UNITED STATES DEPARTMENT OF ENERGY

OFFICE OF ENERGY EFFICIENCY AND RENEWABLE ENERGY

OFFICE OF TRANSPORTATION TECHNOLOGIES

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PUBLIC HEARING

In the Matter of:

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ALTERNATIVE FUEL

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Docket No.

TRANSPORTATION PROGRAM 5 EE-RM-96-200

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Room 1E245
Department of Energy
1000 Independence Ave., S.W.
Washington, D.C.

Wednesday, October 9, 1996

The above-entitled matter came on for public hearing, pursuant to notice, at 9:30 a.m., Thomas Gross, presiding official.

PANEL PRESENT:

THOMAS GROSS, Presiding Official, Deputy Assistant Secretary for Transportation Technologies

DAVID RODGERS, Energy Policy Act Team Leader, Office of Transportation

Technologies

KEN KATZ, Program Manager, Office of Transportation Technologies

PAUL McARDLE, Economist, Office of Policy and International Affairs

PANEL PRESENT (Continued):

VIVIAN LEWIS, ESQ., Attorney, Office of General Counsel

SPEAKERS PRESENT:

RICH KOLODZIEJ, President, Natural Gas Vehicle Coalition

ROYCE LAFFITTE, Propane Consumers Coalition (Eastman Chemical Co.)

JAMES RALLO, American Automotive Leasing Association and PHH, Inc.

MARY TAVENNER, American Automotive Leasing Association and PHH, Inc.

CHUCK CLINTON, Chair, Metropolitan Washington Alternative Fuels Partnership

ROBERT ECKELS, Board Member, National

Council of Elected County Executives, Harris County, Texas

TIMOTHY DAVIS, National Council of Elected County Executives, Summit City, Ohio

JOHN LYNN, Vice President of Government Affairs, American Methanol Institute

BILL WEST, Electric Transportation Coalition (Southern California Edison)

RICK TEMPCHIN, Director, Electric

Transportation, Edison Electric Institute

PHILLIP LAMPERT, Project Coordinator, National Ethanol Vehicle Coalition

STEVEN MELLO, Vice President, Twin Rivers Technologies, Inc.

JOHN HUBER, Government Affairs Counsel, Petroleum Marketers Association

SPEAKERS PRESENT (Continued):

JAMES ANSELMI, President, National Association of Fleet Administrators

DIANE SHEA, Associate Legislative Director, Environment, Energy, and Land Use, National Association of Counties

CHARLES STOKES, Citizen, Naples, Florida

DAVID KEEFE, City of Rochester and Genesee Region Clean Communities

DAVID BYERMAN, Executive Director, Greater Philadelphia Clean Cities Program

JAMES PEEPLES, Regulatory Counsel, Fats and Proteins Research Foundation, Inc.

LEN BOWER, Director, Policy Analysis and Strategic Planning, American Petroleum Institute

PAUL KERKHOVEN, Manager Environmental Affairs, American Highway Users Alliance

FREDERICK HILLER, Chief, Equipment Division, Arlington County, Virginia

DOUGLAS HOWELL, ESQ., Transportation Attorney, The Environmental and Energy Study Institute

STEVEN CAIN, President, PAF Fueling Systems

DOUGLAS PICKERING, Vice President, AG Environmental Products, LLC

KARL REHBERG, President, NOPEC Corp.

JEFFREY HORVATH, Chief Executive Officer, National Biodiesel Board

MARTHA WISE, Manager, Federal Government Affairs, Service Station Dealers of America

SPEAKERS PRESENT (Continued):

RUSS TEAL, President, Florida Keys Marine Sanctuary, Inc.

KAREN MILLER, Vice President for Market Technology, NOPEC Corp.

MICHAEL LEISTER, Fuels Technology

Coordinator, Marathon Oil Company

DAVID HOLT, Clean Fuels Development Coalition

JILL HAMILTON, Clean Fuels Development Coalition

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1	P-R-O-C-E-E-D-I-N-G-S
2	(9:32 a.m.)
3	MR. GROSS: Okay. We'll get started with
4	our hearing. Good morning and welcome.
5	I'm Tom Gross, Deputy Assistant Secretary
6	for Transportation Technologies in the Office of
7	Energy Efficiency and Renewable Energy.
8	On behalf of the Department of Energy, I'd
9	like to thank you for taking the time to participate
10	in this public hearing concerning the Department's
11	Alternative Transportation Fuels Program. I know some
12	of you have traveled a good distance to be here.
13	The purpose of this hearing is to receive
13 14	The purpose of this hearing is to receive oral testimony from the public on DOE's advanced
14	oral testimony from the public on DOE's advanced
14 15	oral testimony from the public on DOE's advanced notice of proposed rulemaking, or ANOPR. Your
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14 15 16 17 18 19 20 21	oral testimony from the public on DOE's advanced notice of proposed rulemaking, or ANOPR. Your comments are not only appreciated; they are essential to our process. This ANOPR, which concerns alternative fuel vehicle acquisition requirements for private and local government fleets and which is required by the Energy Policy Act of 1992, begins a process to

This advanced notice also requests

- 1 comments from the public on progress toward the goals
- 2 set forth in Section 502(b)(2) of the Act on the
- 3 problems with achieving the goals and on assessing the
- 4 adequacy and practicability of all actions necessary
- 5 to meet the goals.
- 6 The ANOPR is intended to stimulate
- 7 comments that will inform DOE decisions concerning
- 8 future rulemaking actions and nonregulatory
- 9 initiatives to promote alternative fuels and
- 10 alternative fuel vehicles; actions and initiatives
- 11 which would be needed to achieve the petroleum
- 12 displacement goals established in the legislation.
- 13 If you have not already read the Federal
- Register notice from August 7th, 1996, I urge you to
- 15 do so. Copies are available here at the registration
- 16 desk in the room.
- 17 The comments received here today and those
- 18 submitted during the written comment period will
- 19 assist the Department in the rulemaking process. The
- written comment period ends November 5th, 1996.
- 21 All written comments must be received by
- that date to insure consideration by DOE. The address
- 23 for sending in comments is provided in the Federal
- 24 Register notice.
- 25 As the presiding official for this

- 1 hearing, I'd like to set forth the guidelines for
- 2 conducting the hearing and provide other pertinent
- 3 information. In approximately one week, a transcript
- 4 of this hearing will be available for inspection and
- 5 copying at the Department of Energy's Freedom of
- 6 Information Reading Room. The address is specified in
- 7 the Federal Register notice.
- 8 In addition, those wishing to purchase a
- 9 copy of the transcript may make their own arrangements
- 10 with the transcribing reporter.
- 11 This will not be an evidentiary or
- 12 judicial type of hearing. It will be conducted in
- 13 accordance with Section 553 of the Administrative
- 14 Procedures Act, 5 United States Code, Section 553, and
- 15 Section 501 of the DOE Organization Act, 42 U.S. Code,
- 16 Section 7191.
- To provide the Department with as much
- 18 pertinent information and as many views as can
- 19 reasonably be obtained and to enable interested
- 20 persons to express their views, the hearing will be
- 21 conducted in accordance with the following procedures.
- 22 Speakers will be called to testify in the
- order indicated on the agenda. Speakers have been
- 24 allotted ten minutes for their oral statements. As we
- 25 have a full day of speakers -- in fact, I just took a

- 1 look at the schedule, and the schedule for the
- 2 schedules speakers goes until 6:00 p.m. today, and
- 3 after which we will have unscheduled speakers. So it
- 4 will be a full day and perhaps a full evening.
- 5 Therefore, we request please keep to the ten-minute
- 6 request.
- 7 Anyone may make an unscheduled oral
- 8 statement after all scheduled speakers have delivered
- 9 their statements. Persons interested in making such
- 10 an unscheduled statement should submit their names to
- 11 the registration desk before the conclusion of the
- 12 last scheduled speaker.
- 13 And at the conclusion of all
- 14 presentations, scheduled and unscheduled, speakers
- will be given the opportunity to make a rebuttal or
- 16 clarifying statement, subject to time limitations, and
- 17 will be called in the order in which the initial
- 18 statements were made.
- 19 Persons interested in making such a
- 20 statement should submit their names to the
- 21 registration before the conclusion of the last
- 22 speaker.
- 23 Questions will be asked only by members of
- 24 the panel conducting the hearing.
- 25 As mentioned earlier, the close of the

- 1 comment period is November 5th, 1996. All written
- 2 comments received will be available for public
- 3 inspection at the Department of Energy Freedom of
- 4 Information Reading Room in Washington. The phone
- 5 number there is (202) 586-6020.
- The address for submitting written
- 7 comments is provided in the Federal Register notice.
- 8 Eight copies of the comments are requested. If you
- 9 have any questions concerning the submission of
- 10 written comments, please see Ms. Andi Kasarsky at the
- 11 registration desk.
- 12 Any person submitting information which he
- or she believes to be confidential and exempt by law
- 14 from public disclosure should submit to the address
- 15 mentioned above one complete copy and seven copies
- 16 from which the information claimed to be confidential
- 17 has been deleted.
- In accordance with the procedures
- 19 established at 10 Code of Federal Regulations, Section
- 20 1004.11, the Department of Energy shall make its own
- 21 determination as to whether or not the information
- 22 shall be exempted from public disclosure.
- In keeping with the regulations of this
- 24 facility, there will be no smoking in this room.
- We appreciate the time and effort you've

- 1 taken in preparing your statements and are pleased to
- 2 receive your comments and opinions.
- I would now like to introduce the members
- 4 of the panel. Joining me this morning are David
- 5 Rodgers, the Energy Policy Act Team Leader within the
- 6 Office of Transportation Technologies; Mr. Ken Katz,
- 7 the Program Manager, also within the Office of
- 8 Transportation Technologies; Mr. Paul McArdle, an
- 9 economist in DOE's Office of Policy and International
- 10 Affairs; and Vivian Lewis, an attorney with DOE's
- 11 Office of General Counsel.
- 12 The introduction has been kind of lengthy,
- but we hope useful, and now it's time to move on to
- 14 what I consider to be the more informative, important
- business, the exciting part, fun part of these kinds
- of hearings, that of receiving your comments on the
- 17 advanced notice of proposed rulemaking.
- 18 So I'd like to call our first speaker on
- 19 the agenda. For the record, I ask that each speaker
- 20 please state your name and whom you represent before
- 21 making your statement.
- Thank you.
- Our first speaker is Mr. Rich Kolodziej of
- 24 the Natural Gas Vehicle Coalition.
- MR. KOLODZIEJ: Good morning.

- 1 MR. GROSS: Good morning.
- 2 MR. KOLODZIEJ: My name is Richard
- 3 Kolodziej, and I'm President of the Natural Gas
- 4 Vehicle Coalition.
- 5 The Coalition is a national organization
- 6 representing over 200 companies with an interest in
- 7 the growth and development of a sustainable market for
- 8 natural gas vehicles.
- 9 The purpose for my testimony today is to
- 10 express the Coalition's strong, continuing support for
- 11 the energy diversity goals embodied in the Energy
- 12 Policy Act of 1992.
- I also wanted to share our views on the
- 14 critical issues and actions that DOE and this
- 15 administration should take now to insure our nation's
- 16 energy security and to protect our economic vitality.
- 17 When Congress passed the alternative fuel
- 18 provisions of the Energy Policy Act, it was in
- 19 recognition of the fact that it was bad public policy
- 20 for us to be increasingly dependent on foreign oil.
- 21 It was bad economic policy; it was bad foreign policy;
- 22 and it was bad military policy, and they set
- 23 aggressive goals: ten percent displacement of motor
- 24 fuels by 2000, 30 percent by 2010.
- 25 At that time, 44 percent of the oil we

- 1 used in this country was imported. Today, four years
- 2 later, we're importing over 50 percent of the oil we
- 3 use, and that number continues to increase.
- 4 Those oil displacement goals were good
- 5 public policy in 1992 and are even more valid today.
- 6 Can we meet those goals? Sure, we can, but it's not
- 7 going to happen by itself. If we are to wean
- 8 ourselves from our addiction to foreign oil, if we are
- 9 to create a transportation infrastructure in this
- 10 country that is not totally dependent on gasoline and
- 11 diesel fuel, the Department of Energy, working with a
- 12 number of other federal agencies, will have to act
- 13 boldly.
- It is not sufficient to simply say, "We'll
- 15 give it our best shot, if it's not too inconvenient."
- 16 Change is always inconvenient to someone. We need to
- 17 seek decisive leadership from this administration that
- 18 will not falter in the face of opposition by advocates
- 19 of the status quo.
- 20 If this administration is serious about
- 21 meeting the oil displacement goals, there is plenty
- 22 that it can do. First, it should recognize that
- 23 mandates to purchase and use alternative fuel vehicles
- 24 would be unnecessary if fleet owners voluntarily
- 25 switched to alternative fuel vehicles.

- 1 Unfortunately, despite the environmental,
- 2 public health, energy dependence, and balance of trade
- 3 benefits that most alternative fuel vehicles offer,
- 4 fleet owners won't voluntarily make that switch until
- 5 there are adequate economic incentives in place to do
- 6 so.
- 7 This administration should strongly
- 8 support the provision of tax credits to help provide
- 9 those economic incentives for light duty, medium duty,
- 10 and heavy duty fleets. Specifically, credits should
- 11 be provided to offset the incremental cost of some
- 12 AVFs for the construction of new AVF fueling stations
- and on each gallon equivalent of alternative fuel
- 14 used.
- 15 In addition, businesses should be offered
- 16 accelerated depreciation on AVFs and related fueling
- 17 stations.
- 18 The executive branch should lead by
- 19 example and enthusiastically embrace the purchase and
- 20 use of AVFs in its own fleet, especially in its high
- 21 fuel use vehicles. To that end, the executive order
- 22 reinforcing the previous executive order requiring
- 23 federal agencies to exceed the EPAct federal fleet AVF
- 24 phase-in schedule should be issued immediately and
- 25 then enforced.

- 1 Where the federal government provides
- 2 funds to state or local governments related to
- 3 transportation, additional funds should be offered to
- 4 encourage the switch to AVFs. For example, Federal
- 5 Transit Administration provides public transit
- 6 agencies up to 80 percent of the cost of new transit
- 7 buses, regardless of which fuel is used. This could
- 8 be increased to 90 percent for alternative fuel buses,
- 9 signaling a public preference for cleaner domestic
- 10 fuels.
- 11 Continuing research is also critical to
- 12 further drive down the first cost of AVFs, and DOE
- 13 needs to insure that there is a comprehensive, public-
- 14 private, national RD&D plan for each alternative fuel
- and then make sure the research is, in fact, funded
- 16 and carried out.
- Near the end of the recently adjourned
- 18 Congress, Representative Joe Barton of Texas and a
- 19 number of co-sponsors introduced the Natural Gas
- 20 Vehicle Incentives Act. All the incentives I've
- 21 mentioned, and more, are included in that bill for
- 22 natural gas vehicles, and with these incentives in
- 23 place, mandates would be a nonissue. That bill with
- 24 bipartisan support will be reintroduced early in the
- 25 next Congress.

- 1 The administration in place next year
- 2 could and should come out strongly in support of these
- 3 incentives and similar incentives for other
- 4 alternative transportation fuels, and DOE should take
- 5 the lead in coordinating that support with EPA, DOD,
- 6 Treasury, and other affected agencies.
- 7 DOE should also work with EPA to harmonize
- 8 energy and environmental regulations. To the average
- 9 fleet customer these regulations often appear
- 10 confusing and contradictory and frequently act as
- 11 obstacles to moving forward.
- 12 DOE should also step back and evaluate the
- 13 EPAct oil displacement goals themselves. The spirit
- of those goals was to insure that when the next major
- oil disruption occurs an adequate AVF infrastructure
- 16 would be in place to cushion the economic and other
- impacts and to provide a base for a rapid shift to
- 18 AVFs.
- 19 DOE should analyze what actually would be
- 20 needed to achieve the spirit of those goals. How many
- 21 vehicles? How many fueling stations? How much
- 22 additional fuel distribution infrastructure? Until we
- 23 have a better understanding of these issues, the 30
- 24 percent displacement goal will continue to appear
- 25 arbitrary.

- Now, when all of these initiatives are
- 2 laid on the table, you will inevitably hear two
- 3 arguments against pursuing them. The first is that
- 4 the government should not meddle in the marketplace,
- 5 but rather, insure a level playing field for all
- 6 fuels, gasoline and diesel included, and then let the
- 7 market decide.
- 8 The other is that we just cannot afford
- 9 it.
- 10 The short answer to the first is that we
- 11 don't have a level playing field now. Some of the
- 12 real costs of using petroleum based fuels, the
- 13 environmental costs, the health costs, the energy
- 14 dependence costs, these costs are not fully reflected
- in the price of gasoline and diesel fuel, and in
- 16 effect, some of these costs are hidden by being
- imposed on society as a whole and paid for, for
- 18 example, through higher income taxes and higher health
- 19 costs.
- 20 The Congressional Research Services
- 21 estimates the externalities associated with continuing
- 22 to use oil in the transportation sector are between
- 23 ten and \$20 billion per year.
- On the other hand, owners of NGVs are
- 25 generating public benefits in those same areas, and

- 1 they are not being rewarded for it. In other words,
- 2 the marketplace is flawed, and the government has a
- 3 justifiable role in correcting it, and incentives for
- 4 alternative fuel vehicles are more acceptable than
- 5 imposing higher taxes on gasoline and diesel fuel.
- 6 The answer to the second concern, the "we
- 7 just can't afford it" argument, is that previous oil
- 8 disruptions cost the U.S. economy several trillion
- 9 dollars as a result of increased inflation and lost
- 10 GNP. The Congressional Research Service estimated
- 11 that the U.S. economy declined by six percent during
- the '73-'75 period as a result of the oil embargo, and
- 13 that U.S. unemployment doubled.
- The next time these numbers will be far,
- 15 far greater. It's not that we can't afford to put
- 16 these incentives and actions into place. As a nation
- we cannot afford not to put them in place.
- 18 Again, let me reiterate that we can
- 19 achieve the oil displacement goals established in
- 20 EPAct, and this would have a significant direct set of
- 21 benefits for the United States, but it would also have
- 22 significant benefits throughout the developed and
- 23 developing world. The world economies are all
- interdependent. When the next major oil disruption
- 25 comes, and it will come, we can soften its direct

- 1 impact on our economy by diversifying our
- 2 transportation fuel mix.
- 3 But if other world economies are
- 4 devastated, that will shape our economy, too. A
- 5 number of other countries are now aggressively moving
- 6 toward increased use of natural gas vehicles: Canada,
- 7 Mexico, Venezuela, Argentina, the Philippines,
- 8 Malaysia, Indonesia, Japan, most of Western Europe,
- 9 Egypt, Russia, even Uzbekistan.
- 10 Today the United States is perceived to be
- 11 a world leader in alternative fuel vehicles. Our
- 12 technology is among the best and most sophisticated in
- the world, and our NGVs, in fact, all of our
- 14 alternative fuel vehicles, are the world's cleanest
- and most energy efficient. If we're successful in
- developing alternative fuel vehicle industries here,
- 17 we will become a model for other countries and a
- 18 source for technically advanced alternative fuel
- 19 equipment.
- 20 And if we do that, not only will we have
- 21 created a growing export market for our technologies
- 22 and products, but we would also help reduce other
- 23 countries' foreign oil dependency which will further
- 24 reduce the impact from that inevitable oil disruption
- on us.

- 1 We can do this. We can do all of this if
- 2 this administration acts boldly and decisively and
- 3 provides the leadership that we all expect and that we
- 4 all deserve.
- 5 Thank you for this opportunity to appear
- 6 before you today.
- 7 MR. GROSS: Question from the panel?
- 8 MR. KATZ: I have one.
- 9 MR. GROSS: All right.
- 10 MR. KATZ: On the Natural Gas Vehicle
- 11 Incentives Act, are there any statements regarding
- 12 current and future mandates?
- MR. KOLODZIEJ: In that Act, there are
- 14 statements that if all the other incentives are put
- into place, there would be a sunset of the mandates on
- 16 the state fleets, a sunset on the mandates on the fuel
- 17 providers, and there would not be the mandates imposed
- on the private and municipal fleets, if all the other
- 19 incentives are put in place.
- 20 MR. KATZ: Thank you.
- 21 MR. GROSS: I'd just like to clarify based
- 22 on your statement that you would agree with that
- 23 conclusion that if all of those incentives are put
- into place, that the mandates, part of the Energy
- 25 Policy Act which is part of the subject of this

- 1 hearing, would -- it would be appropriate to sunset
- 2 those and do away with the mandated approach.
- 3 MR. KOLODZIEJ: I think we all should
- 4 agree that we have to achieve those oil displacement
- 5 goals. The best way to achieve that is through
- 6 incentives, and if we provide those incentives, we
- 7 will not need to implement the mandates.
- 8 MR. GROSS: Okay. Does the gas industry
- 9 have some analyses, studies which indicate the
- 10 magnitude of the investment that would be necessary
- 11 for the infrastructure to support the natural gas
- 12 associated displacement that would be consistent with
- reaching the ten and 30 percent goals?
- MR. KOLODZIEJ: We have some preliminary
- analyses. I don't think they're adequate. I think
- 16 also we need to look at not just what the natural gas
- industry would do on its own to get to the ten to 30
- 18 percent goals, but what all the alternative fuels
- 19 collectively would have to achieve, and I think that's
- 20 where DOE needs to provide the leadership and the
- 21 analysis.
- 22 What kind of mix will we have to have in
- 23 place to achieve those goals? What's reasonable to
- 24 assume?
- 25 MR. GROSS: Thank you very much.

- Our next speaker is Mr. Royce Laffitte.
- 2 MR. LAFFITTE: Good morning. My name is
- 3 Royce Laffitte, and I'm Director of the Customer
- 4 Service and Materials Management Division of Eastman
- 5 Chemical Company in Longview, Texas.
- 6 I'd like to thank you for the opportunity
- 7 to speak today on behalf of the Propane Consumers
- 8 Coalition. Propane Consumers Coalition represents
- 9 residential, agricultural, and industrial propane
- 10 users who account for almost 85 percent of U.S.
- 11 demand.
- 12 More than eight million homes, mainly
- 13 rural and often housing low income families, use
- 14 propane for heating, cooking, and hot water. American
- 15 farmers rely on propane for crop drying, some engine
- 16 fuel use, and heating farm buildings. Propane is also
- 17 an essential feedstock for the manufacture of
- 18 chemicals and plastics that create millions of jobs
- 19 and generate billions of dollars in U.S. exports.
- 20 The Coalition supports the twin goals of
- 21 the alternative fuels provisions of EPAct, decreasing
- the nation's reliance on imported petroleum and
- 23 improving urban air quality by reducing emissions from
- 24 combustion of motor fuels.
- 25 However, we are adamantly opposed to

- 1 including propane as an eligible alternative fuel in
- 2 Title III of the Act. It will do little to achieve
- 3 the goals of the Act because of its limited domestic
- 4 supply, but may well cause significant economic damage
- 5 to Americans who rely on affordable, available
- 6 supplies of propane to heat homes, run farms, and
- 7 provide a valuable raw material for producing plastics
- 8 and chemicals.
- 9 It's for this reason that the Propane
- 10 Consumer Coalition strongly urges that the DOE
- 11 complete a cost-benefit analysis of the effect of
- 12 EPAct alternative fuels mandates on existing propane
- 13 consumers as called for in Section 507 of EPAct. We
- 14 believe that when that is done, the Secretary of
- 15 Energy will come to the same conclusion we have.
- 16 Propane should be stricken from the definition of an
- 17 alternative motor fuel in Title III of the Act.
- 18 I'd like to briefly outline for you the
- 19 facts about propane supply, demand, and price that are
- 20 the basis for our concerns about the eligibility of
- 21 propane as an alternative fuel under EPAct.
- U.S. reserves of propane are small, less
- than three percent of total U.S. hydrocarbon reserves,
- 24 severely limiting the contribution propane can make as
- 25 an alternative motor fuel. Approximately two-thirds

- of the propane consumed in the U.S. is either imported
- 2 or it depends on petroleum production or refining.
- While the production of propane based on
- 4 natural gas processing has been essentially flat over
- 5 the past ten years, petroleum refinery based
- 6 production of propane has risen 60 percent. Greater
- 7 use of propane as a motor fuel will not lead to
- 8 greater security from oil dependance. With domestic
- 9 production failing to keep pace with increased demand,
- 10 imported propane is expected to be the primary future
- 11 source of new U.S. supplies.
- 12 Since 1989, propane imports have risen by
- 13 175 percent. The source of new propane imports will
- 14 shift from Canada to the Middle East, a growing cause
- 15 for concern.
- During the past winter, propane
- 17 inventories hit historic lows as production was unable
- 18 to keep up with demand. Low propane inventories are
- 19 a concern because of the high level of price
- 20 volatility they cause in the market.
- 21 In August of this year, propane
- 22 inventories were at a 25-year low. Chronic low
- 23 inventories are a dangerous signal that cannot be
- 24 ignored. If another bad winter strikes, price spikes
- and supply disruptions to all users can be expected.

- 1 Limited domestic production and growing
- 2 demand have resulted in wholesale price increases for
- 3 propane well beyond price rises for other
- 4 hydrocarbons. The trend line increase in wholesale
- 5 propane prices between 1987 and 1995 was 55 percent.
- 6 No other hydrocarbon came near that figure.
- 7 Tight supplies, rising imports, and high
- 8 prices are symptomatic of a propane market already
- 9 stretched to its limit. What will happen if EPAct
- 10 mandates drive up demand beyond free market levels?
- 11 The Department of Energy completed a study
- 12 earlier this year that found if federal mandates are
- 13 successful in achieving the goals of EPAct, propane
- 14 demand as an alternative motor fuel will increase 50-
- fold between 1995 and 2010, to a level higher than the
- total demand is today. Propane imports will supply 70
- 17 percent of this increased demand.
- This level of demand would drive up prices
- 19 to all consumers, residential, agricultural, and
- 20 petrochemical. Speaking from my own perspective, this
- 21 would be disastrous for the U.S. petrochemical
- 22 industry.
- 23 Feedstock costs represent over 60 percent
- of the cost of ethylene produced in a typical plant in
- 25 Texas. Propane will become too expensive to use in

- 1 ethylene production. Plants that cannot switch
- 2 feedstocks would close. Those that can will face
- 3 higher feedstock costs. The net effect will be to
- 4 export jobs from the U.S. petrochemical industry to
- 5 areas of lower feedstock costs, primarily the Middle
- 6 East.
- 7 Government policies that interfere with
- 8 energy markets threaten the availability of cost of
- 9 propane to homeowners, farmers, and the chemical
- 10 industry. This also has serious implications for the
- 11 U.S. economy.
- 12 In 1995, the chemical industry was
- responsible for \$60 billion in exports and \$367
- 14 billion in total production, the number one U.S.
- 15 exporter in 1995. It is for these reasons that the
- 16 PCC opposed any policy that employs mandates or
- incentives to artificially stimulate demand for
- 18 propane beyond free market levels.
- 19 We feel strongly that markets, not
- 20 government mandates, should determine supply, demand,
- 21 and price for hydrocarbon fuels and feedstocks.
- 22 Failed federal energy policies of the 1970s have
- 23 taught us the futility of trying to determine the
- 24 direction of energy markets through mandates.
- 25 The Department of Energy has yet to

- 1 conduct a cost-benefit analysis as called for in
- 2 Section 507 of EPAct to document exactly what the
- 3 previously referenced level of demand will cost U.S.
- 4 propane consumers.
- 5 However, just in the past year, the
- 6 effects of short supplies and tight inventories have
- 7 been reflected in significantly higher prices in the
- 8 industry. Today Gulf Coast prices are about 50 cents
- 9 a gallon, compared to about 32 cents a gallon a year
- 10 ago, up about 60 percent from a year ago.
- 11 The effects of price increases resulting
- 12 from the level of demand expected if EPAct mandates
- are implemented will be disastrous for the U.S.
- 14 propane consumers. Even if the 30 percent federal
- 15 target is not achieved, the market is so tight that a
- 16 lesser increase in demand will have serious price
- 17 consequences.
- 18 In closing, the Propane Consumer Coalition
- 19 would like to repeat our call for a full cost-benefit
- 20 analysis on the effect of EPAct alternative fuels
- 21 mandates on existing propane consumers. We are
- 22 confident that the results of that analysis will lead
- 23 to but one conclusion. Propane should be removed from
- 24 the definition of an alternative motor fuel in Title
- 25 III of the Energy Policy Act.

- 1 Thank you for the opportunity to share our
- 2 thoughts. I'll be glad to answer any of your
- 3 questions.
- 4 MR. GROSS: Questions?
- 5 MR. McARDLE: Yes.
- 6 MR. GROSS: Paul.
- 7 MR. McARDLE: I have one question
- 8 regarding the ability of the chemical industry to
- 9 switch feedstocks. You mentioned that in certain
- 10 chemical plants --
- 11 MR. LAFFITTE: Yes.
- 12 MR. McARDLE: -- there's limited feedstock
- 13 switching capability. I'm trying to get a feel for
- 14 how prevalent is the ability to switch feedstocks in
- 15 the chemical industry and what feedstocks are
- 16 generally used in place of propane.
- 17 MR. LAFFITTE: Ethane is used as a
- 18 feedstock for ethylene, and about half of the ethylene
- is produced from ethane. The other feedstocks are
- 20 butane, normal butane, natural gasoline naphtha, gas
- 21 oils, and propane.
- MR. McARDLE: And do you have a feel for
- 23 what percent of the industry has the capability to
- 24 switch feedstocks or you're not sure about that?
- 25 MR. LAFFITTE: Right now, with these high

- 1 prices, there's still -- these are numbers off the top
- of my head -- somewhere around, I think, 300,000
- 3 barrels a day of propane used, and with these high
- 4 prices, that's probably, I guess, as low as they can
- 5 get practically.
- 6 MR. McARDLE: Okay.
- 7 MR. RODGERS: I very much appreciate your
- 8 comments about the modeling that we've been doing here
- 9 at the Department. We are doing a lot more modeling,
- 10 but one question I have is in the studies that we have
- 11 done that indicate propane could capture a significant
- 12 share of the market in a 2010 time frame, actually
- 13 very little of that market is attributable to the
- 14 fleet programs that are mandated under the EPAct, and
- our modeling shows that consumers, if offered a
- 16 propane vehicle at a reasonable cost, would choose to
- 17 use propane as a motor vehicle fuel.
- 18 So I guess I'm not sure I understand what
- 19 you're asking us to do. If consumers want propane and
- 20 they're willing to buy propane as a vehicle, then who
- 21 is the Department to do a cost-benefit analysis that
- 22 says they're making a wrong choice?
- 23 MR. LAFFITTE: In the notice for the
- 24 hearing, it included some comments that said that the
- 25 Department in the study needs to consider all of the

- 1 propane consumers and the adverse effects that
- 2 significantly increased demand for propane for
- 3 alternative fuels would have on them. It's talking
- 4 about all alternative fuels, of which propane is one.
- 5 So that's the area that I'm saying that
- 6 should be looked at and consider all of it, all of the
- 7 propane consumers.
- 8 MR. RODGERS: Okay, and we will do that,
- 9 and I appreciate that, but I just want to make sure I
- 10 understand. If motor vehicle consumers of propane
- 11 demand more propane and that competes in the
- 12 marketplace and the price of propane rises, do you
- want the Department of Energy to interfere with that?
- MR. LAFFITTE: No. In other words, I do
- 15 not want the Department of Energy to try to affect the
- 16 propane price. I want the Department of Energy to
- 17 consider the effects of the policies that are being
- 18 set on propane consumers and the prices and the lack
- 19 of flexibility that some of those folks have.
- 20 MR. RODGERS: Okay.
- 21 MS. LEWIS: I'd like to ask you a
- 22 question. How long has the Coalition been in
- 23 existence?
- MR. LAFFITTE: Two or three years.
- 25 MS. LEWIS: Three or less? Because we

- 1 have a definition of alternative fuels set by
- 2 Congress, and as you know, we cannot change that
- definition unless we get some guidance from Congress,
- 4 and I was wondering if you had presented your ideas,
- 5 your concept, or what you've just presented to us to
- 6 Congress or to some of the people on the Hill in
- 7 regards to your concerns about propane.
- 8 I think we have very little control right
- 9 now, the way I see it, as to take propane out of that
- 10 definition. That's the way I feel about it right now.
- 11 MR. LAFFITTE: Well, I appreciate that.
- 12 The way we would see the opportunity is that it was in
- 13 there, and looking back, it would have been better had
- 14 this been presented before EPAct effectively and it
- 15 not been included because they are facts.
- Where we go from here is that the study
- 17 that we're talking about making sure is done here and
- 18 the recommendation, which we think will be the same
- 19 recommendation; that recommendation can be made to the
- 20 Secretary of Energy, and I'm sure that Congress -- we
- 21 could go back and do whatever is needed there, working
- 22 with the Congress to effect a change.
- MS. LEWIS: Thank you.
- MR. LAFFITTE: That's the way I would see
- 25 it.

- 1 MR. GROSS: Thank you, Mr. Laffitte.
- 2 MR. LAFFITTE: Thank you.
- 3 MR. GROSS: Our next speaker is actually
- 4 a tandem, it looks like, Mr. James Rallo and Mary
- 5 Tavenner.
- 6 MS. TAVENNER: Tavenner.
- 7 MR. GROSS: Tavenner. Excuse me.
- 8 Representing the American Automotive Leasing
- 9 Association and PHH.
- 10 MR. RALLO: My name is Jim Rallo, and I am
- 11 Vice President of PHH Vehicle Management Services,
- 12 which is headquartered in Hunt Valley, Maryland.
- 13 PHH is one of the largest fleet management
- 14 companies in the world. We lease and manage sales and
- 15 service vehicles used by large corporations, as well
- 16 as small businesses. Additionally, we provide a wide
- 17 array of management services that include vehicle
- 18 acquisition, maintenance, fuel purchasing, data
- 19 reporting, safety programs, and most importantly,
- 20 resale of used fleet vehicles.
- 21 The service we provide enables the fleets
- 22 to operate in a cost efficient manner with better
- 23 maintained vehicles than those driven by the general
- 24 public.
- 25 The core concern of our company and our

- 1 industry is meeting the operational and cost
- 2 requirements of our clients' fleets. We have no
- 3 preconceived bias or prejudice for or against any fuel
- 4 or vehicle, and we have no ownership stake in any
- 5 particular fuel or vehicle technology.
- 6 We start from a position of fuel
- 7 neutrality. It is a core concern because the fleet
- 8 management and leasing industry is driven by those
- 9 costs and operational efficiencies. Without these
- 10 efficiencies, businesses will likely disband their
- 11 fleets in favor of driver reimbursements.
- 12 PHH understands and agrees with the public
- interest virtues of energy independence and reduced
- 14 air pollution. We also understand the roles that
- 15 alternate fuels can play in achieving those energy and
- 16 environmental objectives.
- 17 The problem lies in the approach proposed
- 18 to meet those goals. Simply stated, the cost and
- 19 operational requirements of private sector fleets
- 20 cannot be satisfied by a fleet acquisition mandate for
- 21 alternate fuel vehicles. Allow me to share with you
- 22 from a practical standpoint why.
- We see natural gas as one of the most
- 24 promising of the various alternate fuels allowed under
- 25 EPAct. The prospects of lower fuel costs, longer

- 1 engine life, and greater emission reductions of CNG
- 2 vehicles make them attractive.
- 3 However, the applications in which they
- 4 make sense are very limited, and for that reason alone
- 5 make mandated acquisitions inappropriate.
- 6 Our clients order thousands of vehicles
- 7 each year for delivery at numerous locations
- 8 throughout the country. Many of these vehicles must
- 9 be acquired on a short time frame to meet fleet
- 10 demand. Their uses vary significantly. For example,
- 11 a fleet of passenger cars which will be used by sales
- 12 personnel would need adequate trunk space to store
- 13 sales literature and samples. In fact, federal law
- 14 even requires that fleet vehicles of the health care
- or pharmaceutical industry carry their supplies in
- 16 concealed compartments, primarily a trunk.
- 17 Numerous fleets in metropolitan areas use
- 18 subcompact vehicles for fuel efficiency and parking.
- 19 For the most part today's fleet vehicles cannot
- 20 accommodate the large CNG fuel tanks required.
- 21 Even if the configurations were available,
- 22 the financial barrier exists. On the whole, alternate
- 23 fuel vehicles are not available at a cost effective
- 24 price. The additional cost can be several thousand
- 25 dollars.

- 1 Operation of a fleet on alternate fuel
- 2 presents other problems. At this point there is a
- 3 lack of refueling stations to service the demands of
- 4 most fleets. According to a poll fleet managers
- 5 conducted by Runzheimer International, this is a major
- 6 deterrent to purchasing alternate fuel vehicles.
- 7 The case example of this can be found in
- 8 the New England area, which represents a very
- 9 geographically compact region. The American Gas
- 10 Association reported that the six-state region now
- only has 23 CNG refueling sites available. Generally
- only a few of these are open to the public, and then
- only during limited hours. Some sites may require
- 14 even advanced appointments. In stark contrast, there
- 15 are 6,231 service stations operated in the same area.
- 16 Another deterrent is the lack of certified
- 17 repair facilities, which is absolutely critical to
- 18 efficient fleet operation. Lost time due to
- 19 breakdowns or even scheduled or nonscheduled
- 20 maintenance can cost the company upwards of \$200 per
- 21 hour.
- This does not include the opportunity cost
- of lost business and related revenues which can even
- 24 be greater.
- 25 Even if an appropriate alternate fuel

- 1 vehicle can be found, acquired, and its fueling and
- 2 servicing needs accommodated, a huge barrier exists at
- 3 the back end of a lease. One of PHH's most important
- 4 functions for its clients is to sell fleet vehicles
- 5 when they come out of service. The vehicles are
- 6 typically sold directly to fleet drivers or to the
- 7 general public through auto auctions, wholesalers, new
- 8 and used car dealers.
- 9 Even in the most idea circumstances, this
- 10 presents a challenge. We are committed to maximizing
- 11 our clients' returns on their investments. The
- 12 ability to do well in this area impacts the clients'
- actual depreciation, which is simply the largest
- 14 expense that the fleet has in their budget.
- The market for used alternate fuel
- vehicles has yet to be tested, let alone developed.
- 17 For commercial fleet operations, the existence of that
- 18 market and reasonable expectations on the residual
- 19 value of vehicle needs to exist before the acquisition
- 20 decisions can be made.
- 21 For these reasons, we urge you not to
- 22 implement a private fleet acquisition mandate.
- 23 While we can attempt to force government
- 24 mandated alternate fuel vehicles with their associated
- 25 costs and inconvenience onto our customers, my fear is

- 1 that the result will be devastating. Businesses using
- 2 passenger vehicles will simply switch to employee
- 3 reimbursement for use of their own vehicles.
- 4 It is important to note that the average
- 5 life of vehicles privately owned is eight to 8.5 years
- 6 versus something between two and a half to three years
- 7 for business fleets. Older vehicles, as we know, are
- 8 less fuel efficient and have far greater emissions.
- 9 Any reversion of an organized fleet to a driver
- 10 reimbursement program undercuts both the objectives of
- 11 EPAct and the Clean Air Act.
- The prospect of a private fleet mandate
- under this rulemaking, as well as the prospect of a
- 14 mandate under the later rulemaking, has existed ever
- 15 since EPAct was enacted more than four years ago. I
- 16 believe it has destabilized the market and has caused
- some trial programs to be put on hold.
- 18 The atmosphere of uncertainty regarding
- 19 the government's interference in fleet purchasing
- 20 decisions has harmed, not helped, the attainment of
- 21 EPAct's goals. As a matter of policy, I'm hard-
- 22 pressed to understand how any alternate fuel or
- 23 vehicle provider could have the proper motivation and
- 24 marketing incentives to provide the least cost,
- 25 operationally effective vehicles and fuel when they

- 1 can rely instead of government mandates.
- 2 PHH, like other fleet management companies
- 3 is market driven. We must stay responsive to our
- 4 customers and our market in order to remain in
- 5 business. If government is to pursue an alternate
- fuel policy, it should be aimed at overcoming the
- 7 barriers to greater alternate fuel use. Mandates are
- 8 the wrong solutions and bring us to a political and
- 9 economic cul-de-sac. Instead, incentives are, indeed,
- 10 needed.
- 11 With the right incentives, the private
- 12 sector fleets could become effective promoters of
- 13 alternate fuel, as fleet vehicles are used to call
- 14 upon customers throughout the country, rather than the
- opposite result if they are subject to mandates.
- The commercial application, particularly
- organized fleets, would demonstrate to other
- businesses and, more importantly, to private
- 19 noncommercial vehicle owners the feasibility and
- 20 benefits of alternate fuels.
- 21 The key is to create incentives for fleet
- 22 operators to identify the applications where alternate
- 23 fuel could be appropriate and allow those specific
- 24 uses to grow. Mandates are not the answer. They tend
- 25 to stifle innovative applications by fleet operators.

- 1 I appreciate the opportunity to
- 2 participate in this hearing today and urge this
- 3 proceeding to be used to achieve a major course of
- 4 correction for reaching our nation's energy policy
- 5 goals.
- 6 Thank you.
- 7 MR. GROSS: Questions from the panel?
- 8 MS. LEWIS: Yes. I would like to -- can
- 9 everyone hear me?
- I would like to ask you a question in
- 11 regards to incentives. It seems that each speaker
- 12 here, as with some of the others I've heard, speaks
- 13 about incentives, which is somewhat of a negative word
- 14 for some people and a very positive word for others,
- 15 but what kinds of incentives from your point of view
- 16 would you like to see in place?
- MR. RALLO: One of the things that I would
- 18 like to see is in the way of productivity that would
- 19 help fleet managers look at these vehicles today.
- 20 Productivity enhancements could be in the way of green
- 21 curbing, HOV lanes, where people would be able to
- 22 travel around faster, make the servicing of their
- 23 clients and so forth when they're making calls. That
- 24 could be done in a quicker time rather than searching
- 25 for parking spaces or perhaps being caught up in the

- 1 normal traffic lanes that many of us may be sitting
- 2 in. So that could be one incentive.
- 3 I think other incentives could be from the
- 4 standpoint of some tax credits. I think tax credits
- 5 are very, very important to help offset the higher
- 6 costs of these vehicles. Today you're looking at at
- 7 least two, perhaps upwards of \$5,000 for some CNG
- 8 vehicles. If you look at the marketplace dynamics
- 9 today, this places a company that opts to do the right
- 10 thing at this point in time -- it puts them in a
- 11 noncompetitive position. It raises the cost of
- 12 promoting their services and their products.
- 13 So it's very important to bring the cost
- of that thing down so that they can both remain
- 15 competitive and, again, achieve and do the same things
- 16 that we all want done.
- 17 MS. LEWIS: I have a problem up on the
- 18 incentives arena in regards to HOVs and so forth. Are
- 19 you saying that the federal government should put this
- 20 into law or should we work very closely with the
- 21 states?
- 22 And if that is the case, you will have
- 23 some states doing one thing, another state doing
- 24 something entirely different, and then another state
- 25 doing absolutely nothing.

- 1 So are you saying we should mandate this
- 2 from the federal level if you go into these kinds of
- 3 incentives, encouraging the states to do it? How do
- 4 we handle this kind of thing?
- 5 MR. RALLO: I probably have a lot of
- 6 trouble with mandates. I'd like to work -- I'd like
- 7 to see if we could cooperate and work with the states,
- 8 in all seriousness, to see if we could bring it about
- 9 that way.
- 10 I think that most of the states,
- 11 particularly if you look at the 21 nonattainment
- 12 areas, I think that you'll find that there would
- probably be and has been already a lot of cooperation
- 14 and desire to do the right thing.
- MS. LEWIS: Thank you.
- MR. KATZ: I have one.
- When you resell a vehicle, what percent of
- 18 the original cost do you strive for? What is your
- 19 goal? If the vehicle is 15,000, what do you strive to
- 20 sell it for when you resell it?
- 21 MR. RALLO: That's an excellent question,
- 22 Mr. Katz. We obviously strive to obtain the maximum
- 23 dollar back for our clients, but it is determined by
- 24 a lot of different factors. It's determined by the
- 25 type of vehicle, length of service, the mileage, parts

- of the country. Sometimes even color can actually
- 2 come into play.
- 3 So that tends to determine sometimes the
- 4 percent of resale that you would recapture, but, for
- 5 example, in a two year old vehicle, you're certainly
- 6 striving to achieve at least a 50 percent recovery as
- 7 a rule of thumb. If it's a three year old vehicle or
- 8 something between two and three years, you're
- 9 attempting to reach something between the 40 and 50
- 10 percent and still, again, closer to that 50 percent
- 11 number.
- 12 And, again, if you keep in mind, if you
- 13 look at the total budget that a fleet manager has, and
- it doesn't really matter what type of business that
- 15 they're in, you'll find that depreciation tends to be
- somewhere between 45 to 50 percent of the total cost
- of operating the fleet. So when you look at that, the
- 18 residual value becomes a very significant item or
- 19 variable in managing that cost number. It's very
- 20 critical.
- 21 MR. KATZ: Okay. The second follow-up.
- 22 Do you think you have any customers that would be
- 23 willing to purchase or lease two or three year old
- 24 AVFs that would be approximately half price of what
- 25 they would have been originally?

- 1 MR. RALLO: The way we market is that
- 2 sometimes we market directly to the public through new
- 3 car dealers. We sell through auctions and
- 4 wholesalers, and we sell to our clients' employees, if
- 5 you will. In most cases that is the driver of the
- 6 vehicle itself.
- 7 We have not found at this point in time a
- 8 real receptive market for the few alternate fuel
- 9 vehicles that we've been selling. I mean you can
- 10 certainly sell anything, but there comes a point at
- 11 what kind of dollars or what price are you receiving
- in return for those assets as they come off their
- 13 service life, and today there have been significant
- 14 differences between what someone has received for
- 15 alternate fuel vehicles versus what someone has
- 16 received for a petroleum powered vehicle today.
- We'd like to see that change, of course,
- 18 and a lot of that is driven, I believe, by the lack of
- 19 an infrastructure to support alternate fuel vehicles
- 20 out there.
- 21 One of the things I said in my testimony
- 22 here is that I think that what I'd like to see is
- 23 American business become a model to the consumers out
- 24 there. If you look at today, you'll find that there
- 25 are actually more used vehicles being purchased in the

- 1 United States today than there are new vehicles. A
- 2 lot of that is driven by cost.
- 3 We don't see that scenario changing in the
- 4 future at all. In fact, it will probably continue to
- 5 increase to some larger percentage.
- 6 So as a result, there's a huge market out
- 7 there for these vehicles, but there has to be an
- 8 infrastructure that supports whatever vehicle is
- 9 produced, that infrastructure being both in the
- 10 ability to provide and to obtain fuel and in the
- 11 ability to service that vehicle over its life,
- 12 whatever that might be.
- 13 If we can put those things into place,
- 14 then we can bring the consumers into this and really
- achieve that were intended by EPAct originally.
- MR. KATZ: Thank you very much.
- MR. GROSS: Ms. Tavenner, do you also have
- 18 a statement?
- 19 MS. TAVENNER: Yes. Thank you, and I
- 20 won't take the ten minutes.
- 21 I'm Mary Tavenner, and I'm Executive
- 22 Director of the American Automotive Leasing
- 23 Association of which PHH Fleet Management Services is
- 24 a member.
- 25 AALA is a trade association representing

- 1 the commercial fleet leasing and management industry.
- 2 This industry owns over three and a half million of
- 3 the fleet cars and light duty vehicles used by
- 4 businesses throughout the United States, in contrast
- 5 to the consumer car leasing business that limits
- 6 itself to offering retail public alternative
- 7 financing.
- 8 AALA members, like PHH, provide
- 9 comprehensive fleet consulting and management services
- 10 to commercial enterprises that involves ongoing post-
- 11 purchase responsibilities. The range of services
- 12 includes, first, selecting and acquiring the most
- 13 appropriate and cost efficient vehicle for the
- 14 particular work to be performed;
- 15 Second, assisting and operating and
- 16 maintaining those vehicles safely, economically,
- including designing and implementing fueling,
- 18 maintenance, and safety programs, as well as insuring
- 19 compliance with state and local registration and
- 20 operating requirements;
- 21 And, third, reclaiming at the end of the
- 22 lease the highest value from the vehicle through
- 23 auction, public sale, or other disposal that Jim has
- 24 just described to you.
- 25 Barriers, as Jim also mentioned, to

- 1 alternative fuel development exist in each of the
- 2 three routes I just described and which Jim talked
- 3 about. While it is true that much attention has been
- 4 focused on the first, acquisition, with cost, variety,
- 5 and availability at the forefront, there has been less
- 6 consideration to the residual value at resale, at the
- 7 third and last phase of the life cycle of commercial
- 8 vehicle.
- 9 AALA commends you for these hearings and
- 10 how they have been handled, but there are inherent
- 11 limits on what can be accomplished in hearings, as you
- 12 probably know, however they are conducted. Because of
- 13 these limitations and the need to take action under
- 14 EPAct, AALA recommends and suggests that DOE conduct
- 15 a forum organized along those topic areas for the
- 16 purpose of examining and creating incentives that
- 17 address the unique barriers inherent in each of these
- 18 three areas.
- 19 While much could be accomplished by
- 20 compiling those incentives that have already been well
- 21 hashed, a forum with the right participants could also
- 22 and, more importantly, generate new and creative
- 23 incentives.
- 24 Who would be the right participants? We
- 25 recommend representation from each of the three

- 1 interested groups from the private sector, fuels,
- 2 vehicles, and fleet purchasers. As important though
- 3 would be having representation from within the
- 4 administration and possibly Congress that could
- 5 legitimately participate in deliberations on tax
- 6 incentives, transportation incentives, procurement
- 7 preferences, environmental credits, as well as
- 8 nontraditional incentives.
- 9 Much work has already been done on
- 10 incentives. It would be incumbent that the effort not
- 11 be zero based, but begin where others have left off.
- 12 For example, the EPA Advisory Committee on Ozone
- 13 Transport devoted significant resources to alternative
- 14 fuel incentives.
- In addition, major work has been done
- 16 already by the bipartisan Natural Gas Vehicle Task
- 17 Force chaired by Congressman Joe Barton.
- The role of such a forum should not just
- 19 be the development of incentives, but also developing
- 20 ways to achieve their active, vocal support within
- 21 other agencies and jurisdictions. It has been our
- 22 experience that the level of federal support of even
- 23 statutorily required incentives, such as the HOV lane
- 24 exemption under the Clean Air Act, pales in comparison
- 25 to the general enforcement activities associated with

- 1 mandates.
- 2 And, of course, AALA and its members would
- 3 be pleased to work with you on developing the details
- 4 of such a forum.
- 5 Thank you very much for the opportunity to
- 6 testify, and by the way, if you haven't already
- 7 figured it out, AALA opposes private fleet purchase
- 8 mandates, as you have heard from both Jim Rollo, as
- 9 well as witnesses that we have sent to both Sacramento
- 10 and Dallas.
- 11 And I would be pleased, of course, to
- 12 answer any questions you might have. Thanks again.
- 13 MR. GROSS: I appreciate your comment on
- 14 incentives. Since you brought up incentives, let's go
- 15 back to what our first speaker mentioned, Natural Gas
- 16 Vehicle Incentives Act, resulting from Congressman
- 17 Barton's --
- MS. TAVENNER: Absolutely.
- 19 MR. GROSS: -- work, and I'd like to ask
- 20 whether you've had a chance to look at that and what
- 21 your take on it might be or would you rather wait
- 22 until we have a forum and we'll put it on the table at
- 23 that time?
- MS. TAVENNER: Well, I'm glad you asked
- 25 the question. Not only have we had a chance to look

- 1 at it, but we were actively involved in the process,
- which was actually quite gratifying because the
- 3 Natural Gas Vehicle Coalition and AALA sat down
- 4 together and decided where our commonalities were and
- 5 where our conflicts were, came up with provisions that
- 6 satisfied both of us, talked at great length to
- 7 Congressman Barton's office, negotiated directly with
- 8 him.
- 9 We are very happy, obviously, with the
- 10 phaseout of the mandates. However, the three-year
- 11 depreciation was something that was very important.
- 12 What I have found in the fleet business is that even
- 13 regular vehicles are depreciated for tax purposes.
- 14 They have a much longer life under the tax code than
- 15 they should, and so depreciation is one of the
- 16 essential expenses that needs to be addressed.
- 17 And so the accelerated depreciation for
- 18 vehicles is a great incentive for fleet owners, first
- 19 of all, and all of the other incentives involve the
- 20 tax credits, et cetera, are also valuable as well.
- 21 What we have learned also not just in the
- 22 fleet business, but in the consumer business as well,
- is that everyone is motivated by price, and even
- 24 consumers who purchase vehicles don't even so much
- 25 care how much the vehicle costs as much as how much

- 1 the monthly payment is going to be.
- In a fleet business, that's a much more
- 3 sophisticated calculation in how you arrive at your
- 4 cost-benefit. So, you know, the idea is to get the
- 5 cost of the vehicle down, get the infrastructure in an
- 6 efficient way, and we think that the Barton bill goes
- 7 a long, long way in getting us there. I think there
- 8 are other people in the fuel business that would like
- 9 to see their fuels included, as well as natural gas,
- 10 because it is rather limited.
- 11 But from the fleet perspective, AALA is
- 12 very supportive of that approach.
- 13 MR. GROSS: Thank you.
- 14 Other questions?
- MR. McARDLE: I just have one quick
- 16 clarifying question. In your suggestion of a forum,
- 17 you're suggesting a forum for discussing incentives,
- 18 and the three areas, I believe, were the three points
- 19 you mentioned: vehicle acquisition, vehicle
- 20 operation, vehicle resale; is that correct?
- MS. TAVENNER: Yes, that would be right,
- 22 as well as any other issues that would come up.
- There's been an awful lot of work done in this area,
- 24 to begin with. This might be helpful to DOE, as well,
- 25 to have some sort of stakeholders come together and

- discuss how can we help you and how can the other
- 2 agencies who are also working on incentives or who
- 3 have discussed them, such as EPA, come together and
- 4 maybe it would help your work as well.
- 5 MR. McARDLE: Thank you.
- 6 MS. TAVENNER: You're welcome.
- 7 MR. GROSS: Our next scheduled speaker is
- 8 Mr. Chuck Clinton, representing the Metropolitan
- 9 Washington Alternative Fuels Partnership.
- 10 Good morning, Chuck.
- 11 MR. CLINTON: Good morning. My name is
- 12 Chuck Clinton. I'm the Director of the D.C.
- 13 Government Energy Office, but today I'm representing
- 14 the Metropolitan Washington Alternative Fuels
- 15 Partnership sponsored by our Council of Governments,
- 16 and I am the chair of the Alternative Fuels
- 17 Partnership.
- 18 I'd like to provide a brief background to
- 19 you on this partnership, then address three areas of
- 20 your concern as identified in the notice of proposed
- 21 rulemaking. Thirdly, I'd like to identify certain
- 22 specific concerns that have been raised at our most
- 23 recently partnership meeting, and then finally, I'll
- 24 conclude with a summary statement.
- 25 The Metropolitan Washington Alternative

- 1 Fuels Partnership is a public-private group organized,
- 2 as I said, by the Metropolitan Washington Council of
- 3 Governments, our COG. It includes local governments,
- 4 private fleet managers, area utilities, and other
- 5 alternative fuel interests, nonprofit, environmental,
- 6 and advocacy groups, federal and state governments,
- 7 and representatives of academia.
- 8 In 1990, the COG board formed a group to
- 9 study avenues of public-private partnership
- 10 specifically in energy management. Alternative fuels
- 11 emerged as the main focus, the main area of concern,
- 12 and so in March 1994, the group was sanctioned as a
- 13 public-private partnership by the COG board of
- 14 directors.
- During the same year, the COG board
- 16 endorsed and joined the DOE National Clean Cities
- 17 Program. I believe we were the sixth of the national
- 18 clean cities to be selected.
- We are committed to working together to
- 20 develop workable solutions to problems that are both
- 21 environmentally and economically vexing. Our members
- 22 include 18 local governments, Pepco, Washington Gas,
- 23 Amoco, Sun Oil, the Metropolitan Washington Airports
- 24 Authority, the Mid-Atlantic Regional Air Management
- 25 Association, and some DOE, EPA, Department of

- 1 Interior, and GSA representatives.
- 2 Your three areas of concern were
- 3 reassessing whether or not the ten percent by 2000 and
- 4 30 percent by 2010 fuel displacement targets are
- 5 reasonable; a determination of what types of action
- 6 are necessary to achieve the goals stipulated by
- 7 EPAct; and an evaluation of the competitive and unfair
- 8 advantage issues related with fuel providers and
- 9 manufacturers.
- Now, in the first one, are the
- 11 displacement targets unlikely? Given present trends,
- 12 our deeply entrenched habits and other obstacles, we
- do not think that ten percent by 2000 or 30 percent by
- 14 2010 displacement goals are attainable at the present
- 15 time, and why do we say that? Well, here are some of
- 16 the difficulties that we see.
- 17 Neither the Energy Policy Act, nor the
- 18 Clean Air Act and its amendments seem to spurring the
- 19 automobile or the alternative fuels industry as had
- 20 been intended by DOE or EPA. While most fleet
- 21 mandates will probably be met, it seems there will be
- 22 negligible petroleum displacement due to bi-fuel,
- 23 alternatively fueled vehicles still using gasoline.
- 24 According to the American Gas Association,
- 25 75 to 80 percent of the vehicles across the nation

- 1 that are supposedly AVF are, in fact, bi-fuel, and
- 2 approximately half of these are still operating with
- 3 gasoline, according to the Science Applications
- 4 International Corporation, located in one of our
- 5 suburbs in this area.
- 6 The result of this fact for fleet owners
- 7 who have invested between 2,500 and \$5,000 per vehicle
- 8 in conversion costs is that they do not always
- 9 experience a return on that investment. They, to
- 10 their credit, have committed substantial capital
- 11 outlays, have lost the use of their vehicles during
- 12 the time the conversion was being taken care of, have
- 13 lost use of their employees' time because of the
- 14 additional training that was required, and have
- 15 experienced the added burden of paper work to monitor
- and track for compliance to all of the various
- 17 mandates.
- 18 For the utilities, the result is that
- 19 they're just not making money as a result of this
- 20 investment. It costs them to build an AVF refueling
- 21 station. Just as difficult, it takes a lot of
- 22 consumption to justify the existence of an individual
- 23 refueling station. The chicken or the egg problem is
- 24 still with us, and unfortunately until we get it
- 25 solved, everybody is experiencing difficulty.

- 1 Let's consider the added dilemma that a
- 2 fleet operator faces. Many fleet operators do not
- 3 have on-site AVF refueling stations. For example, we
- 4 have been informed by one particular large user, who
- 5 happens to be active in our partnership, that not
- 6 having on-site refueling translates into an annual
- 7 loss because they have 7,000 of these vehicles of \$4
- 8 million just to travel an additional five miles on
- 9 each trip that is required to refuel for their
- 10 particular fuel of choice.
- 11 Added man-hours in staffing underscores
- 12 the adage "time is money." But just as important, if
- 13 these fleet operators do not use these alternative
- 14 fuels, then they're not going to get a return on the
- investment that they have made for which we commend
- 16 them.
- 17 With these types of problems plaquing both
- 18 fuel providers and users, it should be no wonder that
- 19 when vehicles are converted to satisfy the mandates,
- 20 half of them are still running on gasoline.
- 21 This being the case, DOE's fuel
- 22 displacement goals are unlikely to be achieved in the
- 23 current time frame, given the current situation.
- 24 Your second area of concern has to do with
- 25 actions required to achieve the displacement goals

- 1 that you've set. The federal government should, and,
- in fact, has set the tone if we're going to solve this
- 3 particular problem. Unfortunately though we haven't
- 4 yet achieved success, and it doesn't look like there's
- 5 any easy way to accomplish the total success that
- 6 we're looking for.
- 7 For starters though the solution lies in
- 8 a strong conviction, a strong commitment. If we don't
- 9 believe that this an important thing to do, then
- 10 chances are we're not going to follow through on doing
- 11 it. So the government needs to be the first and the
- 12 foremost to set the tone, make the commitment, and
- 13 stick with it.
- 14 The alternative fuels market needs a
- 15 favorable climate in which to prosper. Washington
- 16 should lead by example. There should be no relaxation
- of the EPAct fleet percentage goals for the federal
- 18 government fleet purchase requirements.
- 19 The federal government, additionally,
- 20 should continue to encourage auto makers, fuel
- 21 providers, and end users to purchase and to use
- 22 alternatively fueled vehicles. Both the federal
- 23 government and the auto industry should develop
- 24 incentives to increase the purchase of AVFs.
- 25 The federal government should likewise

- 1 continue to support local alternative fuels efforts.
- 2 Local initiatives should continue to be supported
- 3 either by direct funding or in kind services or other
- 4 kinds of support.
- 5 The Metropolitan Washington Alternative
- 6 Fuels Partnership and its Clean Cities Program have
- 7 proven to be successful examples whereby we promote
- 8 and develop the alternative fuel policies and
- 9 practices in this region and carry out the very
- 10 mandates that you, the federal government, have put in
- 11 front of us. We'd like to see continued support for
- 12 these kinds of programs. We applaud you for what
- 13 you've done, and exhort you to continue doing what
- 14 you're doing.
- The DOE should also focus on developing
- 16 incentives for voluntary efforts rather than mandated
- 17 efforts. If you couple a voluntary effort with an
- incentive, you bring the best out of business and
- 19 government as they work together. Innovative
- 20 incentives can make it worthwhile for the AVF cause
- 21 and help displace even more petroleum.
- 22 One idea is cooperative wholesale purchase
- of fuel, conversion kits, and vehicles. Cooperative
- 24 buying works for other commodities. Why not for AVFs?
- 25 I'd like to put in a plug for the Council

- of Governments. It's not my prepared remarks, but the
- 2 fact is in this region, all jurisdictions with one or
- 3 two exceptions join together for the purchase of all
- 4 the heating oil or other kinds of petroleum product
- 5 that will be needed this particular winter to heat and
- 6 otherwise provide energy to our various local
- 7 government buildings.
- 8 It works. In one kind of fuel, Fairfax
- 9 County may take the lead for doing the purchase. In
- 10 another kind of fuel, the District government may, but
- 11 everybody collaborates, and everybody gets a price
- 12 break and spreads the work that's required.
- DOE could focus some resources on
- 14 developing a model that could be national for the
- implementation that demonstrates that, in fact,
- 16 cooperative purchasing does work. This model would
- 17 consider the buying cycles of local and federal
- 18 governments, as well as the private sector.
- 19 Local, federal, industry, and private
- 20 sector purchasing officials would come together and
- 21 develop a two-year lead acquisition and production
- 22 plans.
- 23 The Department of Energy should also
- 24 continue to focus on innovative outreach. The AVF
- 25 story is just beginning to be told. It reminds me of

- 1 a quote by G.K. Chesterson. He said, "It isn't that
- 2 Christianity has been tried and found wanting. It's
- 3 that Christianity hasn't been tried yet." And I would
- 4 submit the corollary applies here. We haven't really
- 5 yet tried making AVFs work across this country. It
- 6 isn't that we've tried it and failed. We haven't
- 7 tried yet. We've got an awful lot more effort to put
- 8 into this.
- 9 So the DOE needs to continue to support
- 10 innovative market and outreach activities to make this
- 11 a reality.
- 12 There are several competitive trade
- 13 related issues, including the definition of fuel
- 14 availability, fuel and vehicle price, and vehicle
- 15 availability. These particular concerns are outlined
- in my statement for the record.
- 17 I'd like to proceed then to just a couple
- 18 of other specific comments that have been made at our
- 19 most recent partnership meetings. At the most recent
- 20 convening of the Washington Alternative Fuels
- 21 Partnership, these particular points were made.
- Number one, incentives are always more
- 23 effective than mandates to get human beings to do
- 24 something.
- Two, the dual fuel issue has to be

- 1 addressed somehow successfully since fleet operators
- 2 are human beings, and they tends to skirt the
- 3 requirements and to follow the path of least
- 4 resistance. They may be, in fact, complying with the
- 5 letter of the law, but clearly they are not complying
- 6 with the spirit of the law.
- 7 Thirdly, our membership believes strongly
- 8 that an after market goal is needed for potential
- 9 resale of these AVFs. There's some interesting
- 10 possibilities, I think, with the federal government
- 11 fleet vehicles in this particular area. They seem to
- 12 have a much more rapid turnover cycle than is the case
- 13 for either the D.C. government or so many of our local
- 14 governments in this area.
- 15 Fourthly, the current inequities
- 16 associated with taxing alternative fuels, such as
- 17 propane, must be addressed.
- 18 Fifthly, tax stickers for AVFs should be
- 19 considered.
- 20 Sixthly, funding for clean cities should
- 21 be continued.
- 22 Seventh, burdens associated with reporting
- 23 requirements, such as the daily trip log, should be
- 24 minimized if it's at all practical.
- 25 Eighth, there are communications problems

- 1 across states and county jurisdictions as they relate
- 2 to AVFs, and they need to be somehow coordinated so
- 3 that there is consistency both regarding the rules and
- 4 the regulations.
- 5 I'm reminded that when we had in 1979 the
- 6 major gasoline crisis. We had one kind of odd-even
- 7 day here in this area and another kind of odd-even as
- 8 you went up I-95, and I think we're working to make
- 9 sure that does not happen with respect to AVF HOV
- 10 restrictions and so forth, but a lot more work needs
- 11 to be done to coordinate things across jurisdictions.
- 12 DOE could consider direct -- this is my
- 13 ninth point -- assistance to local governments to help
- 14 address specific problems the jurisdictions have.
- And lastly, tenth point, in order to
- 16 achieve these EPAct goals, incentives, funding,
- 17 grants, tax credits, tax deductions, accelerated
- depreciation allowances, all of these are necessary
- 19 for those who lease alternatively fueled vehicles so
- 20 that a sustainable AVF resale market can come into
- 21 being.
- 22 By way of summarizing, just let me say
- that our partnership has a consensus that says we need
- 24 all to continue to work together to identify and to
- 25 facilitate innovative incentives to make our local

- 1 governments more aggressive, more successful in the
- 2 utilization of AVFs.
- 3 We strongly support incentives as opposed
- 4 to mandates, and we would like to see whatever market
- 5 or political incentives that are cost effective and
- 6 workable the ones that are chosen.
- 7 The city administrator for whom I worked
- 8 at one point made the point over and over: if you
- 9 cannot measure what it is you're doing, then you're
- 10 leaving me skeptical that you're doing anything, and
- 11 that's the point with which I'd like to conclude. All
- of this that we're doing, if we can't quantify it and
- 13 measure it and be able to say to people without any
- doubt whatsoever, "This is, in fact, the number of
- vehicles or the number of stations that we've
- 16 accomplished," then I don't think we're doing the job.
- 17 So whatever we do together, let's see if
- 18 we can't make it quantifiable and measurable.
- 19 I very appreciate the opportunity to make
- these comments before you, and I wish you all the best
- 21 in making your decisions on the final regulations.
- MR. GROSS: Thank you very much, Mr.
- 23 Clinton.
- We will perhaps take a question or two.
- 25 MR. McARDLE: Yes. I just have one quick

- 1 question in that regard. Your reference to the tax
- 2 inequities of the various alternative fuels, what's
- 3 your suggestion on that area or do you have one?
- 4 MR. CLINTON: I don't have a specific
- 5 suggestion, except to say that we need somehow to
- 6 provide the proverbial level playing field so that no
- one provider of a specific fuel can claim that he or
- 8 she is being discriminated against and can't compete
- 9 evenly with the rest of them.
- 10 MR. McARDLE: Thank you.
- 11 MR. GROSS: Mr. Katz?
- 12 MR. KATZ: The bi-fuel vehicle issue, that
- was brought up earlier and I'm sure will be brought up
- 14 again. Do you have any suggestions of how to
- 15 encourage the operators of the vehicles to use
- 16 alternative fuels as opposed to the gasoline?
- 17 MR. CLINTON: Again, consistent with what
- 18 I've tried to make as my overriding suggestion here,
- 19 we need to provide an incentive to them that makes it
- 20 more to their advantage. In a given work place, it
- 21 might be keeping a tally.
- I believe most vehicles have an odometer
- 23 that splits off the miles that are operated by, say,
- 24 natural gas versus gasoline, and maybe we need to put
- a little effort into keeping a public record of Mr.

- 1 Katz drove 60 miles on gasoline this week, but 150 on
- 2 natural gas, and then the next week after those so
- 3 that Mr. Katz improved, and give him some sort of
- 4 public pat on the back. That would be one specific
- 5 incentive that I think might work.
- 6 MR. KATZ: Thanks.
- 7 MR. GROSS: Thank you.
- 8 MR. CLINTON: Thank you.
- 9 MR. GROSS: Our next scheduled speaker is
- 10 Mr. John Huber. Is he here?
- 11 (No response.)
- 12 MR. GROSS: We'll come back to him then.
- Our scheduled speaker after him is Mr. Robert Eckels.
- Mr. Eckels is not here either. He must be
- 15 taking a break. Okay.
- MR. KATZ: There's a few people in the
- 17 hall, Andi.
- 18 MR. GROSS: Mr. Eckels.
- 19 MR. ECKELS: Yes, sir.
- 20 MR. GROSS: All right.
- 21 MR. ECKELS: I'm sorry I'm late.
- MR. GROSS: We jumped ahead a little bit
- 23 because the previous speaker has not signed in yet.
- MR. ECKELS: That's fine. I'm glad to be
- 25 here. I apologize for being outside. I was just

- 1 sitting here thinking of how I could make my testimony
- 2 shorter, too, having spent many hours sitting in
- 3 similar hearings as this.
- 4 (Laughter.)
- 5 MR. ECKELS: I am Robert Eckels, county
- 6 judge of Harris County, Texas. As such, it's
- 7 equivalent of the county executive in most areas, the
- 8 presiding officer of our Commissioner's Court.
- 9 I'm also here today representing the
- 10 National Conference of Elected County Executives.
- 11 Harris County, and you have got copies of
- 12 my testimony. I'll try to hit the high points of that
- and not fill in everything that you can read along,
- 14 but Harris County is the third most populous county in
- the nation. We have over 3.2 million residents.
- 16 Approximately 850,000 of those live outside of any
- incorporated area, which alone would be the 11th
- 18 largest city in America.
- The City of Houston represents about 55
- 20 percent of county, and of course, it's the fourth
- 21 largest city in the country.
- We also are a large county, 1,780 square
- 23 miles. It covers a large territory, as well as a lot
- of people.
- We have directly employed over 13,500

- 1 employees. That does not include, and I will limit my
- 2 comments to the direct impact on the county operations
- 3 itself. We also have our associated entities, such as
- 4 the hospital district which has another 10,000
- 5 employees and hundreds of their own vehicles, and we
- 6 set their budget and tax rate and all, as well, but I
- 7 will limit the comments I have here to those directly
- 8 affecting Harris County and the impact that this might
- 9 have on Harris County.
- 10 Our vehicle fleet is approximately 2,200
- 11 cars that fall below the 8,500 pound gross vehicle
- 12 weight limit that's affected by the Energy Policy Act
- of '92. Of those, about 1,300 are law enforcement
- 14 vehicles. That seems to be growing all the time, but
- that leaves us with about 900 cars that are affected
- by the regulations we're talking about today.
- 17 And just with that 900 vehicles in the
- 18 area we're talking about, we replace about 16 percent
- 19 of those each year. Each vehicle is replaced about
- 20 every 6.25 years. Most all of these are cars, some
- 21 light trucks, and most of them use gasoline as the
- 22 fuel.
- 23 I'm going to assume that the fuels for our
- 24 discussion today that are acceptable as alternative
- 25 fuels are the same as those that meet the requirements

- 1 of the Alternative Fuel Transportation Program for the
- 2 Energy Policy Act of '92. For reasons that I will
- 3 briefly go over, I guess that we only find two of
- 4 those fuels to be acceptable alternatives for us.
- 5 The methanol denatured alcohol and other
- 6 alcohols even if they're 100 or 85 percent mixtures,
- 7 we see them as a health and safety risk for our
- 8 workers, more costly than gasoline, and more corrosive
- 9 and poisonous, and leading to higher cost replacements
- 10 for our fuel lines, engines, and the parts that come
- in contact with those fuels.
- 12 The hydrogen, coal derived liquid fuels,
- 13 fuels derived from biological materials, they're not
- 14 as readily available. Refueling systems are not
- 15 there. The conversion kits aren't as available for
- 16 them.
- 17 Our electrically powered vehicles,
- 18 although I drove one yesterday and really enjoyed it,
- 19 they're not yet available on the market. They don't
- 20 have the range necessary, and particularly for our
- 21 conditions and driving situations in Houston.
- That leaves us with CNG, the compressed
- 23 natural gas or the liquid gas. As we replace about 16
- 24 percent of our fleet each year, or 144 vehicles that
- 25 would be affected by this act, the acquisition

- 1 requirements for local governments, if it's the same
- 2 as for state governments, the vehicle is not as
- 3 generally available to us as those that we currently
- 4 buy, our replacement vehicles. I think we've heard
- 5 some people talking about that earlier.
- 6 We can convert our gasoline powered
- 7 vehicles or purchase them, especially equipped
- 8 vehicles. It costs us about 15 to 25 percent more per
- 9 vehicle to equip them. The vehicle, to be able to run
- on CNG, would cost us about \$3,500 more per vehicle.
- 11 Using the LPG would cost about 3,000 more per vehicle.
- 12 Using the acquisition percentages that
- 13 have been established for state and fuel provider
- 14 fleets as a guidelines, using CNG as an alternative
- 15 fuel for new vehicle purchases would cost us an
- average of approximately \$176,400 each year for the
- first five years, with the cost of 54,000 and \$75,600
- in the second year, 126,000 in the third year, 252,000
- in the fourth years, 378,000 in the fifth year and
- 20 each year thereafter.
- 21 Using LPG as an alternative fuel for new
- vehicles, it would cost Harris County approximately
- 23 \$150,800 in additional dollars each year for the first
- 24 five years, or the first year of cost of 43,000,
- increasing to the third year to \$216,000, and

- 1 ultimately to the \$324,000 figure.
- Now, because of the size of Harris County
- 3 and the distances they must travel on any day, fueling
- 4 these vehicles is a particular problem, and that's one
- of the key points that we have here. It's a difficult
- 6 exercise for us. We have over 27 fueling stations in
- 7 the county that we use. The CNG fueling stations are
- 8 estimated to cost about \$400,000 each. We think it
- 9 will take at least five of these for the initial use,
- 10 and ultimately we would need to have them more evenly
- 11 distributed around the country.
- The minimum start-up cost would be \$2
- 13 million in fueling stations alone.
- To use LPG, the minimum start-up cost
- would be somewhat less, at about half a million
- dollars, but we would have to then develop a system
- for installing those throughout the county as well.
- 18 One of the important considerations we see
- 19 for offering a fleet with alternative fuels is the
- 20 range of the vehicle. With a fuel tank, the CNG would
- 21 be able to go maybe 120 miles. For that reason and
- 22 because of some of the other safety concerns as we get
- 23 into the tunnel systems and things in our community,
- 24 we think the LPG would be a more viable alternative.
- Using the LPG, the cost is somewhat less.

- 1 We concede that we would recover some cost by the
- 2 lower cost in the fuel than our gasoline. Our
- 3 gasoline costs are about 83 cents per gallon. We look
- 4 at LPG as about 61 cents per gallon.
- 5 But when you look at the fuel savings and
- 6 our cost per vehicle, it takes approximately ten years
- 7 to recover the cost, and with our replacement cost of
- 8 vehicles or replacement cycle at 6.25 years, we never
- 9 get there.
- 10 We look at all of the costs to our county.
- 11 The total cost to Harris County of the additional new
- 12 vehicle costs, the fueling costs, the fuel cost
- 13 savings, all lumped in together, and to become
- operational the cost for the LPG would be \$538,000-
- 15 plus. The second year it would go up to 558,000, then
- 16 kicks up to nearly \$700,000 in the fourth year, and
- then almost \$500,000 in the fifth year. It's over
- 18 three and a half million dollars in six years alone to
- make this conversion to the liquified gas.
- 20 We also think that difficulties for local
- 21 governments would occur in complying with rules that
- 22 may be promulgated by the Department if those
- 23 regulations don't take into consideration other
- 24 federal and state regulations governing alternative
- 25 fuel vehicles.

- 1 Harris County is required to be in
- 2 compliance with the Texas Clean Air Act by September
- of '98. We are required to purchase a large
- 4 percentage of new alternate fuel vehicles that comply
- 5 with the emission standards established by the state
- 6 legislature, and there may be conflicts that occur in
- 7 the regulations that come out here.
- 8 Although I agree with the intent of the
- 9 Energy Policy Act to preserve petroleum and petroleum
- 10 products and to reduce our dependence on foreign oil
- 11 by using alternative fuels, as the chief executive,
- the cost of implementing this program would be a great
- 13 shock to our county budget. It's already being pushed
- 14 to the limit many times from the federal government
- 15 and from regulations that come in here, recent changes
- in Medicare/Medicaid laws. All of those things come
- 17 out of the same budget that we have.
- 18 It's my guess that our county is not that
- 19 much different from most other counties in the
- 20 country. Certainly our situation is similar to that
- 21 of the City of Houston and others. Their problems
- 22 would be slightly larger than ours because they have
- 23 a larger fleet.
- In Harris County, we're sensitive to the
- 25 need to preserve our petroleum reserves. As a member

- of the legislature, and prior to this I served 12
- 2 years in the house; I carried the legislation to
- 3 encourage the use of alternative fuels, particularly
- 4 natural gas which is important to our state and
- 5 produced largely in our state, but the transition
- 6 would be smoother, I think, if it was voluntary and
- 7 drive much more by the desires of local communities.
- We are working hard to do that at home.
- 9 We are working on our conversion process as it makes
- sense for us economically, and we can do so without
- 11 putting an undue burden on the taxpayers.
- 12 At this point I would request that because
- of these factors that the Department of Energy not
- 14 issue final regulations for the Energy Policy Act of
- 15 '92. Instead I would recommend that the program be
- 16 suspended and Congress be given the responsibilities
- 17 to review the goals of the program, review the program
- in the context of an unfunded mandate, and work
- 19 together to produce a program that rewards voluntary
- 20 compliance and does not impose an unfunded mandate on
- 21 local governments.
- 22 I'll be happy to answer any questions that
- 23 you have about the impact on our community, and we
- 24 have the background information if you need specifics
- on these numbers.

- 1 MR. GROSS: Do you have questions?
- 2 MR. McARDLE: Yes, I have one real quick
- 3 question. In your cost analysis, your ten-year cycle,
- 4 did you assume that the propane vehicle had an
- 5 incremental cost of \$3,000 throughout that time frame?
- 6 MR. ECKELS: For each vehicle?
- 7 MR. McARDLE: Yes.
- 8 MR. ECKELS: We did it on a car. If we
- 9 converted it today, you know, what would it be?
- 10 MR. McARDLE: And just assumed that cost
- 11 to be --
- 12 MR. ECKELS: Assumed that cost down the
- 13 line. You know, that was how we arrived at that
- 14 number on the conversion cost.
- 15 And, Ms. Lewis, you mentioned earlier or
- 16 I think you had commented, too, about the way we would
- 17 do this and different regulations in different states
- and how that might be versus a national policy that
- 19 was consistent. That does not offend my sense of the
- 20 way it might work because things that might work in
- 21 Houston may be very different, for Harris County may
- 22 be very different than what would work here in
- 23 Washington, D.C. area or another climate or place
- 24 where the road conditions were different.
- I much prefer the idea of looking toward

- 1 incentives, be they parking, you know, green curbs as
- 2 it was described earlier for these vehicles. One of
- 3 the things I had suggested was tax incentives myself
- 4 that would eliminate or reduce the taxes on these
- 5 vehicles and some of the fuels that are used in these
- 6 vehicles.
- 7 You can look at some of the things that
- 8 have been done with the electric cars where you've had
- 9 outright financial incentives to the companies to
- 10 develop and market these.
- I think there's a range of options you
- 12 could do that do not just push this cost down on the
- 13 local taxpayers because ultimately whether the folks
- 14 are paying for it at the federal level or at the state
- 15 level or at the local level, they're all the same
- 16 taxpayers, and they're going to have to pay for it,
- and we would assume that we were able to develop a
- 18 plan that worked well for our local communities, and
- 19 I would love to work with the Department on developing
- 20 these regs. and how it might work.
- I think that we can do that. The goals,
- 22 I think, are nobel and important for our community and
- 23 our country and certainly for the Texas oil and gas
- industry, but more importantly, we should do it in a
- 25 way that does not force this burden on the local

- 1 taxpayers in Harris County or in any other part of the
- 2 nation.
- 3 MS. LEWIS: I'd like to ask you a question
- 4 since you said my name.
- 5 MR. ECKELS: I've been trying to listen to
- 6 what you've been asking.
- 7 MS. LEWIS: I want to ask you. I'm not an
- 8 economist, but maybe I can talk to Paul later, but
- 9 perhaps you could give me the information, as well.
- 10 Your cost analysis of how much it would cost over the
- 11 years of this program, you gave us a total price for
- 12 year, year, year. Did you consider the possibility,
- and hopefully that would happen if this would go into
- 14 effect, that the more vehicles are bought by local
- 15 government's private fleets, the more vehicles are
- 16 going to be sold? Consequently the prices of those
- 17 vehicles are going to go down.
- 18 So did you take that into consideration
- 19 going all the way out to the year 2000 or whatever?
- 20 MR. ECKELS: In our analysis of this, we
- 21 did not consider a future reduced price. We tried
- 22 that. We have done this in Texas, and when I served
- in the legislature, we tried doing this and mandating
- 24 that our local -- and it was not just on these types
- 25 of vehicles. It was our fleet vehicles, primarily our

- 1 school buses, our metro buses in Houston.
- 2 Today we have about 1,200 metro buses in
- 3 Houston that are operating on LNG or, I guess, LPG.
- 4 They cost about \$60,000 a piece to convert, and it has
- 5 been a tremendous burden on the local taxpayers to try
- 6 to support that program. We are continuing to do it,
- 7 but the legislature was forced to provide some relief
- 8 in the last session for that program in Texas because
- 9 it did not work as it was anticipated.
- 10 We thought if we made everybody do it the
- 11 price would come down, and there's enough vehicles in
- 12 those fleets that you would think it would do so, but
- 13 the cost was still tremendously more to convert and
- operate those buses on the LNG than it is on the
- 15 diesel fuel that they normally would use.
- 16 And the schools have been faced with the
- same problem. When you're trying to make a decision
- 18 of whether to pay a teacher or pay to convert a bus,
- 19 it's difficult to justify the additional cost for a
- 20 liquified or alternative fuel bus when you've got
- 21 schools that are falling down around the kids today,
- and all of these dollars come out of the same pot.
- 23 You know, I think it can be made to work
- over time, and I think that the market can drive that
- 25 without the federal government dropping these mandates

- on us. We have tried that at home, and it hasn't
- 2 worked.
- 3 But more importantly, I think it can work
- 4 better with some kind of partnership from your local
- 5 communities that are having to pay the tab for this to
- 6 voluntarily comply and come in with the efforts and
- 7 try to meet those goals without the mandate coming in
- 8 from the federal government.
- 9 MS. LEWIS: Thank you.
- 10 MR. GROSS: Thank you very much, Mr.
- 11 Eckels.
- 12 MR. ECKELS: Thank you very much for
- 13 having me up.
- MR. GROSS: Our next speaker is Mr.
- 15 Timothy Davis.
- MR. DAVIS: Good morning, ladies and
- 17 gentlemen. Thank you for allowing us to make our
- 18 presentation this morning.
- 19 My name is Tim Davis. I'm the immediate
- 20 past President of the National Council of Elected
- 21 County Executives. I am also here today representing
- 22 Summit County, Ohio, or Akron as our county seat. I
- 23 represent it as its county executive, and these
- 24 comments have also been endorsed by the County
- 25 Commissioners Association of Ohio.

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- 2 Executives is comprised of elected executives
- 3 representing over 500 counties throughout the United
- 4 States. Collectively we represent approximately 30
- 5 percent of our nation's taxpaying population.
- 6 Over the past several years the federal
- 7 government has launched numerous programs that promote
- 8 the use of alternative transportation fuels. These
- 9 programs are diverse in nature, supporting everything
- 10 from production of alternative transportation fuels to
- 11 the development of the marketing infrastructure for
- 12 the fuels.
- 13 When subsidies did not deliver results of
- 14 sufficient magnitude, lawmakers responded with
- 15 mandates requiring that certain classes of fuel users
- 16 acquire and operate alternate fuel vehicles in lieu of
- 17 conventional gasoline or diesel powered vehicles. The
- 18 mandates ultimately have resulted in higher costs to
- 19 the taxpayers.
- In 1992, Congress passed the Energy Policy
- 21 Act, including Titles III, IV, and V, which
- 22 established a national alternative fuels program.
- 23 Under that law, Section 507(a), the Department of
- 24 Energy is authorized to mandate for local governments,
- 25 including county and municipal fleets, a vehicle

- 1 acquisition schedule beginning with a 20 percent
- 2 purchase requirement in model year '99 to 2001. The
- 3 purchase requirements increase to 70 percent beginning
- 4 in 2006 and every year thereafter.
- 5 In addition, these same regulations will
- 6 also require private fleets to purchase alternatively
- 7 fueled vehicles along a similarly prescribed schedule.
- 8 We are very concerned with this proposal,
- 9 as well as the implementation of DOE's rule finalized
- 10 earlier this year. That requires alternative fuel
- 11 providers and state governments to begin purchasing
- 12 alternative fuel vehicles in 1996.
- The Energy Policy Act program will impact
- 14 county and municipal governments in the following
- 15 manner. Local governments must operate on a balanced
- 16 budget. I only mention that as a contrast to the
- 17 federal government.
- 18 (Laughter.)
- 19 MR. DAVIS: It's tough out there, isn't
- 20 it?
- 21 Further, we do this based on estimated
- 22 revenues. I am currently in the process of presenting
- 23 to my county council the 1997 budget. This is, in
- 24 effect, a guesstimate since we must forecast the
- amount of revenues we will gain through the end of

- 1 next year. The county and municipal fleet alternative
- 2 fuel requirement is simply an unfunded mandate added
- 3 to that process.
- 4 At what point do I go back and start
- 5 adding this kind of budgeting into that process?
- 6 The advanced notice of proposed rulemaking
- 7 states that the Unfunded Mandates Reform Act of 1995
- 8 and Executive Orders 12,866 and 12,875, quote,
- 9 "require careful consultations with stakeholders and
- 10 creative exploration of alternatives to regulation
- 11 that could achieve the statutory objectives."
- 12 The DOE should evaluate all the possible
- 13 alternatives with the stakeholders, including local
- 14 governments, so as to arrive at a solution that
- 15 minimizes the financial impact. Otherwise the county
- 16 and municipal alternative fuel fleet requirements may
- 17 require counties and local governments to increase
- 18 property taxes or other local taxes, such as sales
- 19 taxes, in order to balance their budgets.
- The DOE has thus far failed to meet the
- 21 statutory deadlines for the Energy Policy Act's
- 22 alternative fuel programs. In establishing the
- 23 rulemaking for the state government fleets and fuel
- 24 providers, the DOE was to have promulgated the rule by
- 25 January 1, 1994, to allow over 20 months of lead time

- or until September 1 of 1995 before vehicle
- 2 acquisition for model year 1996 would have begun.
- 3 The DOE did not complete this rulemaking
- 4 until March 14, 1996, and had to extend the vehicle
- 5 acquisition statutory deadline by one model year out
- 6 beginning in September 1, 1996. This delay has
- 7 created serious problems for state and fuel provider
- 8 fleets who will not have as much time as allowed in
- 9 the statute to obtain and insure proper operation and
- 10 maintenance of their alternatively fueled vehicles.
- 11 Consequently, it is recommended that any
- 12 subsequent mandates on county and private fleets also
- 13 be delayed until the DOE can observe the full
- 14 implementation of the first phase of DOE's alternative
- 15 fuel vehicle program.
- 16 This delay would allow DOE to determine if
- 17 there are any improvements that can be made to the
- 18 overall DOE program prior to developing the next
- 19 rulemaking for private and local government fleets.
- 20 An early failure in its first step of
- 21 DOE's alternative fuel vehicle program for fuel
- 22 providers and state government fleets could result in
- 23 a complete collapse of the entire program, if not
- 24 corrected prior to implementing the private fleet and
- 25 local government program.

- 1 The DOE should suspend this rulemaking to
- 2 allow sufficient time to observe the implementation of
- 3 the fuel provider and state fleet program.
- 4 Under the Clean Air Act, clean vehicle
- 5 requirements in nine metropolitan areas are already
- 6 required to use reformulated gasoline, but under DOE's
- 7 program these areas are not allowed to use
- 8 reformulated gasoline. This inconsistency in the two
- 9 statutes is very confusing. Local officials only have
- 10 -- elected officials only have a certain capacity to
- 11 understand the complete opposites.
- 12 (Laughter.)
- 13 MR. DAVIS: The Energy Policy Act requires
- 14 the DOE to determine the technical and economic
- 15 feasibility of achieving the goals of producing
- 16 replacement fuels. The DOE has not yet completed this
- 17 study of the technical and economic feasibility of
- 18 meeting the Energy Policy Act's ten to 30 percent
- 19 replacement fuel goals.
- 20 Prior to requiring further alternative
- 21 fuel vehicle mandates, the DOE must complete the
- 22 feasibility study in order to determine if the ten to
- 23 30 percent targets are, in fact, even feasible.
- Over the last several years county
- 25 municipalities have incurred significant cuts in state

- 1 and federal support. Counties are being asked to bear
- 2 the burden of state and federal budget cuts in
- addition to balancing their own budgets. DOE's
- 4 proposals will require significant increases in local
- 5 government tax assessments in order to pay for these
- 6 alternative fuel replacement programs.
- 7 This is another classic example of federal
- 8 government's unfunded mandates. We understand that
- 9 alternatively fueled vehicle purchase costs are
- 10 significantly higher than traditional gasoline powered
- 11 vehicles. For instance, we have been advised that
- 12 compressed natural gas vehicle conversion adds
- 13 somewhere between three to \$7,000 to the cost of the
- 14 conventional vehicle.
- 15 In Summit County, Ohio, we have over 1,600
- 16 fleet vehicles which at a conversion cost of \$5,000
- 17 per vehicle will ultimately cost \$8 million to convert
- 18 to compressed natural gas.
- 19 It should also be noted that there are
- 20 over 500,000 vehicles registered in my county, and
- 21 that Summit County is at the very center of the
- 22 crossroads of the interstate system of Ohio. This
- 23 interstate system adds many more vehicles passing
- through Summit County on a daily basis.
- 25 Further, there are over 200 trucking firms

- 1 alone that do business in Summit County. I guess my
- 2 question is: what impact will the alternative fuel
- 3 requirement on 1,600 vehicles have on air quality in
- 4 our area? What benefits will the citizens receive
- 5 when they will experience cuts in services due to
- 6 funding of this project?
- 7 I can assure you that nobody is going to
- 8 run for office on raising taxes to put compressed
- 9 natural gas cars on the road.
- To our own credit, we have committed to
- 11 changing our entire metro bus fleet to an alternative
- 12 fuel propulsion. This being done in a budgeted,
- 13 phased in manner.
- 14 Additionally, there are some more
- 15 questions from county taxpayers. Could the funds be
- 16 used in a more beneficial program, such as crime
- 17 prevention or education, or to administer the
- 18 responsibility of the welfare programs recently
- 19 shifted to local governments by the bill signed by the
- 20 President?
- 21 It seems to me that a much more beneficial
- 22 and cost effective program would be the encouragement
- of alternative forms of transportation, such as
- 24 commuter rail in our community. Not only would the
- subsidy not be as large, but we may save more money

- 1 due to less repairs on the highway system.
- 2 Additionally, the county would have less
- 3 repair on the secondary road system that feeds the
- 4 interstate system. That repair all falls back on the
- 5 county budget.
- A more productive economy would result
- 7 from a diversified transportation system, leading to
- 8 a stronger economic base on which to develop
- 9 alternative fuel programs over the long run.
- 10 These unfunded mandates keep coming from
- 11 federal and, in fact, now state governments, making it
- more difficult for the counties and local governments
- 13 responsible for fiscal management. The cost of these
- 14 programs are another burden on an already overburdened
- 15 property tax population.
- 16 The Congress overwhelmingly passed in both
- 17 houses and the President signed into law the Unfunded
- 18 Mandate Act of 1995. In addition, the President
- 19 recently signed the Unfunded Mandate Executive Orders
- 20 12,866 and 12,875. The Department of Energy's private
- 21 and local government fleet regulation is exactly what
- the new law is intended to prevent.
- 23 Making local governments and counties
- 24 responsible for these types of alternative fuel
- 25 programs should be reevaluated. It simply does not

- 1 make sense for Congress to have passed unfunded
- 2 mandate legislation and at the same time be faced with
- 3 DOE's proposal which is nothing more than a classic
- 4 unfunded mandate, nor does it make sense to justify
- 5 these programs either on the basis of national energy
- 6 security or for environmental reasons.
- 7 The National Council of Elected County
- 8 Executives recommends that DOE not issue the final
- 9 regulations, but rather suspend the program until such
- 10 time as Congress can go back and review it.
- 11 The DOE should encourage Congress to go
- 12 back and review the goals of the program and the
- 13 prescriptive nature of the unfunded mandate.
- 14 Finally, we recommend that Congress
- 15 recognize the budget constraints on all levels of
- 16 government and businesses and, therefore, make the
- 17 program voluntary for local governments and private
- 18 fleets. By doing so, they will make the taxpayers of
- 19 America grateful.
- 20 Ladies and gentlemen, the National Council
- 21 of Elected County Executives stands ready to work in
- 22 partnership with the Department of Energy to find some
- 23 innovative solutions to achieve your goals.
- I'll be pleased to answer any questions,
- 25 if I'm capable.

- 1 MR. GROSS: Thank you.
- 2 MR. McARDLE: Yes. Actually I don't have
- 3 a question, but I have just a response to you and
- 4 several of the other speakers, and this is just kind
- of a plug for my office, the Office of Policy. It's
- 6 been raised by several speakers, and I quote what you
- 7 said. "DOE has yet to complete the study of the
- 8 technical and economic feasibility of meeting the
- 9 EPAct ten and 30 percent replacement fuel goals."
- There's a section in the Act, 502(b), that
- 11 requires us to do a study. We've completed that
- 12 study, and that's out for several months now,
- 13 finalized, and that evaluated the goals given certain
- 14 assumptions regarding vehicle stock and fuel
- 15 availability.
- We are, however, following that up with a
- 17 transitional analysis of given the 502(b) results, how
- do we get there from here and what are the costs
- 19 involved. So I just want to make that clarifying
- 20 statement because several speakers have brought it up,
- 21 and I just wanted to make a plug for the Department
- 22 and the Office of Policy.
- 23 MR. DAVIS: Obviously the staff didn't get
- 24 that part into the program.
- 25 MR. McARDLE: Okay. That's just want I

- 1 wanted to bring up.
- 2 MR. DAVIS: We will make sure we follow up
- 3 on that aspect.
- 4 Thank you very much.
- 5 MR. GROSS: I've got --
- 6 MR. DAVIS: Oh, sorry.
- 7 MR. GROSS: I've got one question. You
- 8 noted that 1,600 vehicles in your case isn't going to
- 9 make a difference in your area in the big picture. I
- 10 guess the question I have is if we don't start small
- 11 somewhere with fleets, for example, where do we start,
- or are you suggesting that we don't start, that we
- just completely look in other directions, such as the
- mass transit approach and so forth?
- MR. DAVIS: It's kind of interesting. I
- 16 suppose we're looking at which one goes first and how
- far down the line we go, and in fact, there are 88
- 18 counties in the State of Ohio. About 80 percent of
- 19 the population resides in ten of them. That leaves a
- 20 huge portion of the state in an agricultural base,
- 21 which is much concerned with alternative fuels, but
- 22 also lack anywhere near the resources to develop that
- 23 alternative fuels.
- 24 Those counties are not being asked to pay
- 25 for the development of this program, as an example,

- and there is where especially under farm vehicles
- 2 where the alternative fuel program is looked at as
- 3 much more beneficial.
- 4 So somewhere in this shift of this
- 5 process, we should be looking at this. Do we say that
- 6 we shouldn't develop this? No, that's not what we're
- 7 saying. We believe that anything down the road should
- 8 be developed.
- 9 But also some of this change, some of this
- 10 burden can be lifted if we can diversify our
- 11 transportation system a little better.
- 12 Just very quickly, Akron, Ohio, was once
- 13 known as the rubber capital of the world, and 20 years
- 14 ago if somebody said that that was not a sustainable
- industry in Ohio in Akron, you'd have been laughed out
- of town. In a two and a half year period, we lost
- 17 18,000 manufacturing jobs.
- We learned a lesson. Diversity is what
- 19 will keep the economy going in the future, not
- 20 reliance on one system of transportation, and
- 21 ultimately even with alternative fuels, we're still
- 22 relying on one system of transportation: the highway
- 23 system.
- 24 In Ohio, over a billion and a half dollars
- are being spent this year on the maintenance of roads,

- and \$5 million is being spent on the maintenance of a
- 2 rail system. This is not diversity through
- 3 transportation. That diversity will not give us
- 4 overall strength at the end.
- 5 So I think that we have to be looking at
- 6 that kind of a structure. We need it. We do need it.
- 7 We need it all. We're willing to work through this
- 8 program to achieve this, but from what we are working
- 9 on from this level, our main goal at this point --
- 10 I've got 50,000 commuters between Akron and Cleveland
- 11 daily. I can ease that burden, improve air quality by
- 12 putting them on a train. Putting more cars on the
- 13 highway, even on compressed natural gas, is not going
- 14 to save us that kind of money, and the overall cost
- 15 would be much less.
- So we're not saying don't do it. We're
- saying what's the priority here and how do we move
- 18 this whole transportation system forward in a fashion
- 19 that is, in effect, going to create a stronger
- 20 economic base so that we can afford this.
- 21 MR. GROSS: Okay. Thank you very much,
- 22 Mr. Davis.
- 23 MR. DAVIS: Thank you.
- 24 MR. GROSS: Our next speaker is John Lynn
- 25 from the American Methanol Institute.

- 1 MR. LYNN: Thank you.
- 2 My name is John Lynn, and I am Vice
- 3 President of the American Methanol Institute.
- 4 The American Methanol Institute serves as
- 5 a trade association for the methanol industry and
- 6 works to promote the use of methanol as an alternative
- 7 vehicle fuel and as a component of oxygenated and
- 8 reformulated gasolines.
- 9 Detroit's auto makers are understandably
- 10 proud of the fact that it takes ten cars today to
- 11 create the same amount of poison that one car alone
- 12 produced 20 years ago. While this is probably true,
- there are other facts that need to be considered.
- 14 In the 20 years between 1970 and 1990, the
- 15 number of vehicle miles traveled doubled, from one
- trillion miles to two trillion miles. About one
- fourth of all Americans, 62 million people, live in
- 18 areas that violate federal air standards. According
- 19 to the American Lung Association, 12.1 million
- 20 children live in areas that exceeded the federal ozone
- standard, 877,000 of whom are diagnosed with asthma.
- 22 Pollution from cars is the leading source
- of ozone precursors that form the smog that hangs over
- 24 our cities on hot summer days.
- 25 Before discussing how we can slow or

- 1 reverse the impact of those trends, let's first take
- 2 a closer look at just how we improve the environmental
- 3 performance of our cars today.
- 4 Car emissions are improved either by
- 5 cleaning up the car or cleaning up the fuel it burns.
- 6 The addition of the catalytic converter and the
- 7 removal of lead from gasoline made the largest
- 8 contribution to reducing tailpipe emissions.
- 9 Following the energy shortage of the
- 10 1970s, the country began a search for alternative
- 11 fuels. Methanol quickly became the principal focus of
- 12 attention. Made from domestic natural gas and a
- 13 liquid fuel at ambient temperature and pressure,
- 14 methanol was and still is an ideal alternative fuel.
- The development of the flexible fuel
- 16 vehicle that runs on M-85 gasoline or any combination
- of the two fuels in a single fuel tank was the ideal
- 18 solution to the chicken and egg problem. M-85 is a
- 19 blend of 85 percent methanol and 15 percent unleaded
- 20 gasoline.
- 21 The strengths of methanol as an
- 22 alternative fuel have never been evident than they are
- 23 today. For 1997, Ford is selling their Taurus
- 24 flexible fuel vehicle with a sticker price of \$345
- less than the conventional gasoline powered cars.

- 1 This is a watershed decision. The Ford Taurus FFV now
- 2 comes with a cost incentive rather than an incremental
- 3 cost, an incentive, I might add, provided by the
- 4 private sector and not the federal government.
- 5 For a number of years, Ford has sold out
- 6 its production run of Taurus FFVs. In the 1996 model
- year, Ford sold 5,300 Taurus FFVs and for 1997, the
- 8 discount package is being offered on the first 12,000
- 9 vehicles sold, and Ford has said it can produce an
- 10 unlimited number of Taurus FFVs.
- 11 With the success of Taurus FFVs, we are
- 12 actively working to encourage Ford and other auto
- makers to offer a broader range of methanol vehicles.
- 14 We know the fleet owners want more methanol models to
- 15 choose from.
- 16 In California, Xerox has about 70 methanol
- 17 FFVs and would like to purchase methanol vans. We
- 18 hope DOE will provide similar encouragement to Detroit
- 19 to broaden the range of methanol vehicles offered to
- 20 fleet purchasers and consumers.
- 21 A further piece of encouraging news
- 22 recently was announced by Ashland Chemical. Ashland
- 23 Chemical is the largest distributor of chemicals and
- 24 plastics in North America. Ashland Chemical has made
- 25 the decision to convert its corporate fleet in

- 1 California to exclusively methanol FFVs. Once again,
- 2 this was a decision made by an entity in the private
- 3 sector that had a long, hard look at the bottom line,
- 4 the efficacy of these vehicles, the efficiency of the
- 5 fuels.
- 6 With the panel's permission, I have a
- 7 statement from Ashland Chemical that I'd like to
- 8 include with my testimony at this point in the record.
- 9 In terms of fuel costs, methanol is priced
- in the range of mid-grade and below the cost of
- 11 premium gasoline at the retail level in California.
- 12 Consider the pump price of M-85 to be about a dime
- 13 higher than regular gasoline.
- I filled my Taurus FFV up yesterday
- 15 morning over at the Sun station, South Capitol Street
- and M. I had \$1.31. Premium unleaded was \$1.42. So,
- once again, that's the real life facts of the pricing
- 18 on the fuel and its availability.
- To sum up, we have a mature technology in
- 20 the flexible fuel vehicle. A 1997 model would cost
- 21 less than its gasoline equivalent, inexpensive
- 22 infrastructure to construct, and a modest incremental
- 23 fuel cost.
- 24 For a fleet operator, even a modest
- 25 incremental fuel cost, however, above regular gasoline

- is still an important issue. To a large extent, this
- 2 incremental cost is the result of a separate public
- 3 policy gone awry.
- 4 On an energy equivalent basis, the federal
- 5 excise tax on a gallon of methanol is over 23 cents
- 6 versus 18.4 cents per gallon of gasoline. Methanol is
- 7 not the only fuel that suffers a tax disincentive.
- 8 Propane and LNG also pay a tax penalty.
- 9 What is needed is a rational tax policy
- 10 for all natural gas based fuels. The Chairman of the
- 11 House Ways and Means Committee, Mr. Archer, has
- indicated that he intends to appoint a task force to
- 13 look at the taxes collected on fuels.
- 14 The reauthorization in the new Congress of
- 15 ICE-T will undoubtedly offer an excellent opportunity
- 16 to address what Chairman Archer has referred to as a
- 17 patchwork quilt tax policy.
- 18 We welcome the opening of this debate.
- 19 Clearly public policy that supports the use of
- 20 alternative fuels, on the one hand, should certainly
- 21 not discourage their use on the other hand.
- The use of methanol as an alternative fuel
- 23 can provide this country with economic, environmental,
- 24 and energy security benefits. For the fleet operator
- 25 and the consumer, methanol is a friendly fuel. It is

- 1 safe and easy to use, with a proven track record of
- 2 excellence.
- 3 Thank you very much.
- 4 MR. RODGERS: Just a quick question.
- 5 Methanol is used for a lot of things other than just
- 6 transportation, too, and I was wondering if you felt
- 7 there was a parallel situation for methanol consumers
- 8 as to propane consumers. Are they in the same boat?
- 9 Do they support or oppose methanol for use as a
- 10 transportation fuel?
- 11 MR. LYNN: I'm not aware of any concern
- 12 expressed by other consumers of methanol, and in fact,
- 13 there are strong indications that as a greater use of
- methanol is accepted, suggested, and encouraged,
- 15 whether it be in the flex fuel vehicle or in the
- 16 automotive fuel market as a whole, our industry, the
- 17 methanol industry, has the capability of matching that
- 18 increased demand for capacity.
- I think it's important to emphasize that
- 20 right now 90 percent of the demand for methanol is
- 21 being met by U.S. domestic production. An additional
- 22 eight percent is being met by our trading partners in
- 23 the Southern Hemisphere and Canada, while only two
- 24 percent is being provided from Europe, Asia, and the
- 25 Middle East.

- 1 So if there is a tenfold increase in
- demand, that capacity is capable of being met right
- 3 here at home and with our partners in the Northern
- 4 Hemisphere.
- 5 MR. McARDLE: Yes. Real quick. You
- 6 mentioned a rational tax policy for transportation
- fuels, and you highlighted the differential between
- 8 methanol and gasoline.
- 9 MR. LYNN: Right.
- 10 MR. McARDLE: Do you have any suggestions
- 11 on that issue other than -- I mean, you mentioned
- 12 Chairman Archer and putting together some people and
- working on that, but do you have any ideas yourself on
- 14 where we should go there?
- 15 MR. LYNN: Well, I think our first message
- 16 to the Congress, to the tax committees, is that there
- should be encouragement, incentives for the
- 18 alternative fuels, and that that should be done in
- 19 furtherance of the national security objectives
- 20 spelled out in EPAct, but that Congress should not
- 21 pick winners and losers. There should be uniformity
- 22 in the treatment of alternative fuels, and especially
- 23 when it comes to natural gas based alternative fuels.
- 24 There should not be that differential that
- 25 currently exists.

- 1 MR. McARDLE: Thank you.
- 2 MR. GROSS: Any questions?
- 3 (No response.)
- 4 MR. GROSS: Thank you very much, Mr. Lynn.
- 5 MR. LYNN: This is the Ashland statement
- 6 for the record.
- 7 MR. GROSS: Thank you very much.
- 8 MR. LYNN: Thank you.
- 9 MR. GROSS: Our next speaker is Mr. Bill
- 10 West, representing the Electric Transportation
- 11 Coalition.
- 12 MR. WEST: Thank you, Mr. Gross and Mr.
- 13 Katz and other members of the panel.
- 14 My name is Bill West, and I'm here today
- 15 speaking on behalf of the Electric Transportation
- 16 Coalition.
- 17 The Coalition is a national, nonprofit
- 18 organization dedicated to the advancement and use of
- 19 electricity as a transportation fuel. Members of the
- 20 Coalition include investor owned and cooperative and
- 21 publicly owned electric utilities, automobile
- 22 manufacturers, including automobile manufacturers who
- 23 are introducing electric vehicles as early as late
- this year, component suppliers, technology development
- 25 companies, and state and local governments.

- 1 The major activity of the Coalition is to
- 2 encourage the development of federal policies that
- 3 support and encourage the use of electric vehicles.
- 4 The Coalition, let me say at this time, will also be
- 5 submitting more detailed comments in writing before
- 6 the November 5th deadline.
- 7 The Coalition members support the
- 8 voluntary incentive measures that would be effective
- 9 in achieving progress towards the fuel replacement
- 10 goals as required by the Energy Policy Act of 1992.
- 11 EPAct commits the nation to a fundamental transition
- in the transportation sector with a change to
- 13 nonpetroleum fuels which is vital to national security
- 14 and economic security.
- DOE should aggressively implement EPAct
- and play a leadership role in supporting the
- 17 development of a market for new, cleaner, and more
- 18 efficient alternative fuel vehicles, including
- 19 electric vehicles.
- 20 Congress recognized that broad national
- 21 benefits are offered through the use of alternative
- 22 fuel vehicles, including electric vehicles. EVs offer
- 23 the United States a very important means to reduce the
- 24 country's dependence on foreign petroleum, increased
- 25 fuel competition and fuel diversity and help reduce

- 1 air pollution and greenhouse gas emissions in our
- 2 major urban areas.
- According to DOE's own statistics, if
- 4 approximately 20 percent of the total number of cars
- 5 in this country were replaced with EVs and electric
- 6 hybrid vehicles, nearly one million barrels of oil per
- 7 day would be saved.
- 8 Also, significant air pollution reduction
- 9 benefits are included, including reductions in
- 10 greenhouse gas emissions, would be achieved by
- increased use of electric vehicles. This is mainly
- due to the fact that electric vehicles have no
- 13 tailpipe emissions and are 90 percent less polluting
- 14 than gasoline vehicles, even if power plant emissions
- 15 at the national level are factored in.
- In certain areas, such as Southern
- 17 California where our electricity is generated
- 18 primarily from natural gas and other sources of
- 19 extremely clean fuel, the emission benefits are even
- 20 more significant, in the range of 98 percent less
- 21 polluting than the cleanest gasoline cars.
- 22 Further, as estimated by the World
- 23 Resource Institute, EVs could reduce greenhouse
- 24 emissions by up to 50 percent depending on the power
- 25 plant mix in a given region.

- Given these benefits, what can DOE do?
- 2 The Coalition encourages DOE to implement a program
- 3 that builds on market incentives already in place or
- 4 that are being adopted to encourage private and public
- 5 fleets to use electricity and other alternative fuels.
- 6 Creating a market for electric vehicles is critical
- 7 for realizing the potential of these vehicles.
- 8 Specific activities that DOE can undertake
- 9 to support market incentives and voluntary programs
- 10 that will promote the use of electric vehicles and
- 11 other alternative vehicles include one of the four
- 12 areas.
- 13 First, DOE needs to continue to support
- 14 the electric vehicle market launch framework. The
- 15 electric vehicle market launch is a plan for the
- demonstration of up to 5,000 electric vehicles in as
- 17 many as ten communities in the United States beginning
- 18 in 1997. This initiative is designed to implement and
- 19 build upon the ongoing EV tests and evaluation
- 20 programs known as Electric Vehicle of America.
- 21 The key element of the EV market launch
- 22 framework is the preparation of a limited number of
- 23 communities to receive electric vehicles in order for
- 24 the communities to test and evaluate these vehicles,
- and an EV ready community can be defined as one in

- which the necessary infrastructure is put in place to
- 2 support electric vehicles. This infrastructure
- 3 includes charging facilities, vehicle support
- 4 services, building codes modifications, fire and
- 5 safety code modifications, and training.
- 6 An integral part of this effort is for DOE
- 7 to continue to support the development of
- 8 infrastructure through its model city programs and
- 9 other programs. One of the key elements required for
- 10 the development of a long-term, sustainable market for
- 11 electric vehicles in the U.S. is the development of
- 12 the necessary infrastructure to support these
- 13 vehicles.
- 14 For a community embrace electric vehicles,
- 15 the stakeholders int hat community, the electric
- 16 utility industry, local government, and business, and
- the citizens, must develop and promote incentive
- 18 programs that encourage early vehicle sales and
- 19 investment in EV infrastructure systems.
- 20 During the last year DOE has partnered
- 21 with the Department of Transportation, the Electric
- 22 Transportation Coalition, and Electric Vehicle
- 23 Association of America to bring workshops to a limited
- 24 number of selected areas that provide guidance to
- 25 communities on how to become EV ready. The Coalition

- 1 applauds this work and appreciates the fact that DOE
- 2 supports the project in the past, and we encourage DOE
- 3 to continue supporting this project in the future.
- 4 Thirdly, DOE must continue to support the
- 5 development and early introduction of electric
- 6 vehicles themselves. EPAct through alternative fuel
- 7 providers' purchase requirements for state and
- 8 alternative fuel providers' fleets in the conversion
- 9 requirements for federal fleets shows that Congress
- 10 intended for the government to help create the
- 11 critical early market for electric vehicle technology.
- 12 The early market strategies will help to
- 13 create an environment that will allow for increased
- 14 volumes and, therefore, declining prices to enable the
- 15 creation over time of a sustainable market for
- 16 electric vehicles. It is critical that the federal
- 17 government, as well as the fuel providers and state
- 18 governments, embrace the goals of EPAct and step
- 19 forward as early adopters.
- 20 President Clinton in 1993 signed an
- 21 Executive Order 12,844. That increased the federal
- 22 government's commitment beyond the levels required
- 23 under EPAct.
- 24 However, the federal government continues
- 25 to struggle to meet even the requirements of EPAct.

- 1 The Coalition encourages DOE to help spur greater
- 2 compliance among the federal agencies and to assist
- 3 those agencies' efforts to successfully deploy
- 4 electric vehicles, including supporting a second
- 5 executive order to enforce the first executive order.
- 6 Lastly, many customers, whether fleet or
- 7 individual buyers, will be reluctant to purchase
- 8 electric vehicles due to their initial higher cost in
- 9 the short term. Governments can help electric
- 10 vehicles to overcome these market entry barriers
- 11 through the provision of incentives that encourage the
- 12 purchase and use of electric vehicles.
- One way the federal government can help to
- 14 overcome market entry barriers to electric vehicles is
- 15 buying down the anticipated price premiums that
- 16 consumers will be asked to pay for these new, clean,
- 17 and efficient technologies.
- 18 For example, federal tax policy offers an
- 19 important mechanism for providing limited, but
- 20 critical support for the early commercialized electric
- 21 -- light and heavy duty electric vehicles. Existing
- 22 tax code made available through EPAct provides a ten
- 23 percent tax credit based on the purchase price of an
- 24 electric vehicle up to 4,000. This tax credit, while
- 25 beneficial, is inadequate if this technology is to

- achieve a level playing field with other alternative
- 2 fuels.
- 3 The Coalition is supporting a number of
- 4 modest additional incentives that will help to
- 5 stimulate the EVE market. These recommendations are
- 6 included in Senator Barbara Boxer's, a Democrat from
- 7 California, Clean Fuels Vehicles of 1996 Senate bill
- 8 1848, which was introduced this year.
- 9 I will not go through the details of the
- 10 bill, but we do support the bill and the provisions in
- 11 it that will increase incentives for electric
- 12 vehicles.
- 13 Let me say in conclusion the increased use
- of electric vehicles will clearly assist DOE in
- 15 achieving its fuel replacement goals as required by
- 16 EPAct. To increase the use of this new technology it
- is critical that policies and programs are put in
- 18 place to create an environment that will support the
- 19 early purchase and use of electric vehicles. Such
- 20 policies include supporting the electric vehicle
- 21 market launch framework, as well as supporting federal
- 22 policies and programs, such as the legislation
- 23 proposed by Senator Boxer, to stimulate the
- 24 development of the electric vehicle market.
- 25 Lastly, programs must be put in place that

- will promote deployment of infrastructure necessary to
- 2 support electric vehicles and other alternative fuel
- 3 vehicles.
- 4 That concludes my remarks.
- 5 MR. GROSS: Thank you very much.
- 6 Questions?
- 7 (No response.)
- 8 MR. GROSS: I guess I've got one question.
- 9 MR. WEST: Sure.
- 10 MR. GROSS: With respect to the federal
- 11 fleet provisions in the executive order, other than
- 12 trying to give it a push with another executive order,
- do you have any other specific ideas on how we could
- 14 do what you suggest, which is really spur greater
- 15 compliance across the federal government with the
- 16 requirements of the Energy Policy Act for the federal
- 17 fleet itself?
- 18 MR. WEST: Well, I know personally I would
- 19 certainly endorse additional funding by DOE for
- 20 purchase of vehicles and to offset some of the initial
- 21 higher costs.
- MR. GROSS: Maybe we have our own unfunded
- 23 mandate, I guess, huh?
- MR. WEST: Yeah.
- 25 (Laughter.)

- 1 MR. GROSS: Okay. Thank you very much.
- 2 MR. WEST: Okay. Thank you.
- 3 MR. GROSS: Our next speaker is Mr. Rick
- 4 Tempchin of the Edison Electric Institute.
- 5 MR. TEMPCHIN: Good morning, gentlemen.
- 6 MR. GROSS: Good morning.
- 7 MR. TEMPCHIN: My name is Rick Tempchin.
- 8 I'm Director of Electric Transportation at the Edison
- 9 Electric Institute.
- 10 MS. LEWIS: That's okay.
- MR. TEMPCHIN: Oh, pardon me.
- 12 (Laughter.)
- MR. TEMPCHIN: On behalf of EEI, an
- 14 association of investor owned electric utilities, I
- appreciate the opportunity to speak with you today.
- 16 Also, as a member of the board of directors of the
- 17 Electric Transportation Coalition, EEI supports the
- 18 comments presented by Bill West of Southern Cal.
- 19 Edison on behalf of ETC.
- The electric utility industry has a dual
- 21 perspective as both an advocate of alternative fuels,
- 22 especially electric vehicles, and an industry subject
- 23 to the first wave of federal alterative fuel vehicle
- 24 regulatory requirements.
- 25 EEI has worked hard to facilitate

- 1 compliance with EPAct by utilities with the use of
- 2 electric vehicles, and these efforts are continuing.
- 3 Utility EPAct compliance and the requirements on
- 4 federal and state fleets are part of the menu of
- 5 policy directives that will help achieve the goals of
- 6 the Energy Policy Act and the mission of DOE's Office
- 7 of Transportation Technologies.
- 8 The electric utility industry shares the
- 9 transportation goals of EPAct and supports the mission
- 10 of the Office of Transportation Technologies. We
- 11 believe that the commercialization of electric
- vehicles is a key tool for accomplishing the mission.
- 13 We also believe that electric vehicles should be a
- 14 major part of any alternative fuel vehicle program on
- the federal, state, and local levels because of their
- ability to meet multiple societal objectives.
- 17 Today I'd like to address DOE's concerns
- 18 about a key barrier that the agency has identified in
- 19 its strategic plan. The barrier is the so-called
- 20 widespread skepticism about the environmental benefits
- 21 of alternative fuels.
- In actuality, there is growing public
- 23 acceptance of the fact that electric vehicles are a
- 24 desirable solution for reducing pollution, especially
- 25 in nonattainment areas. The truth is that the oil

- 1 industry is waging a negative public relations
- 2 campaign using inaccurate data and faulty analysis to
- 3 keep this skepticism alive and to create the illusion
- 4 that is widespread. Today I'd like to set the record
- 5 straight.
- 6 Honest comparisons of the environmental
- 7 impacts of various vehicle fuels require sophisticated
- 8 analytical techniques, a thorough understanding of
- 9 various fuel cycles, and accurate data inputs. Over
- 10 the past several years researchers at the Argonne
- 11 National Laboratory have developed the modeling
- 12 capability and data to perform what should be the
- 13 standard for these types of analyses. This work,
- described in the report "GREET 1.0--Transportation
- 15 Fuel Cycles Model: Methodology and Use" was sponsored
- by the United States Department of Energy.
- I will briefly highlight the results of
- 18 the electric vehicle conclusions from the study which
- 19 calculates life cycle emissions for assume 2000 model
- 20 year cars, and by the way, it also has conclusions for
- 21 all other alternative fuels.
- The analysis includes power plant
- 23 emissions and emissions from fuel production. The
- 24 emission savings represent ranges which include the
- 25 national average electric generation fuel mix and East

- 1 Coast and West Coast fuel mixes. These numbers are
- 2 conservative in that the northwest region, which is
- 3 mostly hydropower generation, is not included in the
- 4 analysis on a regional basis.
- 5 For total energy use, electric vehicles
- 6 reduce total energy use by 25 to 38 percent compared
- 7 to gasoline vehicles. Thus, electric vehicles are
- 8 clearly more energy efficient.
- 9 Regarding petroleum use, electric vehicles
- 10 reduce petroleum use by 85 to 97 percent. This is due
- 11 to the fact that power plants on average use petroleum
- 12 products for less than four percent of their overall
- 13 fuel mix.
- 14 Regarding volatile organic compound
- 15 emissions, electric vehicles reduce emissions of VOCs
- 16 by 98 to 100 percent. Thus, on a per mile basis,
- 17 electric vehicles emit virtually no VOCs.
- 18 Regarding carbon monoxide emissions,
- 19 electric vehicles reduce emissions of carbon monoxide
- 20 by 99 to 100 percent. Thus, on a per mile basis,
- 21 electric vehicles emit virtually no carbon monoxide.
- 22 Regarding nitrogen oxide emissions,
- 23 electric vehicles reduce emissions of nitrogen oxides
- 24 by 17 to 98 percent. The variation is due to regional
- 25 differences in fuels used to generate electricity.

- 1 Regarding sulfur dioxide emissions,
- 2 electric vehicles do not increase net sulfur dioxide
- 3 emissions from power plants because the Clean Air Act
- 4 caps sulfur dioxide across all power plants. Thus,
- 5 emissions of sulfur dioxide cannot increase due to
- 6 electric vehicle use.
- Regarding greenhouse gas emissions,
- 8 electric vehicles reduce greenhouse gas emissions,
- 9 including carbon dioxide, methane, and nitrous oxide,
- 10 by 14 to 46 percent compared to gasoline vehicles.
- 11 Again, variations here are due to regional differences
- in power plant fuel mix.
- 13 Additional environmental benefits of
- 14 electric vehicles not addressed in the Argonne report
- 15 include things like lead emissions. According to the
- 16 Electric Power Research Institute, electric vehicles
- do not increase lead emissions. At least 85 percent
- of the lead used in battery manufacturing is secondary
- 19 lead generation battery recycling, and 100 percent of
- 20 lead from EV batteries is recycled. Regardless of the
- 21 volume of lead used for electric vehicle batteries,
- 22 modern controls on lead mining and smelting mean that
- 23 battery use and environmental lead exposure are not
- 24 directly correlated.
- 25 Additionally, electric vehicles will

- 1 transition to non-lead batteries, such as the nickel
- 2 metal hydride batteries which Toyota will offer in
- 3 their RAV-4 electric vehicle next year.
- 4 Regarding other toxic chemicals, electric
- 5 vehicles eliminate human exposure to toxic chemicals
- 6 in gasoline. Exposure to cancer causing chemicals,
- 7 such as benzene, butatiene and formaldehyde is
- 8 eliminated.
- 9 Regarding water quality, electric vehicles
- 10 eliminate motor oil and other automobile fuels from
- 11 the waste stream. The EPA estimated 240 million
- 12 gallons of motor oil per year as improperly dumped as
- 13 eliminated, as well as untold millions of gallons of
- 14 ethylene glycol based engine coolants.
- 15 Electric vehicles also do not contribute
- 16 to leaking underground storage tanks, oil pipeline,
- 17 and tanker leaks.
- 18 Regarding noise pollution, electric
- 19 vehicles eliminate engine noise, which accounts for
- 20 roughly half of the noise associated with internal
- 21 combustion engine vehicles.
- Now, many of these studies that
- 23 underestimate the benefits of electric vehicles do so
- 24 either because they fail to use fuel cycle analyses or
- 25 they use old data. Also many studies simply make

- 1 apples and oranges comparisons of vehicles and fail to
- 2 project market based vehicle comparisons based on
- 3 actual vehicles that will be purchased in the near
- 4 future.
- 5 These errors seriously skew report
- 6 conclusions against electric vehicles.
- 7 To completely evaluate the energy and
- 8 environmental effects of various transportation
- 9 technologies, analyses must consider upstream
- 10 environmental impacts, such as fuel production
- 11 processes, as well as total emissions from vehicle
- 12 operations. These excess or real world emissions have
- 13 been carefully documented in this report, "Real World
- Emissions from Model Year 1993, 2000, and 2010
- 15 Passenger Cars." This report was also partially
- 16 funded by DOE, as well as the Department of
- 17 Transportation.
- Now, unfortunately many studies that
- 19 compare electric vehicle emissions only consider
- 20 emissions measured in regulatory or certification
- 21 tests and fail to consider the following: fuel
- 22 related emissions, off cycle emissions, and
- 23 malfunction emissions.
- 24 Fuel related emissions include those
- 25 generated through the following chain of processes:

- 1 primary energy production, feedstock transportation
- and storage, fuel production, and fuel transportation,
- 3 storage, distribution, and fueling. Emissions occur
- 4 from evaporation from the gas tank, engine and fuel
- 5 line and fuel processing.
- 6 Off cycle emissions include emissions
- 7 associated with actual driving conditions which result
- 8 in tailpipe emissions that are not measured during the
- 9 federal test procedure. For example, certain driving
- 10 conditions, such as frequent hard acceleration and
- long hill climbing, are not measured appropriately in
- 12 the federal test procedure.
- 13 Malfunctioning vehicle emission controls
- 14 allow excess emissions to spew from vehicles.
- 15 Examples include catalyst damage and failure of the
- 16 oxygen sensor which provides feedback for control of
- 17 fuel-air ratio. These are the largest sources of
- 18 excess vehicle emissions from gasoline powered
- 19 vehicles.
- Thus, according to the Environmental
- 21 Protection Agency, pollution from tailpipes grows by
- 22 an average of 25 percent every 10,000 miles,
- 23 culminating in vehicles that are two to five and
- 24 sometimes ten times dirtier than when they left the
- 25 showroom.

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- 2 as well. Another related issue is the fact that
- 3 electric vehicles don't idle. During city driving,
- 4 electric vehicles get the equivalent of almost 60
- 5 miles per gallon compared to ten miles per gallon for
- 6 a similar gasoline powered vehicle, according to
- 7 research done by Argonne National Laboratory for DOE.
- 8 Idling caused by congestion substantially reduces
- 9 energy efficiency and increases tailpipe emissions in
- 10 metropolitan areas.
- 11 This is a key factor in emission analyses
- 12 since market studies indicate that most electric
- vehicles will be used in cities.
- 14 To conclude, many so-called studies on the
- 15 environmental impacts of electric vehicles, such as
- 16 those done by Carnegie-Mellon, have provided the
- public and policy makers with erroneous information.
- 18 The authors are either naive or dishonest.
- I appreciate the Department of Energy's
- 20 efforts to obtain unbiased and accurate information,
- 21 but I urge you to continue to research. This type of
- 22 information is critical to accomplishing DOE's mission
- and for achieving the goals of the Energy Policy Act
- 24 and the Clean Air Act.
- This ends my formal comments. Thank you

- 1 for the opportunity, and I look forward to your
- 2 questions.
- 3 MR. GROSS: Thank you.
- 4 MR. McARDLE: I have just one quick
- 5 question, and it deals with the lead emission, and you
- 6 mentioned the Carnegie-Mellon study that cited lead as
- 7 an issue with electric vehicles. Now, in your
- 8 statement here it says that 85 percent of the lead
- 9 used in battery manufacturing is secondary lead
- 10 generating new battery recycling.
- 11 Are you saying secondary lead is the same
- 12 as recycled lead?
- 13 MR. TEMPCHIN: Right.
- 14 MR. McARDLE: I didn't know what you meant
- 15 by that term "secondary."
- MR. TEMPCHIN: Same thing.
- 17 MR. McARDLE: Okay, and you also go on to
- 18 say 100 percent of the lead from EV batteries is
- 19 recycled. So once a battery's life is done, that lead
- 20 within the battery is also recycled?
- 21 MR. TEMPCHIN: That's correct, and the
- 22 battery process and the recycling is designed into the
- vehicles themselves, very tightly controlled.
- MR. McARDLE: Okay, and what is your view
- on that Carnegie-Mellon study? Because that got a lot

- of press. Have you folks looked over that study?
- 2 MR. TEMPCHIN: Sure, sure. We've looked
- 3 at it a lot, and I can put a detailed, you know, line-
- 4 by-line critique in our written comments.
- 5 A lot of it is based on historic data
- 6 projected into the future, going back 40-some years
- 7 when there were, you know, very few regulations on
- 8 lead processing. That's part of it. There's lots of
- 9 problems with it. That's one of the things.
- 10 MR. McARDLE: And just real quick, you
- 11 cited the GREEK model, but you also cited a second
- 12 study which maybe I missed. What was that second
- 13 study you mentioned again?
- 14 MR. TEMPCHIN: "Real World Emissions from
- Model Year 1993, 2000, and 2010, Passenger Cars."
- MR. McARDLE: And the author of that
- 17 study?
- 18 MR. TEMPCHIN: Lawrence-Berkeley Lab and
- 19 Oak Ridge National Lab for DOE and DOT.
- 20 MR. McARDLE: Okay. Thank you.
- 21 MR. GROSS: Vivian?
- MS. LEWIS: No.
- MR. GROSS: Now, I've got something I want
- 24 to pursue just for a minute. In the case of electric
- vehicles, it seems to me that, of course, you've got

- 1 an even higher mountain to climb in terms of the
- 2 incremental cost in comparison to conventional
- 3 vehicles, as well as compared to other alternative
- 4 fuel vehicles.
- 5 As has been indicated in testimony
- 6 throughout the morning, there is concern about how
- 7 that's going to be dealt with on the part of
- 8 consumers, such as fleet owners, and how in the world
- 9 in terms of moving from where we're at to volume
- 10 production we can get over that hurdle that exists
- 11 particularly for electric vehicles.
- 12 And we can state that some of that
- incremental cost ought to be in public terms in terms
- of externalities of continued emissions, but what is
- 15 the consumer going to do? You know, with these
- 16 unfunded mandates our own fleet owners in the federal
- 17 government have to deal with that, and we're trying to
- 18 convince them every day that, gee, electric vehicles
- are a pretty good deal, and they say, "What?" and they
- 20 look at the relative prices.
- 21 So I think we can relate to what fleet
- 22 owners across the country are trying to deal with, and
- 23 conceptually it's a great idea. Practically, what in
- 24 the world are we going to do to make it more
- 25 attractive for those buyers?

- 1 MR. TEMPCHIN: Sure. The issue of cost,
- of course, you know, VCRs were, I guess, \$2,000 when
- 3 they first came out and prices have come way down.
- 4 So, you know, the first answer is new technology is
- always going to be more expensive, and there's no
- 6 reason why electric vehicles can't be equivalent in
- 7 price on a life cycle cost basis to internal
- 8 combustion engine cars.
- 9 But, you know, the other answer is the
- 10 market issue. Right now cars are going to be leased
- in four cities in California and Arizona, and people
- 12 are lining up to buy the cars. So the vehicle
- manufacturers are competing for an admitted small
- 14 early market, and we're already seeing prices coming
- down, competitive forces driving both the battery
- 16 technology and prices.
- 17 Toyota's vehicle with an advanced battery
- is going to be priced to market at a price with an
- 19 advanced battery that people thought wasn't possible
- 20 a few months ago. So, you know, there are niche
- 21 applications in the near term, and manufacturers are
- jockeying to fill these niche markets.
- 23 Customers want these cars, and there is a
- 24 market out there, and we believe that that will, you
- 25 know, spur the market.

- 1 Regarding fleet vehicles, with the federal
- 2 government, state and utility fleets as the start,
- 3 utilities are going to be taking the lead to look for
- 4 these applications in fleet applications. We're going
- 5 to be purchasing vehicles, loaning them to customers
- 6 or reselling them to customers, leasing them to
- 7 customers, placing these vehicles in the appropriate
- 8 applications, getting customers familiar with the
- 9 applications.
- 10 You know, the problem is that the new
- 11 technology, they're unfamiliar. There's a barrier
- 12 there. So we're going to look to put vehicles out
- 13 there and collect the information and figure out
- exactly the appropriate applications and find these
- 15 niche markets working with the manufacturers.
- So I guess the short answer is the
- market's working, and that will drive the process.
- 18 MR. GROSS: Thank you very much for your
- 19 comments.
- 20 Our next speaker is Mr. Phillip Lampert of
- 21 the National Ethanol Vehicle Coalition.
- MR. LAMPERT: Good morning, gentlemen, Ms.
- 23 Lewis. My pleasure to be here this morning.
- 24 My name is Phil Lampert. I represent
- 25 National Ethanol Vehicle Coalition. I will

- 1 paraphrase, if you'll allow me to indulge, my prepared
- 2 comments this morning, and we'll try to shorten this
- 3 a little bit more.
- 4 The National Ethanol Vehicle Coalition was
- 5 created in 1993 by the National Corn Growers and the
- 6 21 members of the Governors' Ethanol Coalition to
- 7 increase the use of E-85 as a portion of the nation's
- 8 alternative fuels. Our mission is to promote the use
- 9 of ethanol as an alternative fuel, enhance
- 10 agricultural profitability, advance environmental
- 11 stewardship, and further national energy independence.
- 12 In advance of making very formal
- 13 statements in regard to the ANOPR that we're
- 14 discussing this morning, I'd like to make a couple of
- comments that's appropriate for the Department to
- 16 note.
- 17 Quote, "the Department of Commerce has
- 18 found that petroleum imports threaten to impair U.S.
- 19 national security. I recommend that you confirm that
- 20 finding, "unquote. That's a letter dated December
- 21 22nd, 1994, from former Commerce Secretary Ron Brown
- 22 to the President.
- 23 Quote, "growing dependence on oil imports
- 24 from insecure sources threatens energy security,
- 25 undermines the U.S. economy, and costs American jobs.

- 1 Heavy dependence also contributes to the already
- 2 massive U.S. trade deficit, "end quote. That's a
- 3 statement from Charles De Bono, President of the
- 4 American Petroleum Institute in March of 1991.
- 5 Quote, "U.S. production of crude oil
- 6 declined 3.1 percent during the first half of 1994,
- 7 6.6 million barrels per day, the lowest level in 36
- 8 years," end quote. That's another American Petroleum
- 9 Institute press release, October 19th, 1994.
- 10 Quote, "U.S. oil output tumbled in the
- 11 first half of 1996 as Alaska's production fell nearly
- 12 eight percent. The result is another jump in the
- amount of imported petroleum used by Americans to 52
- 14 percent from 49 percent of total consumption," end
- 15 quote. American Petroleum Institute press release,
- 16 July 17th, 1996.
- 17 We have four options in front of us today
- that we'd like to talk about in regard to petroleum
- 19 and how to reduce consumption or to have more
- 20 available. We can produce more in this nation. By
- 21 doing so, we're going to clearly open up very
- 22 environmentally sensitive tracts that some would
- 23 support; others don't. So we can produce more in this
- 24 nation.
- 25 We can import more petroleum. By

- 1 increasing our military operations and stature in the
- 2 Middle East, I suppose we can continue to import more
- 3 petroleum.
- 4 We can consume less. We can increase or
- 5 further increase CAFE standards, an issue that a lot
- of people have debated recently, or we can promote the
- 7 use of alternatives.
- 8 The National Ethanol Vehicle Coalition
- 9 supports efforts to integrate all alternative fuels
- 10 into the nation's transportation sector. Given the
- 11 relatively small size of the fleets that the proposed
- 12 rule we're discussing today would affect, the
- 13 Coalition does not believe that this limited approach
- 14 would be particularly effective in meeting either the
- ten percent or 30 percent goals of EPAct. In fact,
- 16 requiring the use of alternative fuels in these
- 17 subgroups would be more successful if done by
- incentives rather than mandatory requirements.
- We believe that adequate supplies of
- 20 domestic replacement fuels are currently available and
- 21 technologically feasible in meeting the replacement
- 22 goals of the Energy Policy Act. Therefore, the
- 23 National Ethanol Vehicle Coalition does not believe
- that mandatory programs are the proper mechanism to
- 25 carry out such fuel replacement goals.

1	Clearly, market incentives enjoy
2	widespread support in the manufacturing, service,
3	transportation, and many other sectors of our economy
4	In fact, the petroleum industry itself has been a
5	major beneficiary of such incentives through the use
6	of direct federal tax subsidies, the percentage
7	depletion allowance, expensing of exploration and
8	development, enhanced recovery, deferral of income
9	from controlled foreign corporations, foreign tax
10	credits, accelerated depreciation, and others.
11	The Ethanol Vehicle Coalition encourages
12	the Department of Energy to consider incentives to
13	further promote the use of all alternative fuels and
14	alternative fuel vehicles. Should such incentives
15	equal only 25 percent of the existing incentives
16	available to our petroleum industry, we believe the
17	alternative fuel marketplace will both grow and
18	prosper.
19	An added benefit will be reduction in the
20	amount of imported petroleum, an increase in domestic
21	energy security, a reduction in environmental
22	pollutants, and increased domestic economic
23	development.
24	The Coalition believes that all

25 alternative fuels have an opportunity to assist with

- 1 meeting the displacement goals of EPAct, and each
- 2 should be treated equally in regard to the
- 3 establishment of market driven incentives.
- In summary, the National Ethanol Vehicle
- 5 Coalition applauds the objectives of both the
- 6 Department of Energy and the sections of the Energy
- 7 Policy Act. However, we encourage the Department to
- 8 work with the various alternative fuels and develop an
- 9 incentive package rather than adopt mandatory
- 10 requirements.
- 11 Thank you.
- 12 MR. GROSS: Thank you.
- 13 Questions?
- 14 MR. RODGERS: Thank you for your comments.
- 15 I wondered if you could speak a little bit
- 16 about what kind of incentives might be beneficial to
- a fuel such as ethanol, which I'm aware the vehicle
- doesn't cost that much, but the fuel sometimes in
- 19 certain locations can cost more.
- 20 So what kind of incentives do we need to
- 21 promote that kind of fuel?
- MR. LAMPERT: We have chatted on that on
- 23 several occasions recently in various conference calls
- 24 and meetings of the Ethanol Coalition, the Governors'
- 25 groups, et cetera. To be quite honest with you, we're

- 1 not prepared today to respond to that.
- What we would ask is that all of the
- 3 alternative fuel groups be represented through
- 4 possibly some umbrella ad hoc group that DOE could
- 5 assist with establishing to develop that market driven
- 6 incentive package. I don't know that we're ever going
- 7 to achieve a level playing field that we hear so
- 8 frequently about, but if all of the alternative fuels
- 9 would come together to develop that, I think we would
- 10 have a more successful opportunity.
- 11 To answer your question directly, we're
- 12 not prepared to make those comments this morning.
- 13 MR. GROSS: Do you have an analysis which
- shows the details associated with the conclusion about
- 15 the 25 percent figure that you used in your statement?
- 16 "Should such incentives equal only 25 percent of the
- 17 existing incentives available to the petroleum
- industry, the alternative fuel marketplace will grow
- 19 and prosper."
- 20 MR. LAMPERT: You bet. We have a number
- 21 of those things.
- 22 MR. GROSS: All right.
- 23 MR. LAMPERT: Most recently from the
- 24 Institute of Local Self-Reliance. They have completed
- 25 several reports. Citizen Action has completed several

- 1 reports in regard to the incentives that have been
- 2 made available through one form or another to the
- 3 petroleum industry. I'm certain that you have read
- 4 those.
- 5 They total hundreds of billions of
- 6 dollars. Twenty-five percent of that would be much
- 7 more than we have available today.
- 8 MR. GROSS: Perhaps your answer will be
- 9 the same as it was to Mr. Rodgers' question, but going
- 10 back to the Natural Gas Vehicle Incentives Act, which
- is stated it's going to be reintroduced in the next
- 12 Congress, if that were titled and the appropriate
- 13 changes made to be an alternative fuel vehicle
- 14 incentive act, do you have any views at this point in
- time with respect to its merits?
- MR. LAMPERT: Frankly, I've not had an
- 17 opportunity to review that legislation as it was
- 18 introduced. I did see it some months ago as it was
- 19 being formed.
- 20 Frankly, I think we continue to maintain
- 21 this parochialism in the alternative fuel industry of
- 22 fighting for each other's market share, which is not
- 23 the market share that we should, in my opinion, be
- 24 developing our strategic objectives for, that is, the
- 25 fuel replacement of petroleum.

- 1 MR. GROSS: If there are no other
- questions, thank you very much, Mr. Lampert.
- 3 MR. LAMPERT: You're welcome.
- 4 MR. GROSS: Our next speaker is Mr. Steven
- 5 Mello of Twin Rivers Technologies.
- 6 MR. MELLO: Good morning. I apologize
- 7 because you don't have copies of my presentation
- 8 there. It wasn't complete when I arrived.
- 9 First, my name is Steven Mello, and I am
- 10 Senior Vice President of Twin Rivers Technologies
- 11 from Quincy, Massachusetts.
- 12 Twin Rivers was formed for the purpose of
- 13 manufacturing and marketing biodiesel fuels in order
- 14 to meet growing policy concerns surrounding our
- 15 nation's economic, energy, and environmental security.
- 16 Biodiesel, as you know, is primarily a transportation
- 17 motor fuel domestically produced from renewable
- 18 feedstocks, including plant, fan oils, lipid oils, and
- 19 recycled fats, oils, and greases.
- 20 Throughout 1994, Twin Rivers sought
- 21 opportunities to construct a grassroots biodiesel
- 22 production facility in the Northeast where nearly
- 23 every BTU of energy is imported and air quality
- 24 degradation is particular acute. Economic development
- 25 had all but come to a standstill, and many

- 1 manufacturing jobs had been lost pursuant to the 1992
- 2 recession.
- In early 1994, Proctor & Gamble, a Fortune
- 4 100 company, announced the pending closure of its
- 5 Quincy Point oleo chemical facility on Boston Harbor
- 6 with a job loss in excess of 400 expected. This plant
- 7 closing was hard felt within the local community as it
- 8 seemed to permanently seal the fate of yet another
- 9 northeastern city, the site of a once bustling
- 10 industrial base in an adjacent coal handling facility
- 11 and General Dynamics' shipyard had also been closed at
- 12 the same site.
- 13 Twin Rivers sensed opportunity in this sad
- 14 event however. Manufacturing biodiesel is quite
- 15 similar to the soap and detergent intermediates that
- 16 were produced at the facility. Twin Rivers eventually
- 17 purchased it and began in the effort to commercialize
- 18 biodiesel.
- 19 Since 1992, Twin Rivers has assisted in
- 20 the effort to create a new basic industry. Biodiesel
- 21 use in the United States has gone from ground zero
- 22 prior to 1992 to demonstration projects in 1993, to a
- 23 few permanent fleet users in 1994, to expanded
- 24 applications in 1995, to several fleet wide users in
- 25 1996. It is used by mass transit both for bus and

- 1 rail service, in the mining industry, in the marine
- 2 industry, in transportation and farm equipment, in the
- 3 construction industry, in the stationary diesel
- 4 engines for back-up for peaking power.
- 5 It has grown from status that would yield
- 6 no information whatsoever during a serious literature
- 7 search to a major alternative fuel. It has gone from
- 8 the curious subject of the avant garde film The Fat of
- 9 the Land to the main transportation used by President
- 10 Clinton and his staff at the Chicago convention.
- 11 While the trend is up, unfortunately for
- 12 biodiesel and its proponents, it has not reached
- 13 critical mass. It has now reached a point where it
- 14 will either blossom or it will wither without fair
- 15 treatment from the federal regulatory process.
- 16 At the outset, domestic commercialization
- of biodiesel had to overcome several obstacles.
- 18 First, failed efforts at replacing diesel fuels with
- 19 nonesterified vegetable oils need to be debugged.
- Next, specifications for biodiesel quality
- 21 and handling needed to be developed.
- Third, an optimum blend ratio with diesel
- 23 that maximized economics, energy security, and
- 24 environmental benefit without eliminating biodiesel's
- 25 primary advantage, the flexibility to be deployed in

- 1 existing vehicles with little or no modification,
- 2 needed to be established.
- 3 Finally, users needed to be developed that
- 4 would dare try biodiesel, and then if it met their
- 5 strict standards for power and for performance, buy
- 6 it.
- 7 Funded primarily by soybean groups and
- 8 energized by the intense biodiesel activity in Europe,
- 9 several parties have set out to seriously develop a
- 10 new industry and prove this concept. It is worth
- 11 repeating that the effort to commercialize biodiesel
- 12 was primarily funded by the private sector and done so
- 13 to meet the demands of a free market.
- 14 Biodiesel's proponents were not yet active
- in the legislative and regulatory process when the
- 16 1990 Clean Air Act amendments or 1992 Energy Policy
- 17 Act were enacted. Congressional edicts in future
- 18 rulemaking provisions were well strategized to benefit
- 19 the alternative fuels promoted by large, established
- 20 industries, such as natural gas, ethanol, electric
- 21 power, and methanol. Plans were made to fund basic
- 22 research for these fuels, subsidize capitalization of
- 23 new rolling stock and refueling equipment, adjusted
- 24 environmental parameters to suit particular emissions
- 25 vagaries, and favorably invest federal excise tax

- 1 levels to promote acceptance.
- 2 Not only was the nation going to encourage
- 3 a move toward alternative transportation fuels. It
- 4 was going to help finance it as well.
- 5 This was necessary as commercial
- 6 penetration of alternate fuels sufficient to seriously
- 7 reduce petroleum imports was beyond industry's desire
- 8 or ability to capitalize. Now we are examining
- 9 extending the incentives extended to these other
- 10 alternative fuels initially.
- 11 A list of approved alternative fuels was
- developed that enabled those qualified to avail
- themselves of the above-mentioned benefits. Biodiesel
- in either neat or blended form was not on this list.
- Not only could biodiesel not be used for EPAct
- 16 compliance, but the government would actually assist
- 17 fleets that chose not to use it.
- 18 Failure to be included on this list has
- 19 ever since hindered commercialization efforts by
- 20 proponents of biodiesel in the agricultural,
- 21 environmental, oleo chemical, rendering, research, and
- 22 sustainable development communities.
- 23 Failure to include biodiesel or neat
- 24 biodiesel as an approved alternative fuel has not only
- 25 stymied the efforts of biodiesel proponents. Failure

- 1 to include such a convenient and easily implemented
- 2 replacement fuel as biodiesel has inhibited DOE's
- 3 efforts in displacing ten percent of petroleum used by
- 4 2000.
- 5 While alternative fuel use has grown, the
- 6 goal has not come close to being reached. Biodiesel
- 7 would help achieve the goal. The marketplaces
- 8 determine that 20 percent biodiesel, B20, is the
- 9 alternate fuel of choice of many fleets. B20 has been
- 10 certified for use by the United States Environmental
- 11 Protection Agency for urban buses. U.S. DOT makes B20
- 12 eligible for ICE-T and C-MAT funds. Commuter boats on
- 13 Boston Harbor, through long research projects, have
- 14 determined that B20 is the blend that works.
- The State of New Hampshire, in
- 16 promulgating a creative rule that combined Energy
- 17 Policy Act requirements and Clean Air Act
- 18 requirements, included B20 within that state's rule.
- 19 The turnpike commissions in Pennsylvania
- 20 and Massachusetts use B20 fleet-wide. They ask,
- 21 however, "How long can this continue if we can't get
- 22 EPAct compliance?"
- 23 The service fleet at La Guardia Airport
- has established biodiesel-20 as the appropriate blend
- 25 level, but they won't continue their program either if

- 1 they can't get EPAct compliance.
- 2 Mass Port, Logan Airport, runs every
- 3 vehicle on biodiesel-20. Again, no EPAct compliance.
- 4 Importantly, all of these applications
- 5 mentioned are fleet-wide installations. Because of
- 6 the incremental cost of biodiesel and its ease of use,
- 7 it actually creates greater use, greater alternative
- 8 fuels use than the mandates of EPAct.
- 9 Further, these products demonstrate
- 10 voluntary usage of full price alternative fuels
- 11 without subsidies. It's an alternative fuels program
- 12 that people will actually figure out how to use rather
- 13 than figure out how to get out of.
- 14 Biodiesel is displacing imported petroleum
- 15 throughout America, but these programs will begin to
- 16 be abandoned without the additional benefit of EPAct
- 17 compliance. Biodiesel doesn't need a DOE sponsored
- 18 research program. It already has one. Biodiesel
- 19 doesn't need federal tax credits to build an
- 20 infrastructure. It already exists. Biodiesel doesn't
- 21 need federal excise tax exemptions. Its economics are
- 22 already favorable.
- 23 Biodiesel needs only one thing: access to
- 24 the list of approved alternative fuels. This access
- 25 needs to be provided at the 20 percent blend level.

- 1 Given our client, it won't work at a higher level. A
- 2 higher blend level would actually create less
- 3 petroleum displacement. No one will use it at all.
- 4 To the contrary, at 20 percent fleets will
- 5 over-comply, put in all diesel fleets in the program
- 6 by utilizing their preexisting fueling infrastructure.
- 7 Until an appropriate biodiesel blend level
- 8 sufficient for EPAct compliance is designated, this
- 9 promising fuel with serious support from millions in
- 10 the agricultural and environmental community will not
- 11 grow. This easy to implement alternate fuel offering
- 12 greater than average petroleum displacement, highly
- 13 attractive environmental and renewability benefits in
- 14 economic development in both urban and rural areas
- 15 will be abandoned by EPAct target fleets.
- Twin Rivers urges DOE to proceed with the
- 17 B20 rulemaking process.
- 18 Thank you for the opportunity.
- 19 MR. GROSS: Thank you.
- 20 MR. McARDLE: Yes, I have one question
- 21 regarding the cost of various blends, the blend
- 22 levels. Like what are we looking at on the cost of B-
- 23 100, for instance?
- MR. MELLO: B-100 today is probably \$3.75
- 25 a gallon. The B20 program that we use in Boston with

- 1 the META for urban buses tends to raise the cost of
- diesel fuel, depending on soybean prices, between 40
- 3 and 60 cents a gallon.
- 4 MR. McARDLE: Okay, and the diesel you
- 5 said was between 40, regular diesel?
- 6 MR. MELLO: Their fuel costs will increase
- 7 between 40 and 60 cents a gallon.
- 8 MR. McARDLE: So their cost of fuel is 40
- 9 to 60 cents a gallon or an increase? You're saying --
- 10 MR. MELLO: It will increase the cost.
- 11 MR. McARDLE: If they'll go to B20, for
- 12 instance?
- 13 MR. MELLO: Right.
- 14 MR. McARDLE: And what is diesel running
- 15 now? Like 50, 60 cents a gallon?
- MR. MELLO: Diesel is 50 cents a gallon
- about two weeks ago, but it's 75 cents today headed
- 18 north.
- 19 MR. McARDLE: Right. Okay. So you're
- 20 saying the incremental cost for a fleet to use the B20
- is in the area of 40 to 80 cents a gallon?
- MR. MELLO: To 60 cents.
- 23 MR. McARDLE: Okay. I'm sorry. Forty to
- 24 60 cents a gallon, and you said many fleets are using
- 25 it under these conditions already?

- 1 MR. MELLO: We have several fleets now,
- 2 but as I said, we're afraid we'll lose them.
- 3 MR. McARDLE: Okay. Thank you.
- 4 MR. MELLO: Thank you, sir.
- 5 MR. GROSS: Other questions?
- 6 (No response.)
- 7 MR. GROSS: Thanks again.
- 8 We're going to circle back to our earlier
- 9 scheduled speaker, to Mr. John Huber of the Petroleum
- 10 Marketers Association.
- 11 MR. HUBER: Thank you for your indulgence
- 12 and cycling back, and I'll return the favor by being
- as brief as possible.
- 14 I represent the Petroleum Marketers
- 15 Association of America. We are the predominant
- 16 distributors of petroleum products, gasoline and
- 17 diesel in America. However, my members also
- 18 distribute propane, natural gas, methanol, and
- 19 ethanol, and they are the predominant distributor of
- 20 the ethanol product, too.
- 21 We will resell any viable fuel for
- 22 vehicles. That is our goal, and that's where my
- 23 membership will continue to be.
- We are, however, deeply concerned with
- 25 mandates in the marketplace. We believe that the

- 1 market does deliver the appropriate fuel at the
- 2 appropriate time and at the appropriate price. That
- 3 is what our customers always look for, is the best
- 4 fuel that meets their needs at the best time.
- 5 We would first begin our testimony by
- 6 noting that oil reserves do seem to be plentiful at
- 7 this time. Supplies are plentiful throughout the
- 8 world. There's more and more product becoming
- 9 available internationally.
- 10 Now, that does not enhance domestic
- 11 security, some would say, but we would disagree with
- 12 that. We are in an international marketplace today
- 13 for all fuels, natural gas, ethanol, methanol, diesel,
- 14 gasoline. Those products that we buy are priced in
- 15 Europe, as well as in New York. You can't avoid
- 16 America in the international scene in the pricing of
- 17 BTUs.
- 18 We would also note that the premise for
- 19 this rulemaking is largely unfounded as a result of
- 20 that. The vehicles that we need -- excuse me. We
- 21 believe that as the fuels become more available and
- 22 more efficient and become more environmentally sound,
- 23 private fleets, as well as public fleets, will move to
- 24 them. That's how we have always worked in this
- 25 country.

1 The	electric	industry	testified	earlier

- 2 that their fuel is almost emission-free. Well,
- 3 contrary to that, we do know there's significant
- 4 emissions coming from power plants, and we also wonder
- 5 why many of the environmental agencies throughout the
- 6 country are not forcing to buy electric vehicles as
- 7 part of the environmental program. Why are we leaving
- 8 it to the Department of Energy to fulfill an
- 9 environmental goal when the local communities who are
- 10 dealing on a daily basis with the environmental
- 11 problems in their markets or their cities or
- 12 communities are deferring that decision and using
- 13 reformulated gasoline in many of those markets?
- 14 We also believe that the resale value of
- these fleets makes it questionable. We're talking
- about a market driven by the initial purchase, as well
- 17 as the subsequent purchase, as well as the operating
- 18 cost in between. You're talking a very small factor
- in the market of ten, 20 percent of private fleets.
- 20 Where will these fleets go in five, six, three years
- 21 when they need to be recycled and sold out? We think
- 22 that may add additional cost to those products.
- 23 We also are concerned with how these
- 24 mandates affect marketers. As I indicated earlier, we
- 25 are selling those alternative fuels. We are not

- 1 selling electricity yet. However, many of my
- 2 marketers are starting to look at becoming resellers
- 3 of electricity in some of the markets.
- Now, when these people are competing, they
- 5 do have to compete on a cost justified basis. How do
- 6 we stand when we compete with an electric utility that
- 7 is rate basing each of the costs of electricity they
- 8 manufacture, the fueling site that they might develop,
- 9 and trying to spread that across a captive base of
- 10 customers? We are not able to do that, never will be,
- and I don't think my members even want that customer
- 12 base. They work on supplying the best fuel at the
- 13 best time.
- 14 So we don't think that's a fair
- 15 competitive situation that will develop as those
- 16 mandates go farther and farther.
- 17 We believe that each of the companies that
- 18 wants to supply those fuels can do it. Our electrical
- industry indicated that the vehicles are becoming more
- 20 prevalent, that the prices are better, that the fuel
- 21 costs are better, the environmental costs are better.
- We believe that if that's the case, the market will
- 23 recognize that. We don't think that the U.S.
- 24 government needs to force industries into that area
- and develop those fuels and force them to buy those

- 1 vehicles.
- 2 They'll get there. It may not be
- 3 immediately. It may not be in one year or five years
- 4 or ten years. It may not even be the fuel that we
- 5 think is the best one now. In my previous testimony
- 6 -- the previous witness indicated that biodiesel plays
- 7 a role. He indicated it wasn't around three years,
- 8 five years, six years ago when all this legislation
- 9 was enacted and now feels he's being pushed out of the
- 10 market as a result of that legislation.
- 11 Who's to say that another fuel won't
- 12 develop in that time period, too? Should we prejudge
- 13 the market and pick the fuel for the future or should
- 14 we let the market do it?
- We're also concerned with the
- 16 environmental costs of each of these fuels. Now,
- 17 we've heard testimony on either side as to what is the
- 18 best environmental fuel. Is it electricity? Is it
- 19 natural gas? Is it methanol? Is it ethanol? Is it
- 20 gasoline? And I think it's uncertain what is the best
- 21 environmental fuel.
- Do we have good life cycle analysis of the
- 23 energy demands of each fuel when it's manufactured,
- 24 its transportation to market, its use in the market?
- 25 Can we say with complete confidence that this fuel is

- 1 superior in one way or another?
- 2 The electric industry indicated that there
- 3 was a study put out by Carnegie-Mellon recently
- 4 regarding lead batteries. It would be interesting to
- 5 review that. How much lead would end up in the
- 6 marketplace? As I indicated in my testimony, the
- 7 elimination of lead is probably the most significant
- 8 environmental gain we have made in the last 30 years.
- 9 Is it something we need to risk at this point by
- 10 putting lead back into the market in the volumes that
- 11 we'd be talking about?
- 12 Finally, I think that we are moving into
- deregulation, as you know, deregulation of all the
- 14 utilities, both gas and electric. That's going to
- 15 have major implications for the cost of electricity in
- 16 the market. It's going to have implications for the
- 17 cost of natural gas in the market, and it's going to
- 18 have an indirect effect on my people who sell
- 19 petroleum in the market.
- 20 And the cost of those fuels will have a
- 21 big impact on what fleet administrators and other
- 22 customers want to buy. If electricity falls in price,
- 23 certainly people are going to be more inclined to
- 24 convert to it. Contrary, if it goes up in price for
- other reasons, people are going to go away from it.

- 1 Diesel and gasoline are going to be in the
- 2 same marketplace, and their prices are going to move
- 3 up and down, and people will be making intelligent
- 4 choices based on where they think the market is going.
- 5 We think those people should be allowed to make their
- 6 intelligent choices.
- 7 I'm going to conclude my testimony at this
- 8 point and would respond to any questions you might
- 9 have.
- 10 MR. GROSS: Thank you very much.
- 11 MR. KATZ: I have a question based on your
- 12 written testimony, not your oral testimony.
- 13 MR. HUBER: Yes, sir.
- 14 MR. KATZ: You mentioned the benefits of
- 15 reformulated gas and how it may extend to the
- 16 northeast states and the rest of the country. Given
- 17 the benefits of reformulated gas in displacing
- 18 petroleum, would your organization support a
- 19 nationwide RFG program?
- 20 MR. HUBER: At this point we have no
- 21 position on a nationwide RFG program. It's something
- 22 I'll be discussing with my members in the future. We
- 23 have traditionally favored voluntary options by the
- 24 states in the reformulated gasoline program, but given
- 25 the changes that are going on, I have not discussed it

- 1 fully with my membership.
- 2 MR. KATZ: Thank you.
- 3 MR. HUBER: You're welcome.
- 4 MR. GROSS: Thank you very much.
- 5 It turns out that we're running a little
- 6 bit ahead of time. So we've got time for one more
- 7 speaker, and with the indulgence of Mr. Anselmi of the
- 8 National Association of Fleet Administrators, who I
- 9 understand is just as willing to talk now as after
- 10 lunch, we'll go ahead and get a head start on this
- 11 afternoon.
- 12 MR. ANSELMI: Thank you for the
- opportunity to participate in this hearing. Thank you
- also for letting me go before lunch as opposed to
- 15 right after lunch.
- I am Jim Anselmi, the President of the
- 17 National Association of Fleet Administrators. NAFA is
- 18 the association of professional fleet managers. Our
- 19 2,000 members manage more than 2.7 million vehicles,
- 20 vans, medium and light duty trucks for corporations,
- 21 utilities and government agencies.
- I am also the Director of Fleet Operations
- for Lorillard Tobacco. That fleet is over 1,300
- 24 vehicles, including sedans and mini vans. These
- vehicles are operated in every state.

- 1 Prior to assuming this position at
- 2 Lorillard in July, for ten years I was the manager of
- 3 the Central Automotive Division for the Port Authority
- 4 of New York and New Jersey. That fleet consisted of
- 5 over 2,100 vehicles. There I was instrumental and
- 6 responsible for establishing an alternative fuel fleet
- of 25 vehicles, worked closely with one utility to
- 8 build a fueling station that the port authority
- 9 operates, worked with another utility to build and
- 10 open a fueling station, a public fueling station, and
- 11 actively participated on several Clean Cities
- 12 committees.
- 13 As a fleet manager, I was trying to stay
- 14 ahead of the curve even though at times I felt that I
- 15 was being run over or running out of roadway or, more
- 16 appropriately, running out of fuel or options.
- 17 Fleet managers have been studying and
- 18 testing alternative fuels for years. Alternative
- 19 fuels are already in use in many U.S. and Canadian
- 20 fleets. Because of the Energy Policy Act, the Clean
- 21 Air Act, and other similar initiatives, many fleets
- 22 are testing new vehicle technologies. Their
- 23 experience is expanding available information base.
- NAFA and its members support the goals of
- 25 the Energy Policy Act. We have actively cooperated

- with DOE, serving on committees which have developed
- 2 excellent informational materials. NAFA has been an
- 3 active supporter of the DOE's fleet education program
- 4 and has participated fully in the work of
- 5 stakeholders' groups.
- 6 NAFA has welcomed DOE speakers at chapter
- 7 meetings, and DOE has participated in NAFA's annual
- 8 conference. NAFA has supported DOE's alternative
- 9 fuels hotline and has referred fleet managers to this
- 10 valuable resource.
- 11 We have reprinted DOE materials at our own
- 12 expense and distributed them free to thousands of
- 13 fleet managers. NAFA has documented fleet experience
- 14 with AVFs in case studies and articles in NAFA
- 15 publications.
- Since the late 1980s, fleets have been
- 17 faced with the challenge of how do you comply with the
- 18 fleet mandates and the Clean Air Act and Energy Policy
- 19 Act. Despite all warnings that mandates were not
- 20 appropriate, legislators and regulators expected that
- 21 mandates would create the critical mass of vehicles
- 22 necessary to spur AVF production and infrastructure.
- 23 It was assumed that if fleets must acquire
- 24 AVFs, the other elements would fall into place. As
- some have said, "Mandate them and they will come."

- I want to, again, thank you for holding
- these hearings and providing the opportunity to fleet
- 3 managers to present their experience, observations and
- 4 recommendations on alternative fuels, the goals of the
- 5 Act, and the role of mandates in meeting these goals.
- 6 With all the effort and resources expended
- 7 over the last several years, it is appropriate that
- 8 these hearings assess the progress made and the
- 9 challenges that remain.
- 10 During the hearings in Dallas and
- 11 Sacramento you received valuable information from
- 12 professional fleet managers from both corporate and
- 13 government fleets. Many others will testify here
- 14 today or send you written comments. They have shared
- 15 with you information based on experience rather than
- 16 speculation.
- 17 The messages you have heard is economic
- 18 and operational barriers have yet to be overcome. The
- 19 incremental cost of AVFs is high. Availability is
- 20 limited, and infrastructure is lacking. I hate to say
- 21 these are the very same obstacles that fleet managers
- 22 warned of in early 1988.
- 23 Despite the optimism of many, including
- 24 the Department of Energy, AVFs are still too costly,
- 25 not available in sufficient model lines, lack the

- 1 requisite infrastructure, and do not meet the
- 2 operating needs of most fleets. These obstacles which
- 3 if not resolved will result in the failure to meet the
- 4 goals of EPAct.
- 5 You have heard not just from fleet
- 6 managers. Others have also brought you this message.
- 7 Alternative fuel suppliers and others have repeated
- 8 our concerns about the economics of alternative fuels.
- 9 In Dallas, the spokesperson for the Natural Gas
- 10 Vehicle Coalition said, and I'm quoting, "We are still
- 11 not making money, and I think this is true of our
- 12 entire industry. Why? Because we cannot get the
- 13 critical mass level that is essential to make this a
- 14 commercial business."
- I continue. "The biggest barrier is
- incremental cost difference. Whether we convert
- 17 vehicles to run on alternative fuel or whether we buy
- 18 them from the OEM, there is substantial cost
- 19 difference that precludes almost any economic case
- 20 other than the very high fuel use applications. This
- 21 cost difference leads to an absence of sufficient
- 22 demand to support mass production."
- 23 Despite support for alternative fuels,
- 24 business decisions have to be made. A fleet owner
- 25 must decide to acquire alternative fuel vehicles by

- 1 answering two questions.
- 2 One, can I obtain an alternative fuel
- 3 vehicle that will meet my needs?
- 4 Two, can I obtain the fuel on which this
- 5 vehicle will operate?
- 6 Unless the answer to both questions is an
- 7 unqualified yes, a fleet owner cannot be expected to
- 8 purchase AFVs.
- 9 A fuel supplier must ask if the demand is
- 10 there in gallon equivalents to warrant investment in
- 11 fueling facilities, and vehicle manufacturers rightly
- must ask if today's fleets and tomorrow's public will
- make the investment in AVFs.
- 14 For most fleets the answer is no because
- of vehicle cost, vehicle availability, infrastructure,
- and driving range. The answer is no for many fuel
- 17 suppliers, as evidenced by Amoco's reported decision
- 18 to close its CNG fueling facilities after significant
- 19 effort and time and money, and the answer is no for
- 20 vehicle manufacturers as evidenced by only one
- 21 domestic auto manufacturer currently offering AVFs.
- Does this mean the goals of the Energy
- 23 Policy Act of reducing dependence on petroleum by ten
- 24 percent and then 30 percent cannot be met? The answer
- 25 is also no. The goals may be attainable, but mandates

- 1 are not the silver bullet that some expected.
- 2 The history of fleet mandates shows that
- 3 they are simply not effective. The Clean Air Act
- 4 amendments of 1990 mandated fleets in 22 metropolitan
- 5 areas to begin purchase of clean fuel vehicles in
- 6 1997. The Energy Policy Act of 1992 required the
- 7 federal fleet to begin AVF purchases in 1993, followed
- 8 by state and fuel provider mandates beginning this
- 9 year.
- 10 What has been the result of these
- 11 mandates? Only six states remain a part of the Clean
- 12 Air Act mandates, and of those, two, Illinois and
- 13 Wisconsin, have petitioned the EPA for delay because
- 14 clean fuel vehicles will not be available.
- 15 As for the Energy Policy Act, the federal
- 16 fleet has failed to meet the statutory mandate every
- 17 year, and the state and fuel provider fleets are
- 18 noticeably quiet.
- 19 The stimulus that these mandates have
- 20 provided have resulted in one domestic manufacturer
- 21 currently offering AVFs. No EPA certified
- 22 conversions, virtually no alcohol fuel infrastructure,
- and approved decision by the natural gas industry to
- 24 concentrate on high fuel use for essentially fueled
- 25 vehicles.

- 1 What we need is for the Department of
- 2 Energy to exercise its leadership in alternative fuels
- 3 as it has done so ably in other aspects of the energy
- 4 policy.
- 5 Congress charged the Department with the
- 6 mission of reducing dependence on petroleum based
- 7 fuels. They gave the Department the discretion to
- 8 decide whether mandated fleet purchases had a role in
- 9 that mission.
- 10 The time has come to recognize that
- 11 mandates are neither the goal nor the objective of a
- 12 functional energy policy. Obviously the Department
- will not meet the December 15th, 1996, deadline for
- 14 the early mandates. The question is: what will be
- 15 the Department's next step?
- I earnestly hope that the Department uses
- 17 the information it has received during these
- 18 rulemakings and uses its leadership to develop
- innovative approaches to promote AVF technology.
- 20 The record being created in this
- 21 rulemaking clearly shows that there are obstacles to
- 22 overcome. These are obstacles that the Department
- 23 should not dismiss. For example, during the
- 24 Sacramento hearing, DOE officials questioned the
- 25 validity of the concern that the incremental cost of

- 1 AVFs was an obstacle. DOE officials suggested that if
- 2 fleets chose flexible fueled vehicles, FFVs,
- 3 incremental costs would no longer be an issue.
- 4 What the DOE officials did not state for
- 5 the record was today there is only one FFV being
- 6 produced, Ford Taurus. The lower energy content of
- 7 alcohol fuel requires more frequent refueling.
- 8 Three, the price of alcohol fuels is
- 9 higher than gasoline.
- 10 Four, that there are global warming
- 11 problems with alcohol fuels.
- 12 Five, that FFVs will only contribute to
- 13 meeting the EPAct goals if an alternative fuel is
- 14 used.
- 15 And, six, the infrastructure for
- 16 alternative fuels is nonexistent, for alcohol fuels is
- 17 nonexistent.
- 18 At the Dallas hearings, the representative
- 19 of Texas General Land Office made the statement that
- 20 if this process -- and I'm quoting again -- "is geared
- 21 to attempting to overcome these extraordinary barriers
- 22 in order to ultimately create a fleet mandate, the
- 23 result will be doomed to failure and will not be worth
- 24 the effort required. If, however, the process is
- 25 geared to determining other avenues for promoting

- 1 alternative fuel use and looking for other
- 2 opportunities to move that agenda forward, then I can
- 3 believe it can be prove to be useful."
- 4 We fleet managers agree with the
- 5 statement. We urge the Department of Energy not to
- 6 impose mandates, but to foster a voluntary partnership
- 7 with three objectives:
- 8 Develop economic and other incentives to
- 9 overcome other barriers, such as the vehicle cost and
- 10 infrastructure and range.
- 11 Two, move the AVF technology beyond the
- 12 experimental stage to where advanced technologies are
- 13 feasible and available, such as advanced battery
- 14 technology for EVs.
- 15 And, three, support a market based rather
- than command and control approach to meeting the goals
- 17 of EPAct.
- Thank you for the opportunity, and I'll
- 19 entertain any of your questions.
- 20 MR. GROSS: Thank you, Mr. Anselmi.
- 21 Do any of the panel have questions?
- MR. RODGERS: One question, and, Jim,
- thank you for your comments.
- I guess though I'm a little confused with
- 25 some of the comments coming specifically from the

- 1 fleet leasing organizations this morning, and which I
- 2 really appreciate the comments coming from the
- 3 expertise, and there's a lot of information there
- 4 which I need to study, but, on the one hand, it sounds
- 5 like it would be folks are saying that to comply would
- 6 be extremely costly and a burden on a local county
- 7 government, for example.
- 8 And then, on the other hand, I hear from
- 9 you in your testimony that the state of alternative
- 10 fuel vehicle availability and fuel availability is so
- 11 poor that it would not make any business sense -- it
- 12 would not meet, I believe you said, the needs of any
- 13 fleet -- and, in fact, in the Energy Policy Act if
- 14 alternate fuel vehicles don't meet the, quote, normal
- 15 requirements and practices of the principal business
- of the fleet owner, then you're off the hook.
- 17 So I quess I'm a little confused. It
- 18 sounds like from your testimony -- this is not my
- 19 opinion -- but that if we implemented a fleet mandate
- 20 today, you wouldn't be covered. Why the contradiction
- in what I'm hearing?
- MR. ANSELMI: Sorry, David, if you're
- 23 hearing a contradiction. I don't think that that was
- intended either by my testimony or AALA's testimony.
- 25 What we as a fleet organization and what I personally

- 1 as a fleet manager have seen in reading the law, of
- 2 course, which I'm interpreting with your assistance,
- 3 is that if vehicles are available, I would be mandated
- 4 to buy them. There is nothing that says that I didn't
- 5 have to pay 4,000 or a premium cost for that.
- 6 I think in my testimony and what we've
- 7 heard before was that it's a business decision. It's
- 8 very, very difficult for me to go to either my ex-
- 9 executive director or my new CFO and say, "I've got
- 10 this great idea. I'm going to spend \$5,000 more.
- 11 Your drivers, our salesmen, can't go as far. They've
- 12 got to spend less time in their sales calls and more
- 13 time hunting out fuel."
- I think that that's what we're saying
- 15 here, is that the mandates would be forcing us because
- they save if the vehicles are available. What we're
- 17 asking for is incentives or, more appropriately, maybe
- 18 just to remove some of the disincentives from the
- 19 mandates and work with the manufacturers and develop
- 20 an infrastructure.
- 21 We talked about alcohol fuels. Great, but
- there's no infrastructure there. In my new position,
- 23 it was one of the first questions I asked. What type
- of alternative fuel program do we have?
- 25 We do have an alcohol fuel car, an FFV, in

- 1 California. It has not seen one gallon of an alcohol
- fuel. It just wasn't available in that area. It's a
- 3 real problem to fleet managers, and I've got to tell
- 4 you I've seen it from both sides. I've seen it from
- 5 the government's side, where the mandates are coming.
- 6 I've now seen it from the corporate side where the
- 7 vehicles are going to be more expensive and not really
- 8 meet the operational needs of that corporation.
- I hope I've answered your question, and I
- 10 hope I've added to lessen the confusion, but I don't
- 11 think that the fleet managers as an organization or
- individually have changed since the 1980s in their
- 13 position here.
- 14 You know, if it makes economic sense and
- 15 they can justify it as a business decision, they are
- 16 more than happy to go forward with this new idea and
- are not opposed to the change.
- 18 MR. RODGERS: All right. I thank you for
- 19 attempting to clarify my confusion, but I have to say
- 20 it's still a little confusing for me because if the
- 21 alternative fuel -- again I quote -- "if the
- 22 alternative fuels that meet the normal requirements
- 23 and practices of the principal business of the fleet
- owner are not available in the area in which the
- 25 vehicles are to be operated," that is one of the

- 1 exemptions.
- 2 So if alcohol fuels are not available,
- 3 then you're off the hook.
- 4 MR. ANSELMI: Can I ask you a question?
- 5 What would you define as the area? I tried to
- 6 interpret that. I put a vehicle into Kennedy Airport
- 7 operation with a fueling station operated nine miles
- 8 away. I have yet to have one or they have yet to have
- 9 one gallon of the compressed natural gas used because
- 10 it was nine miles away and inconvenient.
- 11 Would you tell me that that was not in the
- 12 area?
- MR. RODGERS: Well, so maybe that's an
- 14 area where we need to continue to look.
- MR. ANSELMI: I think there needs to be
- some more definition to a company that can guide the
- 17 fleet manager and the industry.
- 18 MR. RODGERS: Okay. Thanks a lot.
- 19 MR. GROSS: Any other questions?
- MS. LEWIS: No.
- 21 MR. GROSS: Thanks again.
- MR. ANSELMI: Thank you.
- MR. GROSS: We have reached the point in
- 24 time for a lunch break, and I know that I and
- 25 presumably other members of the panel are ready for

- 1 that.
- 2 David, did you have an announcement or
- 3 some suggestion to make?
- 4 MR. RODGERS: I just wanted to go over a
- 5 little bit some of the procedures. When you came in
- 6 here today, you got one of these little visitor's
- 7 badges, and that's your ticket as long as you're in
- 8 the building, and what you can do though during the
- 9 lunch break is when you go out either the main
- 10 entrance or to the cafeteria, you'll trade this in for
- 11 a little temporary card, and then they'll give it back
- 12 to you.
- 13 So don't lose this if you do want to come
- 14 back into the building or you're going to be gone for
- maybe two hours or three hours. That's fine, too.
- 16 You'll just have to check back in again through the
- 17 normal process rather than the expedited process we
- 18 have.
- 19 For your information, the cafeteria is
- 20 located on the first floor, but it's in a building
- 21 that's across the street. So the easiest way to get
- 22 to it is to go down one floor to the ground floor,
- 23 follow the rest of the crowd of people and walk across
- on the ground floor and then up the escalators to the
- 25 cafeteria.

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1
                  MR. GROSS: Actually there are a lot of
 2
      them that will be coming back from lunch right now.
 3
                  MR. RODGERS: So it will be empty, ready
 4
      for you.
 5
                  MR. KATZ: There's two stories of
 6
      escalators, by the way.
 7
                  MR. RODGERS: There are two pay phones
 8
      right outside the office here if you need to use the
 9
      phones, and we'll look forward to seeing you after
10
      lunch.
11
                  MR. GROSS: Okay. We'll resume at 1:30.
12
                  (Whereupon, at 12:40 p.m., the meeting was
13
      recessed for lunch, to reconvene at 1:30 p.m., the
      same day.)
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1	A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N
2	(1:32 p.m.)
3	MR. GROSS: Good afternoon. Consistent
4	with the federal budget reduction, why, we'll dock the
5	pay of the panel members who have not arrived, but
6	we're going to continue.
7	(Laughter.)
8	MR. GROSS: Our first speaker of the
9	afternoon is Diane Shea, National Association of
10	Counties.
11	MS. SHEA: Good afternoon.
12	Counties are strongly supportive of
13	efforts toward increasing alternative fueled vehicle
14	use throughout America. The National Association of
15	Counties, the only national organization representing
16	county governments in the United States, adopted a
17	resolution this summer encouraging counties to
18	purchase alternative fueled vehicles and pledging to
19	promote the increased use of AVFs by private
20	businesses and all levels of government. You should
21	have a copy of that resolution attached to our
22	testimony.
23	We certainly share the goals of the
24	Department of Energy, as well as the Energy Policy
25	Act, to reduce this country's dependence on foreign

1 oil.

- 2 Our progress to date has already been
- 3 pretty impressive, we think. While we know that the
- 4 Energy Policy Act of 1992 mandates on federal
- 5 government fleets have resulted in the addition of
- 6 about 20,000 AVFs to federal fleets since 1993.
- 7 During that same time, local governments voluntarily
- 8 participating in the Clean Cities Program have brought
- 9 over 32,000 AVFs onto the nation's roadways. Those
- 10 numbers, or DOE's numbers, were for vehicles in use at
- 11 the time that these local governments joined the Clean
- 12 Cities Program. Undoubtedly since that time the
- 13 numbers have risen.
- 14 In each location, these local governments
- 15 have pledged to aggressive increase AVF acquisition in
- their fleets in the next several years. For example,
- 17 Broward County, and you've heard some examples already
- today, but I'll give you a couple more; in Broward
- 19 County in Florida, as a partner in the Florida Gold
- 20 Coast Clean Cities Program, have committed to
- 21 increasing the number of AVFs from a current 75
- 22 vehicles to 20 percent of their entire fleet, not
- 23 future purchases, but at the end they want 20 percent
- of their entire fleet to be AVFs.
- 25 Counties that aren't even part of the

- 1 Clean Cities Program, like Hennepin County, Minnesota,
- 2 have also made a firm commitment to AVF acquisition
- 3 and use. For example, even in the absence of any
- 4 federal or state mandates, Hennepin County has
- 5 appropriated its own local funds to purchase a total
- of our new intermediate sedan size vehicles for FY
- 7 '97. Those are all the sedans they're going to buy in
- 8 '97, and every one of them is an AVF.
- 9 They're going to be the E-85 powered AVFs
- 10 burning the ethanol based fuel that Hennepin County
- 11 believes is its best choice in AVF technology.
- Hennepin would have purchased more E-85
- 13 AVFs in the truck category and other categories in its
- 14 capital equipment plan for next year if auto
- 15 manufacturers had been producing them, but they
- 16 weren't, and so they didn't make those purchases for
- 17 next year.
- 18 But many other counties like Hennepin and
- 19 other local governments across the country are making
- 20 the move toward AVFs, choosing the pace of acquisition
- 21 and the variety of technology that is best for their
- 22 local circumstances.
- 23 This voluntary effort that is underway in
- 24 counties and cities across the country, we believe,
- 25 would be undermined by a new federal mandate requiring

- 1 specific percentages of AVF purchases by local
- 2 government. Under the proposed rule that's being
- 3 discussed today, 125 MSAs or CMSAs would be
- 4 potentially subject to a federal mandate on AVF
- 5 acquisition. Four hundred ninety-seven counties by
- 6 our calculation are within these MSAs and CMSAs.
- We believe that imposing a flat percentage
- 8 purchase requirement on these counties is unwise and
- 9 unnecessary. It's unwise because, as you've already
- 10 heard today, it's an unfunded federal mandate that
- 11 imposes new costs on local government without funds to
- 12 cover those costs, without federal funds or state
- 13 funds to cover those costs.
- 14 As you also have heard, AVFs, even where
- they are available, are generally more expensive than
- 16 conventional vehicles. For example, the one that the
- 17 folks in Hennepin County have purchased, the Ford 1997
- 18 Crown Victoria police vehicle, is only available in
- 19 the natural gas version and costs over \$3,200 more per
- vehicle than the same car powered by gasoline.
- 21 We can't really justify paying these
- 22 additional costs, particularly where the state
- 23 procurement laws currently require the county to take
- 24 the lowest bid for equipment purchases. In many
- 25 states that is a procurement law that local

- 1 governments have to comply with, and if you accept a
- 2 more expensive bid on a vehicle, you could, in fact,
- 3 be in violation of state law. So that's something I
- 4 hope you'll take into consideration.
- 5 For a county like Hennepin County, a
- 6 federal mandate would actually have a destructive
- 7 effect on their voluntary program by imposing a "one
- 8 size fits all "straightjacket on what they do. To
- 9 meet the purchasing quotas on the schedule that's
- 10 tentatively proposed in the rule, the country would be
- 11 forced to purchase vehicles they believe from non-E-85
- 12 technologies that they neither want nor have the
- 13 resources to operate and maintain.
- 14 Further, the availability of refueling
- 15 facilities for AVF is limited throughout the country,
- 16 as you've heard. The market for those sites is still
- in its infancy, and we've yet to see any definitive
- 18 evidence that the infrastructure for fueling AVFs is
- 19 likely to be put in service by the private sector in
- 20 the next few years.
- It's wrong, we believe, to mandate a
- 22 county to have to establish a separate refueling
- 23 facility solely for its own AVFs. Such requirement
- 24 would impose unwarranted financial burdens.
- Just as significantly though, a federal

- 1 mandate would take away from local governments the
- 2 ability to determine the pace of their vehicle
- 3 acquisition program. Capital equipment purchases are
- 4 planned by some counties many years in advance through
- 5 their capital budget plan. Some of those plans may
- 6 include purchases of AVFs, but on a schedule and under
- 7 arrangements that are tailored to the particular
- 8 county's budget and needs.
- 9 Mandating a rigid percentage of purchases
- 10 each year will bring disarray to those counties with
- 11 equipment purchase plans and basically engender a
- 12 great deal of hostility toward the Department.
- 13 In addition to being unwise, we think a
- 14 proposed federal mandate is also unnecessary to
- accomplish the goals of the Act. As we noted, DOE's
- 16 Clean Cities Program is reaching many communities
- 17 already. Twenty-seven percent of the MSAs or CMSAs
- 18 subject to the proposed rule already have at least one
- 19 Clean Cities participant. As many as 56 additional
- 20 local government coalitions, many including one or
- 21 more counties, are already voluntarily moving toward
- 22 a Clean Cities designation.
- 23 And as Hennepin County showed, even MSAs
- 24 which don't include a designated Clean City or
- 25 prospective Clean City contain progressive local

- 1 governments which should be encouraged rather than
- 2 coerced to consider purchasing AVFs.
- 3 It seems clear to us local governments are
- 4 already beginning to pursue the goals of the Act.
- 5 Mandates are not called for here and would only
- 6 unnecessarily duplicate what are now impressive, yet
- 7 voluntary initiatives.
- 8 It should be noted also that the proposed
- 9 rule wouldn't apply to the thousands of cities and
- 10 counties that are outside of the larger MSAs. Yet
- even in these suburban and rural areas, there are
- 12 numerous communities that have AVF policies and are
- 13 gradually moving toward augmenting their small fleets
- 14 with AVFs.
- We're aware of at least ten very rural
- 16 counties that have active AVF programs under the Clean
- 17 Cities Program. If the Department wants to see real
- 18 progress in AVF purchasing, refueling facilities, and
- 19 increased production throughout the entire country, we
- 20 believe that resources should be directed toward
- 21 continuing and expanding a Clean Cities or Clean
- 22 Cities-like grassroots approach.
- 23 Encouragement and partnership like the
- 24 Clean Cities Program appears to be making a real
- 25 difference in helping local governments with the

- 1 transition to AVFs. We think the program is valuable,
- 2 has great potential for growth, but we have some
- 3 suggestions for improvement.
- 4 The current program, we think, has a less
- 5 than inclusive focus. You may or may not be aware
- 6 that some of my members often take some offense at
- 7 being categorized as cities in a federal program.
- 8 Because of that, one of the reasons my organization
- 9 hasn't actively put our energy into endorsing and
- 10 promoting the program is because of its title, "Clean
- 11 Cities."
- Now, I don't think the DOE would expect
- 13 cities to enthusiastically embrace a program called
- 14 "Clean Counties." Nevertheless, even without this
- 15 explicit recognition that the program invites counties
- 16 to participate, 55 counties are stakeholders among the
- 17 coalitions that make up the 52 Clean Cities
- 18 designation to date.
- 19 We would encourage the Department to adopt
- 20 a new title of this program that makes it clear that
- 21 counties, as well as cities, are invited to take part
- in the program. We think if the program had broader
- 23 scope aimed at wider participation by counties and
- other local governments, we could produce the
- 25 nationwide objective that is one of the goals of the

- 1 Energy Policy Act.
- 2 Voluntary achievements and progress by
- 3 local governments to date under the Clean Cities
- 4 Program and local programs on their own, along with
- 5 projections for the future, point to the
- 6 inappropriateness, we believe, of forcing local
- 7 governments to do what they already have shown that
- 8 they are willing to do for themselves and for the
- 9 nation. A mandate is just the wrong way to go.
- 10 We at NACO offer to continue to work with
- our counties and DOE, as well as the private sector,
- 12 to help find creative alternatives to a federal
- mandate, while at the same time reduce our dependence
- on foreign oil and improve air quality.
- 15 And we look forward to the assistance of
- 16 DOE as technical experts, information managers, et
- 17 cetera, to help us with our goal. We believe that we
- 18 should work in partnership together. The partnership
- 19 though can't be productive if the Department begins by
- 20 imposing an unfunded federal mandate on counties.
- 21 We hope that you will determine that
- 22 that's unnecessary to meet the goals of the Act, and
- 23 that you will utilize the experience and expertise of
- our county officials to accomplish all of our common
- 25 goals.

- 1 Thank you.
- 2 MR. GROSS: Thank you.
- 3 Questions from the panel?
- 4 MR. RODGERS: Thanks very much, Diane, and
- 5 I really appreciate your comments on the success of
- 6 the Clean Cities Program.
- 7 I would venture to say though that our
- 8 analysis indicates that although the Clean Cities
- 9 Program has been extremely successful in helping
- 10 communities come together and identify plans, we're
- 11 not as happy as we wanted to be with the number of new
- 12 alternative fuel vehicles that those communities have
- 13 been able to put onto the road.
- 14 And I've heard a lot of discussion this
- morning about incentives that might be better than
- 16 mandates in helping to do just that, but I wondered if
- 17 you could provide either today or for the record what
- 18 kind of incentives are there available to us in the
- 19 Department now or that we could ask Congress to make
- 20 available to us that could be directed to the local
- 21 counties.
- 22 More funding for Clean Cities Programs is
- 23 an example that I think you kind of implied.
- 24 Depreciation is something that works for private
- 25 fleets. I don't know if that works for you folks.

- 1 I would love to have that kind of
- 2 information if you can provide that.
- 3 MS. SHEA: Thank you. We will certainly
- 4 look into that. I don't think I'm prepared to answer
- 5 that question today.
- 6 Increased funding is certainly something
- 7 that we would be in favor of, but I'd like to give
- 8 some thought and do a little bit of work on what some
- 9 other ideas might be as well, and get that to you for
- 10 the record.
- 11 MR. RODGERS: Thank you.
- 12 MS. LEWIS: Do you have a suggested name
- 13 for the Clean Cities Program?
- MS. SHEA: As a matter of fact, I do.
- 15 (Laughter.)
- MS. SHEA: We think it should be called
- "Clean Communities" because that's what we're building
- in these programs. They're not just counties; they're
- 19 not just cities. They're regions of the country.
- 20 They're villages. They're planning areas. So "Clean
- 21 Communities," I think, is a better title.
- We could come up with something catchier
- 23 maybe, but that's a start.
- MS. LEWIS: Thank you.
- 25 MR. GROSS: I'd like to explore your views

- 1 for a minute on the possible nexus between the
- 2 mandated fleet programs and the voluntary programs.
- 3 Do you feel that if the possibility of mandates were
- 4 out of the picture that voluntary programs, the
- 5 enthusiasm for those, would fall off or that it would
- 6 actually pick up?
- 7 MS. SHEA: I think it would pick up. I
- 8 don't think that people are moving toward either the
- 9 Clean Cities Program or voluntary efforts because
- 10 they're afraid of the federal mandate. In fact, my
- 11 sense is that most counties at least -- I can't speak
- 12 for cities -- but most counties are not even aware
- 13 that a federal mandate is a potential in the next few
- 14 years.
- 15 So I don't think one has much to do with
- 16 the other. More significantly, I think a mandate is
- 17 counterproductive to voluntary efforts. You may or
- 18 may not be aware that over the last few years there's
- 19 been a large grassroots effort from local governments
- 20 about the unfunded mandates issue, no mandate with no
- 21 money. That's still there. That's still growing.
- 22 It's engendered a great deal of negativity and
- 23 difficult relationships between local governments and
- 24 federal agencies.
- 25 We haven't yet seen that sort of animosity

- 1 that is very common between counties and EPA between
- 2 counties and DOE, and so I think you're ahead of the
- 3 game, and I think you ought to stay ahead of the game
- 4 because mandates are just something that counties and
- 5 most cities, I think, have made a stand about and are
- 6 not going to back down.
- 7 MR. GROSS: Okay. Thanks again.
- 8 MS. SHEA: Thank you.
- 9 MR. GROSS: We're going to jump ahead a
- 10 little bit on the agenda, recognizing our next
- 11 speaker's flight arrangements. So I'll ask Mr.
- 12 Charles Stokes to the podium now.
- 13 MR. STOKES: Thank you very much.
- 14 I'm Charles A. Stokes, a chemical engineer
- with some 50 years' experience in the energy
- industries and 25 years' experience in synthetic and
- 17 alternate fuels of which 25 -- today and later on the
- 18 subject of methanol cost, technologies, logistics, who
- 19 the players are, what it takes to get it out of the
- 20 woodwork and so on. I've lived and breathed this
- 21 industry for 25 years now. I even wake up in the
- 22 middle of the night saying "methanol" to myself.
- 23 (Laughter.)
- 24 MR. STOKES: I think Diane, if the
- 25 election goes a certain way, by all means should call

- 1 it Clean Villages.
- 2 (Laughter.)
- 3 MR. STOKES: I've given the DOE a 56-page
- 4 backdrop of my studies of this field, which I hope
- 5 will be helpful to them. I can furnish you more
- 6 copies if you would like.
- 7 It's clear there's two kinds of alternate
- 8 fuels. There's the general purpose kind and the
- 9 special purpose kind, and I think we need to recognize
- 10 this.
- 11 The general purpose fuels are just today
- 12 the alcohols, alternates. That's all we have. They
- 13 can be poured in the tank at atmospheric pressure.
- 14 They can be handled safely like gasoline. Nobody can
- 15 distinguish between handling them and gasoline. They
- 16 are the fuel for the average man, for the great mass
- 17 of cars.
- Would that we had more of them. We don't.
- 19 The special purpose fuels that I would
- 20 pick, and I believe you folks have, are CNG, propane,
- 21 and kilowatt hours. There are other special purpose
- 22 fuels, but they are time frame limited. I'm talking
- about things we have now because if you're going to
- 24 meet the goal in 2010, you've got to work with what we
- 25 have now.

- Now, I want to back what AMI had to say
- 2 this morning. I thought it was very sensible. They
- 3 brought out very clearly that the chicken and egg
- 4 problem has kind of been solved. We do have the
- 5 flexible fuel vehicle, and Ford is willing to sell
- 6 them at a slight discount over gasoline vehicles.
- We have that. Now let's look at the
- 8 question -- well, let me first say I am very
- 9 sympathetic with your problem in sorting out this
- 10 vehicle program. It's very complicated. You have the
- 11 problem of whose ox gets gored and who pays for what.
- 12 It's not easy. I can't help you on that, but I'll try
- 13 to help you --
- 14 (Laughter.)
- MR. STOKES: I'll try to help you on the
- 16 question of supply and economics for the one general
- 17 purpose fuel that stands out, and as the AMI man said,
- 18 it is methanol. It isn't because we necessarily like
- 19 methanol. God gave us the molecule, and it's a nice
- 20 simple one and cheap and easy to make.
- Now, the methanol industry of the world
- 22 produces around 30 million tons of methanol a year,
- 23 and they regularly keep a ten to 20 percent surplus.
- Now, that ten to 20 percent surplus methanol would
- 25 fuel on the road one to two million cars. We're a

- long way from having that many in the fleets. That'll
- 2 give you some perspective on what's out there.
- I helped the California Energy Commission
- 4 with the concept of the fuel methanol pool out there.
- 5 It was really my brainchild, although Ray Lewis of AMI
- told me last night it was his idea, but anyway, what
- 7 we said is go to the world of methanol industry and
- 8 say, "Fellows, you have surplus production. Instead
- 9 of fighting among yourselves with that surplus and
- 10 driving the price down to the bottom, why don't you
- 11 put it in a pool over here called fuel methanol.
- 12 We'll dye it green and put a couple of percent ethanol
- in it." The reason for that is so it will not be
- 14 usable as chemical methanol.
- You want a pool for fuel that is not
- subject to the ups and downs of the chemical grade
- 17 methanol price. You can't have that. You could
- 18 perhaps guarantee them a floor price, a good, low one,
- 19 and they in turn would say, "We won't ever charge you
- 20 more than the ceiling," and that pool would be in a
- 21 price range where you could get these alcohol fueled
- 22 vehicles on the road economically if you adjust this
- 23 tax inequity that AMI spoke of.
- 24 That's a terrible thing. Methanol is
- 25 taxed more than gasoline because of the gallon versus

- 1 the BTU. That's silly. I'm sure you're going to take
- 2 care of that somewhere.
- Now, in this pool of methanol, the floor
- 4 price and the ceiling price could each escalate with
- 5 the average of world natural gas and petroleum prices.
- 6 You have to put together a pool of prices some way the
- 7 way we do on oil. We have what we call a basket of
- 8 oils, and that would mean then these ceilings and
- 9 floors could float up and down as world energy prices
- 10 change, but at no time would the methanol industry
- 11 gouge the consumer with high chemical prices.
- 12 Now, we had one of these price spikes
- 13 about two years ago, and I got up in Monte Carlo and
- 14 gave a speech and predicted that the price spike would
- 15 come down in six months. In fact, it came down in six
- 16 weeks, and when it came down, methanol went to a lower
- 17 price than the cash cost of some of the producers. So
- they learned a little lesson there, but don't worry
- 19 about price spikes.
- The methanol industry is large. It's
- 21 strong. It has good technology. We have natural gas
- 22 all over the world.
- Now, in my report you will see some
- 24 estimates like this: that if you met the ten percent
- 25 quota in the year 2000 and the 30 percent in 2010, we

- 1 would have to use, if we made it all from U.S. natural
- gas, would have to use about another 15 to 30 percent
- 3 of natural gas as we do now.
- I am told by the industry that they can
- 5 produce this gas at a very modest increase in price,
- 6 and I believe it. There is probably more natural gas
- 7 reserves in this world in BTUs than there is
- 8 petroleum. This is another thing that you will find
- 9 the experts pretty well agree on.
- 10 So here is a fuel with a real raw material
- 11 base behind it.
- Now, ethanol is an excellent motor fuel,
- 13 nothing wrong with it at all, except it has no
- 14 resource base in back of it. There isn't that much
- 15 corn available and so on. If it were, I'd be all for
- it. I'm all for it anyway. I mean let's use any of
- 17 these fuels we can.
- 18 But if we're going to meet goals like the
- 19 Congress has set, we've got to have a resource base.
- 20 Now, underneath methanol sits coal, and I helped DOE
- 21 spend \$12 million over these 25 years on three
- 22 enormous coal to methanol feasibility studies. One of
- 23 them envisioned a plant that was equivalent to a
- 50,000 barrel a day refinery. It was big.
- We know how to do that. We are making

- 1 methanol from coal right now. Tennessee Eastman down
- 2 in -- or now Eastman Chemical -- in Tennessee is doing
- 3 it. In fact, I was their consultant in selecting the
- 4 gasifier. So we know how to do it.
- 5 It costs more in capital. The raw
- 6 material cost is less.
- 7 The Great Plains gasification plant which
- 8 was designed for some reason to make methane, and back
- 9 15, 20 years I was arguing down here in Washington,
- 10 "For God's sake make methanol. Don't make methane."
- 11 Well, it went busted, and you guys had to bail it out
- on the loan guarantee, and then you had to sell it to
- the present owner for nearly nothing. Now, he's just
- 14 barely able to operate because he has some capital,
- and he's paying 80 cents a million BTUs for his raw
- 16 material, not \$2 like gas in Texas.
- 17 If you converted that plant to methanol,
- 18 you'd have two world scale plants sitting right there
- in Beulah, North Dakota, and there's a product
- 20 pipeline a few miles from it owned by Amoco that could
- 21 take all the methanol to the river.
- I don't have to say any more. You can get
- 23 the picture. Now, what we need to do is to straighten
- out this tax matter so that methanol is not penalized,
- and it really should be encouraged, and I'll tell you

- 1 why it should be encouraged.
- 2 We need to straighten out the pricing
- 3 matter. We need to give the public a reason to buy.
- 4 Now, why should we straighten this out?
- 5 Methanol raw material costs, if you go
- 6 down to Texas and build a brand new plant with \$2 gas
- 7 and buy \$20 crude oil for your refinery over here, and
- 8 you build a brand new refinery. The raw material cost
- 9 for 1.6 gallons of methanol, which is the equivalent
- of a gallon of gasoline, is less than the raw material
- 11 costs for the gallon of gasoline from \$20 crude.
- 12 The cost to run these two new grassroots
- plants per BTU is about the same, the operating cost.
- 14 If you look at the capital imbedded in the two brand
- 15 new plants and take a 20 percent return on it before
- 16 tax and add that in to get a selling price, lo and
- 17 behold, the two fuels sell essentially the same price,
- 18 1.6 gallons the same as one gallon.
- 19 Now, what that says is we're there now
- 20 economically. Methanol is not too expensive. We're
- 21 selling gasoline with no return on refining assets.
- 22 The head of Shell Oil International recently published
- 23 an article saying, "We in Shell Oil with all of our
- 24 refineries around the world are very unhappy. We've
- 25 been making less than four percent return on book

- 1 assets, not replacement but book, and we don't like
- 2 it, and we want to do something about it."
- That's why this disparity exists. Well,
- 4 let's correct that disparity temporarily until the two
- fuels compete apples to apples and head to head. Then
- 6 you've got a show that will run because we know
- 7 methanol is a good fuel. We've tested it and used it
- 8 for God knows how long.
- 9 So that's about the story, and in closing
- 10 I would say that the good Lord doesn't give us many
- 11 chances. Methanol is a simple molecule, easy to make,
- 12 very easy to handle. You can make it out of anything
- that's got carbon in it. You could grind up chickens
- and make it into methanol if you wanted to, and I am
- 15 associated with a leading edge technology for making
- 16 it out of wood.
- Now, we can do that. It's in the next
- 18 time frame, the 2010 time frame before we'll be there,
- 19 but down the road we can make methanol out of wood or
- 20 biogas. I'm working with the government of India on
- 21 biogas.
- Now, if we go a step further and we learn
- 23 how to capture the sun and electrolyze water
- 24 economically, we make hydrogen. Go over here to the
- 25 power plant and scrub out some CO2, and lo and behold,

- 1 H2 and CO2 together can make methanol. So we have a
- 2 way to use some of the CO2 that we're so worried about
- 3 if we solve the hydrogen problem.
- 4 So that'll give you some food for thought
- 5 and let me know if I can help you.
- 6 Thank you.
- 7 MR. GROSS: Thank you very much.
- 8 MS. LEWIS: I'd like to ask you a
- 9 question.
- 10 MR. STOKES: Sure.
- 11 MS. LEWIS: I have been hearing
- 12 conflicting testimony today about the safety of
- 13 methanol. Now, why am I hearing it?
- 14 On one hand, I heard this morning it's not
- 15 safe. There are health problems with it, and you are
- 16 saying something, I think, entirely different --
- 17 MR. STOKES: Yes.
- 18 MS. LEWIS: -- from what I just heard
- 19 earlier. Can you explain to me why I'm hearing this
- 20 conflicting testimony?
- 21 MR. STOKES: I think you're hearing that
- 22 kind of testimony for exactly the same reason we hear
- 23 that the Republicans want to cut Medicare when they're
- 24 increasing the expenditure each year but increasing it
- 25 less. It's that kind of thinking.

- 1 We have been handling methanol now -- the
- 2 first synthetic methanol, by the way, was made from
- 3 coal in Germany, and they transferred the technology
- 4 over here and made it from coal, too -- we've been
- 5 handling methanol for all those years and for at least
- 6 30 years before that, we made it out of wood, by the
- 7 way, by distilling wood. We handled it for those 30
- 8 years.
- 9 Then in 1925 the Germans synthesized it.
- 10 We've been handling it all those years. In all my
- 11 career, I have never heard of a single case of anybody
- 12 being killed from methanol. I have not heard of
- 13 anybody drinking it. If you look in the records of
- 14 how many methanol poisonings are reported per year,
- 15 you can hardly find them.
- By the way, the antidote for methanol if
- 17 you get a slug of it is ethanol. It turns out that
- the body can metabolize ethanol, and when it starts
- 19 metabolizing ethanol it tricks the methanol, and it
- 20 goes, too. I don't advocate that, but --
- 21 (Laughter.)
- 22 MR. STOKES: -- things are dangerous all
- 23 over. Gasoline is dangerous. It contains aromatics
- 24 which are carcinogenic, and so on.
- 25 It's just we've got to handle things like

- 1 this. Electricity is dangerous. People get killed
- with it every day. I wouldn't worry about it.
- 3 MS. LEWIS: Thank you.
- 4 MR. McARDLE: Just one. Did you submit a
- 5 copy of your remarks?
- 6 MR. STOKES: Yes, I sure did.
- 7 MR. GROSS: Well, thank you very much.
- 8 You have given us a bit to chew on and swallow, I
- 9 suppose.
- 10 (Applause.)
- 11 MR. GROSS: All right. We'll go back to
- 12 our regular schedule, and our next speaker is Mr.
- 13 David Keefe from the City of Rochester.
- MR. KEEFE: Good afternoon. My name is
- David Keefe, and I presently serve as Fleet Service
- 16 Manager for the City of Rochester, New York, a
- 17 municipality located in western New York State.
- 18 Our municipal fleet is comprised of
- 19 approximately 1,100 vehicles and serves the needs of
- 20 a full service city government.
- 21 In addition to representing Rochester city
- 22 government, I am also here as a representative of the
- 23 Genesee Region Clean Communities organization, or
- 24 GRCC, and we've solved that problem already with the
- 25 cities and the counties.

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1	(Laughter.)
2	MR. KEEFE: We've got the city there, the
3	county there and Kodak and so forth. So it works.
4	Our Clean Communities organization is
5	comprised of 17 different public and private
6	organizations or firms representing a wide variety of
7	interests within the Greater Rochester area.
8	Currently we have more than 40 individuals active in
9	our Clean Communities work.
10	Since our formation in mid-1995, the group
11	has grown significantly and continues to grow and
12	evolve. At present we have an application for
13	recognition pending with U.S. DOE as a designated
14	Clean City. We are hopeful that this designation will
15	be forthcoming prior to the end of 1996.
16	As an organization, Genesee Clean
17	Communities works as a cooperative consortium of
18	interested parties to develop and promote the use of
19	alternate transportation fuels and share information
20	about alternate transportation fuels, the ultimate
21	goal being improved air quality and reduced dependence
22	on petroleum based and imported fuels in compliance

Last fall, our Clean Communities group, in conjunction with the New York State Research

with federal and state legislation.

23

- 1 Development Agency, NYSRDA, co-sponsored a one-day
- 2 seminar on alternative fuels at a local college, the
- 3 Rochester Institute of Technology. Attendance
- 4 exceeded 100 participants.
- 5 Tomorrow, October 10th, we will co-sponsor
- 6 another one-day event in conjunction with RP
- 7 Publishing. This entitled a fleet managers seminar on
- 8 alternative fuel vehicles. We expect attendance for
- 9 this seminar to exceed 150 participants. These
- 10 activities help to educate and inform local
- 11 stakeholders about present and future possibilities
- 12 for alternative fuel vehicles. Our group will
- 13 continue such efforts.
- 14 Genesee Region Clean Communities and the
- 15 City of Rochester endorse the philosophy and
- 16 principles of the Energy Policy Act of 1992. The
- 17 goals of cleaner air and reduced dependence on
- 18 nondomestic fuel sources are clearly meritorious.
- 19 The timetable and requirements for
- 20 implementation, however, are problematic for regions
- 21 like the Rochester metropolitan area. Simply put, it
- 22 is too much too soon. There are several obstacles
- that stand in the way of compliance as proposed in
- this legislation, and you've heard variations of these
- 25 today, but I'd like to go through them briefly.

- 1 The four basic areas of concern for a
- 2 locality like ours are as follows.
- 3 One, vehicle acquisition.
- 4 Two, refueling infrastructure.
- 5 Three, user awareness and education.
- And, four, maintenance and repair issues.
- 7 Vehicle acquisition. I'd like to correct
- 8 my written remarks because I think I had some
- 9 misinformation. I thought that GM and Ford were both
- 10 offering at least some alternate fuel vehicle
- 11 products, but apparently Ford is the only one in the
- 12 '97 model year that is.
- I guess that proves to illustrate the
- 14 point even more so, but there's a limited selection of
- 15 Ford automobiles, light trucks and vans as AVFs in
- 16 primarily the compressed natural gas category.
- 17 Chrysler last year had a lot of marketing about their
- 18 CNG vehicles, but in '97 they have curtailed their AVF
- 19 production for the '97 model year. Apparently they
- 20 will resume production later when technology problems
- 21 are resolved.
- 22 Domestic vehicles are typically the staple
- of municipal fleets like Rochester's. The current
- 24 limited availability of off-the-shelf vehicles from
- 25 auto makers constrains the acquisition of new vehicles

- 1 by limiting selection and making vehicle conversions
- one of the only viable options for certain models.
- 3 The availability of alternative fuel
- 4 conversion vendors in a region like ours is limited.
- 5 Two, refueling infrastructure. I'm going
- 6 to invoke the chicken and egg dilemma again. I'm at
- 7 least the fourth person. You're going to think you're
- 8 over at Agriculture rather than Energy, but I think
- 9 it's apt in describing this problem.
- 10 At present in our community it appears as
- if CNG is our best option. However, we only have one
- 12 CNG refueling station currently in our area. Our
- 13 metropolitan area is about 900,000. It is owned and
- operated by our local utility, Rochester Gas and
- 15 Electric.
- The facility is located in the southwest
- 17 portion of the county, and it's about a ten to 12 mile
- 18 round trip from our central vehicle maintenance and
- 19 storage facility and conventional fueling depot.
- There has been interest in developing additional, more
- 21 convenient CNG fueling sites, but to do so requires
- 22 customers who drive these vehicles to make this an
- 23 economically viable proposition.
- 24 Fleet managers cannot rationally acquire
- 25 such vehicles without the presence of convenient

- 1 fueling. Local fleets, like the city and the county,
- 2 are working on options, but this will take time and
- 3 major investments.
- 4 Number three, user awareness and
- 5 education. Much work must still be done to expand
- 6 understanding and awareness about alternate fuel
- benefits, options, advantages, and disadvantages.
- 8 This is critical to fleets that initiate such
- 9 programs.
- These vehicles must be driven by operators
- 11 who have an awareness and acceptance of the safety and
- 12 viability of AVFs. These individuals are key in
- making an AVF program a success or failure.
- 14 This education effort needs to be
- 15 addressed at the federal and state government levels,
- 16 as well as at the local government level, through
- 17 fleet managers and organizations such as Genesee
- 18 Region Clean Communities. This represents a major
- 19 shift in culture and attitudes.
- 20 Four, maintenance and repair. The
- 21 technology of AVFs is different than the existing
- 22 gasoline or diesel technology. Fleet technicians or
- 23 mechanics are already faced with other rapidly
- 24 changing conventional technologies, things like
- 25 electronic diagnostic systems and ABS. They must be

- 1 trained to repair CNG or propane or electric vehicle
- 2 repair if their fleet has chosen one or more of these
- 3 options.
- 4 New tools and equipment will have to be
- 5 acquired. This will require time and money from local
- 6 governments and utilities.
- 7 In addition, maintenance facilities will
- 8 have to be reengineered to safely accommodate some
- 9 types of vehicles, particularly those with fuel
- 10 sources like CNGs.
- I have outlined some of the key issues
- 12 relative to AVF acquisition for fleets at the local
- 13 level. We at the City of Rochester and the Genesee
- 14 Region Clean Communities believe the EPAct legislation
- 15 and regulations are essential as a catalyst for
- 16 alternative fuel activity and development.
- 17 Based on the obstacles and practical
- 18 constraints I have mentioned, it is my recommendation
- 19 that DOE consider delay of the mandated alternative
- 20 fuel acquisition schedule as outlined in Section
- 21 507(a), with initial acquisition beginning at 20
- 22 percent in 1999 and going forward.
- 23 If mandates are forthcoming, the schedule
- outline in Section 507(g), that is, 20 percent, 2002,
- 40 percent in 2003, et cetera, is ambitious, but more

- 1 achievable for localities like ours. This would
- 2 provide a minimum of five years for development of
- 3 vehicle product lines, growth in evolution of Clean
- 4 Cities organizations, spreading of the word through
- 5 education and awareness, and development of
- 6 infrastructure through collaborative partnerships at
- 7 regional state and local levels.
- This is a much more realistic time frame,
- 9 given the current state of the AVF environment in most
- 10 areas of the U.S.
- In addition, I further recommend that DOE
- 12 strongly consider measures that will provide
- 13 opportunities and incentives to produce additional AVF
- 14 by auto makers, further develop AVF technologies,
- 15 particularly electric vehicles, and build refueling
- 16 infrastructure.
- 17 There are many policy options to be
- 18 considered that could help jump start an AVF program
- 19 at the local level. Examples include grants and aid,
- 20 tax incentives, and low interest loans to businesses,
- 21 local governments or utilities.
- I realize the difficulties in funding such
- 23 initiatives in the current fiscal and political
- 24 environment. However, some type of added assistance
- 25 could be instrumental in helping permanently establish

- 1 a program that is so important to our future.
- I want to thank you for the opportunity to
- 3 participate in these hearings today and in this
- 4 rulemaking process.
- 5 MR. GROSS: Thank you.
- 6 Ouestions?
- 7 MR. RODGERS: Thank you very much.
- I don't know if you were here earlier,
- 9 but --
- 10 MR. KEEFE: I only missed one.
- 11 MR. RODGERS: -- I was asking Diane, I
- 12 guess, what incentives might be useful for local
- 13 governments, and here you've got several in there, and
- 14 I guess I would just like to follow up on that.
- 15 Low interest loans would work for local
- 16 governments?
- 17 MR. KEEFE: I think that would probably
- 18 work for local governments and businesses like Kodak.
- 19 You know, I think the key is jump start. You've got
- 20 to -- the City of Rochester does one alternate fuel
- 21 vehicle right now. We've ordered it. It's a propane
- 22 fuel, asphalt reclamation vehicle. So they need to
- 23 melt the asphalt in the back, and they're going to use
- that to run the engine. We have no other vehicles,
- 25 I'm embarrassed to say, but we'd like to get into it,

- 1 but it's hard with the cost differentials on a per
- 2 unit basis, you know, with the three, 4,000
- 3 difference, the lack of refueling.
- I guess, you know, demonstration programs
- 5 used to be prevalent at the federal level, grants that
- 6 would allow communities to do a demonstration project.
- 7 I think that type of thing would be helpful for a
- 8 city. If we could go out and acquire -- for example,
- 9 we have a city hall carpool fleet of ten vehicles.
- 10 That would be ideal for an electric vehicle fleet, and
- 11 you don't ever go more than about ten miles a day. We
- 12 could plug them in every night. It would be a great
- 13 demonstration effort.
- So I think those kinds of things for
- 15 federal government would be helpful.
- 16 MR. GROSS: Does your application for
- 17 Clean Cities designation have quantitative commitments
- 18 to alternative fuel vehicles by certain dates?
- 19 MR. KEEFE: Right. We have a summary of
- 20 activities. Because we have a broad based group,
- 21 there are a number of different, small initiatives
- 22 that we have done. For example, the propane fueled
- asphalt reclamation vehicle, I think, is mentioned in
- there, but we really haven't made any -- the SEED, for
- example, which is only one organization out of 17,

- 1 hasn't made anymore specific commitments on
- 2 application.
- 3 MS. LEWIS: You mentioned that you have
- 4 only one CNG refueling station in your area?
- 5 MR. KEEFE: That's correct.
- 6 MS. LEWIS: And that's only for that
- 7 particular utility. The public cannot use this --
- 8 MR. KEEFE: No.
- 9 MS. LEWIS: -- particular station?
- 10 MR. KEEFE: Well, actually it's made
- 11 available. I'm not sure if the driver on the street
- 12 can use it, but I know that we did have five CNG buses
- 13 the transit company purchased several years ago.
- 14 Those have now been shipped to Syracuse, I guess,
- because they're going to go completely CNG, but the
- 16 buses refueled there.
- 17 The County of Monroe, which is the county
- in which we're located, has five CNG Tauruses. They
- 19 refuel there. The utility ironically doesn't have any
- 20 CNG vehicles right now.
- 21 (Laughter.)
- MS. LEWIS: The reason why I asked that
- 23 question is it may be cheaper, if I can use that word,
- for the utilities to do more in this area, and
- 25 therefore, the public may be interested -- and when I

- 1 say "public," I mean people like me and the rest of us
- 2 for the most part -- may be interested in buying one
- 3 of these vehicles, and as a consequence, the prices of
- 4 these vehicles will go down because more people are
- 5 buying them.
- 6 Within your organization, do you or have
- 7 you had discussions with some of your utilities with
- 8 this kind of idea of cooperation?
- 9 MR. KEEFE: Yes, we have. We currently
- 10 have -- with the imminent deregulation and changes
- 11 that are going to impact this utility, which is both
- 12 a gas and electric provider, privately owned however,
- 13 I think they're looking at some of the alternatives
- 14 and entrepreneurial options available to them, and
- 15 they have created a spinoff, nonregulated entity that
- 16 is going to do things like build CNG fueling, and they
- have had a change at the top in the organization. I
- 18 think their previous managers perhaps were in the old
- 19 mode and weren't pushing these kinds of things, but I
- 20 think the new leadership there at the utility is
- 21 interested in this kind of thing.
- That, coupled with the deregulation, we
- 23 have discussions of them building strategically a
- 24 couple of stations, and we would need to make a
- 25 commitment to them to provide a minimum number of

- 1 vehicles that would be refueled, and we would simply
- 2 purchase fuel from them.
- 3 So I think that those kinds of things are
- 4 possible. I guess that's my point. It's going to
- 5 take time to develop these things, and I think they
- 6 can evolve.
- 7 If you go to Buffalo, which is 70 miles to
- 8 the west, you have five or six CNG refueling stations
- 9 there. They have a different utility. They have
- 10 National Fuels, Inc., and you can pull off the street
- 11 with your card and get compressed natural gas. They
- 12 have a village there, the village of Tonnawanda, that
- 13 had a zealot in their shop who became interested in
- 14 this about eight or ten years ago, and now they have
- of their 22 vehicles in the Water and Sewer
- 16 Department, they're all CNG. They have a brand new
- 17 refueling station right next to their village barns.
- 18 They do the conversions themselves. They go out and
- 19 preach the gospel about this.
- 20 So I mean, I think there are pockets of
- 21 interest, and I think the key is to try to support
- those pockets and create more pockets of interest.
- 23 MR. GROSS: Thanks again, Mr. Keefe.
- MR. KATZ: I have no more. I have one
- 25 more.

- 1 MR. GROSS: All right. Mr. Katz.
- 2 MR. KATZ: Sorry to belabor the point, but
- 3 I think this is a good question I'm going to raise
- 4 here.
- 5 You are the first person to actually
- 6 espouse, if I use that word correctly, a possible late
- 7 mandate in addition to the incentives. Now, the late
- 8 mandate gives us the option of waiting until -- I was
- 9 looking through this right now -- May 1st, '99, to
- 10 propose it, and January 1, 2000, to put it into
- 11 effect.
- Do you recommend that we go forward on the
- incentive and all of the tax routes and the voluntary
- 14 routes and possibly hold this back to see if maybe we
- might need that to encourage the market?
- MR. KEEFE: I think certainly, you know,
- 17 I'm not a big proponent of mandates. I quess because
- 18 I work for the government, we're used to making rules
- 19 for the citizens of Rochester. So maybe I accept some
- 20 of those things as inevitable. I'm not a proponent of
- 21 mandates, but I think that some push is necessary.
- 22 I'm not sure how much of these, quote,
- 23 unquote, voluntary efforts will exist if there's no
- 24 real regulatory pressure.
- 25 Certainly I think the incentives, the

- 1 financial carrots are out there with the anticipation
- 2 that there will be stricter rules down the road. It
- 3 would certainly be a way to go. It would help some of
- 4 these things evolve because I think, quite frankly, a
- 5 lot of people want to do these kinds of things, and I
- 6 think it depends on what kind of organization you're
- 7 dealing with.
- 8 We have a relatively tight geographical
- 9 area that doesn't have some of the problems that
- 10 corporate fleets have where people are traveling two
- or 300 miles in a day to do sales calls or something,
- 12 you know. If we put 20,000 miles a year on some of
- our vehicles, that's a lot, unless it's a police car
- or something. They're not driving lots of miles. So
- there are applications in a tight geographic, urban
- area where some of these alternate fuel things, given
- some of the other obstacles, can work.
- 18 Did I answer your question?
- 19 MR. KATZ: Sort of. That's good enough.
- 20 Thank you.
- 21 MR. KEEFE: Okay.
- MR. GROSS: Thanks.
- MR. KEEFE: Thank you.
- 24 MR. GROSS: Next up is Mr. David Byerman
- from the Greater Philadelphia Clean Cities Program.

- 1 MR. BYERMAN: Thank you very much.
- 2 You know, if you look at your schedule of
- 3 speakers for today, you'll notice that I have two
- 4 strikes against me before I even start. First, I'm
- 5 precisely in the middle of your scheduled speakers,
- 6 making me very easy to overlook, and second, we're
- 7 here about an hour after lunch, which means it's about
- 8 nap time. I'm not going to try to get the third
- 9 strike by repeating what you've already heard or by
- 10 doing anything repetitive. I would like to give you
- 11 a new perspective from a Clean Cities Program that's
- 12 been around for a while.
- 13 My name is David Byerman. I am an
- independent consultant in the Philadelphia area, and
- 15 I'm here today in my capacity as Executive Director of
- 16 the Greater Philadelphia Clean Cities Program, or
- 17 "Clean Villages Program" maybe I should say, a public-
- 18 private partnership in Philadelphia and its
- 19 surrounding suburbs, comprising some of the largest
- 20 utility, government, and nonprofit organizations in
- 21 our region, all working together to promote the use
- 22 and infrastructure for alternative fuel vehicles in
- 23 and across the Philadelphia region.
- It is my pleasure to speak with you here
- 25 today about the advanced notice of proposed rulemaking

- 1 for the alternative fuel vehicle acquisition
- 2 requirement rules for private and local government
- 3 fleets and to present the GPCCP's position on the
- 4 adoption of future regulations.
- 5 The Greater Philadelphia Clean Cities
- 6 Program was founded on September 26th, 1993, the third
- 7 Clean Cities Program so recognized by the U.S.
- 8 Department of Energy. Since that original designation
- 9 ceremony, the Philadelphia program has become one of
- 10 the most progressive and active in the country.
- We were the first to hire a director for
- the program independent from any of the stakeholders;
- among the first to establish our own newsletter, World
- 14 Wide Web site, fiscal year budget, and elected board
- 15 of directors.
- 16 Our monthly meetings, the next of which is
- tomorrow morning, have been widely recognized for
- drawing high profile speakers and participants from
- 19 literally hundreds of miles around.
- 20 Our program has also proven itself as one
- of the most active in the nation in terms of its
- 22 regularly scheduled activities. As I speak here
- 23 today, I am missing an opportunity to engage in the
- 24 same RP Publishing seminar that David just mentioned.
- In the last two months we have welcomed over 400

- 1 people to events co-sponsored by our program,
- 2 including a station grand opening and project
- financing workshop in August, which drew over 250
- 4 people; a fleet managers breakfast in September, which
- 5 drove over 100; and our regularly scheduled monthly
- 6 meetings, which typically draw 25 to 35 people a
- 7 piece.
- 8 I am very fortunate to be working with
- 9 such a dedicated and helpful group of stakeholders in
- 10 Philadelphia, eight of which are here today, and I'm
- 11 happy to report that we are making great strides in
- developing the use of AVFs in the bi-state Greater
- 13 Philadelphia Region.
- 14 When considering the matter at hand today,
- 15 I think first it is important to make clear the
- 16 context within which regulations are to be adopted.
- 17 Specifically, what criteria are being used by the
- 18 federal government to determine whether the goals set
- 19 forth in the Energy Policy Act are attainable or
- 20 whether, indeed, they are still goals at all?
- 21 The stakeholders of our organization are
- 22 very hopeful that the administration can take
- 23 advantage of future opportunities to promote the issue
- of energy security. We feel that one missed
- 25 opportunity occurred in the early summer of this year

- 1 when continued tensions in the Middle East and
- 2 domestic supply shortages caused a spike in gasoline
- 3 prices across the country.
- 4 The administration missed the opportunity
- 5 to reinforce the theme that these gasoline price
- 6 spikes completely outside the direct control of our
- 7 government represented in dramatic terms the energy
- 8 security crisis that this nation faces. The public's
- 9 preoccupation with this trivial ten to 20 percent
- 10 increase in gas prices belied our underlying
- 11 dependence on cheap and convenient sources of
- 12 gasoline. Convenient and economical alternatives must
- 13 be stressed to break this addiction.
- 14 It seems before the Department of Energy
- 15 can reasonably begin a public debate on the merits of
- private sector and local government mandates, there
- 17 must first be consensus in our nation that there is an
- 18 energy security crisis in the first place. Our belief
- 19 is that the energy crisis is clearly seen by officials
- 20 within the Department of Energy, but that those
- 21 beliefs often get subsumed to domestic political
- 22 considerations.
- 23 The President can be very helpful to our
- 24 cause by making clear the strategic importance of
- 25 alternative fuels research and development.

- 1 With such high profile attention to the
- 2 issue of energy security, other incentive programs
- 3 will be easier to justify. Public sentiment will be
- 4 more supportive of funding programs, which will then
- 5 drive the option of alternative fuel technologies.
- 6 We support most of the legislative
- 7 initiatives included in H.R. 4288, proposed by
- 8 Representative Joe Barton of Texas. This bill
- 9 includes the wide spectrum of incentive programs which
- 10 would be helpful in improving the market for
- 11 alternative fuel vehicles.
- 12 An emission credit trading system would
- 13 reward businesses for exceeding mandated AVF usage and
- 14 would incentivize entrepreneurs in developing the
- infrastructure for these vehicles.
- 16 Tax credits both for the use of
- 17 alternative fuel vehicles and for infrastructure
- 18 development would further enhance the economic
- 19 benefits of AVF usage for fleet managers and expand
- 20 the range of fueling options for fleet managers
- 21 seeking a convenient and economical alternative fuel.
- 22 Further, legislative initiatives,
- 23 including revisions of the tax depreciation schedules
- 24 for alternative fuel vehicles and stations, deserve
- 25 merit, too, and would further assist us in our goals.

- 1 Unlike any of your other speakers, except
- 2 perhaps for the immediate prior speaker today, our
- 3 stakeholders do not concur with the removal of AVF
- 4 mandates included in Mr. Barton's bill. Mandates,
- 5 realistically implemented and backed by the expressed
- 6 determination of the Department to enforce them, are
- 7 a valuable tool that we cannot cast aside.
- 8 To achieve the goal of private sector and
- 9 government adoption of these alternative fuels, the
- 10 government must demonstrate its determination to
- 11 fulfill the letter of the law. Poorly supervised
- 12 regulatory efforts will only serve to undermine our
- 13 case and detract from the assets of these alternative
- 14 refueling options. An idle threat in this case is
- 15 even worse than no threat at all. That is our
- 16 concern.
- 17 It is important to note that focusing on
- 18 voluntary incentive programs, as the vast majority of
- 19 your speakers have said today and as we concur with,
- 20 that is not inconsistent with brandishing the
- 21 regulatory threat. This is where the Office of
- 22 Transportation Technologies and many of the Clean
- 23 Cities staff across the country can be the most
- 24 helpful to those of us involved with Clean Cities
- 25 efforts, especially those of us in more organized

- 1 Clean Cities Program like here in Washington and up in
- 2 Philadelphia, where we run on a separate budget and
- 3 fundraise by recruiting additional members.
- 4 We need to have some urgency to our
- 5 appeal, and we need to provide some goods or service
- 6 that prospective members gain by their membership in
- 7 our Clean Cities Program.
- 8 The Department of Energy is in a very
- 9 influential position to make our case that much
- 10 easier. By making explicit the important and
- 11 fundamental role that public-private partnership play
- in the development of public policy, the Department of
- 13 Energy can give us a very persuasive and timely
- 14 argument for convincing prospective members of the
- importance of joining our program.
- 16 The department's regional staff has proven
- 17 an invaluable resource for those of us working in
- 18 Clean Cities partnership. Uniformly they do an
- 19 excellent job, and while they are extraordinarily
- 20 helpful, they can be even more helpful by stressing
- 21 the importance of our Clean Cities organizations and
- 22 couching their language to make clear that any failure
- of these public-private partnerships to attract wide
- 24 cooperation could lead to the imposition of even more
- 25 costly and unwanted regulations.

- 1 Will we reach the displacement goals set
- in Section 205(b)(2) of the Energy Policy Act of 1992?
- 3 We believe not, given current rates of use for
- 4 alterative fuels. Just by an active three year old
- 5 program in Philadelphia, we feel we have yet to make
- 6 significant progress toward our own regional goals.
- 7 We also suspect that DOE's original goal of putting a
- 8 quarter of a million alternative fuel vehicles on the
- 9 road by this year has encountered similar
- 10 difficulties.
- 11 One way in which we feel we can get on the
- 12 right track is by full development of the Philadelphia
- 13 Regional Support Office's Northeast Clean Corridors
- 14 Project, and we urge full funding and implementation
- of a comprehensive marketing and implementation
- 16 strategy along the Northeast Corridor, with
- 17 Philadelphia serving as the hub for this corridor.
- 18 Yes, we have been delayed in the
- 19 realization of our goals, but the consensus of our
- 20 stakeholders is that the process has been hindered not
- 21 so much by any failures in our organization, but
- 22 instead as a simple reflection of human nature. Fleet
- 23 managers are like people in general. They're adverse
- 24 to change, especially when they are being asked to
- 25 change from something that is ingrained in their

- 1 psyche as a natural right, a veritable component of
- 2 life in these United States.
- We believe that we are making progress,
- 4 but that that progress will take longer than was
- 5 originally forecast.
- 6 There is an old saying that tells us that
- 7 in order to go faster, sometimes we need to slow down.
- 8 This saying is consistent with our beliefs about the
- 9 promulgation of private and local government fleet
- 10 rules under the Energy Policy Act.
- 11 If the Department comes to the conclusion
- 12 that it concurs with our suspicion, the Energy Policy
- 13 Act regulations may not conform to the political times
- in which we live. We ask that the Department move
- forward vigorously to provide funding opportunities,
- 16 new tax treatments, increased visibilities for
- 17 alternative fuels, and energy security as a national
- issue and priority, and increased usage of AVFs by
- 19 government fleets at the federal and state levels.
- The government needs to lead by example in
- 21 this case. It needs to help us make the case to fleet
- 22 managers that based on a bottom line, economic
- assessment of the market for these new fuels, the
- 24 choice is clear.
- 25 We need to make the case so unmistakable

- 1 that fleet managers will finally break their co-
- 2 dependency on imported foreign oil and ultimately on
- 3 gasoline itself. By diversifying our energy usage and
- 4 by softening the market for these alternative fuel
- 5 vehicles, in particular, the federal government can
- 6 meet its long-term energy security goals.
- 7 To speed up, slow down. Increase funding
- 8 opportunities for fleets. Increase the pressure on
- 9 private sector organizations to join and support Clean
- 10 Cities efforts. Increase the prominence of energy
- 11 security as a national issue. Increase the
- development of clean corridors across the country, and
- most especially here in the Northeast.
- 14 Decrease the rush to promulgate hasty
- 15 regulations that have little chance of being
- 16 realistically enforced. Whatever regulatory strategy
- is adopted, proceed deliberately less the strategies
- do more harm than good.
- 19 Mean what you say as a Department and as
- 20 a government. We need to take a pro business approach
- 21 to market development for these fuels in order to
- 22 insure a bright future for these fuels. Until that
- 23 time, organizations like the Greater Philadelphia
- 24 Clean Cities Program will be fighting the good fight
- 25 to assist the Department of Energy in these efforts.

- 1 Thank you very much.
- 2 MR. GROSS: Thank you.
- 3 MR. McARDLE: I have one quick question.
- 4 In your testimony you are talking about various
- funding opportunities, and one of the things you
- 6 mentioned was new tax treatments.
- 7 Now, I know earlier in your statement you
- 8 talked about tax depreciation schedules. Could you
- 9 elaborate a little more on what you were referring to
- in terms of tax treatments? Were you referring to the
- 11 vehicles or fuels?
- 12 MR. BYERMAN: I think primarily I was
- 13 referring to the depreciation schedules. I think also
- 14 there is an issue that others have more expertise in
- 15 than I do about the sales tax for these fuels and, you
- 16 know, providing equal tax treatment for the different
- 17 fuels.
- 18 MR. McARDLE: Okay, and also getting back
- 19 to depreciation, I guess you're maybe referring to
- 20 some sort of accelerated depreciation on these?
- 21 MR. BYERMAN: Much like the three-year
- depreciation schedule on the Barton bill, for example.
- MR. McARDLE: Okay. Thank you.
- MR. RODGERS: Thank you very much, Dave,
- 25 for your comments and for all of your efforts in

- 1 Philadelphia promoting alternative fuels.
- 2 Let me follow up on something that Mr.
- 3 Katz brought up earlier in terms of the later
- 4 rulemaking as a possible, as you mentioned in your
- 5 testimony, a possible tool that we would use to
- 6 encourage people to comply.
- 7 If we were to promulgate a later
- 8 rulemaking, the deadline in the statute is January 1
- 9 of the year 2000. Knowing our administrative
- 10 procedures, we'd probably have to begin work on that
- 11 by January 1 of 1998.
- 12 That's about a year from now. So is a
- 13 year a long enough time for us to work with
- organizations like yours, like the fleets, like the
- 15 fuel providers, the automobile companies, to work out
- 16 a set of incentives that we would have some confidence
- 17 would be in place so that we can make a decision as to
- whether or not to begin that rulemaking?
- 19 MR. BYERMAN: I think, knowing your
- 20 administrative processes, you know, there's no way
- 21 that we're going to get in the early schedule for this
- 22 fleet rule. So the only option aside from not doing
- 23 any regs. at all would be to follow that second course
- 24 of action.
- 25 And I think our concern uniformly -- we

- 1 had a board meeting yesterday -- and the sentiment
- 2 that came out of that board meeting was that there is
- a lot of concern that the DOE would go forward with
- 4 promulgating these regulations, but would
- 5 simultaneously be doing all they could to encourage
- 6 voluntary measures, and that that would weaken the
- 7 entire message because nobody takes that seriously and
- 8 because a lot of the people that are involved with
- 9 this program have been involved with previous,
- 10 especially transportation programs, that have gone so
- 11 far down the line, supposed to be happening, supposed
- to be happening, and then the week before or the month
- 13 before the regulation takes effect, all of a sudden
- 14 the rug is pulled out from under everything.
- 15 We believe that that would serious damage
- 16 and perhaps ruin the chances of any future regulations
- 17 being taken seriously, and we also fear that it would
- 18 cause people to analogize, correctly or incorrectly,
- 19 this process we're going through with a lot of the
- 20 processes that were followed in the '70s with the
- 21 energy crisis then. I think a lot of people thought
- 22 that there were some big claims made during the '70s.
- 23 There was a big sense of urgency, and then all of a
- 24 sudden the entire issue got resolved, and then
- 25 everything was back to where it was before.

- 1 I think the consensus of our stakeholders
- 2 is that in order to have regulations that are going to
- 3 work and that are going to be taken seriously by the
- 4 private sector, which is going to fight this tooth and
- 5 nail, the DOE has to not only promulgate the regs.,
- 6 but they have to have the people out there to say,
- 7 "We're going to enforce them. This is how. This is
- 8 who, and this is what's going to happen if you don't
- 9 follow these regulations."
- 10 If I could just say one final thing.
- 11 MR. GROSS: Sure.
- MR. BYERMAN: And that is that I want to
- 13 emphasize the role of the Ford Motor Company this year
- in the process of trying to get alternative fuel
- 15 vehicles on the market. Several of your speakers
- 16 today have mentioned the high incremental cost for
- 17 alternative fuel vehicles, and some of you and
- 18 certainly some of the people in the audience might not
- 19 be familiar with the fact that Ford has some
- 20 extraordinary pricing programs this year, including a
- 21 zero dollar incremental cost on some of their
- 22 Econoline vans and even some of their flexible fuel
- vehicles which are being sold at less than NSRP for
- 24 the comparable gasoline vehicles.
- I think that, and many members of our

- 1 program think, that this is a very important year for
- 2 alternative fuel vehicles, and we would encourage DOE
- 3 to work in any possible way, dedicate any possible
- 4 staff, and engage in all of these partnerships to work
- 5 with Ford to make sure these vehicles get sold.
- 6 Thank you.
- 7 MR. GROSS: Thanks, Mr. Byerman.
- 8 Our next speaker is Mr. James Peeples.
- 9 MR. PEEPLES: Thank you, Mr. Chairman,
- 10 members of the panel. I appreciate the opportunity to
- 11 be here today on behalf of the Fats and Proteins
- 12 Research Foundation and having the privilege after
- 13 lunch here to follow some very eloquent speakers with
- 14 whom I generally agree, but would like to make a few
- 15 comments on behalf of the Fats and Proteins Research
- 16 Foundation with specific regard to the programs that
- are under consideration before DOE, with specific
- 18 regard to biodiesel.
- 19 I've been involved in motor fuels and
- 20 motor fuel policy development, alternative fuels, and
- 21 so forth for many years. Most recently I've been
- 22 involved in helping to advance the commercialization
- of biodiesel, the major industry group for which is
- 24 the National Biodiesel Board, which came into being
- about three weeks before the passage of EPAct, which

- 1 kind of gives you a sense of just how young the
- 2 biodiesel industry is in the United States, when the
- 3 farmers of this country made the wise decision, in my
- 4 opinion, to invest what is now over \$10 million in the
- 5 development of biodiesel here in the United States.
- 6 The Fats and Proteins Research Foundation
- 7 is a group that was founded in 1962, and in this
- 8 regard is very much supportive of and has helped to
- 9 fund development of biodiesel from mixed feedstocks,
- 10 including waste vegetable oils, rendered animal fats,
- and other products that ultimately will help reduce
- 12 the cost of biodiesel as a finished product.
- I heard a couple of comments referring
- 14 back to the last major energy crisis that this country
- had, which was in the mid-'70s, out of which the U.S.
- 16 fuel ethanol industry evolved, and a whole array of
- 17 incentives was established to get it going and off the
- 18 dime and participating in the nation's fuel mix.
- 19 Back in those days, to manufacture a
- 20 gallon of ethanol from corn or any other agricultural
- 21 feedstocks was in excess of \$3 a gallon. Today, some
- 22 20 years later, the cost of making ethanol has dropped
- 23 by some two-thirds and may, in fact, drop further
- 24 through the support on the research and development
- 25 side of DOE of the use of other feedstocks to further

- 1 reduce, again, the cost of fuel ethanol.
- We believe something very similar to this
- 3 could happen in the case of biodiesel, given
- 4 sufficient time. The U.S. petroleum industry has had
- 5 well over 100 years to work the bugs out of its
- 6 system, and those are still being worked out as we
- 7 speak. The biodiesel industry in the United States
- 8 has had barely four years. So, again, being the new
- 9 kid on the block, there's much yet to be done.
- 10 We believe that ultimately the current
- 11 finished cost of biodiesel will drop at a similar rate
- 12 based upon the support of the National Biodiesel
- 13 Board, Fats and Proteins Research Foundation, the
- 14 Department of Energy, and the National Renewable
- 15 Energy Lab that is extending such substantial
- 16 resources to bring this result about.
- 17 Since 1992, when EPAct was passed and the
- 18 biodiesel industry for all intents and purposes came
- into being in the United States, we have now four
- 20 producers of biodiesel either in the development
- 21 process or actually making biodiesel for commercial
- 22 sale. I won't get into the details of, you know, what
- they're doing and how they're doing it, but several of
- them are represented here today, and so I'll defer to
- 25 them.

- 1 But we've had several major regulatory
- 2 successes, including in the case of Twin Rivers
- 3 Technologies, whom I believe you heard from earlier
- 4 today, they received an official certification for
- 5 their urban bus retrofit rebuild kit, which includes
- 6 the use of biodiesel and a catalyst for the
- 7 retrofitting of pre-1993 buses. That is a major step
- 8 forward in terms of the recognition of biodiesel as a
- 9 fuel component.
- 10 EPA just last month has accepted the use
- of mixed biodiesel feedstocks as a fuel that will be
- 12 tested under fuel and fuel additive health effects
- testing program, which I've referred to in my written
- 14 testimony. This will obviate the need for testing
- 15 different kinds of biodiesel, whether it's derived
- 16 from animal fats or soy oil or whatever it is. It
- 17 will all be tested as one product, which is a wise
- 18 judgment in the opinion of the FPRF because it would
- 19 help reduce the cost of that testing program which is
- 20 essential for all fuel and fuel additives that are
- 21 being introduced into the marketplace or are already
- 22 in the motor fuels stream.
- 23 One of the other initiatives that the
- 24 industry is working on now in conjunction with EPA is
- 25 to obtain a substantially similar determination from

- 1 the agency that it can be used in blends of up to 20
- 2 percent biodiesel as a legal fuel without any further
- 3 restriction. That's been an ongoing process was EPA
- 4 grapples with even defining what diesel is under the
- 5 Clean Air Act, much less biodiesel.
- 6 So the industry has been working very
- 7 closely with EPA on that, and we anticipate a positive
- 8 outcome.
- 9 I have been very closely involved with the
- 10 biodiesel industry and working through and in
- 11 cooperation with the American Society for Testing and
- 12 Materials to get a uniform motor fuel spec.
- 13 established for biodiesel which would include all the
- 14 feedstocks that we envisioned that biodiesel could be
- 15 manufactured from, and this is working in close
- 16 cooperation with the petroleum industry, with other
- stakeholders, the end users of the product, and so
- 18 forth to insure that the highest quality fuel is made
- 19 available for the marketplace.
- This is an ongoing process. If any of you
- 21 have had any experience with the American Society for
- 22 Testing and Materials, it takes many years to get a
- 23 specification developed. In the case of ethanol, it
- 24 took over a decade to get a fuel spec. approved
- 25 through ASTM, even though a lot of ethanol was being

- sold in the United States in the form of gasohol, but
- this process is ongoing, and the results that we're
- 3 seeing are very positive, and we anticipate being able
- 4 to get a uniform fuel specification that embraces all
- 5 mixtures of biodiesel approved through ASTM in the
- 6 very near future.
- 7 In addition to that, the state regulators
- 8 whose job it is to insure that motor fuel quality is
- 9 assured from the standpoint of protecting consumers --
- 10 we are working with them to help develop a definition
- of premium diesel. This is a new phenomenon in the
- 12 motor fuel marketplace. I don't know if you've seen
- the pumps out there where premium diesel has been
- labeled, state regulators, not having any laws or
- 15 regs. or guidance to determine what premium diesel is.
- The National Conference on Weights and
- 17 Measures, which is their sort of governing body, if
- 18 you will, has begun taking steps in cooperation with
- 19 us and other stakeholders in the private sector, the
- 20 engine manufactures, and so forth, to come up with a
- 21 viable definition of premium diesel, and we believe in
- 22 that definition that biodiesel, because of its
- 23 performance characteristics, its higher C-tane rating,
- 24 its excellent lubricity characteristics and fuel
- 25 stability, will be a viable candidate for use as a

- 1 premium diesel fuel component to make it possible for
- 2 consumers to get a premium product when they go to buy
- 3 it as opposed to taking the chance now on whatever it
- 4 is the marketer chooses to call a premium diesel fuel.
- 5 So we are working very closely with the
- 6 National Conference on Weights and Measures on this
- 7 through their Premium Diesel Task Force, and this
- 8 process is going on a very fast track, and we believe
- 9 provides further evidence that biodiesel is doing
- 10 everything by the numbers to become an important and
- 11 viable motor fuel in both the alterative motor fuel
- 12 stream as well as the conventional motor fuel stream.
- Which brings me to a discussion of B20.
- 14 I'm sure you heard earlier today that as of last month
- the National Biodiesel Board and a coalition of
- 16 stakeholders, including the Fats and Proteins Research
- 17 Foundation, submitted a petition to the Department of
- 18 Energy for a designation of B20 or 20 volume percent
- 19 of biodiesel as an alternative fuel under the EPAct
- 20 definitions.
- 21 We were disappointed, frankly, that in
- 22 March when those definitions were published in the
- 23 Federal Register that B20 was not among them. We
- 24 believe that the extensive work that has gone into
- 25 this petition provides DOE a substantial justification

- for going back and now defining B20 as an alternative
- 2 fuel by virtue of the legislative history of EPAct and
- 3 what would be sound public policy, in addition to the
- 4 fact that it would allow with some additional
- 5 flexibility, which I'm going to discuss here in a
- 6 minute, in your upcoming regulations to include the
- 7 fullest possible use of biodiesel in compression
- 8 ignition engines, which as we know are much more
- 9 efficient engine already existing in the market, in
- 10 widespread use both in private and public fleets, that
- 11 could allow eventually further fuel displacement to
- 12 help in some small measure meet the ultimate
- displacement goals of EPAct.
- 14 As I say, the FPRF has endorsed this B20
- 15 petition. We are a member of the coalition, and we
- 16 would urge DOE to take this into consideration and act
- immediately on this petition. Give us at least some
- 18 guidance as to what else we need to do to make this
- 19 demonstration.
- 20 But we believe for legal, legislative, and
- 21 good, valid public policy reasons that B20 should be
- 22 defined as an alternative fuel.
- 23 That leads me to a discussion of
- 24 flexibility. A year and a half ago DOE held a series
- of hearings on the alternative fuel definitions. At

- that time I also spoke on behalf of FPRF and urged DOE
- 2 at the time to consider looking at other more flexible
- 3 ways of approaching this whole regulatory package, as
- 4 opposed to the top-down, command and control, sort of
- 5 non-market based, if you will, approach to meeting
- 6 these replacement fuel goals.
- Well, a year and a half later, it seems
- 8 like we're almost at the same stage in that process,
- 9 and you all have gone through this is the third, I
- 10 guess, day of hearings on this subject, you know, the
- 11 first two of which, I understand, were somewhat
- 12 grueling and fairly monotonous in terms of the message
- 13 you were hearing about, you know, getting away from
- 14 command and control regulatory efforts.
- 15 We believe, as the Fats and Proteins
- 16 Research Foundation, that the DOE should take steps to
- 17 broaden the kinds of vehicles and engines and so forth
- 18 that are affected by this regulation to include the
- 19 heavy duty engine category, which are primarily
- 20 powered by compression ignition engines, and bring in
- 21 the whole diesel fuel component of this, which, of
- 22 course, would make it very attractive to bring in
- 23 biodiesel whether in B20 or premium diesel or neat
- 24 biodiesel, depending upon the application.
- This would not require a major

- 1 infrastructure redesign. The fuel is completely
- 2 miscible in diesel. It performs with few, if any,
- 3 changes in the actual mechanics of that diesel engine,
- 4 and with several million miles of demonstration that
- 5 the NBV and other groups have funded over the years,
- 6 has shown that the fuel performs as good, if not
- 7 better than, conventional petroleum based diesel.
- 8 So we think there are valid reasons to
- 9 broaden the scope of this regulation to include these
- 10 other fuels, not just limit it to spark ignition
- 11 engines and gasoline replacements. Let's look at
- 12 diesel fuel replacements as well.
- 13 And then at the same time, develop a
- 14 system by which, as others have spoken to earlier, a
- way of banking, buying, and selling, trading credits
- so that if a fleet wants to go to a biodiesel in
- powering its buses or heavy duty trucks or whatever,
- 18 that if it exceeded its requirements in terms of
- 19 replacing gallons of fuel, that they could take and
- trade those credits with someone else, some other
- 21 entity that may not be similarly situated.
- We think that, you know, going through a
- 23 more flexible approach of that type, which has been
- 24 demonstrated amply in other EPA and DOE rulemakings,
- offers a real promise of if not meeting the fuel

- 1 replacement targets in the next fuel years, will at
- 2 least take us closer to that point.
- And in that regard and in conclusion, I
- 4 would like to urge DOE to take advantage of a tool in
- 5 federal law that already exists to maybe break through
- 6 this barrier that we have to getting to the point
- 7 where everybody can work off the same page here, and
- 8 that would be the provisions of the Regulatory
- 9 Negotiation Act, which would allow DOE to convene a
- 10 meeting of all the different stakeholders with a set
- 11 agenda that the DOE and these stakeholders would
- design to sit around a table, lock the door, bring in
- 13 pizza, feed folks until the process is done, to devise
- and get an agreement to from all parties involved a
- 15 procedure by which alternative fuel laws, policies,
- and so forth can be designed and implemented.
- I, as a participant in the regulatory
- 18 negotiation that took place under EPA's auspices to
- 19 get the federal reformulated gasoline program
- 20 underway, which was a multi-billion dollar reg.-neg.
- 21 process, it took us seven months to do it, but in the
- 22 end there was an agreement signed. Everybody adhered
- 23 to it, and now we have, some four years later, we have
- an RFV program that nobody thinks twice about anymore.
- 25 I think the same thing is possible to get

- over this hump that we seem to be talking about here
- 2 in terms of getting alternative fuels and alternative
- 3 fuel vehicles in the mainstream of the marketplace.
- I would encourage DOE to consider that,
- 5 particularly if we're talking about a January 1, '98,
- 6 rulemaking looking ahead to the implementation
- 7 schedule. If we got started on something like this
- 8 now, we would have, you know, 1997 to meet and come to
- 9 an agreement, and then promulgate a formal rule on
- 10 that. I think that's a fairly doable schedule, and I
- 11 think if the folks that you've heard here today are
- 12 committed to such a process, it's there in federal
- law. It's a proven mechanism to get this process, a
- very complex regulation of this nature, through.
- And, again, if it won't meet ultimately
- 16 the goals of fuel replacement in the next decade,
- it'll get us on the right track.
- 18 And again, I appreciate the opportunity to
- 19 speak here on behalf of the FPRF. We will be
- 20 commenting in more detail before the November 5th
- 21 deadline on this rulemaking, and we look forward to
- 22 working with you in the success of this program.
- 23 MR. GROSS: Thank you very much.
- 24 Questions?
- 25 MR. McARDLE: I have just two quick

- 1 questions. The first one is you mentioned the EPA's
- 2 urban bus rebuild --
- 3 MR. PEEPLES: Retrofit rebuild program,
- 4 yes.
- 5 MR. McARDLE: Yes, and you said you've got
- 6 certification from EPA as a technology that would meet
- 7 those rebuild standards for the urban buses.
- 8 MR. PEEPLES: That's correct.
- 9 MR. McARDLE: Is that for B20?
- 10 MR. PEEPLES: That is for B20, yes.
- 11 MR. McARDLE: Okay. Is there any specific
- 12 technology that has to be required or is that just
- 13 fuel specific? Do you happen to know?
- MR. PEEPLES: Well, it is fuel specific in
- 15 the sense that the fuel that was defined in the
- 16 certification petition is a soil oil based biodiesel.
- 17 MR. McARDLE: Okay.
- MR. PEEPLES: But that was strictly
- 19 limited to that one petition. What EPA has certified
- 20 is not in any way to be construed as an EPA definition
- 21 of biodiesel.
- 22 MR. McARDLE: Right. That leads to my
- 23 next question on the KSTM fuel spec. you're working
- on. Is that also for B20 or is that for various
- 25 blends of biodiesel with diesel?

- 1 MR. PEEPLES: Well, the intent behind the
- 2 fuel specification that's being developed is to make
- 3 sure we have an agreed upon, defined specification
- 4 regardless of the biodiesel's feedstock, and before
- 5 biodiesel for use in blends or in --
- 6 MR. McARDLE: Okay. I see. So you're
- 7 specifying the biodiesel. Then you blend it in
- 8 whatever percentages.
- 9 MR. PEEPLES: That's correct, and that
- 10 would be consistent with how ASTM has addressed
- 11 ethanol before. It's just a fuel ethanol
- 12 specification, and then whatever blend percentage is
- involved is secondary. They did the same thing in the
- last three or four years with NTBE as well.
- MR. McARDLE: Okay.
- MR. PEEPLES: So it's just for that fuel
- 17 component.
- 18 MS. LEWIS: Has EPA classified this as a
- 19 clean fuel or are you in the process of dealing with
- 20 EPA, the B20?
- 21 MR. PEEPLES: I'm not exactly sure what
- 22 you mean. Under the Clean Fuel Vehicle Program?
- MS. LEWIS: Yes. EPA has the clean fuel.
- 24 Some of their fuels are also under our definition of
- 25 alternative fuel.

- 1 MR. PEEPLES: That's right.
- MS. LEWIS: But B20 I'm not sure about.
- 3 So I want to know whether EPA has classified B20, this
- 4 particular blend, as a clean fuel under the program
- 5 under which it runs.
- 6 MR. PEEPLES: To my knowledge, that has
- 7 not occurred.
- 8 MS. LEWIS: Have you requested EPA to
- 9 classify your fuel as a clean fuel?
- 10 MR. PEEPLES: FPRF has not, and quite
- 11 honestly at this moment, I'm not specifically certain
- 12 as to what the industry's position is on that.
- 13 There's still a lot of emissions testing that's being
- 14 done. The industry has put a considerable amount of
- 15 resources into evaluating the emissions performance of
- 16 biodiesel in all blend levels. A lot of that research
- is still ongoing, and I think that subsequent speakers
- 18 might be more in a position to address the specifics
- 19 of that question.
- 20 MS. LEWIS: This is sort of like a follow-
- 21 up to that. Our program, as we have it set up,
- 22 according to the legislation, we deal primarily with
- 23 light duty vehicles.
- 24 MR. PEEPLES: That's right.
- 25 MS. LEWIS: And the diesel fuel, you know

- 1 what diesel fuels are being used. Now, you have
- 2 indicated that perhaps we could bring in these medium
- 3 and heavy duty vehicles under some type of innovative
- 4 scheme. Can you elaborate on how we could possibly do
- 5 that, say, under the scenario if we go to a
- 6 rulemaking, which we are discussing today?
- 7 MR. PEEPLES: Well, again, I think prior
- 8 to a rulemaking perhaps a reg.-neg. process to, you
- 9 know, get something that was agreed upon by government
- 10 and industry would be an interim step and perhaps
- 11 would expedite a rulemaking when and if that were to
- 12 occur.
- But I think that my reading anyway of
- 14 Section 502 and following is that one of the major
- objectives of EPAct under this section generally is
- 16 the replacement of petroleum fuels, and what is in
- that section is fairly open-ended as to how that might
- 18 be done, as opposed to the earlier sections which have
- 19 a much more formalistic, you know, staged introduction
- of the vehicles, if not the fuels, for the different
- 21 categories of fleet operator.
- 22 It's our proposal that DOE strongly
- 23 consider going under Section 502 with the more
- 24 flexible approach, looking at the broad range of fuels
- and the means by which those fuels could be used to

- displace all petroleum products that are used in the
- 2 transportation sector.
- I believe that's a much more shall we say
- 4 flexible and open-ended portion of the law which, in
- 5 my opinion, is every bit as valid as the earlier
- 6 sections and hopefully would be working in harmony
- 7 with those earlier sections, but I believe it does
- 8 provide DOE some ample flexibility to not only look at
- 9 the light duty end of the program, but also embrace
- 10 the heavy duty end of the fleet, as well as other
- 11 interests in transportation use, not just on-road type
- 12 of vehicles.
- 13 At this point if we're going to meet or
- 14 come close to meeting some of these goal sin 2010 and
- 15 later, you know, we're going to have to look at a
- 16 whole lot of other fuel displacement objectives out
- 17 there, which would include diesel, gasoline, you know,
- 18 and so forth.
- 19 MS. LEWIS: Thank you.
- 20 MR. GROSS: We're going to have to move
- 21 on. Thank you very much, Mr. Peeples.
- MR. PEEPLES: Thank you.
- MR. GROSS: Next up is Mr. Len Bower of
- 24 the American Petroleum Institute.
- MR. BOWER: Thank you, Mr. Chairman.

- I am the Director of Policy Analysis and
- 2 Strategic Planning at the American Petroleum
- 3 Institute. API's more than 350 member companies are
- 4 engaged in all aspects of the petroleum business, from
- 5 exploration and production of crude oil, the
- 6 manufacture and sale of finished products, including,
- 7 of course, transportation fuels.
- 8 Thus, API has a keen interest in the
- 9 Department of Energy's advanced notice of proposed
- 10 rulemaking concerning private and local government
- 11 alternative fuel fleet vehicle mandates.
- 12 In this proceeding, the Department has
- asked whether an AVF acquisition mandate for private
- 14 and municipal fleets is necessary. The proposed
- 15 mandate that we are talking about is linked to a
- 16 target of 30 percent replacement of petroleum based
- motor fuel by the year 2010 with replacement fuel. By
- 18 statute, at least half of these replacement fuels are
- 19 supposed to be domestically produced.
- 20 Since these hearings began three weeks
- 21 ago, DOE has heard the testimony of representatives of
- 22 state and local governments, fleet operators, and fuel
- 23 providers. Many have told the Department it should
- 24 not proceed with mandates for AVF acquisition by
- 25 private and local government fleets. API concurs in

- 1 this view. We also believe fleet mandates should not
- 2 be implemented under either the early or regular
- 3 rulemaking provisions of the Energy Policy Act,
- 4 Section 507.
- 5 Further, we recommend that DOE use its
- 6 authority to eliminate EPAct's unachievable
- 7 replacement fuel goal.
- 8 API opposes imposition of mandates or
- 9 subsidies for AVFs and alternative fuels. When
- 10 alternatives can meet the needs of consumers at
- 11 competitive prices, markets will naturally develop
- 12 without government intervention. Therefore, the
- 13 replacement fuel target is arbitrary and unnecessary.
- 14 It is also technically and economically
- infeasible to achieve by 2010. For these reasons, DOE
- 16 should eliminate the 30 percent replacement fuel goal
- 17 and not implement AVF acquisition mandates.
- 18 EPAct's 30 percent replacement fuel goal
- 19 is not inflexible. Indeed, the Energy Policy Act
- 20 requires DOE to determine the technical and economic
- 21 feasibility of achieving the goal and gives DOE the
- 22 authority to lower the goal if it is not achievable.
- 23 This feasibility determination is long overdue and, as
- 24 I will discuss later, the first phase which has been
- 25 released is so deficient that we believe its results

- 1 are meaningless.
- 2 All credible evidence suggests the true
- 3 costs of meeting this goal would be enormous, while
- 4 the benefits would be negligible.
- 5 In addition to assessing the technical and
- 6 economic feasibility of the replacement fuel goals,
- 7 DOE must consider the impact of the replacement fuel
- 8 program on oil imports, the domestic economy, and
- 9 greenhouse gas emissions. Considering these
- 10 additional factors, a national goal of 30 percent
- 11 replacement fuel by 2010 is clearly inappropriate.
- 12 Meeting the EPAct goal will not eliminate
- and may not even significantly reduce fuel imports.
- 14 Mandates to meet the goal will impose higher
- 15 transportation costs and could severely harm our
- 16 economy, and it is questionable whether increased use
- of alternative fuels will reduce greenhouse gas
- 18 emissions. I will briefly discuss these points.
- 19 First, AVF acquisition by private and
- 20 municipal fleets is unlikely to significantly decrease
- 21 imports of transportation fuels or feedstocks used to
- 22 make them. Mandates to encourage greater alternative
- 23 fuel use could simply lead to importing more of these
- 24 fuels. Indeed, the Department's own analysis shows
- 25 methanol and a large share of propane will likely be

- 1 imported if EPAct's replacement fuel goals are ever
- 2 met.
- In any case, U.S. dependence on imported
- 4 oil is much less of a problem than is frequently
- 5 assumed. Markets have shown a great ability to
- 6 allocate supplies and deal with fluctuations, and we
- 7 are better able to deal with short-term supply
- 8 disruptions than in the 1970s or even when EPAct was
- 9 passed in 1992.
- 10 Our current sources of imported oil are
- 11 more varied than they were during the oil problems of
- 12 1970s. The strategic reserves of oil around the
- world, including our own SPR, provide a buffer in the
- event of some unforeseen emergency, and because
- 15 alternative fuels likely will be imported from many of
- the same places as oil, substituting alternative fuels
- for a portion of U.S. transportation fuel will not
- 18 necessarily protect the U.S. from disruptions.
- 19 Second, mandates do not provide economic
- 20 benefit. We've heard argument during these hearings
- 21 and in other settings to the effect that increasing
- 22 use of alternative fuels and AVFs will create jobs,
- 23 strengthen the economy, and spur new technology.
- 24 While some jobs would be created by expanding
- 25 alternative fuels and AVFs, these jobs would come at

- 1 the expense of lost jobs in traditional automotive,
- 2 petroleum, and other industries that supply them.
- In addition, alternatives are now and may
- 4 remain more expensive than conventional fuel vehicle
- 5 technologies. These costs will be reflected in higher
- 6 consumer prices or in taxes needed to provide
- 7 government subsidies for AVFs and their fuels.
- 8 Several witnesses during these hearings
- 9 have testified about the hardship that the increased
- 10 costs from fleet mandates could have on both the
- 11 public and private sectors. In these days of tight
- 12 budgets, it is imprudent for DOE to impose additional
- 13 costs on local governments, especially for programs
- that may do little or nothing to help the environment,
- 15 reduce imports, or spur the economy.
- These mandates will simply take funding
- 17 away from important local programs. Mandates also
- 18 will drain investment capital away from affected
- 19 businesses, thereby slowing true economic growth.
- The mandates, indeed, could put these
- 21 businesses at a disadvantage compared with others,
- 22 including overseas competitors.
- 23 And finally, there may be little or no
- 24 reduction in greenhouse gas emissions through greater
- 25 use of alternative fuels based on a total fuel cycle

- 1 emissions analysis as required by EPAct. We must
- 2 remember that the likely alternatives are carbon based
- 3 fuels.
- 4 As I've mentioned, the Energy Policy Act
- 5 requires DOE to examine the technical and economic
- 6 feasibility of the replacement fuel goals. The
- 7 Department made the first phase of the evaluation
- 8 available early this year, over two years later than
- 9 required.
- 10 This study reported that in 2010
- 11 alternative fuel use could be sustainable and even
- 12 beneficial at the 30 percent goal level. DOE reached
- its conclusions by using a complex modeling tool which
- is not well matched to the problem and by using highly
- 15 unrealistic assumptions.
- 16 In contrast, API considers the 30 percent
- 17 replacement fuel goal infeasible and economically
- 18 detrimental.
- The rest of my substantive remarks will
- 20 focus briefly on the inadequacies of the DOE study.
- 21 DOE used a general equilibrium model
- 22 called the alternative fuel trade model to determine
- 23 fuel use decisions in the U.S. The model assumes that
- 24 some of the alternative fuels are almost competitive
- with gasoline.

- 1 A fundamental problem is that the model
- 2 has no time component. Consequently, results labeled
- 3 as applying to 2010 are, in fact, arbitrary and have
- 4 no connection with a meaningful time period.
- 5 Moreover, the DOE study did not consider
- 6 the policies or costs required for the transition to
- 7 the use of 30 percent alternative transportation fuel.
- 8 In particular, DOE did not incorporate the huge costs
- 9 of the two new fuel distribution networks that would
- 10 be required to supply the AVFs that DOE projected
- 11 could be on the road in 2010.
- 12 Another major mistake is assuming that
- when alternative fuel vehicles are almost as good as
- 14 conventional gasoline powered vehicles, they will take
- 15 substantial market share away from today's dominant
- 16 technology, but in fact, markets don't change that
- 17 way.
- 18 Successfully displacing an established
- 19 product with which consumers are generally satisfied
- 20 requires a new technology that is substantially
- 21 superior, not just as good or close, but something
- 22 that's better.
- 23 Alternative fuel vehicles generally are
- 24 not competitive now. When they will be, if ever, is
- 25 simply not known.

- 1 Finally, DOE assumed no increased
- 2 alternative fuel use outside of the U.S., which is a
- 3 strange assumption because the study assumed that
- 4 alternative fuels would be priced competitive with
- 5 conventional fuels. That odd assumption allowed DOE
- 6 to predict lower alternative fuel prices than would
- 7 otherwise be the case and making them appear more
- 8 attractive in the modeling results.
- 9 Using their model and assumptions, DOE
- 10 came up with some incredible results. For example, to
- 11 take one, for some cases DOE concluded nearly 100
- 12 million vehicles capable of operating on alternative
- fuel would be available by 2010. Assuming that there
- will be approximately 230 million vehicles in 2010,
- that translates to more than 40 percent of all
- 16 vehicles on the road.
- 17 Under best case assumptions, DOE assumed
- 18 only about five million vehicles would result from
- 19 mandates. This means that more than 90 million AVFs,
- 20 or almost all new cars and light trucks sold between
- 21 now and 2010, would need to be purchased by someone
- 22 voluntarily.
- 23 Clearly, large-scale, voluntary changeover
- 24 to AVFs, such as talking about getting as many as 90
- 25 million AVFs purchased voluntarily between now and

- 1 2010, will not occur unless there are cost and
- 2 performance benefits, and there is no evidence that
- 3 such benefits will occur in the foreseeable future.
- 4 Yet DOE assumed a massive rush to AVFs could take less
- 5 in less than 15 years even though only a fraction of
- 6 a percent of the current vehicle fleet can operate on
- 7 alternative fuels: AVF problems were overlooked as
- 8 well. High fueling costs, performance limitations,
- 9 and almost no offerings from manufactures.
- 10 Given these facts, you don't really need
- 11 to be an economist or a technical expert to seriously
- 12 question such results.
- 13 In summary, DOE should not mandate the
- 14 private and local government fleets acquire AVFs under
- 15 either the early or regular rulemaking provisions of
- 16 the Energy Policy Act. DOE should, in fact, reject
- 17 the Energy Policy Act's 30 percent replacement fuel
- 18 goal, and DOE should recognize that its analytical
- 19 work to date is based on an unrealistic
- 20 characterization of the competitiveness of alternative
- 21 fuels which leads to conclusions that are not
- 22 defensible.
- Thank you.
- MR. GROSS: You're welcome. Thank you.
- 25 MR. McARDLE: Yes. I'd just like to

- 1 respond to your comments regarding our Section 502(b)
- 2 report or technical report 14. Most people know it's
- 3 one and the same.
- I found many of your comments that you've
- 5 made we've taken into consideration. I agree with
- 6 some of your comments, although not all of them,
- 7 regarding criticisms regarding the study, but I'd like
- 8 to point out that the Department right now is in the
- 9 midst of conducting what's called its transitional
- analysis to look at how we got from 1995 to 2010 and
- 11 what are the transitional costs involved in moving
- 12 from today's system, where you have a transportation
- 13 system dependent on gasoline, to one where a larger
- 14 percentage of alternative fuels are integrated into
- 15 that mix.
- So we're attempting to address your
- 17 concerns and evaluate the cost of moving from here in
- 18 1995 to the year 2010, and hopefully we would like to
- 19 have some results on that modeling effort by the end
- of this calendar year or early next year.
- 21 I just wanted to clarify that.
- MR. BOWER: We certainly look forward to
- 23 seeing those.
- MR. RODGERS: Thank you for your comments.
- 25 I'm reading here in your written statement

- 1 that you say, "AVF acquisition by private and
- 2 municipal fleets is unlikely to significantly decrease
- 3 imports of transportation fuels," and then you go on
- 4 to talk about our study which shows a significant
- 5 amount of imported methanol and propane.
- 6 So my question is: would AVF acquisition
- 7 by private and municipal fleets contribute to
- 8 decreased imports of oil?
- 9 MR. BOWER: In all likelihood it would
- 10 contribute to some decrease in oil imports. That is
- 11 correct, but when you take the context of the total
- amount of transportation fuel that's being imported,
- 13 the effect would be minuscule.
- 14 MR. GROSS: Okay. I'd just like to ask
- whether you believe that there are any costs, other
- than the direct costs associated with the various
- 17 fuels, but particularly costs associated with
- 18 reformulated gasoline and diesel fuel, such as
- 19 environmental costs, such as energy security related
- 20 costs, what we're paying for military protection and
- 21 so on, that our country or citizens ought to be
- 22 concerned about.
- MR. BOWER: Well, I believe that we have
- 24 a set of policies in place that largely have addressed
- 25 the concerns that have been raised with the

- 1 environmental and to the extent there are energy
- 2 security concerns with oil. I believe that those are
- 3 being addressed by existing policies.
- 4 MR. GROSS: Such as military policies, for
- 5 example?
- 6 MR. BOWER: No, I wouldn't put military
- 7 policy necessarily in that category. I would put the
- 8 strategic petroleum reserve in that category.
- 9 MR. GROSS: All right. Ken.
- 10 MR. KATZ: Sure. On page 2 of your
- 11 testimony you make some statements, and I would like
- it if you could provide written back-up information
- and support of that before the deadline. The three
- 14 statements that I'd like to have back-up on are in the
- 15 first paragraph you say, "Meeting the EPAct goal will
- 16 not eliminate and may not even significantly reduce
- 17 fuel imports." If you have something, you know, I'd
- 18 just like to have back-up information.
- "It's questionable whether increased use
- 20 of alternative fuels will reduce greenhouse gas
- 21 emissions." That is contrary to what we've been led
- 22 to believe.
- 23 And there's a statement that "job creation
- 24 would come at the expense of lost jobs in traditional
- 25 automotive, petroleum, and other industries." That

- also is contrary to other information we have, and I'd
- 2 like to see the information that you have related to
- 3 that.
- 4 Also, in reference to the goal, unless I'm
- 5 reading this wrong, and Vivian can verify this, I
- 6 don't think we can eliminate any goals. We can change
- 7 them. We can decrease them or we can push out the
- 8 time frame. Instead of 2010 we could make it further.
- 9 So I don't think we can just say, "We shouldn't have
- 10 goals at all," but we can change them.
- 11 MR. BOWER: Right, and you can essentially
- lower the goal to the point where we wouldn't have to
- 13 have deliberations like this about government policy
- 14 to encourage any particular fuel or set of fuels
- 15 MR. KATZ: And as a follow-up question to
- 16 a question I asked the guy from the Petroleum
- 17 Marketers Association of America, in relation to the
- 18 nationwide RFG program we acknowledge that RFG goes a
- 19 long way towards decreasing the reliance on oil, and
- 20 it does replace some oil, and we'd like to know the
- 21 feeling of the members of API on the likelihood of a
- 22 nationwide RFG in light of the foothold that would
- 23 have on displacing the imported petroleum.
- MR. BOWER: We would oppose a nationwide
- 25 RFG mandate. First of all, we don't believe the goal

- 1 that drives it makes sense.
- 2 Second, we oppose mandates.
- 3 Third, just like other alternative fuels,
- 4 RFG involves costs, and it was designed to address a
- 5 particular problem in the more serious nonattainment
- 6 areas. We believe it's a reasonably cost effective
- 7 tool for addressing that problem, but simply imposes
- 8 extra costs on other parts of the country that don't
- 9 need that.
- 10 And finally, I would say that the
- 11 Environmental Protection Agency is addressing the
- issue of allowing other areas or whether or not to
- allow other areas to opt into RFG, and I think that's
- 14 the appropriate place for that to be considered.
- MR. KATZ: That's fine. I wasn't
- 16 suggesting a mandate. I was just wondering if you
- 17 thought it was good that more communities would use
- 18 RFG because of its petroleum displacement qualities.
- MR. BOWER: Well, not for its petroleum
- 20 replacement qualities. I mean I think that the
- 21 communities that do have nonattainment problems and
- are looking at how they're going to come into
- 23 attainment the meet the Clean Air Act requirements,
- 24 RFG is one of the options that they might look at.
- MR. KATZ: Thank you.

- 1 MR. GROSS: One more.
- 2 MR. RODGERS: Thank you for your time.
- 3 Just one more question. You were discussing on page
- 4 3 about the, and I'll quote, "Successfully displace an
- 5 established product with which consumers are generally
- 6 satisfied requires a new technology that is
- 7 substantially superior."
- 8 I guess I just was wondering if there was
- 9 some data that you have that would indicate if this is
- 10 peculiar to transportation and to oil because my
- 11 understanding is that consumers are pretty fickle.
- 12 You come out with a product that meets their needs.
- 13 They'll jump shift and go to another product. I'm
- thinking of the introduction of a generic drug, for
- example, to replace a name brand drug, for example.
- Anyway, if there's any data that you have.
- 17 MR. BOWER: Okay, but there's a real price
- 18 advantage for the consumer there.
- 19 MR. RODGERS: I see. So it's not the --
- 20 MR. BOWER: And I would say it's vastly
- 21 superior.
- MR. RODGERS: So it's not the technology
- 23 as such. It's just a --
- MR. BOWER: A whole combination of things
- 25 that go with the product. It could be attributes.

- 1 MR. RODGERS: I see.
- 2 MR. BOWER: And people might even pay more
- 3 for a superior transportation product that ran on
- 4 alternative fuel if it was, indeed, a superior
- 5 transportation product, or I would say that the
- 6 consumer might go to the alternative fuel if it was
- 7 cheaper and offered an advantage there.
- 8 But without some advantage to the
- 9 consumer, you know, what's to get them excited about
- 10 it?
- 11 MR. RODGERS: Okay, okay. I think I see
- 12 what you're saying now.
- In many ways the modeling assumptions that
- 14 were used indicate consumers would choose alternative
- 15 fuel vehicles is very similar to some of the consumer
- 16 behavior that makes consumers choose, say, a more
- 17 premium gasoline, a perceived benefit even though
- 18 their vehicle may not actually need that premium
- 19 qasoline.
- Thank you.
- 21 MR. GROSS: Okay. Thanks again, Mr.
- 22 Bower.
- MR. BOWER: Okay. Thank you.
- MR. GROSS: Our next speaker is Mr. Paul
- 25 Kerkhoven, American Highway Users Alliance.

- 1 MR. KERKHOVEN: Good afternoon, Mr.
- 2 Chairman.
- 3 MR. GROSS: Good afternoon.
- 4 MR. KERKHOVEN: I'm Paul Kerkhoven. I'm
- 5 Manager of Environmental Affairs with the American
- 6 Highway Users Alliance in Washington, and I appreciate
- 7 the opportunity to participate in today's hearing.
- 8 The American Highway Users Alliance is a
- 9 national coalition of businesses and individuals who
- 10 promote and defend the role of motor vehicle
- 11 transportation and individual freedom of choice. The
- 12 Highway Users, which was formed to get the farmers out
- of the mud, has been serving the cause of safe and
- 14 efficient transportation for the past 60 years.
- 15 I come to today's hearing from a slightly
- 16 different perspective. The Highway Users support
- 17 clean air and energy security efforts. I believe that
- 18 alternative transportation fuels could be an important
- 19 element of such a program. We oppose, however,
- 20 mandating the use of alternative transportation fuels
- 21 and the acquisition of alternative fuel vehicles
- 22 because of the potential revenue losses to the Highway
- 23 Trust Fund will have a dramatic adverse impact on our
- 24 ability to pay for badly needed highway improvements
- and on the U.S. economy. We can ill afford such

- 1 losses.
- 2 The sole funding for highway construction
- 3 and safety programs are the proceeds of motor fuel and
- 4 other highway related taxes and excise taxes that
- 5 accrue to the Highway Trust Fund. They are based on
- 6 a user pays, user benefits concept. The Highway Trust
- 7 Fund could expect a significant loss of fuel taxes as
- 8 some alternative fuels are not taxed, but others are
- 9 taxed at rates that are significantly less than the
- 10 current level of gasoline and diesel tax.
- 11 The regulation is the latest in the series
- of assaults on the Highway Trust Fund whose potential
- 13 revenue shortfalls were not considered during EPAct's
- 14 legislative deliberations.
- 15 Considerable uncertainty about the future
- of alternative fuel vehicles remains, and according to
- 17 the recent EIA survey, more than 421,000 alternative
- 18 fuel vehicles are expected to be used in 1996. Your
- 19 recent report estimates that the number of alternative
- fuel vehicles by 2010 will be 95 million units or 41
- 21 percent of all vehicle sales.
- 22 A recent CRS report estimates that by 2010
- 23 there will be about 2.6 million alternative fuel
- vehicles mandated by EPAct. The CRS does not believe,
- 25 however, that electric vehicles will be viable, and

- according to another EIA report, by 2015 total sales
- 2 of alternative fuel vehicles will account for
- 3 approximately 1.7 million units or 9.7 percent of all
- 4 vehicle sales in 2015.
- 5 A little history on the Highway Trust
- 6 Fund. The Highway Trust Fund was established by the
- 7 Federal Highway Act of 1956 and the Highway Revenue
- 8 Act of 1956 as a self-supporting funding mechanism to
- 9 provide needed revenues to help build and maintain the
- 10 945,000 mile federal highway system, including the
- 11 approximately 45,000 mile interstate highway system.
- 12 Since '56, only those who use the nation's
- 13 roads and bridges pay into the trust fund, and those
- 14 highway user fees are spent to repair, construct, and
- 15 rehabilitate roads and bridges.
- 16 Since 1956, the trust fund has collected
- 17 almost \$300 billion, and as of January 1995, has made
- 18 available \$290 billion.
- 19 Today's hearing occurs against the
- 20 backdrop of a recent Federal Highway Administration
- 21 report showing that the nation's roads and bridges
- 22 continue to deteriorate because of serious investment
- 23 shortfalls at all levels of government. Today the
- 24 federal government takes about \$30 billion annual from
- 25 highway users and deposits only 21 billion into the

- 1 highway account where it can be used for road and
- 2 bridge improvements.
- 3 Of the remainder, three billion goes to
- 4 the mass transit account of the Highway Trust Fund,
- 5 and six billion goes to the general fund for use in
- 6 general government programs, not including highways.
- 7 The nation as a whole, including state and local
- 8 governments, must invest an average of about \$55
- 9 billion annually just to maintain current road and
- 10 bridge conditions over the next 20 years, according to
- 11 the Federal Highway report.
- However, we've only invested \$35 billion
- annually. Unfortunately highway funds continue to be
- 14 diverted to other purposes, and this impairs our
- 15 ability to make needed road and bridge repairs. Since
- 16 1980, federal highway user fees diverted to non-
- 17 highway accounts and exemptions for special fuels have
- 18 cost the highway account of the Highway Trust Fund
- 19 more than \$56 billion, including 30 billion
- 20 distributed to the general fund for non-highway
- 21 purposes since 1991.
- The new proposal could well add to the
- 23 critical drain of highway funding and the continued
- 24 decline of our nation's transportation structure.
- 25 Currently there is a disparity in federal

- 1 taxes on alternative fuels. For example, although
- 2 federal gasoline tax is 18.3 cents, CNG is taxed at
- 3 4.3 cents per gallon. These taxes go into the general
- 4 fund. They do not go into the Highway Trust Fund.
- 5 Electric vehicles pay no highway taxes at
- 6 all, and current policies to promote ethanol from corn
- 7 have siphoned off more than \$6 billion of the Federal
- 8 Highway Trust Fund revenue since 1978.
- 9 If we as a nation expect to maintain a
- 10 first class highway system, this drain on highway
- 11 revenues must stop. According to the CRS, the
- 12 gasoline displaced by one million CNG powered vehicles
- in the year 2010 is two billion gasoline equivalent
- gallons, about 2,000 gallons per vehicle at 24,000
- 15 miles per year.
- Because the CNG does not pay any taxes
- into the Highway Trust Fund, the federal highway tax
- 18 revenues lost equals \$140 million for every billion
- 19 gasoline equivalent gallons displaced by CNG.
- 20 According to your current report, with 95 million
- 21 alternative fuel vehicles, with 17 percent of them
- 22 being CNG, the loss to the Highway Trust Fund by the
- year 2010 could be \$4.6 billion.
- I've included in my letter a letter that
- 25 I included in previous testimony here from Secretary

- 1 Pena, the U.S. Transportation Secretary, to Mr.
- 2 William D. Fay, President of the American Highway
- 3 Users Alliance. Secretary Pena indicates in the
- 4 letter that the DOT is willing to work with the
- 5 Department of Energy to determine the effects of
- 6 proposed alternative fuel transportation programs on
- 7 the Highway Trust Fund revenues.
- 8 We urge the DOE to actively pursue the
- 9 offer made by the Secretary.
- 10 For every dollar spent on constructing the
- 11 interstate system, the nation as a whole has reaped an
- 12 economic gain of at least \$6 in benefits, according to
- 13 a recent study, and that is just a beginning. There
- 14 are additional benefits, such as higher employment
- 15 rates and greater economic opportunity that are simply
- 16 beyond quantification.
- 17 Every billion dollars invested in highway
- 18 construction generates another 2.9 billion in
- 19 additional economic activity, and between 1950 and
- 20 1989, one quarter of the nation's productivity
- 21 improvement was attributable to the highway network.
- 22 Federal Highway Administration data also
- 23 indicate that every billion dollars spent on highway
- construction creates approximately 42,100 jobs, new
- 25 jobs.

- 1 If the regulation is implemented, all
- 2 states, whether or not they have a nonattainment area,
- 3 and all highway users will pay the price either in
- 4 highway taxes, poorer quality transportation, a slower
- 5 economy, and fewer jobs. Ironically, cuts in highway
- 6 program funds and poorer roads will lead to more
- 7 congestion, which could, in turn, increase pollution
- 8 ever more, precisely the problem that this regulation
- 9 was supposed to correct.
- Traffic congestion in the nation's ten
- 11 largest urban areas costs motorists an estimated \$28.6
- 12 billion annually in wasted time and motor fuel.
- 13 Extra vehicle operating costs for
- 14 motorists to drive on sub-par roads have also been
- 15 calculated by the Federal Highway Administration. The
- 16 tests found that American motorists spent an
- 17 additional 21.5 billion in operating costs just
- 18 because they were driving on roads that were of poor
- or fair condition. This is an average of \$122 per
- 20 individual. Now, around the District you know how
- 21 they are.
- In summary, this proposal will definitely
- 23 hurt the roads and highways and bridges that keep
- 24 America moving. So long as our highway program relies
- on highway users paying the costs of road

- 1 improvements, all highway users, including those
- 2 driving alternative fuel vehicles, must pay their fair
- 3 share of the cost.
- 4 We appreciate your attention to our
- 5 concerns.
- 6 MR. GROSS: Thank you.
- 7 MR. McARDLE: Real quick, as always. You
- 8 in your statement said -- again, we're referencing the
- 9 technical report 14 or the 502(b) study --
- 10 MR. KERKHOVEN: Correct.
- 11 MR. McARDLE: -- "DOE projects there will
- 12 be 95 million AVFs by the year 2010." I just want to
- make a point that that was the 502(b) study, and it
- 14 was meant to evaluate the technical and economic
- 15 feasibility of the ten percent and 30 percent goals,
- and those projections are based on certain assumptions
- 17 regarding alternative fuel vehicle availability and
- 18 also refueling infrastructure availability.
- 19 So they don't necessarily imply a
- 20 projection by the Department saying there will be 95
- 21 million AVFs on the road by 2010, but under these
- 22 conditions, there will be this many.
- Now, as Mr. Bower just mentioned, he had
- some problems with some of our assumptions there, and
- 25 we're going back and looking at those assumptions and

- going to look at the cost, but, again, that's not a
- 2 projection, although you did cite EIA's. That's more
- 3 of a projection that --
- 4 MR. KERKHOVEN: And I cited CRS also.
- 5 MR. McARDLE: Right, exactly, but I just
- 6 wanted to get back to the point that we're not really
- 7 -- the Department per se is not projecting 95 million.
- 8 Just under those --
- 9 MR. KERKHOVEN: But even at the lower
- 10 estimate from your study, that's five million on the
- 11 baseline scenario. That is twice as high as the CRS
- 12 and the --
- 13 MR. McARDLE: You mean the EIA projection
- 14 relative to --
- MR. KERKHOVEN: Under your Study 14.
- MR. McARDLE: The technical report.
- 17 MR. KERKHOVEN: Technical report 14,
- 18 correct. The baseline level there is five million
- 19 vehicles.
- 20 MR. McARDLE: Right.
- 21 MR. KERKHOVEN: Which is twice as high
- 22 CRS.
- MR. McARDLE: I believe that was based on
- 24 the EPAct fleet requirements --
- MR. KERKHOVEN: Right.

- 1 MR. McARDLE: -- and also it may have
- 2 integrated -- I'm not sure -- but it may have
- 3 integrated in the California program as well.
- 4 But anyway, let me ask you one other
- 5 question regarding -- so I guess your group is
- 6 advocating equal tax treatment --
- 7 MR. KERKHOVEN: Correct.
- 8 MR. McARDLE: -- for all and everybody
- 9 pays?
- 10 MR. KERKHOVEN: Correct.
- MR. McARDLE: Is that --
- MR. KERKHOVEN: And everybody pays.
- 13 Ethanol subsidies should go away, and next year, you
- know, we have a new highway bill coming up. There's
- a wonderful opportunity to participate in that
- 16 program, including the taxation issues.
- 17 MR. McARDLE: Okay. Thank you.
- 18 MR. RODGERS: I just had a quick question.
- 19 You were talking about the amount of funding that goes
- 20 into the Highway Trust Fund and the amount that comes
- 21 out.
- MR. KERKHOVEN: Correct.
- 23 MR. RODGERS: Your data seems to indicate
- 24 that actually the Highway Trust Fund gives away money
- 25 to the federal government for purposes other than

- 1 highways. Did I read that correctly?
- 2 MR. KERKHOVEN: Right.
- 3 MR. RODGERS: Okay. That's different than
- 4 what I had heard from other sources or read, and I
- 5 guess I would just be interested in some data because
- 6 I thought that the general fund with the road projects
- 7 and building bridges, et cetera, actually that more
- 8 was spent by the federal government on highway and
- 9 related spending than came into the trust fund.
- 10 MR. KERKHOVEN: Well, of course, I will
- answer your questions, but that's why we had the whole
- 12 vote last year in the Congress on taking the Highway
- 13 Trust Funds off budget so that there would definitely
- 14 be accountability on that part of it.
- 15 MR. RODGERS: Thank you.
- MR. KERKHOVEN: Thank you very much.
- 17 MR. GROSS: Thank you, Mr. Kerkhoven.
- 18 Our next speaker is Mr. Frederick Hiller.
- 19 MR. HILLER: Thank you.
- 20 Frederick Hiller from Arlington County.
- 21 I'm the fleet manager and Division Chief for all of
- 22 our vehicles. My fleet is roughly 870 vehicles, and
- 23 I refuel another 200 vehicles for the School Board.
- I'm a relatively small fleet when we talk
- about the larger fleets in the area, but we do

- 1 represent a \$27 million investment in that fleet.
- I have a replacement value of my fleet
- 3 each year that is an appropriated fund that affects
- 4 the taxes to our citizens in Arlington, and any
- 5 increase that I have affects the rate that they're
- 6 going to be paying.
- 7 Currently for FY '98, we have a \$3 million
- 8 replacement value for our fleet. That reflects 119
- 9 vehicles, of which of that several are Police
- 10 Department vehicles that are exempt from the alternate
- 11 fuels, but that leaves me between the rock and the
- 12 hard place.
- 13 And on behalf of Arlington County, I would
- 14 like to thank the Department of Energy for allowing me
- 15 to express my concerns regarding the mandates of
- 16 private and local government fleets to purchase
- 17 alternatively fueled vehicles.
- 18 Arlington County supports the increased
- 19 use of alternate fuels as a means to reduce our
- 20 dependence on foreign oil, as well as to protect our
- 21 environment. However, in light of the fiscal
- 22 constraints imposed on local governments, the decision
- 23 to purchase alternate fuel vehicles imposed on local
- 24 governments is a decision that must be a sound
- 25 business decision, not a mandate by Department of

- 1 Energy.
- 2 Arlington County is currently using one
- 3 alternate fuel as a compressed natural gas, and with
- 4 the help of DOE and a grant plans to expand the AVF
- 5 program to include propane and electrically fueled
- 6 vehicles.
- 7 However, without the grant assistance, the
- 8 cost of converting and purchasing the OEM vehicles is
- 9 too expensive to make a sound business decision.
- 10 Arlington is working closely with other
- 11 municipalities, the Washington fleet administrators,
- 12 the Council of Governments, the District of Columbia,
- 13 the National Association of Fleet Administrators, and
- 14 the private sector, to help develop the refueling
- 15 infrastructure.
- Unfortunately this infrastructure, a
- 17 primary component of the equation, is not in place and
- 18 most likely will not be in place by 1999. Even though
- 19 we have a CNG refueling site, it's at the south end of
- 20 the county. We're only 27 square miles, but it still
- 21 is an inconvenience for fleets with our vehicles that
- 22 only have a five gallon capacity for compressed
- 23 natural gas to make it down to the south end of the
- 24 county when they're operating up in the north side of
- 25 the county.

1	In	addition,	the	initial	increased

- 2 expenses of alternatively fueled vehicles, the cost of
- 3 compressed natural gas refueling site between a
- 4 quarter of a million and a million dollars, and other
- 5 financial concerns is lacking in the marketplace for
- 6 our vehicles, and when it comes time for disposal,
- 7 severely reduces our salvage value substantially.
- 8 These expenses are not compatible with the
- 9 limited resources available to local governments and
- 10 the private fleets. The original equipment
- 11 manufacturers are working in the right direction, but
- 12 currently their production quantities are too low and
- their price tags too high for either local governments
- or private fleets to make the purchase of an AVF a
- 15 sound economic decision.
- Once again, we're faced with Ford Motor
- 17 Company having the only alternatively fueled vehicle
- 18 that's a dedicated vehicle, as the Crown Victoria. We
- 19 really can't have our one-man vehicles or one-person
- vehicles, let me say, operating as our inspectors in
- 21 a Crown Victoria. So we have to use an administrative
- vehicle that's less than that.
- 23 That brings us down to the Ford Contour,
- 24 which is a bi-fuel vehicle, and we've purchased five
- of them and bringing them in, but once again, we have

- 1 to bring them into our shop and add our meters on them
- 2 so we can look at how many hours are we operating on
- 3 the compressed natural gas, the alternative fuel, and
- 4 how many hours are we operating on regular gasoline.
- 5 Arlington County, along with other local
- 6 municipalities, is not ready to endorse the Department
- of Energy's proposed mandates, but we recommend and
- 8 encourage DOE to continue the incentive program.
- 9 Arlington County could not have initiated an
- 10 alternative fuel vehicle demonstration program without
- 11 a DOE grant and the help of Washington Gas.
- 12 We support the relaxation of some of the
- administrative strings attached to the grant program,
- 14 to simplify the reporting the requirements which have
- 15 become a real nightmare to comply with. Once again,
- 16 the daily trip ticket, it's gone by the wayside, and
- 17 we would rather use something else that we have in the
- 18 system that can bring an automated refueling
- information on board and produce that on a monthly
- 20 basis rather than a daily trip ticket.
- 21 We invite you to visit our fleet, and once
- 22 again, I would like to thank you for hearing our
- 23 concerns.
- 24 Do you have any questions?
- 25 MR. GROSS: Thank you.

- 1 We'll go this way first.
- 2 MS. LEWIS: No.
- 3 MR. KATZ: Yes.
- 4 MR. GROSS: All right.
- 5 MR. KATZ: One comment, then a question.
- 6 Mr. Hiller and I share something in common
- 7 besides the fact that we wear glasses and we're white
- 8 men. We also had our pictures in Utility Fleet
- 9 Management. So I can give you a signed copy if you
- 10 wish.
- 11 (Laughter.)
- 12 MR. KATZ: But the real question is you
- 13 mentioned the Contours that operate on CNG. Are they
- in service now?
- 15 MR. HILLER: No, they're expected any day.
- MR. KATZ: Okay.
- MR. HILLER: As a matter of fact, they've
- 18 been produced and built, but they haven't been
- 19 delivered yet.
- 20 MR. KATZ: Okay, and you will meter how
- 21 much of the time they operate on CNG and how much of
- the time they operate on gasoline?
- MR. HILLER: I'm going to have to install
- 24 two-hour meters, one that will operate when it's in
- 25 the gasoline fuel and one when it's in the gaseous

- 1 fuel, CNG.
- 2 MR. KATZ: Okay. Is it possible at some
- 3 point in time to get that information?
- 4 MR. HILLER: Oh, absolutely.
- 5 MR. KATZ: That would be really
- 6 interesting to know how a local fleet -- how much of
- 7 the time is being spent, given your constraints with
- 8 the station being at the southern end of the county.
- 9 MR. HILLER: I'm currently driving one of
- 10 those Ford Crown Victorias, but we have converted it
- 11 to run on gasoline and compressed natural gas. The
- 12 two tanks that take up the major portion of the trunk
- 13 give me about 100 miles of operation, and I hope that
- the Contours, being a smaller engine and operation,
- will be able to give us about 50 to 60 miles of
- operation. We'll see how it works out.
- But on all of our vehicles, we have the
- 18 hour meters so that of the 28 vehicles that we have in
- 19 the fleet that are operating on compressed natural
- 20 gas, we'll be able to give you that information.
- 21 MR. KATZ: Great. That would be very
- 22 helpful to know how a county fleet is operating.
- Thank you.
- MR. HILLER: We just need your grants to
- 25 keep coming.

1	(Laughter.)
2	MR. RODGERS: Thank you for your comment.
3	I know the State of Virginia has
4	legislation on the books, Representative Pete Geeson,
5	I guess, for clean fuel vehicles, and I just wondered
6	if you had some time don't go to too much trouble
7	but to submit some written comments on whether
8	those incentives in the state program are helping your
9	local county government buy alternative fuel vehicles.
10	MR. HILLER: If I'm got my head screwed on
11	right, I think he's calling for in that it's a
12	dedicated vehicle for the clean fuel fleet vehicle
13	program, and currently I only have five vehicles that
14	meet the criteria of a dedicated vehicle, and now that
15	Chrysler is no longer producing their van that's
16	dedicated, I'm back caught between the Clean Air Act
17	and the Energy Policy Act. If I meet one, I don't
18	meet the other.
19	MR. RODGERS: On that note, I'm sorry. I
20	couldn't let that pass. I'm not aware of any
21	alternative fuel that meets the Clean Air Act
22	requirement that doesn't also meet the Energy Policy
23	Act requirement, and I would love to know if there is

MR. HILLER: It's required dedicated, and

24 such a thing.

25

- 1 right now with the infrastructure we're on bi-fuel
- 2 rather than dedicated, so that I only have five
- 3 vehicles that meet the criteria at the present time.
- 4 MR. RODGERS: So an EPAct vehicle might
- 5 not meet the Clean Air Act requirements.
- 6 MR. HILLER: That's correct.
- 7 MR. RODGERS: Okay, okay.
- 8 MR. HILLER: We were talking about fuel,
- 9 the cost of fuel. I operate on the high price spread
- of gasoline because it does not -- well, let me put it
- 11 this way. It gives my fleet the ability once we
- 12 service the vehicle under preventative maintenance
- 13 service -- I don't see it again for another fuel
- 14 related problem, and it spans all of the vehicles,
- from the motorcycles on up through the big gasoline
- 16 engines that we're running and med. units and that
- 17 type of thing.
- 18 So that I'm spending 71 cents a gallon for
- 19 high test gasoline. I am spending 63 cents a gallon
- 20 for diesel fuel at the present time, and I'm spending
- 21 62 cents for compressed natural gas, and the quoted
- 22 price for the LPG if we get our site brought on line
- will be 72.8 cents a gallon.
- MR. GROSS: Paul.
- 25 MR. McARDLE: I have one real quick

- 1 question. I guess it's a dumb question on my part.
- 2 Those meters you have to monitor whether it's on CNG
- 3 or gasoline --
- 4 MR. HILLER: Or gasoline.
- 5 MR. McARDLE: -- are these meters that are
- 6 attached to the engine or are they clocks?
- 7 MR. HILLER: They're clocks.
- 8 MR. McARDLE: They are clocks?
- 9 MR. HILLER: They're an hour meter.
- 10 They're under the hood.
- 11 MR. McARDLE: Okay. So they don't measure
- 12 the fuel usage, just the time?
- MR. HILLER: No, the time that it's
- 14 operating.
- MR. McARDLE: Okay.
- MR. HILLER: I haven't found any gauge
- that will meter the fuel to give us good, realistic
- 18 information. So I found that it was best to let's
- 19 just use time, and we'll equate that to how we're
- 20 running. We can't break down the odometer to say when
- 21 it's running on gasoline and when it's running on the
- 22 alternate fuel. So time is the only thing that we
- 23 have that we can equate.
- MR. McARDLE: Okay. Thank you.
- 25 MR. GROSS: Mr. Hiller, thanks for joining

- 1 us.
- 2 MR. HILLER: Yes, sir.
- 3 MR. GROSS: Next up is Mr. Douglas Howell
- 4 of the Environmental and Energy Study Institute.
- 5 MR. HOWELL: Thank you very much for the
- 6 opportunity to be here today.
- 7 I am representing the Environmental and
- 8 Energy Study Institute. We are a nonprofit here in
- 9 D.C., and we focus on promoting environmentally
- 10 sustainable communities.
- In the transportation world, our work
- 12 includes both looking at transportation systems and
- 13 the vehicle itself. Over the past year, EESI has been
- 14 conducting research and analysis of state and local
- 15 government incentive programs that promote the use of
- 16 clean and efficient vehicles.
- We began our work with the intention of
- 18 understanding which current programs work best and
- 19 why. Ultimately we seek to identify the most
- 20 effective incentive programs and see where they can be
- 21 most applicable at the local, state, and ultimately at
- 22 the national level.
- 23 Most of our work as a result has focused
- on alternative fuel programs, AVF programs. As you
- 25 know, they make up the majority of the work being done

- on clean vehicles across the country. While our work
- 2 has focused on incentive programs, we have learned a
- 3 great deal about mandates, in particular about the
- 4 vehicle purchase mandates which are the subject of
- 5 today's hearing.
- 6 We conducted more than 100 short and long
- 7 surveys with state and local level officials,
- 8 intending to uncover which incentives are most
- 9 effective in getting out clean and efficient vehicles
- on the road. We surveyed and interviewed AVF program
- 11 administrators whose job it is to implement federal,
- 12 state, and local programs. We have learned a great
- deal from these officials who are on the front line of
- 14 trying to make alternative fuels a reality.
- We'll share just some of our preliminary
- 16 findings. We hope to have for you a full report
- 17 before the end of the comment period. At that time we
- 18 can lay out all of our findings.
- 19 What we find initially from the three
- 20 results I'd like to talk about today is that we've
- 21 gotten validation of some beliefs and assumptions that
- 22 have been hanging out there, and those three points
- 23 are as follows.
- 24 First and foremost, what we find when we
- 25 talk to state and local officials that are actually

- 1 implementing the AVF programs, it is their belief
- 2 almost uniformly that the mandates are essential for
- 3 getting AVFs on the road. They believe that
- 4 incentives alone would not be as successful as
- 5 mandates, in particular, the vehicle purchase mandates
- 6 outlined in EPAct, the Energy Policy Act of '92.
- 7 AVF administrators often report that they
- 8 encounter resistance in the from of foot-dragging to
- 9 state and federal purchase requirements. State agency
- 10 fuel providers, others often doubt AVF purchasing
- 11 requirements will, in fact, take effect, and as a
- 12 result, the delay in AVF purchases happen in their
- 13 efforts to fulfill the requirements.
- 14 This brings us to a particular question
- 15 that I'd like to address to you. I'm not going to be
- looking directly here at what's before you now.
- When you have a delay of a rulemaking,
- 18 when there's a sense that some of the rules are going
- 19 to be delayed or pushed back, what all of these AVF
- 20 program administrators across the country are telling
- 21 us is that has an extreme chilling effect on their
- 22 ability to implement EPAct. So your actions today and
- 23 tomorrow in looking at the current rule will have a
- very, very great impact on their ability to not only
- 25 implement the particular rules in front of them, but

- 1 the current rules they are already dealing with.
- 2 That really underscores the importance of
- 3 federal leadership, and that really comes from you
- 4 first and on up.
- I want to repeat this first point about
- 6 the necessity of mandates because if I was to say one
- 7 thing that you were to leave with today, it would be
- 8 this first point.
- 9 Those people trying to make AVFs real in
- 10 the world from a government perspective believe the
- 11 mandates are necessary. This is a very clear
- 12 indication from our research.
- The second point I'd like to go into is
- 14 the whole issue of money. State and local programs
- 15 use a lot of federal money. In fact, at this point in
- our preliminary evidence that we're seeing from our
- 17 research, it may make up the majority of money spent
- on state and possibly local programs as well.
- 19 As you know, a lot of it comes from the
- 20 oil overcharge monies from the petroleum violation
- 21 escrow account. A lot of this money is running low,
- 22 in some cases running out, and what we find that's
- 23 most important about our research is not just that
- 24 it's the federal money, but there are no plans to
- 25 replace this money when and if it runs out.

- 1 What are we going to do? So what will
- 2 happen when the federal money runs out? Well, first
- 3 of all, we think that EPAct will become very clearly
- 4 an unfunded mandate. Currently we don't believe or
- 5 think that it needs very clear review if, in fact,
- 6 EPAct is an unfunded mandate, given the great amount
- 7 of federal funds currently being used to implement the
- 8 programs.
- 9 If it does, if we don't have future
- 10 federal sources of money and states are then stuck
- 11 with footing the full bill, it will become probably a
- 12 prime example of an unfunded mandate.
- 13 Second, we believe that when and if the
- 14 federal money runs out there'll be more reasons to put
- 15 drag on compliance.
- And, third, we believe that there'll be
- 17 many delays in trying to implement the requirements of
- 18 EPAct and in some cases some of the programs will
- 19 become nonexistent.
- 20 We believe it is critical for you to
- 21 develop and find a stable source of revenues for state
- 22 and local AVF programs. From our view, that source of
- 23 funds to continue funding in the event that the oil
- 24 overcharge monies run out would be going to where the
- 25 source of the problem comes from, and in our view

- 1 that's oil.
- 2 Yes, we know it is extremely politically
- 3 difficult to get additional revenues in terms of user
- 4 fees or leverages on oil, but it is the source of the
- 5 problem. Polls show that the public generally support
- 6 the concept of the polluter pays. In this case oil is
- 7 the source of both criteria pollutants, which are not
- 8 even included as part of your goals, but also
- 9 greenhouse gases, as well as the multi-billion dollar
- 10 trade deficit and national security risks involved.
- 11 From our view it's wholly appropriate that
- 12 oil be seen as the source of future revenues when that
- 13 time arises.
- One bright spot in the area of federal
- 15 funding is the whole new program under the Intermodal
- 16 Surface Transportation Efficiency Act. That's the
- 17 program called CMAQ, the Congestion Mitigation and Air
- 18 Quality Program. CMAQ provides one billion per year
- 19 from the Highway Trust Fund for congestion mitigation
- 20 and clean air projects.
- In the first four fiscal years of CMAQ,
- 22 more than \$300 million have been spent on AVF programs
- 23 across the country. Now over 27 states have been able
- 24 to use CMAQ money.
- 25 Some states use CMAQ funds to help them

- 1 meet EPAct vehicle purchase requirements, and
- 2 interestingly, what we find from reports from DOT is
- 3 that when they look at the CMAQ funds and they're
- 4 looking at criteria pollutant benefit per dollar,
- 5 those programs, those CMAQ funds being used for AVF
- 6 projects are near the top.
- 7 So it's been a very successful program.
- 8 I'd like to talk a little bit now and deter from
- 9 what's in front of you to talk about incentives. I
- 10 didn't think I could get away from here saying that
- 11 we're studying incentives and you always ask, "Well,
- 12 what are they?"
- 13 CMAQ at this point may be the best model.
- 14 It gives a general goal: met your SIP requirements --
- 15 excuse me -- your state implementation plan
- 16 requirements. It isn't overly prescriptive. What we
- 17 find with the ICE-T program, CMAQ has the greatest
- 18 diversity of projects being used to fulfill that
- 19 general goal. So it provides diversity. It's a
- 20 stable source of funding. It's created consensus not
- 21 uniformly, but with most of the alternative fuel
- 22 providers and industries that are out there trying to
- 23 help make the AVFs real in the world.
- So we think that's a pretty good model.
- 25 Another model I'd like to mention is a new one being

- 1 started up in Massachusetts, a proposal now, and when
- 2 we're talking about incentives, we're really talking
- 3 about cost differential of vehicle purchase at this
- 4 point.
- 5 Of course, we've got infrastructure issues
- 6 that must be addressed, but when you're talking about
- 7 looking at cost differential, what they're doing in
- 8 Massachusetts, we always think about the cost between
- 9 purchase price. Well, they've now incorporated as
- incremental costs, costs of maintenance and training
- 11 because those they see as related to incremental
- 12 costs.
- 13 That's a very good model for us in that it
- 14 takes a broader view of what it really means to level
- 15 the playing field.
- I'd like to take another quick note to
- 17 talk about state incentives. Again, if we're talking
- about state incentives, we're really looking at trying
- 19 to equalize out the purchasing price for current cost
- 20 differential. The major programs we see, especially
- 21 at the state level, come in three basic forms.
- You have loan programs. You have matching
- 23 funds where they're going to match the cost of the
- 24 differential, or you have straight out grants.
- 25 At least preliminarily, and it seems

- 1 rather obvious, grants are really the most effective
- 2 in terms of getting AVFs out there. The loan programs
- 3 that we see amongst the states are moving kind of
- 4 slowly, and some of the grant programs that are doing
- 5 a direct buy-down of the cost differential have really
- 6 been the most effective from our point of view.
- 7 My third and final point is something you
- 8 know well: very little tracking of alternative fuels.
- 9 Many states and local governments do not know how much
- 10 alternative fuel is actually being used by their
- 11 alternative fuel vehicles. Because there are no fuel
- 12 requirements in terms of tracking specifically, few
- 13 governments have really instituted systems which allow
- them to understand whether their AVF programs are
- actually producing the ultimate result, and that is
- 16 not just getting AVFs on the road, but getting
- 17 alternative fuel used.
- Some states have general ideas about the
- 19 quantity of fuels, but they can't necessarily identify
- 20 it to their particular AVFs that they're getting on
- 21 the road. This problem is compounded with all of the
- 22 dual fuel vehicles out there, which make up the
- 23 majority of vehicles in that the tracking becomes
- 24 extremely difficult.
- 25 EPAct has made some very important strides

- 1 in beginning to make AVFs real in the world. For us
- 2 the logical next step is to look at systems that
- 3 actually insure we're not just getting vehicles out
- 4 there, but fuels are being used.
- We would recommend that DOE do a very
- 6 close analysis of all the state programs out there in
- 7 terms of who is actually doing tracking of systems.
- 8 There are some good examples out there. If you were
- 9 to take the best states that provide tracking of
- 10 actual fuel being used from their vehicles, those
- 11 could serve as very good models for other states and
- 12 ultimately get us to the result that we want:
- 13 alternative fuels being used.
- 14 One other comment about the fuel use. We
- 15 find that states that either have a coordinated
- vehicle purchase manager for all state agencies or
- 17 that designate a coordinator for different state
- 18 agencies really have the easiest time in terms of
- 19 doing implementation.
- Just as they have an easier time with
- 21 implementation of vehicle purchase programs, we
- 22 believe that would lead to better tracking of actual
- fuel use. So we would encourage DOE to work with
- 24 states in making sure that they're coordinating to the
- 25 maximum extent possible all vehicle activities

- 1 happening within their state agencies.
- 2 That's it for now. I do want to
- 3 underscore that very first point that I made, and I
- 4 really think it is for us the biggest point that we
- 5 can make today.
- Those people out there in the governments
- 7 at the state and local level trying to make their
- 8 programs real, what we've seen in the responses to our
- 9 interviews is that the vast majority of those believe
- 10 that the mandates are necessary to continue progress
- 11 with AVF purchase.
- 12 Thank you.
- MR. GROSS: On that point, how do you
- 14 square the comments that have been made as a result of
- 15 the surveys or survey results about mandates with the
- opinions, the preponderance of opinion that we've
- 17 gotten today from the speakers with respect to
- 18 mandates and statements that there is not a linkage
- 19 between success and mandates?
- 20 MR. HOWELL: Yeah, I find them
- 21 interesting. Diane Shea, who I've had the opportunity
- 22 to work with over the years who works for NACO -- in
- 23 fact, before I came up here to speak, I don't know if
- 24 she's still here, but I wanted to let Diane know that
- on a rare occasion we're actually at odds today.

- 1 And what I find out that is that because
- 2 that takes us into the political context, if states
- 3 see that they're going to absorb the cost related to
- 4 a mandate even though the majority of state incentive
- 5 programs are currently being funded by federal
- 6 programs, they don't want to deal with a mandate. For
- 7 them that means more costs, and state budgets are so
- 8 tight it becomes more of a politicized issue.
- 9 I don't think they're necessarily
- 10 responding to the reality of what's out there in terms
- of it being an unfunded mandate or not actually
- 12 stimulating the purchasing of AVFs or interfering with
- 13 voluntary programs. I think they're almost, in fact,
- reacting to the fear of them being hit with a cost
- 15 when they're not.
- 16 That for me underscores the need for DOE
- 17 to think about are you guys going to continue to be
- 18 the source of funding for AVF programs at the state
- 19 and local level. You do a lot of it now. What's your
- 20 role in the future?
- 21 And if you are, our view, of course, is go
- 22 to the source of the problem. That's oil. I know
- 23 it's difficult, but it does seem to be a logical
- 24 choice, and that's polls generally represent, the
- 25 concept of polluter pays.

- 1 MR. GROSS: Other questions?
- 2 MR. RODGERS: Thank you, Doug.
- I did have one question related to ICE-T
- 4 and CMAQ. Right now the CMAQ program, I mean, from
- 5 the abbreviation, congestion mitigation and air
- 6 quality -- well, the energy efficiency, alternative
- fuels, energy security is not even in the title of the
- 8 program. Yet we've learned that that program alone
- 9 has counted for a significant amount of funding for
- 10 alternative fuels.
- 11 And my question is: since the bill is up
- 12 for reauthorization, is there anything that would
- 13 prevent the Congress from adding energy security
- 14 components to that bill that would, as you say,
- 15 provide a long-term source of funding for alternative
- 16 fuel programs?
- 17 MR. HOWELL: There certainly is an
- 18 opportunity to -- I don't know if you want to
- 19 legislatively add it as a requirement. Our concern is
- 20 that the CMAQ program is being under attack because
- 21 some see it as a diversion from the Highway Trust
- 22 Fund.
- Well, I actually want to build up to this
- 24 comment to say I appreciate the opportunity to follow
- 25 Mr. Kerkhoven from the Highway Users. I don't know if

- 1 he's still here. Hello. He is.
- 2 Our organizations and the ones we're
- 3 affiliated with seem to follow each other around town
- 4 saying different things all the time. So now I'm up
- 5 here and so I get to respond.
- 6 The idea that highway users pay and
- 7 benefit, well, they also use the air. They also
- 8 create energy security risks. So you pay.
- 9 CMAQ is the first time that we're seeing
- 10 money going into the Highway Trust Fund paying for
- 11 some of those costs that are never incorporated in a
- 12 model of user pay. For that reason alone, we think
- 13 CMAQ is incredibly important.
- 14 Because it is such a political football at
- 15 this point, we are very concerned about trying to
- 16 change how CMAQ is used. Let's just say let's get it
- 17 reauthorized. It's serving all those goals. The best
- 18 thing that could be done is to underscore to members
- 19 of Congress on the Hill how important CMAQ is in
- 20 achieving all these other goals.
- 21 EPAct, for that matter -- no only does
- 22 CMAQ serve criteria pollutants, but also serving
- 23 energy goals and greenhouse gas goals, but EPAct was
- 24 focused on energy security, national economy, and
- 25 greenhouse gas reduction. It also has a very good

- 1 impact on criteria pollutants.
- 2 That brings me to another point. We're
- 3 now very concerned about the public health standard of
- 4 particulate matter. We're learning that there may be
- as many as 60,000 premature deaths per year from
- 6 particulates alone. The majority of that concern is
- 7 focused on fossil fuel. About a third of that can be
- 8 attributed to oil.
- 9 As these standards get tightened and as
- 10 they should because there's a very big public health
- 11 concern, the work that you're doing with EPAct and
- 12 this rulemaking can also help achieve that public
- 13 health goal. It reinforces the importance of the
- 14 requirement.
- 15 MR. McARDLE: One real quick question. In
- 16 regard to your survey, I noticed you used the term AVF
- 17 administrators. Is it correct that you were speaking
- 18 to people that already had AVFs in their fleet already
- or just all fleet administrators?
- MR. HOWELL: No. What we're talking to is
- 21 government officials that implement the state and
- local and federal programs intended to promote or, in
- 23 fact, more often than not mandate the purchase of
- 24 alternative fuel vehicles. So we're talking about
- 25 government officials who are responsible for

- 1 overseeing programs.
- 2 And it's their view -- a lot of these
- 3 officials have had incentive programs. I'd like to
- 4 say something about their view on incentives.
- 5 We support incentives. We think it's a
- 6 great idea. The work being done by Clean Cities is a
- 7 great idea, but we don't think the work of Clean
- 8 Cities is going to be able to thrive as much as it has
- 9 if EPAct goes away, and we don't believe that
- 10 voluntary or other incentive programs will thrive if
- 11 EPAct goes away.
- 12 It really underscores the importance of
- 13 how it's not a silver bullet. You've got to do many
- 14 approaches, and mandates are a very, very important
- 15 part of that.
- MR. McARDLE: Okay. So the people you
- were speaking to were state officials?
- 18 MR. HOWELL: Right.
- 19 MR. McARDLE: Implementing AVF programs --
- 20 MR. HOWELL: Correct.
- 21 MR. McARDLE: -- versus other people that
- 22 are --
- MR. HOWELL: Fleet managers.
- 24 MR. McARDLE: -- like NAFA, for instance?
- MR. HOWELL: Correct.

- 1 MR. McARDLE: Okay. I was just trying to
- 2 get that straight.
- 3 MR. HOWELL: Really.
- 4 MR. McARDLE: Thank you.
- 5 MR. KATZ: I have a question.
- 6 MR. GROSS: All right.
- 7 MR. KATZ: You brought up an interesting
- 8 aspect as far as how to continue to get money to the
- 9 states for these programs, and I'm not going to
- 10 comment on getting money from the oil companies,
- 11 but --
- MR. HOWELL: Good luck.
- MR. KATZ: No, I'm not going to comment on
- 14 that. That's your own --
- MR. HOWELL: Right.
- MR. KATZ: I have no comment on that right
- 17 now.
- 18 Would you recommend some sort of a tax
- 19 check-off program so that when you send in your taxes,
- 20 if you want to give X number of dollars to fund the
- 21 national alternative fuels program, is that something
- 22 you think would work?
- 23 MR. HOWELL: I don't know. I would
- 24 recommend a multiplicity of approaches. I would say,
- 25 yes, try it.

- 1 There is no silver bullet. There really
- isn't, and so I would say, yes, let's try that. Yes,
- 3 let's leverage more highway user fees so that we can
- 4 pay for the problems being caused by highway users.
- 5 Let's do a variety of problems. Let's do mandates.
- 6 Let's do incentives, but we've got to keep many fronts
- 7 going.
- 8 Those program administrators that have the
- 9 most experience from our view in terms of the ones
- 10 we're interviewing, they agree that you've got to try
- 11 many, many fronts to achieving energy diversity,
- 12 alternative fuel vehicles, alternative fuel use on the
- 13 road.
- 14 So if you want to do a check-off, I think
- 15 that could be a very good approach. It certainly is
- 16 worth trying. We've got to try a lot of approaches.
- 17 MR. KATZ: Thank you.
- 18 MR. GROSS: Thank you very much, Mr.
- 19 Howell.
- 20 Our next speaker is Mr. Steven Cain.
- 21 MR. CAIN: Good afternoon. My name is
- 22 Steven Cain. I'm President of PAF Fueling Systems,
- 23 Incorporated, a privately held Delaware based
- 24 corporation. The principal owners are Steven Chain,
- 25 Carol Mahoney and two minority stockholders.

- 1 PAF is involved in establishing
- 2 alternative fuel infrastructure in the Northeast,
- 3 primarily the Philadelphia area. PAF is also a member
- 4 of the Greater Philadelphia Clean Cities Program and
- 5 the Delaware Clean Cities Program.
- 6 Although PAF has considered other
- 7 alternative fuels, it has concentrated on compressed
- 8 natural gas or CNG. Therefore, our experiences and
- 9 observations are based primarily on this alternative
- 10 fuel.
- 11 PAF currently has two public access CNG
- 12 fueling facilities in operation in the City of
- 13 Philadelphia. I might note here for some who have
- 14 expressed concern over the infrastructure that we can
- 15 currently fuel every single alternative fueled CNG
- 16 vehicle in the City of Philadelphia with those two
- 17 stations. They are also available to the city 24
- 18 hours a day, card operated.
- 19 These facilities are designed for and
- 20 dedicated to CNG. They are not a service station add-
- 21 on. The only other public CNG facility in
- 22 Philadelphia is an addition to an existing gasoline-
- 23 diesel fuel station.
- 24 This station preceded PAF and was for a
- 25 time the only facility in the city. PECO Energy had

- developed eight CNG fueling station in the surrounding
- 2 counties outside the City of Philadelphia. However,
- 3 these are located on PECO sites without public access,
- 4 being the primary consideration for locations.
- 5 Because only one station offered CNG in
- 6 the City of Philadelphia, fleet operators were
- 7 reluctant to dedicate their vehicles to CNG, as there
- 8 was no back-up if the single station should have
- 9 problems. The City of Philadelphia does have
- 10 dedicated vehicles, and these vehicles were idled if
- 11 that single station was down for repairs or
- 12 maintenance.
- 13 With no alternative source of CNG in the
- 14 city, most vehicles were converted or purchased as bi-
- 15 fuel and used gasoline as a back-up fuel, a common
- 16 practice with government fleets, for example, the Post
- 17 Office and GSA.
- 18 A major drawback to the bi-fuel vehicle
- 19 installation with gasoline as a back-up is that the
- 20 two fuels compete for on-board storage space. Because
- 21 CNG is a gas and requires bulky, high pressure
- 22 storage, either the storage is limited or considerable
- 23 vehicle space is used. The general result is limited
- 24 CNG storage, thus limited range on the alternative
- 25 fuel, and ultimately lower usage of the CNG fuel.

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- 2 fleet operators were reluctant to dedicate their
- 3 vehicles to an alternative fuel. When the PAF
- 4 stations went into operation, more fleets showed an
- 5 interest in converting their fleets to run on CNG.
- 6 The City of Philadelphia converted more vehicles. GSA
- 7 ordered and has received vehicles. Philadelphia Gas
- 8 Works has indicated that they will order a minimum of
- 9 75 dedicated service vans for the model year 1997, and
- 10 SEPTA, which is Southeast Pennsylvania Transit
- 11 Authority, is to put vehicles into operation.
- 12 A major reason for the infrastructure, or
- is the infrastructure: the availability of back-up
- 14 fueling if one station is inoperative for any reason.
- To date the mandates have applied to
- 16 government fleets and to fuel providers usually in the
- 17 form of public utilities. Now you are considering the
- 18 rules for private fleets.
- 19 The government fleets have been given
- 20 monies via several government programs. The private
- 21 fleets have not had access to these programs and
- 22 usually must bear the cost themselves. Tax incentives
- 23 have eased the burden some, but out-of-pocket outlays
- 24 can be substantial.
- 25 The same applies to the infrastructure, a

- 1 vital component in the alterative fuels program.
- 2 PAF has found that as a private entity, we
- 3 do not qualify for the same public assistance that the
- 4 public sector receives. Private financing is very
- 5 difficult for several reasons. Alternative fuel is
- 6 new to most lending institutions, and traditional
- 7 banks are reluctant to loan money to a new industry or
- 8 for equipment that they do not understand. Because of
- 9 the chicken and egg scenario, both vehicles and
- 10 infrastructure are required, and the risk of
- 11 reasonable return in a reasonable time is often
- 12 unacceptable to traditional lending institutions.
- In the infrastructure, the natural gas
- 14 compression storage and dispensing equipment is very
- 15 expensive, and payback is a longer term than
- 16 traditional industries. Initial usage is often very
- 17 disappointing, and the cash flow is substantially less
- 18 than needed to defray capital costs.
- 19 Even government agencies, such as the SBA,
- 20 do not understand the industry and are reluctant to
- 21 underwrite alternative fuel projects or any project
- 22 dependent upon government regulations or mandates.
- 23 Mandates and/or government funding
- 24 programs offer no assistance in securing funding for
- 25 financing since most lenders put little credence in

- 1 government performance.
- 2 Some states have designed programs to
- 3 encourage AVFs and the development of the
- 4 infrastructure. As with most well intentioned
- 5 government programs, both state and federal, we have
- found the paper work to be onerous and the bureaucracy
- 7 and politics often affect the process.
- 8 Even when qualified for funding, the
- 9 actual receipt of the approved funding is often not
- 10 timely. For incentive and/or grant-loan programs to
- 11 be effective, they must be simple, straightforward,
- 12 and timely.
- 13 As an aside here, could you please put any
- of these programs on a computer disk. The paper work
- 15 can be outrageous on occasion.
- 16 The programs must also accurately address
- 17 the incremental and ancillary costs to the fleets,
- 18 fuel providers and those building the infrastructure.
- 19 Occasionally for the program to be
- 20 successful in the private sector or additionally, OEMs
- 21 must be encouraged possibly in the form of mandates to
- 22 develop and produce vehicles and/or engines that
- 23 operate on alternative fuels. OEMs must be encouraged
- 24 to provide timely delivery and to stop modifying
- 25 engine families so the developed conversion kits no

- 1 longer operate, and to provide information to
- 2 conversion kit developers.
- 3 OEMs have the capability of offering a
- 4 variety of viable AVFs for the market use now, but are
- 5 not doing so and are under no mandates by the
- 6 government to do so. Fleets are under a mandate to
- 7 use AVFs, but the OEMs are not required to produce
- 8 them. This seems contradictory and contrary to the
- 9 spirit of EPAct.
- 10 The current strategy of DOE is to mandate
- 11 that a percentage of fleet vehicles run on alternative
- 12 fuel. It is our experience that a number of fleets
- 13 have converted the required number of vehicles, but
- 14 the vehicles are not consistently operated on the
- 15 alternative fuels. The vehicles are often bi-fuel and
- 16 run on gasoline instead of the designated alternative
- 17 fuel. In some instances, the alternative fuel is used
- an average of as little as five percent of the time,
- 19 and we've heard some here today that say that their
- 20 vehicles have never run on the alternative fuel they
- 21 were designed for.
- It is our suggestion, therefore, that the
- 23 fleets that meet the criteria for alternative fuels be
- 24 required to make an alternative fuel purchase in
- 25 percentages set for EPAct guidelines rather than a set

- 1 vehicle conversion percentage. This will allow them
- 2 to convert any of their vehicles they feel best suited
- 3 to the alternative fuel usage, and if the fleets are
- 4 required to purchase fuel rather than vehicles, we
- 5 feel the usage would increase.
- 6 Some have suggested that DOE form
- 7 partnership and working relations with large oil
- 8 companies to encourage alternative fuel use. However,
- 9 because of the huge investment in refineries, many of
- 10 these companies are hesitant to produce or promote
- 11 alternative fuels that are in competition with their
- 12 refined petroleum products.
- 13 EPAct is an act, quote, "to reduce the
- 14 nation's dependence on imported oil, to provide for
- the energy security of the nation." By encouraging
- oil companies to offer discounts on petroleum products
- 17 to alternative fuel users if they purchase both
- 18 alternative and petroleum fuels from the company is,
- in our opinion, contrary to EPAct and discriminatory
- to companies not associated with refining companies.
- 21 PAF would encourage DOE to support equally
- 22 all companies willing to develop an infrastructure of
- 23 alternative fueling stations and to make monies,
- 24 grants, or low interest loans available to private
- companies, as well as to other government agencies,

- 1 whether state, federal, or local.
- 2 PAF views alternative fuels as beneficial
- 3 to the country both for foreign fuel dependence and
- 4 environmental issues. However, PAF is disappointed
- 5 that the governmental agencies responsible for the
- 6 implementation of EPAct have been unable to produce
- 7 rules regarding the use of alternative fuels in a
- 8 timely manner, thus both confusing the public and
- 9 reducing the private fleet incentive to view EPAct
- 10 seriously.
- 11 PAF feels that the alternative fuel
- 12 program implementation would have progressed more
- 13 rapidly and positively had the rules and regulations
- been promulgated in a timely manner, including the
- 15 rules currently being considered.
- 16 While citizens will be sanctioned for a
- 17 failure to comply with the rules, we see no sanctions
- on government for failure to produce the rules in a
- 19 timely manner.
- 20 It is the intention of PAF Fueling Systems
- 21 to continue working on an infrastructure for
- 22 alternative fuels. PAF is a private company and would
- 23 appreciate more timely and substantial help from the
- 24 government that has mandated a public compliance with
- 25 EPAct.

- 1 Thank you.
- 2 MR. GROSS: Thank you.
- 3 Question?
- 4 MR. McARDLE: Yes. I noticed in your
- 5 opening you said that PAF has two public access CNG
- 6 fueling facilities in Philadelphia and that they're
- 7 designed for and dedicated to CNG. Is there a reason
- 8 you went that route rather than trying to be an add-on
- 9 to an existing station?
- 10 MR. CAIN: The one existing add-on is
- 11 behind the existing station. It's difficult to get
- 12 it, and it is not advertised whatsoever. It is, I
- 13 guess, almost nonexistent. It gets very little care
- 14 from the oil company that put it there, and it is not
- 15 what we consider an asset to the alternative fuel
- 16 industry. It's more like an afterthought, and it's
- 17 not given the publicity that would encourage.
- In fact, the station lists all of its fuel
- 19 prices, the diesel price, and completely ignores the
- 20 alternative fuel that is available there also.
- 21 MR. McARDLE: Also, in terms of your
- 22 location, did you locate these stations to be near
- 23 fleets, to be --
- 24 MR. CAIN: All stations are on land that
- is leased from the public utility, Philadelphia Gas

- 1 Works. One of them is two blocks from their
- 2 headquarters and services their fleet of 50 vehicles,
- 3 of which about 12 of them maximum daily use it. They
- 4 have vehicles that run on it, but they do not enforce
- 5 the need to run on it.
- 6 That's why our suggestion that they be
- 7 required to buy a percentage of their fuel rather than
- 8 convert the vehicles because the conversion of the
- 9 vehicles does not guarantee that they will even use
- 10 them on the fuel they're converted to.
- 11 MR. McARDLE: Thank you.
- 12 MR. RODGERS: If I could follow up on that
- 13 point.
- MR. CAIN: Sure.
- 15 MR. RODGERS: And make sure I understand
- 16 the proposal. For example, a covered fleet was going
- 17 to be required to buy 20 alternative fuel vehicles.
- 18 Is your proposal to take the equivalent amount of
- 19 alternative fuel consumed by those vehicles and then
- 20 put that fuel requirement onto the fleet instead of
- 21 the vehicle purchase requirement?
- MR. CAIN: Yes, but our proposal is that
- 23 the EPAct requirement for the percentage of fuel that
- 24 wants to be displaced should be the percentage of fuel
- 25 that these fleets would have to buy, ten percent,

- 1 whatever is the 30 percent.
- 2 Then they could choose which vehicles they
- 3 would need. You had said vehicles by weight. For
- 4 some of them it may be more advantageous to do some of
- 5 the larger vehicles or, you know, a different
- 6 assortment than is currently acceptable by EPAct. So
- you would not regulate then the vehicles that they
- 8 could use. You would only regulate how much fuel they
- 9 bought, which would be easier to track than trying to
- 10 follow the hour meters, I would think, on all of the
- 11 vehicles.
- 12 MR. RODGERS: I would appreciate -- I
- think this is a very interesting idea, and I don't
- 14 know if you've thought about this angle and maybe you
- 15 can think about it and respond later, whether buying
- 16 a vehicle that had increased fuel economy, meaning
- they would consume less oil through energy efficiency,
- 18 whether that would fall into the same kind of a
- 19 framework that you're proposing.
- Just think about that.
- 21 MR. CAIN: Okay. I would assume it would
- 22 since it would decrease our dependency on foreign
- 23 fuel. Any method by which they would decrease the
- 24 foreign fuel dependency, which is the spirit of this
- 25 law here.

- 1 MR. KATZ: Just a follow-up on the fuel
- 2 use. I'm a little confused. The EPAct goals you're
- 3 referring to, are you referring to the fleet goals
- 4 that are set out, the 20, 30?
- 5 MR. CAIN: Yes, the --
- 6 MR. KATZ: Okay. So let me give you how
- 7 I understand the paragraph here. Instead of having a
- 8 fleet get 20 percent of its new vehicles be on
- 9 alternative fuel, that in that model year 20 percent
- of all fuel used by that fleet has to be alternative
- 11 fuel.
- 12 MR. CAIN: Yes.
- 13 MR. KATZ: Is that correct?
- MR. CAIN: Yes.
- MR. KATZ: Okay.
- MR. CAIN: So they could buy a large use
- 17 vehicle perhaps that perhaps three vehicles would
- 18 satisfy the fuel usage need as opposed to ten of a
- 19 different type of their fleet.
- 20 MR. KATZ: And would you recommend this as
- 21 a -- you know we can do different things with the
- 22 mandate. This is sort of a recommendation to keep
- 23 percent goals, but have them tailored to fuel use, and
- 24 your impression is that this would be successful, that
- 25 this wouldn't be opposed?

- I personally think it's a very intriguing
- 2 idea and would like to know if you think it would have
- 3 some acceptance.
- 4 MR. CAIN: I don't see it would have any
- 5 greater opposition than their current mandate.
- 6 (Laughter.)
- 7 MR. CAIN: And I would think that --
- 8 PARTICIPANT: I'm not sure that's saying
- 9 much.
- 10 MR. CAIN: I would think that it would
- 11 encourage the use of the fuel from the standpoint that
- 12 they are not forced to buy a certain number of a bus.
- 13 Ford doesn't produce the vans that they need. Maybe
- there are other vehicles in their fleet or as the
- 15 gentleman didn't want the Crown Vics. He didn't want
- 16 to put them in there, but perhaps there are other
- 17 vehicles in their fleet they convert or there may be
- larger vehicles or some of them may be off road.
- 19 Whatever would be their fuel usage, the percentage
- 20 that we want to reduce the foreign oil usage by.
- 21 MR. KATZ: Okay. Considering the goal is
- 22 replacement fuel, would this percent then be
- 23 replacement fuel use?
- MR. CAIN: Yes.
- 25 MR. KATZ: Where you would be able to use

- 1 reformulated gas. B20 would be included in a program
- 2 like that. The 20 percent of the fuel would be a
- 3 replacement for the petroleum.
- 4 MR. CAIN: As was questioned there, I
- 5 would think that that would apply. Any use of fuel by
- 6 the percentage that would reduce our dependency on
- 7 foreign fuel, and gives then the companies the
- 8 flexibility to apply it to the vehicles that they
- 9 really need to apply it to rather than some that EPAct
- 10 has mandated.
- 11 MR. KATZ: Great. Thank you.
- 12 MR. CAIN: Thank you.
- 13 MR. GROSS: Thanks, Mr. Cain.
- 14 Our next speaker is Mr. Douglas Pickering.
- 15 MR. PICKERING: My name is Doug Pickering.
- 16 I'm a partner in Ag Environmental Products, LLC.
- 17 We're in Lenexa, Kansas.
- 18 AEP is a diversified distributor of
- 19 biodiesel fuel and other environmentally friendly
- 20 products derived from refined vegetables oils and
- 21 vegetable oil esters.
- I appreciate this opportunity to present
- 23 the information concerning biodiesel, a cleaner
- 24 burning, oxygenated fuel, and you know all of that
- 25 stuff. So let's skip that.

24

25

1	(Laughter.)
2	MR. PICKERING: What we're here to get
3	biodiesel, and especially B20 included in the EPAct
4	programs. We think it would be good for our nation's
5	farmers and good for the environment and good for the
6	national energy security.
7	I'm sure you're already familiar with
8	ethanol, and some people ask whether we're competing
9	with ethanol. The simple answer is no. Biodiesel and
10	ethanol are not directly competitive fuels. Ethanol
11	is a chemical alcohol and alcohols are most compatible
12	in gasoline type engines. Biodiesel goes in diesel
13	compression ignition engines.
14	Therefore, rather than being a competitive
15	fuel, biodiesel and ethanol are complementary fuels
16	for separate and distinct engine classes. In fact,
17	with the commercialization of biodiesel, America's
18	farmers could now offer our nation a complete set of
19	renewable, cleaner burning alternative fuels that are
20	compatible with both the domestic technologies, gas
21	and diesel.
22	Expanding the market for domestically
23	produced agricultural products is an important goal

for my company. Biodiesel offers an opportunity for

significant rural economic development. Recently AEP

- 1 and our partner, Ag Processing, Incorporated, of
- 2 Omaha, announced the construction of the first fully
- 3 dedicated commercial scale biodiesel plant in the
- 4 Midwest in Sergeants Bluff, Iowa. This facility is
- 5 scheduled to begin producing biodiesel on an ominous
- 6 day, November 5th, next month.
- 7 This facility will have the capacity to
- 8 use the soybean oil produced from 90,000 acres of
- 9 soybeans. Soybeans are produced on America's newest
- 10 oil fields with permanent proven reserves, and this
- 11 oil field production is up.
- 12 Using some simple calculations, we can
- 13 estimate the farm and agricultural related jobs that
- 14 this facility will help support. According to the
- 15 U.S. Census Bureau, 90,000 acres is equivalent to the
- 16 entire soybean oil production for more than 200
- 17 average sized Iowa farms. In Iowa, about 40 percent
- 18 of the family farms hire full-time employees outside
- 19 of the immediate family to assist with the farming
- 20 operation.
- 21 Beyond the expenses for hired labor, the
- 22 average family farm has about \$68,000 in additional
- 23 annual farm related production expenses. We believe
- 24 this annual expenditure of 68,000 per family farm
- 25 directly contributes to the employment of two

- 1 additional workers in our economy to support the farm
- 2 production infrastructure.
- 3 So when we add together the jobs from our
- 4 Iowa family farmers, their employees, and the workers
- 5 who have jobs to support the farming infrastructure,
- 6 we can certain estimate that our modest biodiesel
- 7 production plan will help support 680 farm and
- 8 agricultural related production jobs in the Midwest,
- 9 and I'm sure the economists can follow all of that.
- 10 In the Midwest, where the memories of the
- 11 destructive farm depression of the 1980s are still
- fresh in everyone's minds, the creation of new markets
- 13 for agriculturally derived products like biodiesel is
- 14 not taken for granted. We located our biodiesel
- production facility in Iowa because we wanted to be
- 16 close to the source of our major feedstock, soybean
- 17 oil. We also wanted the most economic benefits of
- 18 this new fuel to stay in the farming heartland of our
- 19 nation to contribute to the tax base of the farm
- 20 states and to provide new employment opportunities for
- 21 rural communities that have lost population as young
- 22 people leave the region to seek employment elsewhere.
- I am happy to report to you that the
- 24 reception we received in the Midwest to our efforts
- 25 has been very encouraging. Two states, Iowa and

- 1 Nebraska, have recently decided to include low blends
- of biodiesel, between five and ten percent, in their
- 3 fuel purchases for some of their state owned diesel
- 4 vehicles.
- 5 These states made these decisions without
- 6 the benefit of any mandates from Washington, without
- 7 any direct financial assistance from the federal
- 8 government, and without the benefit of any credits or
- 9 other considerations toward compliance with any so-
- 10 called alternative fuel programs.
- I expect that other midwestern states and
- 12 local governments, as well as some private diesel fuel
- 13 marketers, such as farm owned cooperatives, will begin
- 14 to utilize more and more biodiesel blended fuels over
- 15 the next few years as more locally produced biodiesel
- 16 becomes available in the Midwest.
- 17 By the way, our plant is scaled to produce
- 18 about seven and a half million gallons a year, and we
- 19 have sized it so that it can be upgraded three times
- 20 to 30 million gallons a year.
- Now, we have not limited our markets to
- 22 our home in the Midwest. AEP has developed a unique
- 23 biodiesel fuel specifically for the marine market.
- 24 Our SOYGOLD MARINE is one of the fastest growing
- 25 marine fuel products in the California San Francisco

- 1 Bay area.
- 2 More than 200 recreational and commercial
- 3 boating enthusiasts in the San Francisco Bay area have
- 4 formed the Bay Area Marine Biodiesel League to promote
- 5 the use of clean burning biodiesel in marine diesel
- 6 engines.
- 7 Biodiesel is gaining in popularity with
- 8 ecologically minded boaters because it is nontoxic,
- 9 biodegrades quickly in water, making it safer for the
- 10 environment than the traditional diesel fuels.
- 11 We had a survey, by the way. We had a
- 12 boat regatta in Seattle three months ago. We did a
- 13 follow-up survey, and the number one concern for
- 14 pleasure boaters was fuel spills in the water. That
- 15 was the number one of all the questions that we asked
- 16 them.
- 17 Products like SOYGOLD MARINE also seem to
- 18 have a promising future in other environmentally
- 19 sensitive marine markets where the accidental release
- 20 of diesel fuel is a major concern. I just said that.
- 21 However, like the biodiesel market in the
- 22 midwestern state government fleets, marine fuel
- 23 applications for biodiesel are growing without or
- 24 possibly in spite of federal alternative fuel
- 25 programs, such as EPAct.

- 1 As the markets for biodiesel continue to
- 2 expand, my company feels that DOE needs to begin
- 3 thinking about alternative fuels and alternative fuel
- 4 vehicles in new and different ways. DOE's statutory
- 5 and regulatory interpretation should be broadly
- 6 inclusive of all reasonable proposals -- and I like
- 7 the one Mr. Cain just presented -- to advance the
- 8 goals of EPAct instead of narrowly restricting the
- 9 measure to compliance with minor provisions of the
- 10 legislation.
- 11 Several of the ideas DOE should actively
- 12 consider based upon my presentation today are:
- 13 First, DOE should expand the list of EPAct
- 14 alternative fuels to include B20 as an alternative
- 15 fuel. I heard some people from some counties this
- 16 morning talk about the acquisition of qualified
- 17 vehicles and expense, and if B20 were approved as an
- 18 alternative fuel, they may already have some
- 19 alternative fuel vehicles in their fleets without
- 20 having to spend anymore money.
- 21 B20 will give regulated fleets more choice
- 22 and greater flexibility to meet the goals of EPAct.
- 23 Designating B20 as an alternative fuel would not
- 24 directly impact the budget or spending of any agency
- of government. It will not create a subsidy or tax

- 1 credit for B20 or biodiesel. It will not impose any
- 2 additional mandate or requirement on regulated fleets
- 3 that must comply with EPAct.
- 4 Second, DOE should figure out a way to
- 5 directly reward or compensate state and local
- 6 governments or private fleets that utilize alternative
- fuels, like biodiesel, above and beyond the mandatory
- 8 requirements of the EPAct programs. States like Iowa
- 9 and Nebraska are committed to using renewable
- 10 alternative fuels, like biodiesel and ethanol, above
- and beyond the regulatory requirements of the current
- 12 EPAct programs. Whether by credits, grants, technical
- assistance, preference for competitive awards, or
- 14 simply direct public acknowledgement, DOE should
- 15 reduce its role as a regulatory and emphasize its role
- 16 as a facilitator of alternative fuel use.
- 17 Third, DOE should examine its own use of
- 18 alternative fuels and alternative fuel vehicles to
- 19 find new ways to support alternative fuels through
- 20 direct purchase of fuel for DOE vehicles and fuel for
- 21 vehicles which operate by DOE contractors, such as the
- 22 national labs.
- For example, DOE could require that all
- the contractors must bid for, use, and accept minimum
- 25 five percent biodiesel blended diesel fuels wherever

- 1 feasible as a condition of holding a DOE contract.
- 2 This is not a mandate since no person or company is
- 3 ever required to enter into a voluntary contract
- 4 against their will.
- 5 If DOE is unwilling to voluntarily go
- 6 beyond requirements of its current EPAct programs in
- 7 its own purchasing and contracting decisions, why
- 8 would it expect anyone else to voluntarily do
- 9 otherwise?
- 10 Fourth, DOE must expand its consideration
- of alternative fuels and alternatively fueled vehicles
- 12 to directly include off-road and marine applications.
- 13 SOYGOLD MARINE is demonstrating that there is a market
- 14 for environmentally preferable alternative fuels in
- 15 markets outside those defined narrowly by DOE's EPAct
- 16 programs.
- 17 Instead of ignoring these opportunities,
- 18 DOE should specifically embrace it as creative
- 19 solutions to our national environmental and energy
- 20 security problems.
- Now, I must go back and go face to face
- with 380,000 soybean and biodiesel farmers, and these
- 23 380,000 farmers, they did inhale, and they're sitting
- 24 back there waiting to exhale in exclamation of relief
- 25 that B20 made it through.

- 1 Now, when I get back there I want to tell
- 2 them that DOE stands for Department of Energy and not
- 3 "diminish our enthusiasm."
- 4 So my brother asked me yesterday when he
- 5 thought I was going to testify. He said, "That
- 6 doesn't sound like you, testifying in front of a
- 7 comment," and he said, "What has DOE actually had any
- 8 impact on?"
- 9 And I said, "Well, I'll have to think
- 10 about that a little bit. I'm not too sure how to
- 11 answer that."
- 12 But I think I'll know how to answer it now
- 13 because right now I'm going to go walk to the mass
- 14 transit, ride to the airport, take an energy efficient
- jet back to Kansas City, drive my four cylinder car
- 16 home, park in my garage which is lit by fluorescent
- 17 bulbs, turn on my nine percent efficient pulse
- 18 furnace, check out my auto set-back thermostat, and
- 19 try to get some sleep.
- 20 (Laughter.)
- 21 MR. PICKERING: Any questions?
- MR. GROSS: Well, I particularly
- 23 appreciate that last long sentence there, but you're
- 24 turning the screws on us a little bit, twisting and I,
- 25 for one, will squirm a little, but I was encouraged by

- 1 the statement that low biodiesel blends are being
- 2 purchased without the benefit of our adding it to the
- 3 list of officially alternative fuels, and presumably
- 4 those are being bought based on the merits of the fuel
- 5 and combination cost, performance, and so on.
- 6 And the question I've got is: if that's
- 7 the case, the counties and others who have testified
- 8 that their decisions really are somehow connected to
- 9 it being called an alternative fuel, why is that the
- 10 case? If we in DOE get out of the regulations
- 11 business into what --
- 12 MR. PICKERING: Facilitating.
- 13 MR. GROSS: -- you suggested, the
- 14 facilitation business, and facilitate exchange of
- information and so forth, might not that be a more
- 16 productive approach so that others would understand
- 17 the merits?
- 18 MR. PICKERING: That's probably a good
- 19 idea. The National Biodiesel Board commissioned an
- 20 economic modeling in Iowa, and I think the last
- 21 speaker will be able to address this better, but they
- 22 did an economic model of what the impact economically
- 23 in Iowa and Nebraska would be if they kept those
- 24 dollars in and circulating in the economy in Iowa, and
- 25 the payback, I believe, is in the neighborhood of

- 1 three-to-one. For every dollar they spend on
- 2 biodiesel fuel in their state expenditures, the
- 3 payback or the turnover was three-to-one paid back to
- 4 the local economy keeping it in place.
- Now, I'm not an expert in that area at
- 6 all.
- 7 MR. GROSS: Okay. Well, I appreciate you
- 8 giving us some insights here, also giving us some food
- 9 for thought as others have, as well.
- 10 Other questions?
- 11 MR. McARDLE: Yes. In your
- 12 recommendations, you said DOE should figure out a way
- 13 to directly reward or compensate state and local
- 14 governments or private fleets that utilize all fuels,
- 15 like biodiesel. Do you have any specific suggestions
- 16 in those areas?
- 17 MR. PICKERING: It's been suggested, and
- 18 I can't be specific, but it's been suggested there are
- 19 a number of discretionary programs or competitive
- 20 programs, whether it's CMAQ funds or whatever, that
- 21 are awarded and are awarded on some basis of merit,
- 22 and if that basis can be expanded to include those who
- 23 go beyond the scope of what the minimum requirement
- is, then those rewards could be extended in that
- 25 manner.

- 1 MR. McARDLE: Thank you.
- 2 MS. LEWIS: I want to ask you a question
- 3 about the two states that recently decided to include
- 4 biodiesel, the blends between five and ten percent.
- 5 What is the average price of that fuel per gallon?
- 6 MR. PICKERING: Well --
- 7 MS. LEWIS: For biodiesel. I'm sorry.
- 8 MR. PICKERING: On the average, you don't
- 9 need a topcoat in Buffalo, New York, but I think the
- 10 average price is probably going to fall in the \$3
- 11 range, \$3 to 3.50 a gallon range as a neat fuel, and
- 12 depending on the price of diesel fuel, the impact on
- a gallon of fuel at the state level with those is
- between 25 and 40 cents a gallon, depending on what
- 15 blend rate they use and what they're paying for the
- 16 regular diesel.
- 17 Is that the question you asked me?
- 18 MS. LEWIS: I wanted to know, say, for
- instance, you have a B-5 or a B-10. Is it \$4 per
- 20 gall, \$6 per gallon versus a B20 at some other price?
- 21 It's very commendable, the two states, to
- 22 do this, but I was wondering why the five and ten
- 23 percent. It's cheaper, I would assume, than the B20;
- 24 is that correct?
- MR. PICKERING: Yes. My understanding,

- 1 the reason they chose five percent in Iowa is they had
- 2 a certain amount of money allotted. I'm not sure what
- 3 the amount was, and they wanted to spread it to as
- 4 many areas of their Department of Transportation.
- 5 They have 19 locations. They wanted all those
- 6 locations to participate. So it was kind of a back-
- 7 down from a budgeted amount they would spend on
- 8 biodiesel.
- 9 MS. LEWIS: Okay.
- 10 MR. PICKERING: And they spread that so
- 11 all of the 19 locations could get experience with it.
- 12 Each of them have received their allotment of fuel and
- 13 experienced a year of usage. Then they can reevaluate
- 14 it after the year.
- So it was a fixed amount divided by a
- 16 broad spread of locations.
- MS. LEWIS: Okay. Thank you.
- 18 MR. GROSS: Thanks again, Mr. Pickering.
- 19 MR. PICKERING: Thank you.
- 20 MR. GROSS: Our next speaker is Karl
- 21 Rehberg.
- 22 MR. REHBERG: Good afternoon, Mr. Gross,
- 23 Mr. Rodgers, Mr. Katz, and Ms. Lewis, and Mr. McArdle.
- I haven't seen some of you guys since Dallas.
- 25 Mr. Pickering makes my job easy this

- 1 afternoon. He answered all the tough questions and
- 2 the comments about being a facilitator to this
- 3 business echoes my remarks.
- I thank you for allowing us to come here
- 5 today, and I'd like to make a few statements about the
- 6 viability of biodiesel and the fact that this week has
- 7 been an extraordinary week. We have accomplished an
- 8 extreme, very extreme, major breakthrough in this
- 9 industry, and I'll tell you a little bit more about
- 10 that in a moment.
- 11 Biodiesel actually really meets all of the
- 12 requirements of the Clean Air Act and Energy Policy
- 13 Act. There were some comments made earlier about
- 14 you'd like to have 250,000 vehicles on the road in the
- next year or so as alternate fuel vehicles. Wasn't
- there a comment earlier today about that?
- 17 MR. GROSS: That's a goal somewhere.
- MR. REHBERG: Okay. There are more than
- 19 that on the road right now that could be alternative
- 20 fuel vehicles if you want to approve the idea of B20.
- 21 There is not a diesel engine that has been made in the
- 22 last 100 years that can't use B20 without
- 23 modifications, or if there are any modifications, I
- doubt if they'd cost more than \$10. There might be a
- 25 few pieces of plastic hose or something like that that

- 1 would be needed replacement.
- 2 Biodiesel decreased our dependency on
- 3 imports, the national security matter. It has no
- 4 sulfur to contribute to acid rain. A lot of these
- 5 things you know about already, but just for the
- 6 record, we have no benzene content, creating any
- 7 carcinogens in the air we breath. We balance out on
- 8 the production and consumption of CO2. The reduction
- 9 in particulate black smoke and exhaust gases are
- 10 extremely significant, and the exhaust gases smell
- 11 like french fries. I mean, what more can you want?
- 12 The progress that we've been making lately
- in terms of the toxicity of this has been to have a
- 14 product that has a toxicity less than salt and a
- 15 biodegradable capability of sugar, and it can be made
- 16 from renewable resources grown domestically, and it
- 17 can also be made from recyclable waste materials from
- 18 domestic production and restaurants and frying
- 19 operations like Mrs. Paul's or Frito-Lay or McDonald's
- 20 and what have you.
- 21 The few applications of neat biodiesel
- 22 like in mining operations and so forth are out there.
- 23 However, the 20 percent blend does meet the
- 24 requirements you want under the EPAct and Clean Air
- 25 Act, and if we blend it 20 percent, we can affect the

- 1 emissions on five vehicles rather than one.
- 2 If we had one vehicle running at 100
- 3 percent, we really don't accomplish much other than
- 4 what we're doing in that one vehicle. But burning at
- 5 20 percent and meeting the requirements of what you
- 6 want on the emission side of it, why not have five
- 7 vehicles instead of one on the road in compliance?
- 8 At any rate, there is a definite
- 9 possibility that we can produce over a billion gallons
- of this material, in effect, over five billion gallons
- of diesel fuel going into vehicles that can be
- 12 classified as alternate vehicles. We do not have to
- 13 reinvent the wheel. We do not have to reinvent the
- vehicle, and we do not have to reinvent the engine.
- 15 It's really quite simple. In fact, it's
- 16 so simple that we're missing it.
- We've observed very consistent
- 18 characteristics in methyl esters produced from
- 19 vegetable oils and animal fats, quite different than
- 20 the variations in the components of diesel fuel
- 21 because diesel fuel depends on sweet crude, heavy
- 22 crude, light crude, whatever. These variations in
- 23 emissions actually have contributed more of a problem
- 24 to testing this in blends than anything else. It's
- 25 not the fault of biodiesel. Biodiesel molecule is

- 1 very stable and very small.
- 2 Furthermore, our research indicates that
- 3 there is actually two, perhaps as much as three
- 4 billion gallons of waste cooking oils and animal fats
- 5 available for us just here domestically. To deny any
- 6 blend of biodiesel fuel with regular diesel fuel seems
- 7 to rather defy logic in light of the superior
- 8 qualities and the tremendous success in over-the-road
- 9 use and scientific laboratory tests that have been
- done on biodiesel, and it's been extensive.
- I have personally worked on biodiesel now
- 12 for almost ten years. Our project started actually on
- 13 my wife's kitchen counter at home, and we decided that
- 14 we wanted to use the worst type of materials possible,
- 15 the recyclables to see what can be done with those as
- 16 feeding it into the fuel streams.
- 17 The recyclables bring up a tremendous
- 18 resource for us, and it's not only being recycled.
- 19 It's a renewable material, all domestically derived.
- 20 So we're not looking for any foreign government
- 21 transfer of wealth and other dealings that we have to
- 22 worry about, draining the wealth of this country.
- We took the initiative to develop this,
- 24 and actually we feel like we have given to the
- 25 Department of Energy, to the environment, and to this

- 1 country what it was calling for as far as an alternate
- 2 fuel goes. This is something that can be done
- 3 completely at home here, and it's renewable and
- 4 recyclable. It is not like oil. It is not like gas.
- 5 Those are fossil fuels. They are depletable. We can
- 6 go on growing this.
- We also have a project underway for
- 8 development of other domestically grown feedstocks
- 9 that would be a little bit more efficient than just
- 10 growing soybeans.
- 11 The biodiesel, as it's already been said,
- 12 requires no expensive infrastructure changes. Earlier
- 13 you had a fellow up here; I guess it was the first guy
- 14 that talked, Richard --
- 15 PARTICIPANT: Kolodziej.
- 16 MR. REHBERG: Yeah, that quy. He's from
- 17 the National Gas Vehicle Coalition, and you asked him
- 18 a question about what it would cost for the
- 19 infrastructure changes, and the man indicated that it
- 20 would be very substantial, but at the present time his
- 21 answer also indicated it wasn't really calculable.
- I'm here to tell you that to implement
- 23 biodiesel costs nothing. I mean we don't really have
- 24 a problem with zero. Okay?
- 25 The cost to convert vehicles is

- 1 negligible, and in many cases nothing. I have run
- 2 hundreds of different vehicles with almost any type of
- 3 diesel engine you can come up with on biodiesel and
- 4 have yet to make the first modification other than on
- 5 a couple of occasions having to change the fuel filter
- 6 in there because some of the cleaning effects or
- 7 solvent effects of the biodiesel cleaned out the fuel
- 8 line a little bit, but that's it. I don't think we
- 9 spent \$100 on any of those.
- 10 Regardless of the percentage of biodiesel
- 11 blended with regular U.S. 2D diesel, it does really
- improve the performance and the exhaust
- 13 characteristics of the engine, and these performance
- or these improvements are actually sensorially
- 15 realized. I mean you can see the reduction in smoke.
- 16 You can smell the difference in the smoke. You can
- 17 hear the difference in the way the engine performs.
- 18 These are not subjectively perceived
- 19 benefits, like I put some of this stuff in there and
- 20 it cost me \$2 for this little bottle, so it must work
- 21 better. You can actually see these results.
- 22 And one of these times I'm going to have
- 23 to come up here and bring a few engines with me so you
- 24 can actually witness this yourself.
- 25 Anyhow, we would encourage you to look in

- our favor towards the B20 designation, and if you'd
- 2 like to get a few hundred thousand vehicles on the
- 3 road in the next year that are alternate fueled
- 4 vehicles without really any cost them, we'll do it for
- 5 you, and we're looking at a cost per gallon increase
- 6 in the neighborhood of 15 to 20 cents.
- 7 I know you've heard some other comments
- 8 about 40 to 60 cents and 30 to 40 or 50 cents,
- 9 whatever it is, but we have actually gotten the price
- of this stuff down to less than \$2.20 a gallon, and
- 11 we're going south with it.
- 12 The other little announcement I wanted to
- 13 make to you today about a major breakthrough in our
- 14 technology is that we were going to announce our plans
- to put in place 41 new plants over the next 18 to 24
- 16 months in various cities throughout the United States,
- 17 and what has happened this week will allow us to more
- 18 than double that in the next 18 to 24 months, and I
- 19 want to tell you this most emphatically so that you
- 20 really get the idea that we're serious about this
- 21 business.
- We're committing over \$500 million of our
- own money, not your money. I don't want a dime from
- 24 you. Thank you very much.
- 25 MR. GROSS: I've got a question. I can't

- 1 let it go by.
- 2 MR. REHBERG: Questions already?
- 3 (Laughter.)
- 4 MR. REHBERG: I thought we had answered
- 5 all the questions.
- 6 MR. GROSS: I'd like your comment on the
- 7 issue of if we're going to be in the regulations
- 8 business, would it make more sense to, instead of
- 9 regulating on vehicles and percentages of vehicles in
- 10 fleets, to regulate on the basis of amounts of
- 11 alternative fuels used, which would, it seems to me,
- 12 possibly get us away from the issue of percentages.
- 13 MR. REHBERG: Well, it would simplify the
- 14 problem greatly. We could say: okay. You've got
- 15 8,000 gallons of diesel in your tank. Here's 2,000 to
- 16 blend with it and however you want to use it, and you
- 17 know, the accounting procedure for that is rather
- 18 simple.
- 19 MR. GROSS: All right. Other questions?
- 20 MR. McARDLE: Yes. You mentioned a
- 21 production capacity of one billion gallons. Is that
- 22 one billion gallons from using the used cooking oils
- 23 and fats?
- MR. REHBERG: Yeah.
- 25 MR. McARDLE: And it's not considering

- 1 other capacity of soybean?
- 2 MR. REHBERG: No, no.
- 3 MR. McARDLE: Okay.
- 4 MR. REHBERG: See, the thing that makes us
- 5 a little bit nervous in some of this situation with
- 6 our going into the soybean market very heavily -- now,
- 7 we do buy soybean oil. We go in and we buy a half
- 8 million or a million pounds of soybean oil at a time
- 9 and run it through our plant. Okay? But there is a
- 10 certain amount of soybean oil for absolute use.
- 11 There's a certain amount of soybean oil that you could
- 12 use peanut oil; you could use something else. And
- 13 then there's maybe a surplus amount.
- 14 But if we go and start dipping into all of
- the surplus amount and some maybe of the other part,
- but we get into the absolute part need, then we're
- 17 going to drive the price of soybean oil through the
- 18 roof and make the cost of biodiesel prohibitive, and
- 19 what we're striving to do here is to take a source of
- 20 monoglycerides, diglycerides, triglycerides, and fatty
- 21 acids, no matter what they are. It doesn't matter
- 22 because we're coming out with the same molecule of the
- 23 methyl ester and turn that into biodiesel fuel.
- MR. McARDLE: Is there a large cost
- 25 difference between making it from soybeans versus

- 1 using the used cooking oils?
- 2 MR. REHBERG: Well, currently soybean oil
- 3 costs about \$2 a gallon plus shipping. Okay? And we
- 4 can actually get paid to take some of the used cooking
- 5 oil as a means of disposal of it because under the
- 6 Resource Conservation and Recovery Act, they don't
- 7 want it in the landfills anymore and they don't want
- 8 it land spread.
- 9 We've also been working with Rotary
- 10 International and things like that to get some of
- 11 their Interact Clubs involved with us recycling the
- 12 stuff, and we award scholarships to these kids and
- their schools for them to go to college on or for
- 14 computers or other equipment that they need, and we
- 15 get them involved in what is going on in the
- 16 environment and recycling. We do hire buses. We
- bring them over to our plant. We tour them through
- 18 there. We show them what it's all about, that it's
- 19 real. It's not just some concept you read out of a
- 20 book.
- 21 MR. McARDLE: Now, when you collect this
- 22 oil, say if you didn't process it for biodiesel, what
- 23 do you do with it since you collect it, say, from
- 24 restaurants or whatever? What is its next resting
- 25 place?

- 1 MR. REHBERG: Well, some of it goes into
- 2 dog food. Most of the rest of it gets dumped because
- 3 when you heat oil like that up to 350, 400 degrees and
- 4 you put a french fry in it that's 88 percent water,
- 5 the water in the french fry boils instantly. The
- 6 bubbles you see are steam bubbles. There's a reaction
- 7 that takes place between that super heated steam and
- 8 the oil and causes the oil molecule to break apart,
- 9 and when it does, it creates a fatty acid.
- 10 And when you go into a restaurant and you
- 11 smell that smell, oh, God, that old oil smell, what
- 12 you're really smelling are the fatty acids, and once
- that gets up to about three or four percent, the oil
- 14 becomes so stinky you don't really want to eat
- 15 anything that was made in it. All right?
- 16 And the oil continues to deteriorate after
- 17 that point because these fatty acids are still working
- on the oil now. So it's deteriorating from within,
- 19 and when it gets above 15 percent, you can't use it
- 20 for animal feed because it makes the animal sick and
- 21 they dehydrate. We won't go through the dehydration
- 22 process.
- MR. McARDLE: Thank you.
- MR. GROSS: Thanks, Mr. Rehberg.
- MR. REHBERG: Thank you.

- 1 MR. GROSS: Our next speaker is Mr.
- 2 Jeffrey Horvath of the National Biodiesel Board.
- 3 MR. HORVATH: It's the biodiesel hour,
- 4 isn't it?
- 5 MR. GROSS: It sure is. It's the
- 6 biodiesel afternoon.
- 7 MR. HORVATH: Yeah. For those of you who
- 8 don't know me, my name is Jeff Horvath, and I'm the
- 9 Chief Executive Officer for the National Biodiesel
- 10 Board.
- 11 First off, I'd like to thank you for the
- 12 opportunity to have myself and members of my team here
- today to address a lot of the biodiesel issues, too.
- 14 I'm here specifically today to discuss
- 15 biodiesel and how it can practically and effectively
- 16 be used to allow DOE regulated fleets and the public
- in general really to actualize the objectives of
- 18 EPAct.
- 19 Using combustion to produce energy results
- 20 in the destruction of natural resources and raw
- 21 material used for fuel. Much effort is being expended
- 22 by society to greatly limit or even eliminate
- 23 combustion as a source of energy in order to conserve
- 24 our precious natural resources.
- The problem with this approach is that

- this same society has developed the base of its global
- 2 energy infrastructure around combustion. We in the
- 3 United States have added fuel to the fire, and no pun
- 4 is intended, by building the majority of our energy
- 5 infrastructure on petroleum based fossil fuels which
- 6 we know some day will be depleted and on which we
- 7 depend on foreign entities to supply.
- 8 Price wars and real wars have been waged
- 9 to insure that this infrastructure is supported. Our
- 10 society must pursue technologies that complement our
- 11 existing combustion based infrastructure, while
- 12 simultaneously providing an alternate resource for the
- 13 country's transportation fuel requirements.
- 14 For nearly two decades there's been a
- 15 national policy to foster and use domestically
- 16 produced renewable resources as a source of fuel.
- During the same period, the U.S. has also focused
- 18 considerable legislation on our energy use's impact on
- 19 the environment.
- Biodiesel, a fuel similar to diesel fuel
- 21 which you've heard all about in the last hour, is
- 22 being actively promoted by the supporters of both
- 23 agendas as a practical and positive medium for
- 24 application of their respective charters.
- 25 Biodiesel is the generic term for a

- 1 cleaner burning ester based fuel which we've all heard
- 2 about, and the biodiesel industry, albeit relatively
- 3 new in the United States, is really implementing a
- 4 fuel that has been used in other areas of the world,
- 5 specifically in Europe, on a commercial basis for
- 6 many, many years.
- 7 Petroleum based diesel and biodiesel have
- 8 two things in common. Both fuels are a product of the
- 9 earth, and both are burned to produce energy.
- 10 However, the origin and the impact of their use
- 11 greatly differentiate the two.
- 12 Biodiesel harnesses the energy that the
- 13 earth naturally and cyclicly produces. Biodiesel is
- 14 derived from agricultural produced vegetable oils,
- recycled cooking oils as we just heard, and rendered
- animal fats like chicken fat or beef tallow, whereas
- 17 petroleum diesel is extracted from the earth.
- 18 Biodiesel relies on the earth's natural cycles for its
- 19 feedstock and, taken in the aggregate, it's a
- 20 feedstock that never runs dry.
- 21 So it's a case of natural renewable versus
- 22 depletion, and our culture obviates one over the
- 23 other.
- 24 The infrastructure for biodiesel's use is
- 25 homogeneous with that for diesel. Little or no

- 1 changes are required. Biodiesel can be used in
- 2 virtually any existing diesel engine without
- degradation of performance, fuel economy, or range,
- 4 and results in substantially improved exhaust emission
- 5 levels.
- 6 On a local level the fuel is fully
- 7 compatible with existing vehicle and fuel dispensing
- 8 equipment, and based on these facts, many
- 9 transportation agencies are looking to biodiesel as
- 10 their method of complying with the mandated regulatory
- 11 requirements, such as the Clean Air and Energy Policy
- 12 Acts.
- 13 Biodiesel is safer to produce, handle, and
- 14 use than other fuels. In the environment, biodiesel
- degrades as fast as sugar, and it's safer than table
- 16 salt from a toxicity standpoint. It has a
- 17 significantly higher flash point than petroleum based
- 18 diesel, and avoids the risk of high pressure storage
- 19 associated with CNG.
- The byproducts of biodiesel production
- 21 include glycerine and an organic fertilizer.
- 22 Additionally, biodiesel has a positive energy balance,
- 23 at least three-to-one, meaning more energy is produced
- than consumed when producing biodiesel.
- 25 The economics of biodiesel use in these

- 1 applications is not as straightforward. Biodiesel
- 2 currently costs \$3 or above for a gallon in its neat,
- 3 100 percent form, and this is at least double or
- 4 triple the cost of petroleum based diesel.
- 5 However, if one considers the sum of
- 6 vehicle or vehicle conversion costs, the expense of
- 7 changes to existing infrastructure, the negative
- 8 impact to operating costs required to incorporate the
- 9 use of other alternative fuels, such as compressed
- 10 natural gas, liquified natural gas, methanol or
- 11 propane, biodiesel becomes a more cost effective
- 12 solution.
- 13 Improvements in production processes, the
- 14 development of multi-feedstock production formula,
- increased production volume, et cetera, will all serve
- 16 to reduce the unit cost of biodiesel. Consequently,
- 17 the balance of biodiesel versus other alternative
- 18 energy sources in a business case is achievable.
- 19 Biodiesel's unique ability to blend
- 20 completely with petroleum based diesel provides
- 21 another opportunity for the economics of its use.
- 22 Biodiesel can complement diesel fuel when used as an
- 23 additive to diesel. In small quantities, less than
- 24 five percent per unit, biodiesel offers specific
- 25 lubricity and C-tane enhancements to fossil based

- diesel fuel. In greater blends, 20 percent and above,
- 2 biodiesel and petroleum diesel blends meet the basic
- 3 intent of EPAct, displacement of petroleum, and the
- 4 Clean Air Act, reduction of diesel particulate matter
- 5 and toxic emissions.
- 6 Biodiesel blends afford the consumer of
- 7 biodiesel the flexibility to set a blend level that's
- 8 conducive to the economics of their application and
- 9 phase in increased levels as the economics of
- 10 biodiesel production improve.
- If we examine this issue on the basis of
- 12 consumer choice for alternative fuels in vehicles, the
- 20 percent biodiesel blend known as B20, which I'm
- 14 sure you're aware of, is our customers' most popular
- 15 biodiesel fuel blend. The NBB has tested this case
- 16 with major diesel consumers and engine manufacturers.
- 17 They have demonstrated that B20 provides many of the
- 18 environmental and safety benefits of pure biodiesel at
- 19 a fraction of the cost. They've shown that B20 is
- 20 compatible with existing diesel engine maintenance and
- 21 refueling facilities, and most importantly, they've
- 22 proven that there's an adequate infrastructure in
- 23 place to support B20's immediate use.
- 24 More than ten million miles of actual in-
- 25 service pilot programs have been conducted using B20.

- 1 Several national trade associations representing major
- 2 private diesel consumers, including the American
- 3 Trucking Association, the American Bus Association,
- 4 have endorsed using B20 as an EPAct alternative fuel.
- 5 For these reasons B20 should substantially
- 6 increase the number of alternative fuel vehicles
- 7 available to meet the requirements of all phases of
- 8 the EPAct program.
- 9 Biodiesel has been demonstrated and tested
- in many applications, including transit, marine,
- 11 mining, and construction markets. Aviation, power
- 12 generation, as well as its use as an additive in
- various low blends with petroleum diesel are all being
- 14 actively explored.
- 15 NBB recognizes DOE's fuel neutrality with
- 16 respect to EPAct compliance. However, DOE's increased
- 17 cognizance and support of the biodiesel message and
- 18 the opportunities it presents will afford municipal
- 19 and private fleets greater understanding and
- 20 acceptance of their ability to comply with the third
- 21 phase of the alternate fuel transportation program
- 22 proposed under this advance notice for public
- 23 rulemaking.
- 24 Increased use of biodiesel will be good
- 25 for the environment, good for farmers, good for the

- 1 economy, and will augment our regulated fleets'
- 2 ability to meet the objectives of EPAct.
- 3 Biodiesel alternative fuel vehicles can
- 4 offer a cost effective means of compliance with the
- 5 many provisions of EPAct. Biodiesel provides
- 6 additional opportunities for economic development
- 7 through the sale of the its various feedstock
- 8 commodities in the construction of biodiesel
- 9 production facilities. All in all, biodiesel can and
- 10 should play a major part in meeting the goals of
- 11 EPAct.
- 12 The commercialization of biodiesel
- 13 requires significant and continued involvement from
- 14 its stakeholders. Technology development and
- 15 production processes, handling and storage, as well as
- 16 fuel engine systems is also in order. The government,
- 17 as well as the private sector, need to take an active
- 18 role in these elements in order to bridge the cost gap
- 19 and foster the advancement of needed science.
- 20 It is the charger of the National
- 21 Biodiesel Board to act as the principal liaison
- 22 between the stakeholders in this effort. One of those
- 23 stakeholders is the DOE itself. The NBB is actively
- involved with the DOE's own biodiesel program from the
- 25 Transportation Technologies Division to the NREL and

- 1 RBEP Programs.
- 2 We support the charter of the DOE and its
- 3 efforts, as we do all of our industry stakeholders.
- 4 We hope that by presenting the information today that
- 5 it will demonstrate the viability of this fuel, its
- 6 inherent ability to overcome the challenges of
- 7 introducing an alternate fuel to the diesel segment of
- 8 this marketplace, the opportunity it presents to the
- 9 Agency for actualization of its goals and the fuel
- 10 capacity to bring EPAct into operational reality.
- 11 I'd like to thank you for giving me the
- 12 opportunity to speak today, and I'd like to take a
- moment to address at least a couple of the points that
- 14 were asked about earlier, and if Ms. Lewis is still in
- the room, I'll certainly address those as well.
- Mr. McArdle, you asked about installed
- 17 capacity. As of five o'clock on the 10th of October
- 18 1996, it's somewhere between 70 and 80 million gallons
- in the United States. That's installed capacity, and
- it's growing as we heard about.
- 21 You also asked about the ASTM. The ASTM
- 22 has been developed for neat biodiesel. It's based
- 23 essentially on the norm from Austria and Germany
- 24 where, by the way, they've got 500,000 metric tons of
- 25 biodiesel sale last year; also, the send norm of

- 1 France; Italy, where they had about a million metric
- 2 tons of biodiesel sales last year, and input from the
- 3 Engine Manufacturers Association, and OEMs.
- We have an ASTM task force that's multi-
- 5 disciplined in its nature, in its constituency, and
- 6 we're hoping for at least the balloting process in
- June of this year and then it's anybody guess after
- 8 that.
- 9 The rest of these were Ms. Lewis'
- 10 questions. So I can certainly -- let me just address
- 11 them to give them as a matter of the record.
- 12 B-5, the price on B-5 really is not a
- 13 function of it being a fuel. At the five percent and
- 14 below level we're in the additives market, and in the
- 15 petroleum additives market, we are very cost
- 16 competitive. You've heard prices of \$3. Call it \$4
- 17 for all intents and purposes a gallon. In that market
- 18 you're looking nine to 25 gallons for the chemical
- 19 additives. We're looking at C-tane enhancement and
- 20 lubricity. So we're very cost competitive there.
- 21 In terms of clean fuels and the EPA, there
- 22 is not an EPA certified clean fuel fleet vehicle for
- 23 biodiesel at this particular point in time, and it's
- 24 premature really at this point for us to go ahead and
- 25 pursue that particular aspect, considering other

- 1 elements of the EPA that we have to deal with.
- 2 Specifically, about a million and a half dollars worth
- 3 of health effects testing that I have to get done and
- 4 another \$1.8 million worth of substantially similar
- 5 waiver activity that I've got to get done with EPA
- 6 before January 1st, 1998.
- 7 Given that we're a small industry and I
- 8 don't represent significant corporate dollars, that
- 9 places my priority squarely with those two efforts,
- 10 but the caveat is if you've got a few million you want
- 11 to throw away, I'm always available to talk.
- 12 So any questions?
- 13 MR. GROSS: Unlike the immediately
- 14 preceding speaker, you would not tell us that you
- 15 don't want a dime.
- MR. HORVATH: I'm easy that way. I can be
- 17 had.
- 18 (Laughter.)
- 19 MR. GROSS: Questions?
- 20 MR. RODGERS: I just had one question.
- 21 We've heard some testimony this morning that one of
- 22 the problems with flexible fuel vehicles and bi-fuel
- vehicles is that the people that buy these vehicles
- 24 and meet their EPAct requirement then turn around and
- 25 fill them up with gasoline.

- 1 MR. HORVATH: Sure.
- 2 MR. RODGERS: So in the future if B20 ever
- 3 was designated as an alternative fuel, and I've heard
- 4 testimony that the B20 operates in any diesel vehicle,
- 5 therefore, it seems to me then that by designating B20
- as an alternative fuel we have, therefore, designated
- 7 all diesel vehicles as alternative fuel vehicles.
- 8 MR. HORVATH: No, that's not exact --
- 9 MR. RODGERS: Okay. Why wouldn't people,
- 10 fleets that were covered, if there ever was a fleet
- 11 mandate, why wouldn't they just buy a diesel vehicle
- 12 and fill it up with 100 percent petroleum based
- 13 diesel?
- MR. HORVATH: Well, they could, and I
- 15 guess two points really. The first one is if you
- designate B20 as an alternative fuel, it doesn't
- 17 immediately cause every diesel vehicle on the planet
- 18 to become an alt. fuel vehicle. It gives them the
- 19 capability of being designated as such under EPAct.
- The people that define whether or not this
- 21 is an alt. fuel vehicle are the folks that made the
- 22 vehicle. So what it does is it gives me the
- 23 flexibility, me being the biodiesel industry, to go to
- 24 the original equipment manufacturers, the engine
- 25 manufacture, the vehicle manufacturers and say, "Look.

- 1 We've got something that provides me the business case
- I need to market the product, and, oh, yeah, by the
- 3 way, look behind. There's a line of customers."
- 4 So that's the key to it all. We've been
- 5 caught in a Catch-22 situation wherein the people that
- 6 we have demonstrated these ten million miles I
- 7 referred to earlier, biodiesel with have said, "That's
- 8 all great. I like it. It's green; it's clean, and it
- 9 could give me some benefit if I could get a blended
- 10 level and I would go with you then because I have the
- 11 business case I need. I would go with you then to the
- 12 OEMs and say, 'Yeah, I want to buy one of those buses
- and I want you to call it biodiesel capable.'"
- So I've got an engine manufacturer that
- 15 says, "Show me customers and I'll go away and do the
- 16 research necessary to tell EPA that it's going to meet
- 17 emission requirements," and I've got a customer that's
- 18 saying, "Tell me it meets the regulation and I'll go
- 19 away and talk to the OEMs."
- 20 So by DOE doing that, it gives me yet
- 21 another lever to go away and try to get the OEMs on
- 22 board.
- 23 MR. RODGERS: Okay. So then if you did
- that, you'd have a vehicle certified to operate on B20
- 25 which would really be kind of a flexible fuel diesel

- 1 vehicle. I don't want to put words in your mouth, but
- 2 that's what it sounds like to me.
- 3 MR. HORVATH: Well, what I'm hoping is
- 4 that whether the level -- I mean, the whole strategy
- 5 with B-5, B20, B-30, B-40, B-50 -- take it up to B-100
- 6 -- is I don't think anybody should be so naive as to
- 7 think that when we get to a certain level that we're
- 8 all going to close the doors and go on our way and
- 9 say, "That's it."
- 10 The chinning bar is going to continuously
- 11 be raised whether you're talking EPA or you're talking
- 12 to charter of the DOE. So it's nice to posture
- 13 yourself in a position where you can phase in the
- implementation and the use of alternate fuels.
- 15 Biodiesel inherently allows you to do that
- in the petroleum market as a complement to petroleum
- 17 diesel. So you can do this over time and continually
- 18 raise the chinning bar and allow your customer and the
- 19 public the opportunity to comply.
- 20 MR. RODGERS: I'm sorry. I don't want to
- 21 belabor it, but is there anything we can do to keep a
- 22 fleet that had a certified biodiesel vehicle from
- using petroleum based diesel in that vehicle?
- MR. HORVATH: Limit the emissions
- 25 capabilities, opacity. The output of the engine is

- 1 the way to tell what blend level he's using.
- 2 MR. RODGERS: It doesn't sound like it's
- 3 anything we can do here at the Department of Energy in
- 4 the Energy Policy Act.
- 5 MR. HORVATH: Mandate switching, and
- 6 again, I think a gentleman earlier pointed out that we
- 7 need to have better measures in place to track the use
- 8 of the fuel. That certainly is point one.
- 9 Point number two is what's the follow-up.
- 10 What's the insurance policy, the emissions profile of
- 11 the engine?
- 12 MR. RODGERS: Thanks.
- MR. HORVATH: Thank you.
- MR. GROSS: Thank you, Mr. Horvath.
- Well, for the benefit of the members of
- the panel, as well as anyone else who's been here all
- 17 afternoon, just a reminder that we are getting close
- 18 to the last scheduled hour of the hearing. So it
- 19 looks like we'll be able to make it.
- 20 Our next speaker is Marsha Wise,
- 21 representing the Service Station Dealers of America.
- MS. WISE: Now that I look like Kilroy
- 23 here, but I'm back here.
- I want to preface this presentation by
- 25 saying this is my first time testifying. So please be

- 1 gentle.
- 2 Good afternoon. My name is Marsha Wise.
- 3 I am the manager of Federal Government Affairs for the
- 4 Service Station Dealers of America and Allied Trades.
- 5 SSDA represents approximately 60,000 independent
- 6 service station dealers across America.
- 7 I appreciate this opportunity to testify
- 8 today regarding the Department of Energy's proposed
- 9 requirements for private and local government vehicle
- 10 automobile fleets.
- 11 The Energy Policy Act of 1992 included a
- 12 mandate for the purchase of alternative fuel vehicles
- 13 by certain fleets. Although this is not the forum for
- doing so, I would be negligent if I did not state
- 15 SSDA's strong opposition to mandates in general that
- interfere with the free market system on which this
- 17 country was founded.
- Now, allow me to comment on the rule DOE
- 19 has proposed. First, the proposed rule is overly
- 20 broad and goes well beyond the original intent of
- 21 Congress. By defining alternative fuel provider
- 22 broadly, DOE's proposed mandate will cover many, many
- 23 more businesses than Congress ever intended.
- 24 These businesses will have to purchase and
- 25 operate vehicles on fuels other than gasoline at a

- 1 significant increase in cost. Currently very few
- 2 service station dealers provide non-gasoline fuels.
- 3 So they would lose the business of the many fleet
- 4 vehicles that would be covered by this mandate.
- 5 Because fleet customers are important to
- 6 the profitability of many dealers, the potential loss
- 7 of business is of great concern. Indeed, according to
- 8 DOE's own estimates, my members stand to lose 760
- 9 million to 3.3 billion gallons of lost sales under
- 10 this rule.
- 11 Many fleet operators recognize the high
- 12 cost of operating their own central refueling systems,
- the potential environmental liability, and the
- 14 burdensome regulatory requirements. For these
- 15 reasons, many fleet operators rely on service station
- dealers for their transportation fuel needs.
- Our members have met these special needs
- 18 by offering creative services, such as extended hours,
- 19 convenience service, or even specialized fleet credit
- 20 cards that provide fleet operators detailed reports
- 21 regarding fuel consumption in order to retain the
- 22 fleet business.
- 23 Under the proposed rule which broadly
- 24 extends to many fleets, our dealers will have to make
- 25 a difficult choice: either lose the fleet business or

- 1 make a costly investment to provide exotic fuels.
- 2 We feel that forcing the investment in an
- 3 infrastructure for alternative fuels is simply
- 4 unreasonable. Rather than forcing investments in a
- 5 modest fashion that hopefully can be accommodated by
- 6 the marketplace, the proposed rule will have a
- 7 sweeping adverse effect on thousands of small
- 8 businesses which are my members.
- 9 There's a good reason that the
- 10 infrastructure investment for alternative fuels has
- 11 not been made to date. In most instances it is not
- 12 economic to do so. Dealers are astute small business
- 13 people who often operate on tight profit margins and
- 14 small budgets. If a reasonable rate of return could
- be made by supplying alternative fuels, the dealers
- 16 would already be doing so.
- 17 For example, there is no reasonable rate
- 18 of return on 250,000 or \$500,000 CNG refueling
- 19 equipment installation at a service station. The
- 20 recent DOE report estimated that by the year 2010, 13
- 21 years from now, only 41 percent, less than half of all
- 22 vehicles sold, will be alternatively fueled. Of that
- 23 41 percent, only seventeen percent will be CNG fueled.
- 24 Second, SSDA does not feel that the Energy
- 25 Policy Act's replacement fuel goals are necessary.

- 1 Alternative fuels run a greater risk of supply
- 2 limitations than crude oil and gasoline, as we have
- 3 recently seen with both ethanol and methanol.
- 4 Although U.S. oil imports are projected to increase,
- 5 the oil markets have dramatically changed since the
- 6 1970s.
- 7 Less than nine percent of U.S. petroleum
- 8 comes from the Persian Gulf region. With competitive
- 9 producers in countries such as Mexico, Canada, Latin
- 10 America, Asia, and the North Sea, it would be very
- 11 difficult for one country to sustain an artificially
- 12 high price for oil.
- I urge DOE to narrow the scope of the
- 14 proposed rule to cover only those alternative fuel
- 15 providers who actually profit from the manufacture and
- 16 sale of alternative fuels. This will avoid a serious
- 17 economic dislocation for SSDA members.
- 18 Third, I urge DOE to reconsider the
- 19 effective date of the mandate. It is totally
- 20 unrealistic to expect the dealers, much less the fleet
- 21 operators, can respond in this short time frame.
- 22 Congress intended to provide the affected
- 23 industries with ample time to prepare for and comply
- 24 with mandates. Given the DOE's lengthy delay in
- issuing a rule, I believe a postponement of the

- 1 effective date is a reasonable request.
- 2 Thank you, again, for this opportunity to
- 3 express SSDA's views.
- 4 Questions?
- 5 MR. GROSS: Well, we're pleased to be the
- first to receive your testimony at a hearing.
- 7 Questions?
- 8 MR. McARDLE: Just one. It's actually a
- 9 comment. Again, I sound like a broken record. I'll
- 10 say this again. You cited a DOE report that estimates
- 41 percent of all vehicles sold will be AVFs and 17
- 12 percent will be CNG fueled. Again, that's from
- 13 technical report 14, which is really a conditional
- 14 projection of AVF production and use, given certain
- 15 assumptions regarding vehicle availability. It's part
- of our technical evaluation under Section 502(b),
- which we're following up with another analysis.
- 18 More modest projections are given by the
- 19 Energy Information Administration which are more in
- 20 tune with just the mandates and what those would do.
- I just want to throw that out there.
- MS. WISE: I look forward to seeing the
- 23 new numbers.
- 24 Thank you.
- 25 MR. GROSS: I just have to make one

- 1 comment. I assume that in the context of your
- 2 testimony that natural gas and methanol, say, would be
- 3 exotic.
- 4 MS. WISE: Yes.
- 5 MR. GROSS: I've heard them referred to as
- 6 many things, some positive and some negative, but I
- 7 guess that's the first time I've heard them referred
- 8 to as exotic. So that may be some interesting topic
- 9 for debate right there.
- 10 MS. WISE: If anything, it makes them sexy
- 11 to sell.
- MR. GROSS: But costly, as you would point
- 13 out, I guess, right?
- 14 Okay. Our next speaker is Mr. Russ Teal.
- 15 PARTICIPANT: You get the best looking --
- 16 (Laughter.)
- 17 MR. TEAL: I appreciate that. My son gets
- 18 good grades. He uses the same equipment for his
- 19 school project. So I appreciate that.
- It's a pleasure to be up here today from
- 21 the Florida Keys. I appreciate the nice weather
- 22 you've arranged for us. I know how dreary it can be.
- 23 I've tried to work in Washington for a couple of years
- 24 many years ago.
- 25 I'm actually up here for the Annapolis

- 1 Boat Show, and I wanted to take the opportunity to
- 2 come by and share some of my experiences we had in the
- 3 Florida Keys with biodiesel on my way to the show.
- 4 Actually at the show we will be exhibiting
- 5 for the first time two biodiesel products to the
- 6 marine industry in a nonmandated market. These are
- 7 consumers that have voluntarily chosen to use this
- 8 fuel.
- 9 During the past two years, my company has
- 10 undertaken extensive market research into the use of
- 11 biodiesel fuels in nonmandated consumer markets,
- 12 specifically for marine use in the Florida Keys and
- 13 Chesapeake Bay. I believe my experience may help you
- determine how best to meet some of EPAct's policy
- 15 objectives.
- If the objective of EPAct is ultimately to
- 17 reduce our dependence on foreign petroleum and to
- 18 stimulate the creation of domestic fuel alternatives,
- 19 there is a ready inclination for consumers and private
- 20 fleets to use biodiesel blended fuels. Our research
- 21 found that private boat and vehicle owners liked
- 22 biodiesel for its environmentally friendly values,
- 23 reduced smoke, increased C-tane and lubricity, and
- 24 solvency characteristics.
- 25 However, price was a major constraining

- 1 factor. In our most recent research, we have found
- 2 that B20 can be effectively marketed to consumers in
- 3 order to overcome price reticence. In particular,
- 4 we've been using the NOPAC product blended with
- 5 petroleum, and we've been able to sell it at the
- 6 commercial rates in Florida. Even though the diesel
- fuel tax changed nationally recently, Florida is the
- 8 only state in the union to continue the two alternate
- 9 structures of recreational and commercial diesel fuel.
- 10 So we've been pricing our biodiesel blend, a ten
- 11 percent blend, at roughly five to ten cents a gallon
- more than what is available commercially at the fuel
- 13 docks.
- 14 So our strategy has been to try to
- 15 position it as a premium fuel. The differential is
- 16 similar to the difference between a regular gasoline
- 17 and a premium gasoline.
- The use of alternative fuels by private
- 19 and public fleets would be greatly enhanced with the
- 20 approval of B20. The objective of reducing dependence
- on foreign oil is achieved equally well by having 20
- 22 percent of a fleet using B-100 or 100 percent of a
- 23 fleet using B20.
- One of the added benefits, which may be
- 25 beyond EPAct's mandates, but are clearly within the

- 1 Clean Air Act and other federal policies is that you
- 2 get 50 percent of the pollution control
- 3 characteristics by using a B20 blend. In other words,
- 4 that incremental 80 percent, you're only increasing
- 5 the efficacy of the fuel as a pollution reduction to
- 6 achieve that small incremental cost, incremental
- 7 achievement. So you can actually get greater air
- 8 pollution control characteristics by spreading the
- 9 same amount of fuel in a 20 percent blend over many
- 10 vehicles as opposed to concentrating a 100 percent
- 11 blend in one vehicle.
- The use of B20 requires no engine
- 13 modifications, new fuel storage or pumps, or
- 14 retraining of mechanics. It is obviously the low cost
- 15 alternative fuel strategy.
- Why not couple the approval of B20 fuel
- for private fleets with a mandatory use requirement?
- 18 Money saved on infrastructure costs could be diverted
- 19 to the purchase of B20. This would be a real
- 20 reduction in the dependence on foreign oil versus
- 21 mandating the purchase of flexible fuel vehicles, but
- 22 not requiring the actual use of alternative fuels.
- 23 Finally, some consideration should be
- 24 given to including boats of vessels in new definition
- of fleets. In the Florida Keys, many state and

- 1 federal agencies have diesel powered vessels as part
- of their combined fleets of vehicles and vessels.
- 3 Because of the environmentally sensitive coral reefs
- 4 which surround our islands, many of these vessels
- 5 would use biodiesel as part of their EPAct compliance
- 6 strategy if they were permitted to do so.
- 7 NOAA's Florida Keys National Marine
- 8 Sanctuary office in Key Largo currently fuels its
- 9 three diesel powered vessels, research vessels, with
- 10 B20. By including B20 in vessels under EPAct with
- 11 your rulemaking authority, other public and private
- 12 fleets in our coastal areas would be encouraged to
- 13 follow NOAA's example.
- 14 This would also have the added impact of
- increasing lines of supply. Even though you're
- 16 concerned with regulated fleets, by making the fuel
- 17 financially viable in those markets, you're also
- 18 making it available to consumers who have a proclivity
- 19 to want to use it. So you'd be stimulating not only
- your mandated fleets, but consumers to use it as well.
- 21 Our dependence on foreign oil as a result
- of these new policies would be reduced, and our marine
- 23 environment would be better protected.
- Thank you.
- 25 MR. GROSS: Thank you.

- 1 It occurred to me perhaps we ought to have
- 2 a fourth hearing on the boats so we could get a
- demonstration of the fuel at the same time.
- 4 MR. TEAL: Hey, I say I could extend an
- 5 invitation to you to come over to the Annapolis Boat
- 6 Show during the weekend. We'll have several biodiesel
- 7 powered vessels available for use.
- 8 MR. GROSS: Counsel would probably have
- 9 something to say about that idea.
- 10 (Laughter.)
- 11 MR. GROSS: Questions?
- 12 MR. RODGERS: Just a quick one. If you've
- 13 got any lawyers that work with you that would give us
- 14 specific places in the Energy Policy Act where we
- 15 could extend the mandate to vessels, I'd be interested
- in seeing that kind of thing.
- 17 MR. TEAL: Okay.
- 18 MR. RODGERS: And then, of course, we'll
- 19 show it to our lawyers.
- 20 MR. TEAL: Thank you.
- 21 MR. GROSS: All right. Thank you very
- 22 much.
- Our next speaker is Karen Miller.
- We're trying to outdo each other on the
- 25 handouts here.

- 1 MS. MILLER: I'm pleased to have the
- 2 opportunity to speak with you today in support of B20.
- 3 I'm Karen Miller, Vice President of Market Development
- 4 for NOPEC Corporation, and I'm glad to speak to you
- 5 also as a citizen of the State of Florida.
- 6 First of all, when I speak to people, I
- 7 normally invite them to sit down, but I currently am
- 8 so amazed at your ability to sit there all day that if
- 9 you would care to stand during my remarks, please feel
- 10 free to.
- 11 (Laughter.)
- MS. MILLER: In fact, I'm glad I get to
- 13 stand.
- 14 Okay. Petroleum consumption in the United
- 15 States is growing. Consumption of diesel fuel is
- 16 growing twice as fast as gasoline consumption. If the
- 17 Department of Energy truly intends to decrease this
- 18 country's reliance on foreign oil imports through
- 19 EPAct, then it's time to get started.
- B20 is the path of least resistance to
- 21 America's fuel tanks. In addition, the environmental
- 22 and economic benefits of B20 alone are significant
- 23 enough to justify an affirmative action. EPAct has
- 24 been crafted to produce winners. Car makers get to
- 25 make advanced vehicles. Natural gas interests and

- 1 electric interests get to provide transportation fuels
- 2 that are domestically produced, though mostly
- 3 nonrenewable.
- 4 But when the rubber meets the road,
- 5 there's one loser: the American taxpayer-consumer.
- 6 EPAct has significant barriers to implementation. In
- 7 the most simple of terms, these barriers are
- 8 technology, dollars, and decision-makers.
- 9 Today we've heard the technology barriers
- 10 decision-makers face. In addition to technology, the
- 11 up-front costs of the infrastructure for these
- 12 technologies keep decision-makers from implementing
- 13 the intent of EPAct in America's fleet.
- 14 Without B20, I foresee that EPAct
- 15 implementation will be postponed indefinitely because
- of the T-card, because the existing focus on electric
- 17 vehicles and natural gas, the technology card, will be
- 18 the excuse for America's fleet managers to put off
- 19 until tomorrow what could and should be done today.
- 20 B20 can serve as a powerful catalyst for
- 21 all alternative fuel technologies because it can be
- 22 safely implemented right now with negligible
- 23 infrastructure cost. Providing the ability to achieve
- 24 EPAct goals will serve to motivate all players to
- 25 redouble their efforts.

- 1 Approval of B20 means an increase in
- 2 healthy competition among alternative fuel providers,
- 3 which helps our country decrease dependence on foreign
- 4 oils in ways that make economic and environmental
- 5 sense.
- 6 B20, like neat buyer diesel, addresses the
- 7 need of America's transportation backbone, diesel
- 8 engines. These engines have carried Americans for
- 9 nearly a century. These are the engines and
- 10 technology American fleet managers know and trust. If
- 11 neat buyer diesel had been approved as an alterative
- 12 fuel, then why B20? B20 is the quickest and easiest
- way to decrease aggregate petroleum diesel
- 14 consumption. It's that simple.
- 15 I've dealt with the people side of the
- implementation of conservation decisions for 20 years.
- 17 In fact, that's exactly what my Ph.D. research
- 18 examined. The bottom line is for the most part,
- 19 Americans want to do the right thing, but they want to
- 20 do it with the least possible risk.
- 21 It is the intent of EPAct to let the
- 22 market drive future configurations of America's fleet
- 23 fuel usage rather than mandate it. In doing that,
- 24 individual decision-makers with individual fleets have
- 25 to make a decision on vehicles and the fuel a fleet

- 1 would use to meet EPAct.
- 2 The reality of the situation, the current
- 3 choices are too risky. What individual wants to risk
- 4 their job or their credibility because they were
- 5 backed up against the wall to make a fueling decision
- 6 that they did not feel confident was the right one?
- 7 Downsizing in corporate America or in government
- 8 agencies does not support risk takers.
- 9 B20 is the alternative fuel decision the
- 10 individual fleet manager can make without positioning
- 11 himself or his organization -- in other words, he can
- 12 position himself with the least exposure. It is a
- decision that can be made today, and for a centrally
- 14 fueled fleet, availability is not an issue. Mr.
- 15 Horvath addressed that a moment ago.
- The petition for B20 presents the facts.
- 17 This testimony presents a supportive view. In
- 18 addition to my comments on B20 as a least risk
- 19 decision, I would like to talk to you about my
- 20 feelings on B20 as a Floridian.
- 21 Historically Florida has imported 99
- 22 percent of its petro-energy resources. In Florida,
- 23 biodiesel and B20 would give our state the opportunity
- 24 to develop untapped resources. We produce 1.3 million
- 25 bushels of soybeans that could power a fleet of light

- 1 duty diesel pick-up trucks 41 million miles each year.
- 2 But maybe more significantly, our next
- 3 Prudhoe Bay already exists as a byproduct of the
- 4 Florida tourist industry. We had no biodiesel
- 5 production capacity until a determined entrepreneur
- 6 struck oil in central Florida. NOPEC Corporation is
- 7 under negotiations with a major central Florida theme
- 8 park to pump oil from waste containers behind a
- 9 restaurant, and, yes, this one source of oil is
- 10 equivalent to 7,000 barrels a month, no drilling, no
- 11 tax incentives, no damage, just recycling.
- 12 It is a second use for America's vegetable
- 13 feedstocks. As long as Florida continues to offer
- 14 exceptional tourist value, this kind of oil well will
- not run dry. After all, we have over 40,000
- 16 restaurants.
- We have just begun this oil exploration.
- 18 In an agreement with the Florida Restaurant
- 19 Association, we are beginning to collect restaurant
- 20 fryer oil across the state from cooperating
- 21 restaurants who donate their used oil to the
- 22 educational foundation of the Florida Restaurant
- 23 Association. The foundation then provides curriculum
- 24 materials for the association's school-to-work
- 25 program.

- 1 Talk about your win-win. Oil is
- 2 discovered in Florida. Restaurants get rid of a
- 3 potential waste problem. Education and students are
- 4 helped. A fuel is produced which has fewer emissions,
- 5 better performance, and is environmentally friendly.
- 6 B20 is the key to getting this win-win
- 7 moving rapidly in Florida and on a nationwide basis.
- 8 NOPEC's processing plants were designed and financed
- 9 entirely with risk based capital. Just hard working,
- 10 determined people who discovered oil in central
- 11 Florida.
- 12 I love, as well as live, in one of the
- 13 nation's treasures, the State of Florida with some of
- 14 the world's best beaches. Florida is little more than
- 15 a strip of sand surrounded by water. Yet we are able
- 16 to produce many of the nation's winter vegetables and
- 17 entertain countless tourists. Both of these
- industries depend on a clean environment.
- 19 Approximately 200 million gallons of
- 20 petroleum derived products are lost into the nation's
- 21 marine environment each year. In a state surrounded
- 22 by beaches, this is a problem.
- Four years ago I was lucky enough to be
- 24 enjoying a day at the beach on the lovely west coast
- of Florida. I looked out at the horizon toward one of

- our hidden jewels, Fort DeSoto Park, and saw billows
- of black smoke. Later the headlines filled me in.
- 3 Tanker hit by a barge, oil everywhere. Millions of
- 4 dollars in clean-up; beaches covered. Tourists
- 5 avoiding the area. Birds, fish dying, and eventually
- 6 I learned first hand my tar and oil free beach would
- 7 be marred for years.
- 8 This was no Exxon Valdez, but it was the
- 9 type of thing that occurs all too often in our
- 10 country.
- 11 Not only would I personally like to see
- the reduction of foreign oil imports, but home-grown
- 13 biodiesel has benefits that go beyond dollars.
- 14 Biodiesel has the biodegradability of sugar and one-
- 15 tenth the toxicity of table salt. As a citizen of the
- 16 sand peninsula, this pleases me.
- 17 Fewer headlines from oil spills would
- 18 please me. As a mother of young, military age men,
- 19 fewer lines in the sand to protect oil would please
- 20 me.
- 21 Does U.S. DOE want to make alternative
- 22 fuels work? I think so. For 25 years I've watched,
- 23 researched, and worked with renewable energy resources
- 24 and energy conservation issues. Without a doubt, B20
- is one of the easiest paths to the use of renewable

- 1 energy I've ever seen.
- 2 The only resistance that I can imagine is
- 3 that it's too easy. Biodiesel and B20 aren't rocket
- 4 science. It uses the KISS principle, and as
- 5 scientists, are we willing to admit that, yes, we can
- 6 keep it simple?
- 7 Thank you for your time.
- 8 MR. GROSS: Thank you.
- 9 At this hour, after all the testimony
- 10 related to biodiesel this afternoon, can there
- 11 possibly be any questions left?
- MS. MILLER: I'm glad I'm last.
- 13 MR. GROSS: I guess not. Thank you again.
- MS. MILLER: Thank you.
- MR. GROSS: Our next speaker is Michael
- 16 Leister, Marathon Oil Company.
- 17 MR. LEISTER: Good afternoon. My name's
- 18 Mike Leister. I am the Fuels Technology Coordinator
- 19 with Marathon Oil Company.
- 20 Marathon's the nation's ninth largest oil
- 21 refiner. We have large reserves of natural gas. We
- 22 have compressed natural gas service stations, and
- 23 until recently when the prices of ethanol went up, we
- 24 were the nation's largest blender of ethanol into
- 25 gasoline.

- 1 As you can see, we're not opposed to
- 2 alternative fuels or alternative fuel vehicles. We
- 3 think there are many niches and many places where they
- 4 make a lot of sense.
- 5 However, we are opposed to the government
- 6 mandating which types of vehicles and types of fuels
- 7 people have to use. The government shouldn't be in
- 8 the position of selecting a particular technology that
- 9 it feels is appropriate for its citizens and then
- 10 forcing private and local fleets and governments to
- 11 purchase that technology.
- 12 Eventually each of these fuels and vehicle
- 13 combinations have to survive on their own in the
- 14 marketplace, and they will do that, and the
- 15 marketplace will select who the winners and losers
- 16 are, not the government.
- 17 It's difficult for the government to know
- 18 what is the right technology and the right fuel for a
- 19 particular marketplace. You've heard some people
- 20 today who have said without any government money they
- 21 can make biodiesel work, and at a certain level they
- 22 can. If you mandate biodiesel at a higher level, that
- 23 brings in more expensive sources and drives the price
- 24 up for everyone.
- 25 You know, it's very difficult for the

- 1 government to pass a law, draw a line, and know that
- 2 that is the optimum line for the economy because the
- 3 economy is going to grow, detract, decrease at some
- 4 times, and the optimum level is going to move around.
- 5 So it's very difficult for you guys to actually start
- 6 mandating certain numbers and certain levels, not
- 7 knowing what the other effects and how the economy and
- 8 how businesses and governments react to that.
- 9 The proposed regulation that we're talking
- 10 about would basically force local businesses and
- 11 governments to convert their fleets to AVFs without a
- whole lot of real tangible benefits, but the mandates
- 13 would allow certain vehicles and certain special
- interests to make some money at the expense of other
- 15 people in the transportation area, and eventually when
- 16 the government support is withdrawn, those areas are
- 17 probably not going to be the areas that are going to
- 18 succeed in the marketplace.
- 19 Let the marketplace do what it's supposed
- 20 to do and help determine the right solution and move
- 21 that way.
- 22 This regulation purports to help America
- with energy security, quote, unquote, and a reduction
- in imports, but even your own feasibility study with
- 25 some bias in the models and some slants in the

- 1 assumptions can't show a significant reduction in the
- 2 amount of imports, and they don't provide any
- 3 additional energy security when you look at the places
- 4 where those alternative fuels are going to be brought
- 5 in as they are imported into the U.S.
- 6 So if we have such few tangible benefits,
- 7 why are we going through this whole process? Who
- 8 wins? A handful of special interests. Who loses? We
- 9 all lose, every taxpayer, every company, every local
- 10 government, the states. Even the federal government
- 11 loses money, loses efficiency, and loses their
- 12 competitive edge.
- Now's the time for DOE to look at their
- 14 study, admit that they're never really going to
- 15 achieve the 30 percent replacement of petroleum based
- 16 fuels by 2010, and it's probably not a desirable
- 17 effect on the economy.
- 18 You need to get out of the mandate
- 19 business and let the marketplace determine how and
- when petroleum fuels will be replaced, and they will
- 21 be replaced.
- 22 Regarding this advanced notice of proposed
- 23 rulemaking, DOE should not implement the mandates for
- 24 private and local government fleets either in your
- 25 early rulemaking phase or the regular rulemaking

- 1 phase.
- 2 Thank you.
- 3 MR. GROSS: Thank you.
- 4 Questions, comments?
- 5 (No response.)
- 6 MR. GROSS: Everybody is tuckered out, I
- 7 guess.
- 8 MR. LEISTER: Questioned out.
- 9 MR. GROSS: Right.
- 10 MR. LEISTER: Thank you very much.
- 11 MR. GROSS: Thank you.
- 12 Okay. We do have another speaker who has
- 13 asked for some time this afternoon. David Holt on
- 14 behalf of the Clean Fuels Development Coalition.
- 15 MR. HOLT: I want to thank you all for
- indulging one more speaker. I know it's been a long
- 17 day.
- 18 My name is David Holt, and I'm here on
- 19 behalf of the Clean Fuels Development Coalition and
- 20 its member companies. CFDC is a nonprofit
- 21 organization. It's comprised of refiners, auto
- 22 makers, agricultural organizations, ethanol producer,
- 23 MTBE manufacturers, and engineering and technology
- 24 firms which support the use of cleaner burning fuel
- 25 and fuel additives, including reformulated gasoline

- 1 and alternative fuels.
- 2 We thank you for allowing us the
- 3 opportunity to present our comments on the alternative
- 4 fuel vehicle purchase requirements as specified under
- 5 the Energy Policy Act.
- 6 We believe that it's feasible to produce
- 7 sufficient supplies of clean burning domestic
- 8 alternative fuels to achieve the goals set forth in
- 9 the Act, and we are here to discuss some of the
- 10 methods for achieving those goals.
- 11 Let me begin by saying that the United
- 12 States is expected to increase its oil imports from
- approximately 50 percent today to more than 60 percent
- by the year 2010. The bulk of those imports will go
- 15 to meet increasing transportation demands
- Today oil imports are costing the United
- 17 States more than \$50 billion annually and a minimum of
- 18 one million jobs, according to the U.S. Department of
- 19 Commerce. In a report dated December 1994, the
- 20 Commerce Department also concluded that, quote,
- 21 "petroleum imports threaten to impair the national
- 22 security of this country."
- The United States spends billions of
- 24 dollars annually to protect our oil rights abroad.
- 25 For these reasons, CFDC believes the goals set forth

- in EPAct must be maintained, and we urge the
- 2 Department of Energy and the Secretary not to redefine
- 3 those goals.
- 4 In a recent report, your Department found
- 5 that sufficient supplies of domestic alternative fuels
- 6 can be produced. Again, do not redefine EPAct goals.
- 7 It is up to all of us, fuel suppliers, vehicle
- 8 manufacturers, technology developers, state and local
- 9 governments, and private fleets to assist DOE in
- 10 finding the right strategy for producing and
- 11 distributing these fuels.
- 12 CFDC and its members feel that without
- 13 private and municipal procurement of alternative fuel
- 14 vehicles it may be impossible to reach the ten percent
- and 30 percent imported oil displacement goals
- 16 outlined in EPAct. Several individuals in your own
- 17 Department have already concurred with this statement.
- 18 However, we strongly urge DOE not to
- 19 simply impose additional unattainable mandates on
- 20 private fleets. Rather, we encourage DOE, Congress,
- 21 and the administration to provide sufficient
- incentives, both financial and otherwise, through
- various programs, such as the Clean Cities Program, to
- 24 drive the AVF market.
- 25 Without proper incentives, the lofty goals

- of EPAct will never be reached.
- 2 On a separate note, it may be advantageous
- 3 to maintain municipal fleet mandates without imposing
- 4 mandates on the private fleets in order to meet the
- 5 goals of the EPAct. CFDC and its members would
- 6 support such a policy decision.
- 7 Without adequate incentives to go along
- 8 with the goals of EPAct, it is likely that private
- 9 fleets will object to the use of AVFs. They may
- 10 perceive the AVF procurement goals as unduly
- 11 burdensome.
- Take the federal fleet, for example.
- 13 Without incentives the federal agencies have only
- 14 begrudgingly purchased AVFs. As you are all aware,
- even the federal fleet has not achieved the mandates
- 16 outlined in EPAct. If the federal fleet cannot meet
- 17 the requirements, how can we expect the private fleets
- 18 to achieve them without incentives?
- 19 Our common goal is to achieve cleaner air
- 20 and national energy security. Private fleets should
- 21 be given the opportunity to purchase AVFs because it
- 22 is good for America. However, they should not be
- 23 forced into financial hardship to meet these goals.
- 24 We at CFDC feel the incentives should be
- oriented toward domestic fuel consumption, such as

- 1 fuel tax incentives for domestic products. Additional
- 2 incentives could come in the form of vehicle purchase
- 3 incentives that adequately reflect the cost of the
- 4 vehicle, public parking benefits, high occupancy
- 5 vehicle lane exemptions, and/or waivers for toll
- 6 roads, et cetera.
- 7 These are a few creative incentives DOE
- 8 could provide to fleets operating on domestic
- 9 alternative fuels. While some might argue that such
- incentives are already in place, current government
- 11 energy and tax policy has vacillated so much from year
- 12 to year that industry has not had the confidence in
- the commitment to those programs to make the necessary
- 14 up-front investment.
- 15 Furthermore, CFDC respectfully suggests
- that DOE focus on measures to insure that any
- 17 necessary incentives and mandates are aimed at the
- 18 right target: oil imports. We could produce
- 19 alternative fuels at significantly greater volumes
- than we are now and yet still not effectively reduce
- 21 imports. That is because we have absolutely no
- 22 measures in place to qualify whether or not a fuel
- 23 sold is imported.
- 24 Because imported oil is often the least
- 25 expensive, the domestic gallon at the domestic well

- 1 are often the casualties.
- 2 Here are some suggestions that DOE could
- 3 follow. One, create incentives for domestic fuels,
- 4 including domestic oil.
- 5 Take action to offset imports.
- 6 Require fuel distributors to have a ten
- 7 percent/30 percent domestic fuel allowance in a blend
- 8 or on its own.
- 9 Failure to do so could arguably make our
- 10 situation much words.
- 11 CFDC also knows that it is necessary to
- 12 provide proper incentives to vehicle manufacturers to
- 13 encourage them to sell alternative fuel compatible
- vehicles or engines. However, mandates to produce
- 15 AVFs without insuring that they use the alternative
- 16 fuels are incomplete, as you discussed in earlier
- 17 testimony.
- 18 Likewise we need to encourage retail fuel
- 19 distributors to sell these fuels. Without the support
- 20 of these organizations, the alternative fuel
- 21 penetration is limited.
- These two key parties need incentives.
- 23 CAFE has not proven to be sufficient to drive the AVF
- 24 market alone. Investigate what incentives are
- important to these parties and implement some of them.

- 1 Additionally, low blend oxygenated fuels,
- 2 such as reformulated gasoline and B20, could assist in
- 3 achieving ten percent displacement of oil imports if
- 4 DOE were to encourage their nationwide use. This
- 5 could be achieved through the replacement fuel program
- 6 under Section 502 of EPAct.
- 7 The portion of blended fuels, such as E85,
- 8 E10 or M85, for example, that are domestically
- 9 produced and are non-hydrocarbon should be given
- 10 proper credit toward the displacement of oil. Low
- 11 level blends should also be encouraged throughout your
- 12 Clean Cities Program.
- Do not misunderstand this. We are not
- 14 suggesting that RFG be used as a fuel for fleet
- 15 compliance. We are simply stating that RFG is the
- 16 leading petroleum replacement fuel and that it is
- 17 reliable, convenient, and cost effective, and should
- 18 be given proper credit.
- 19 If DOE is serious about backing out the
- 20 use of oil imports, then RFG and B20 should be part of
- 21 that solution.
- 22 Furthermore, alternative fuels should be
- 23 encouraged in high volume fuel fleets. In many cases
- 24 heavy duty vehicle applications are the best
- 25 candidates for AVFs. Heavy duty AVF applications

- should be given every opportunity that light duty
- 2 vehicles have in keeping with the goals of the
- 3 program.
- 4 Although EPAct highlights light duty
- 5 vehicles as a method for achieving the goals of this
- 6 policy, it does not restrict heavy duty applications
- 7 from also being used.
- 8 The replacement fuel program should
- 9 provide incentives for the reduction of greenhouse
- 10 gases, as stated in the Act. CFDC would like to see
- 11 the program provide incentives for achieving
- 12 greenhouse gas reductions in transportation while
- 13 reducing oil imports.
- 14 CFDC believes that these incentives should
- 15 be used on fuels that show their ability to reduce
- 16 greenhouse gases.
- 17 It is in the United States' best interests
- 18 to use these clean burning alternative fuels. CFDC
- 19 expects the administration to support this policy, and
- 20 if the administrative is supportive, the President
- 21 should request increased budgets for DOE and the U.S.
- 22 Treasury to implement and provide incentives for
- 23 EPAct. In fact, CFDC would urge DOE to request
- 24 additional budgetary monies to insure that proper
- incentives can be put in place so that all the EPAct

- 1 goals can be reached.
- 2 On behalf of CFDC, I thank you for the
- 3 opportunity to speak and I'll answer any questions.
- 4 MR. GROSS: It's a late afternoon here.
- 5 MR. McARDLE: Sure. I've got a couple of
- 6 questions. I don't want to monopolize. You folks
- 7 probably have some questions as well.
- 8 One of them, on the first page you said,
- 9 "Again, do not redefine EPAct goals." Are you saying
- 10 we shouldn't --
- 11 MR. HOLT: The goals as currently stated
- in EPAct should be maintained.
- 13 MR. McARDLE: Okay. So your organization
- is suggesting the maintenance of those goals at this
- 15 point.
- 16 MR. HOLT: Correct, correct.
- 17 MR. McARDLE: Okay. Another statement
- 18 was, "It may be advantageous to maintain the municipal
- 19 fleet mandates without imposing mandates on private
- 20 fleets." Is there a reason you make that delineation?
- 21 MR. HOLT: In EPAct as it's currently
- 22 written, and this might contradict my last answer,
- 23 municipal fleets and private fleets are kind of
- 24 written together. It might be -- and this might be a
- 25 good opportunity to maybe separate those two out. In

- a lot of cases it maybe might not make sense for the
- 2 private fleet and the municipal fleet to have the same
- 3 incentive or have the same program.
- 4 At certain times with a municipal fleet,
- for example, a stick is better than a carrot, and in
- 6 certain cases for the private fleet, the carrot might
- 7 be better than the stick.
- 8 MR. McARDLE: Okay.
- 9 MR. HOLT: So that's all we're suggesting
- 10 there.
- 11 MR. McARDLE: Okay. You also recommended
- 12 tax incentives for domestic products. Is this for all
- 13 domestic fuels, not just particularly domestic fuels,
- but just the domestic fuel that's produced here?
- MR. HOLT: Yeah, including oil, and I
- 16 think we made that statement somewhere in the
- 17 testimony, and it would be domestic. If you want to
- 18 reach the ten percent and 30 percent displacement of
- 19 foreign oil, I think and CFDC believes that something
- along those lines should be implemented.
- 21 MR. McARDLE: Okay. That's covers it.
- 22 Thank you.
- MR. HOLT: Thank you.
- MR. RODGERS: Thank you very much for your
- 25 comments, Dave. I hope other folks read your

- 1 testimony in the public docket and give some comments
- 2 on it.
- 4 suggestion about promoting the use of nonpetroleum
- 5 components in traditional transportation fuels, such
- 6 as reformulated gasoline and including biodiesel B20,
- 7 and I understand Treasury could get involved and
- 8 create incentives, but I would just like to ask you --
- 9 you don't have to do it today -- fill in the blank on
- 10 this sentence: "Secretary of Energy, with the
- 11 authority granted to me under Titles III, IV, and V of
- 12 the Energy Policy Act, we are announcing a program to
- promote the use of nonpetroleum components in
- transportation fuels by doing the following."
- 15 And that's what I'm asking you.
- MR. HOLT: Okay.
- 17 MR. RODGERS: If you could do that, that
- 18 would assist us in trying to understand where we can
- 19 go with our current authority and what kind of things
- 20 we might need to go back to Congress and ask --
- 21 MR. HOLT: Would you like us to answer
- 22 that question as part of the record? Could we get
- 23 that in as an exhibit to the record?
- 24 MR. RODGERS: Yeah. You don't have to do
- 25 it today, but if you have time --

- 1 MR. HOLT: Sure.
- 2 MR. RODGERS: -- that would be great to
- 3 do. Thank you.
- 4 MR. HOLT: Sure.
- 5 MR. GROSS: Any other questions?
- 6 MS. LEWIS: No.
- 7 MR. GROSS: I've got one. Are you in a
- 8 position to comment on -- going all the way back to
- 9 the very first testimony of the day -- are you in any
- 10 position to comment on the Natural Gas Vehicles
- 11 Incentives Act, Congressman Barton's legislation?
- 12 MR. HOLT: Not really.
- 13 MR. GROSS: It was stated it is going to
- 14 be reintroduced in the next session.
- MS. HAMILTON: Which is repealing the
- 16 mandate for the federal, if I'm correct.
- 17 MR. GROSS: Well, it would provide a
- 18 number of incentives in this case for natural gas. I
- 19 can envision perhaps an alternative fuel vehicle
- 20 incentives act, but the proviso, as I understand it,
- 21 is that if all of those incentives would be
- 22 legislated, that in that event the mandates would be
- 23 repealed.
- 24 MR. HOLT: With the very large caveat that
- 25 I did not hear the testimony this morning and I have

- 1 not read the Act --
- 2 MR. GROSS: Okay. You're probably not in
- 3 a position then to answer.
- 4 MR. HOLT: Not really in a position to
- 5 answer the question, but any incentive -- I'll go back
- 6 to my testimony and give a general answer -- any
- 7 incentive that encourages the production and use of
- 8 domestically produced alternative fuels, we would
- 9 support.
- 10 MR. GROSS: All right. Thanks again.
- 11 MR. HOLT: Sure. Thank you.
- 12 MR. GROSS: Do we have any other
- 13 unscheduled speakers?
- 14 (No response.)
- MR. GROSS: At this hour the room has
- 16 cleared pretty much, and so this is the last chance.
- 17 Are there any rebuttals or clarifying statements that
- 18 anyone left in the room would like to make or anybody
- 19 calling in?
- 20 Lacking any additional comments and
- 21 speakers, we will bring this hearing to a close.
- Thank you.
- 23 (Whereupon, at 5:49 p.m., the hearing in
- the above-entitled matter was concluded.)